

Education New Zealand Briefing

Title: Education New Zealand draft Statement of Performance Expectations 2021/22

Date: 28 April 2021

Priority: Medium

Security level: Budget sensitive

ENZ ID no: 2021-200

Recommendations

Education New Zealand recommends that you

a. **note** Education New Zealand's draft Statement of Performance Expectations 2021/22 is provided for your feedback

Noted

b. **note** that Education New Zealand intends to provide you with copies of the final document after 30 June 2021 so it can be tabled in the House

Noted

c. **agree** that the proactive release of this briefing is deferred until after the final Statement of Performance Expectations 2021/22 is published on ENZ's website

Agree **Disagree**



Grant McPherson
Chief Executive
Education New Zealand



Hon Chris Hipkins
Minister of Education

23/ 5 /2021

Purpose

1. The purpose of this briefing is to present Education New Zealand's (ENZ's) draft Statement of Performance Expectations (SPE) 2021/22 for your review and feedback.
2. Under s149I of the Crown Entities Act 2004, ENZ must provide our draft SPE to you no later than two months before the start of the financial year to which the SPE relates.

Background

3. As a crown entity, ENZ's SPE must set out annual financial and non-financial performance expectations and provide a basis against which financial and non-financial performance can be assessed. An SPE also provides forecast financial statements for the coming financial year.
4. ENZ consulted with the Ministry of Education and the Ministry of Business, Innovation and Employment when preparing our draft SPE. They will provide you with advice about ENZ's draft SPE.
5. The Vote Tertiary Education Estimates of Appropriation 2021/22 includes a subset of ENZ's measures under the International Education Programmes Appropriation. ENZ's measures in the Estimates of Appropriation are listed in Appendix 1.
6. As the measures are focused on ENZ's performance in 2021/22, the impact measures in ENZ's Statement of Intent (SoI) 2019-2023 are listed in Appendix 2. These impact measures are intended to assess the medium and long-term impacts of ENZ's activities.
7. ENZ is currently undertaking a financial review and a four-year strategic planning which will identify the key initiatives, deliverables and investment needed in ENZ to lead the transformation and rebuild of the international education sector. The outcomes of the financial review will be reported to you by the end of May 2021.

Statement of Performance Expectations 2021/22

8. ENZ's focus is on rebuilding a diverse, resilient and sustainable sector including student mobility, knowledge diplomacy and export of education products and services. As a response to the changes in our operating environment caused by the COVID-19 pandemic, and the development of the updated Strategic Recovery Plan for International Education, ENZ has been undertaking the following initiatives:
 - a financial review,
 - four-year strategic planning to drive ENZ's prioritisation,
 - a refreshed Performance Framework.This will reflect ENZ's strategic direction and priorities and will drive the development of a new Statement of Intent and new Statement of Performance Expectations for 2022/23.
9. ENZ has been concurrently developing a draft SPE 2021/22 along with the financial review and four-year strategic plan. To demonstrate the relationship between the draft SPE 2021/22, ENZ's Statement of Intent (SoI) 2019-2023 and the Strategic Recovery Plan for International Education, ENZ has included an operating intentions section in the

SPE which seeks to bridge the gap between the current Statement of Intent's strategic priorities and ENZ's focus for 2021/22.

10. As the strategic plan will drive a refresh of ENZ's performance framework, the current suite of ENZ's performance measures have not been significantly updated. However, ENZ has added new performance measures to reflect the changed expectations of ENZ under the Strategic Recovery Plan for International Education and the Universities New Zealand-NCUK-ENZ partnership to enable students to start their New Zealand study offshore.¹ The new measures are:

- Supporting the rebuild of the international education sector by leading the implementation of the Government's Strategic Recovery Plan's 'Transforming to a more sustainable future state' workstream, with:
 - An increase in onshore international student numbers
 - Improved confidence and resilience within the international education sector
 - Facilitating cross-government collaboration via the Chief Executives' Group and strengthening links with International Ministers
- Number of students studying towards a New Zealand qualification through ENZ's offshore study partners or partner qualifications.

11. Where appropriate, the performance targets of some performance measures have undergone some technical changes to reflect the expected impacts of COVID-19 on ENZ's activities and measurable baselines. Explanations of the changes between the targets for 2020/21 and 2021/22 are outlined in the draft SPE 2021/22.

A new Statement of Intent

12. To better demonstrate a visible link between our legislative and statutory objectives, ENZ's emerging four-year strategic planning and the outcomes of the financial review, ENZ will develop a new Sol during 2021/22. At the same time, ENZ will review the performance measures included in the SPE 2021/22 and where we are able to, amend the final SPE 2021/22 to better reflect ENZ's new strategic framework, activities and corresponding measures.

Your responsibility

13. Under s146(2)(b) of the Crown Entities Act 2004 you are required to provide any comments you may have no later than 15 working days after receiving our draft SPE. To fulfil this requirement any feedback is due to ENZ by 21 May 2021.

Next Steps

14. If any comments are provided, we will consider them and update the draft SPE accordingly. ENZ will also share the draft SPE with Audit New Zealand for their review and feedback.

¹The partnership was globally launched in November 2020 to promote New Zealand as a destination for students studying pathway programmes in 81 study centres across 29 countries (ENZ 2021-155 refers).

15. The ENZ Board will approve the SPE at their 24 June Board meeting. The ENZ Board Chair and Deputy Chair will then sign the final SPE.
16. You will be provided with copies of the final SPE and we will publish it on our website by 30 June.
17. ENZ will liaise with your office to provide printed copies of the SPE for you to table in Parliament. This must happen no later than the date you present ENZ's Annual Report for the year ended 30 June 2021.

Proactive release

Appendix 1: Vote Tertiary Education Estimates of Appropriation 2021/22 performance measures for ENZ

The impact and performance measures included in the Estimates of Appropriation for ENZ under the International Education Programmes appropriation are included in either ENZ's Sol 2019-2023 or SPE 2021/22. The measures included in the Estimates are a subset of the fuller suite of measures included in the Sol and SPE.

Measure	2021/22 Target	Comment
Supporting the rebuild of the international education sector by leading the implementation of the Government's Strategic Recovery Plan's 'Transforming to a more sustainable future state' workstream, with:		
<ul style="list-style-type: none"> an increase in onshore international student numbers. 	Achieved	New measure in 2021/22
<ul style="list-style-type: none"> improved confidence and resilience within the international education sector. 	Achieved	New measure in 2021/22
<ul style="list-style-type: none"> facilitating cross-government collaboration via the Chief Executives' group and strengthening links with International Ministers. 	Achieved	New measure in 2021/22
The economic contribution from New Zealand's international education sector.	\$1,200 million	Amended target compared to the Sol 2019-2023
The percentage of facilitated customers that agree Education New Zealand's services and support have added value to their organisation.	At least 75%	
The percentage of international students who were satisfied or very satisfied with their overall experience.	Increase	
The percentage of international students enrolled to study outside Auckland.	Maintain	

Appendix 2: Impact measures in ENZ's Statement of Intent 2019-2023

Impact measure	Indicator of success
International students' perceptions of New Zealand's education quality are increased.	International student perceptions of education quality.
International students have a positive experience.	The percentage of international students who were satisfied or very satisfied with their overall experience
The economic value from international education is increased.	The economic value from New Zealand's international education sector.
The economic value per international student is increased.	The economic value per international student
The percentage of international students in the regions is increased.	The percentage of international students enrolled to study outside Auckland.
The percentage of the sector's economic value from the top two markets is decreased.	The percentage of the international education sector's economic value coming from New Zealand's top two markets.
New Zealanders value the social and cultural benefits that international education brings.	Awareness of the contribution of international education to New Zealand.

Proactive Release