



20 August 2025

S9(2)(a)

[Redacted],

Official Information Act 1982 request

I refer to your Official Information Act 1982 (the Act) request, partially transferred to Education New Zealand from New Zealand Trade and Enterprise on Thursday 24 July, seeking information as below:

- *Any briefings, papers, advice, bulletins, read outs, submissions or other documents (excluding correspondence) produced between June 1, 2025 and July 1, 2025 regarding the more than \$800 million commercial agreements struck as part of the Prime Minister's trip to Shanghai and Beijing in June 2025.*

Please find the information you requested attached. The list of documents includes:

- 2425-261 Event Brief - New Zealand Education Connect Beijing
- 2425-261 Event Brief - Education Promotion - Fudan University Shanghai
- Extract from Amanda Malu – Briefing Document – PM Trade Delegation China
- Outcomes Tracker_Final Education Deliverables PM Mission to China June 2025.

You have the right to seek an investigation and review by the Ombudsman of this decision. Information about how you can make a complaint is available at www.ombudsman.parliament.nz or freephone 0800 802 602.

If you wish to discuss this decision with us, please feel free to contact me at di.solomon@enz.govt.nz.

Kind regards,

Di Solomon

Director Government Relations & Communications

New Zealand Education Connect

Time and date:	20 June 2025, 14:15-15:00
Venue:	New Zealand Embassy
Media:	No
Interpretation:	AI interpretation shown as subtitles on the screen.

Key objectives

- Showcase New Zealand as a study destination where Chinese students will engage in high quality education experiences with high quality providers. New Zealand is seen as welcoming and safe for Chinese students, particularly through the official launch of New Zealand's Country of Honour campaign.
- Elevate institutional agreements signed by New Zealand education providers with their Chinese counterparts, directly supporting both recruitment outcomes and long-term institutional collaboration.
- Reinforce partnerships with key Chinese education stakeholders, including senior officials and education agents to increase student recruitment and promote New Zealand as a preferred study destination.

Runsheets

14:15	Met by Education New Zealand (ENZ) Chief Executive Amanda Malu and escorted to venue.
14:18	The MC, Ron Xavier, ENZ Greater China Regional Director and Counsellor (Education) provides brief opening remarks and invites you to provide short remarks at the podium. You walk up to the podium from the steps on the left side of the stage.
14:19	You provide short remarks, with real-time AI interpretation displaying a Chinese transcript of the speech on the LED for guests.
14:22	You move to the centre of the stage to witness Memorandum of Understanding (MOU) presentations and launches for the new partnerships. Each pair of MOU partners will exchange pre-signed MOUs and have a photo taken with you in the centre. As this takes place, the MC

	<p>will briefly introduce each partnership and highlight the nature of the cooperation.</p> <p>Te Herenga Waka - Victoria University of Wellington</p> <ul style="list-style-type: none"> • MOU Victoria University of Wellington & Communication University of Zhejiang • Out of scope [REDACTED] • MOU Victoria University of Wellington & Yantai University <p>Te Pūkenga - NZIST</p> <ul style="list-style-type: none"> • MOU Unitec & Shanghai University of Engineering Science • MOU Nelson Marlborough Institute of Technology & Zhejiang University of Water Resources and Electric Power <p>Up Education</p> <ul style="list-style-type: none"> • MOU Up Education (University of Auckland International College) & Beijing National Day School • MOU Up Education (University of Auckland International College) & Hangzhou No. 2 School Group • MOU Up Education (New Zealand Tertiary College) & Etonkids Educational Group
14:40	<p>Education New Zealand</p> <ul style="list-style-type: none"> • Arrangement with China Education Association for International Exchange (CEAIE) to formalise the framework for New Zealand's Country of Honour engagement and expand bilateral cooperation <p>You, together with Malu, and a CEAIE representative remain on stage after the photos.</p>
14:42	<p>The MC introduces the launch (a large crystal ball will be moved to the centre of the stage immediately after the photo).</p>
14:43	<p>You place your hands on the crystal ball with Malu and CEAIE representative (Photo opportunity).</p> <p>This will activate a countdown and dramatic animation on the screen. After the animation, you will return to your seat and the ENZ Country of Honour Campaign video will play (<2 minutes).</p>
14:45	<p>MC announces the end of formalities.</p>

14:46	MC invites you to stand at the front of the stage with Ministers, New Zealand Education delegation, ENZ CE, and Chinese officials for a photo. (Photo opportunity)
14:50	You remain onstage to take photos with Ministers, New Zealand Education delegation, ENZ CE, senior university leaders and Chinese education agents (Photo opportunity) This is the most valuable opportunity to drive commercial interest from agents to promote New Zealand education.
14:55	You will have an opportunity to mingle with guests (Photo opportunity). The Kapa Haka group will begin their performance and continue as you exit.
15:00	You depart to the motorcade.

Attendees

You will be accompanied by:

- Hon Louise Upston, Minister of Tourism and Hospitality
- Hon Mark Mitchell, Minister of Police
- H.E. Jonathan Austin, New Zealand Ambassador to China
- Amanda Malu, ENZ Chief Executive
- Dr Ron Xavier, ENZ Regional Director Greater China and Counsellor (Education)
- Business delegation: Education business delegates only
 - Prof Nic Smith, Vice-Chancellor, Te Herenga Waka - Victoria University of Wellington
 - Gus Gilmore, Chief Executive, Te Pūkenga New Zealand Institute of Skills and Technology
 - Mark Rushworth, Chief Executive, Up Education

Speaking Notes

Tēnā koutou, tēnā koutou, tēnā koutou katoa.

Dà jiā hǎo (“dah jyah how”)

Distinguished guests, partners from government, institution and education agencies.

I am delighted to be with you today at the New Zealand Education Connect event on my first official mission to China as the Prime Minister of New Zealand.

New Zealand and China share a deep and enduring relationship — built over decades, grounded in trust, and driven by people-to-people links. Education is a cornerstone of that relationship.

China continues to be New Zealand's largest source of international students, accounting for 34% of enrolments between January and August last year. These students bring real value to our campuses, our communities, and our future. And that wouldn't be possible without the strong partnerships we've built together — including with many of you here today.

There are now over 60 approved joint education programmes and institutes between New Zealand and Chinese tertiary providers, and many more education partnerships across early childhood education, vocational training, higher education, and world-class research.

Today, I'm pleased to see that cooperation taken a step further — with the signing of new MOUs between New Zealand and Chinese institutions. These agreements will help unlock more opportunity for our students, our educators, and our economies.

I am also proud that New Zealand has been invited as the Country of Honour at the 2025 China Annual Conference for International Education. This is a strong signal of the respect we've built together, and a great platform to highlight what a New Zealand education offers — global relevance, strong values, and real-world outcomes.

I want to thank the China Education Association for International Exchange for this opportunity — and for your continued partnership with New Zealand.

Thank you again for your warm welcome. I look forward to what we can achieve next — together.

Xie Xie (“shyeh-shyeh”). Ngā mihi nui. Thank you.

Biographies of Key Attendees

	<p>Mr Lei ZHAO, Deputy Director-General of the Department of International Cooperation and Exchanges, Ministry of Education of China, supervising cooperation with the American and Oceanian region as well as with the Asian and African region.</p> <p>He served as the Second Secretary at the Chinese embassy in New Zealand, the Deputy Director of the Division of International Organizations, the Director of the Division of European Affairs, and the Director of the Division of American and Oceanian Affairs.</p>
	<p>Mr. Jun YANG, Secretary General, China Education Association for International Exchange (CEAIE)</p> <p>Mr. Yang has had a long career in promoting international education exchange and cooperation. Prior to his current position, he served as Deputy Director-General of Center for Language Education and Cooperation (CLEC). Further before that, he was Deputy Director-General of Department of International Cooperation and Exchanges, Chinese Ministry of Education, Consul of Chinese Consulate General in San Francisco and Consul of Chinese Consulate General in New York.</p> <p>Mr Yang graduated from Shanghai International Studies University with Bachelor of Arts, majoring in English language and literature. He also obtained the Master in Business Administration from Cranfield University (UK).</p>
	<p>Mr Jianxue SHENG, Secretary-General of China Scholarship Council (CSC).</p> <p>He has held the roles of Secretary-General of the Secretariat of China Education Association for International Exchange, and Deputy Director General of Department of International Cooperation and Exchanges of the Ministry of Education of China.</p>

	<p>Mr Changxue YU, Director General, China Centre for International People-to-People Exchange (CCIPE).</p> <p>His previous roles include First-Class Inspector (Director General level) of the Basic Education Department of the Ministry of Education of China, Minister Counsellor (Deputy Director General level) of the Education Section of the Embassy of China in Canada, Deputy Director General, Department of Basic Education of the Ministry of Education of China. Mr Yu has a Master's degree in Economics.</p>
	<p>Mr Jianhui XIA, Deputy Director-General, Chinese Service Center for Scholarly Exchange (CSCSE), Ministry of Education, P. R. China.</p> <p>From 1993 to 2009, Mr Xia worked at the Department of Foreign Affairs in Shandong University. From 2004 to 2008, he held the position of the Deputy Consul of Chinese Consulate General in Vancouver. From 2009 to 2017, Mr. XIA served successively as the Director of the General Office and Deputy Director-general of Confucius Institute Headquarters (HANBAN), P.R China. From 2017 to the end of 2021, he was the Education Counsellor in the Chinese Embassy to UK. He graduated from Shandong University in 1993 with a bachelor's degree in Technical English.</p>
	<p>Dr Wei JING, Deputy Director General, Centre for Language Education and Cooperation (CLEC)</p> <p>Dr JING Wei holds a BA degree in English from Beijing Foreign Studies University. She also holds an MS degree in Management and Information Systems from the University of Manchester, and a PhD degree in Public Administration from Peking University.</p>

Background

- The “New Zealand Education Connect” event brings together leading Chinese education agents, alumni, institutional partners, and government representatives to strengthen ties and celebrate collaboration.

- You will officially launch New Zealand’s Country of Honour campaign for the upcoming China Annual Conference and Expo for International Education (CACIE & CEE), Asia’s largest platform for international education. Your presence at this event elevates the visibility and prestige of New Zealand’s education brand.
- Chinese education agents are a crucial channel for Chinese student recruitment to New Zealand, and key partner agents will attend this event. Direct engagement with you and institutional leaders reinforces trust and inspires stronger promotion of New Zealand as a top study destination.
- The event also includes new partnership signings and initiatives with combined education partnership revenue exceeding NZ\$41.2 million. Some of the partnerships directly relate to increasing the number of Chinese students studying in New Zealand, and others are programmes with components of offshore delivery in China.

Overall Education deliverables (as of 6 June)

S 9 (2)(b)(ii) [Redacted]

Education agency/ providers	Deliverable & objectives
Te Pūkenga NZIST	<p>Supporting future growth in vocational partnerships to increase the value of international education for the sector.</p> <ul style="list-style-type: none"> • MOU: Unitec & Shanghai University of Engineering Science which will raise the profile and influence of New Zealand education in China through education and research exchange S 9 (2)(b)(ii) [Redacted] • MOU: Nelson Marlborough Institute of Technology & Zhejiang University of Water Resources and Electric Power. Three degrees taught in China over four years with 100 students in each cohort S 9 (2)(b)(ii) [Redacted]

<p>Te Herenga Waka Victoria University of Wellington</p>	<p>Develop joint research and student mobility.</p> <ul style="list-style-type: none">• MOU Victoria University of Wellington & Communication University of Zhejiang - Dual degrees offered in Master of Intercultural Communication and Applied Translation and Master of Computer Science. S 9 (2)(b)(ii) [redacted]• Out of scope [redacted]• MOU Victoria University of Wellington & Yantai University – new partnership in Bachelor of Arts S 9 (2)(b)(ii) [redacted]
<p>Up Education</p>	<p>Showcase the strength of New Zealand’s education partnerships and reinforcing momentum at provider level with 3 MOU signings and a scholarship launch.</p> <ul style="list-style-type: none">• MOU: Up Education (New Zealand Tertiary College) & Etonkids Educational Group – Teacher Training S 9 (2)(b)(ii) [redacted]• MOU: Up Education (University of Auckland International College) & Beijing National Day School S 9 (2)(b)(ii) [redacted]• MOU: Up Education (University of Auckland International College) & Hangzhou No. 2 School Group. S 9 (2)(b)(ii) [redacted]

ENZ	<p>Expand bilateral cooperation with strategic Chinese government partners to highlight New Zealand's quality education providers.</p> <ul style="list-style-type: none"> • Arrangement: ENZ & China Education Association for International Exchange for formalise the framework for New Zealand's Country of Honour engagement.
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(If required) Reactive key message on Te Pūkenga NZIST

Te Pūkenga New Zealand Institute of Skills and Technology is currently in a process of disestablishment to restore decision-making to regional institutions. The cooperation arrangements will not be affected as Institutes of Technology and Polytechnics will stand alone in a redesigned network that is financially viable and sustainable.

Education New Zealand & Ministry of Education, June 2025

Event Brief: Education Promotion – Fudan University

Time and date: Thursday 19 June, 09:45-10:30

Venue: Fudan Art Museum, Fudan University Main Campus

Media: Media delegation (prepositioned) and Chinese media present

Interpretation: None

Key objectives

- Leverage the partnership between New Zealand universities and Fudan University, one of China's most prestigious universities, to promote New Zealand's reputation for world-leading research and high-quality education.
- Your presence and engagement with students is expected to drive visibility for New Zealand education across China's most influential media platforms including Xinhua, CCTV (China Central Television) and leading education outlets.

Runsheets

9:45	You arrive be met by Fudan University Vice President Zhimin CHEN and ENZ Counsellor Ron Xavier at the car, and are greeted by Fudan University President Li JIN at the university's original 120-year-old gate. (Photo opportunity).
9:48	You are escorted to Fudan Art Museum and enter the Gallery, proceeding to the left side to Gallery 1.
9:49	You have a short chat with Fudan University President Jin at Gallery 1 (in English). You will be accompanied by: <ul style="list-style-type: none"> • Corry, MFAT • Ambassador, MFAT • Malu, ENZ • Xavier, ENZ • O'Flaherty A Fudan-developed humanoid robot will greet you in English and wave (Photo opportunity). Do not touch the robot.
9:53	You are escorted by the Fudan University President to a photo spot outside of Gallery (Photo opportunity).

9:54	You are escorted by the President of Fudan University into the main auditorium, where you will be seated in the VVIP row, four rows behind the front, among the students.
9:55	Welcome remarks by Fudan University President Jin (in English).
10:00	Short video about New Zealand-China research collaboration under the New Zealand-China Tripartite Partnership Programme over its 20-year history.
10:05	MC invites you to the stage to deliver your remarks at podium.
10:10	You are joined by Fudan University President Jin and Vice-Chancellor, Victoria University of Wellington Prof. Nic Smith on the stage. They will jointly present the Memorandum of Understanding (MOU), with you standing in the centre for a photo (Photo opportunity)
10:12	You sit on sofas on the stage with the President of Fudan University to answer questions from Fudan students. You will have a handheld microphone to use, and pre-prepared questions will be asked by 2-3 Fudan students.
10:22	MC closes the Q&A. You will be handed a gift by ENZ CE Malu to exchange with the President of Fudan University. (Photo opportunity)
10:24	You stay on stage and shake hands with the New Zealand students studying at Fudan University. (Photo opportunity)
10:25	You are escorted off the stage by Fudan University leaders to Gallery 1 and farewelled at the door.
10:30	You are accompanied by Consul-General and Dr Ron Xavier, ENZ Education Counsellor, to waiting motorcade.

Attendees

You will be accompanied by:

- Ministers Upston [TBC]
- New Zealand Officials
- Business delegation: Education business delegates only
 - Prof. Nic Smith, Vice-Chancellor, Victoria University of Wellington

- Gus Gilmore, Chief Executive, Te Pūkenga / New Zealand Institute of Skills and Technology (NZIST)
- Mark Rushworth, Chief Executive Officer, Up Education

Speaking Notes

Da jia hao (“Da Jyah How”). Kia ora tātou. Good morning.

It’s a real privilege to be here at Fudan University as part of my first official visit to China as Prime Minister of New Zealand.

Fudan stands as one of China’s leading institutions — globally respected for academic excellence and cutting-edge research. Thank you for your warm hospitality and for the important role you play in connecting our countries through education.

Last year, I had the pleasure of hosting Premier Li Qiang in New Zealand. That visit marked the start of a new chapter in our bilateral education relationship, including the inaugural New Zealand–China High-Level Education Forum held in Auckland. It brought our universities together in a shared mission — one of deeper engagement, collaboration, and ambition.

I’m pleased to announce today that New Zealand will co-host the second High-Level Education Forum this October in Beijing, as part of the China Annual Conference for International Education and Exchange — where New Zealand is proud to be the Country of Honour.

This reflects just how important education is in our relationship — and why I’m proud to be here in 2025, celebrating that enduring partnership with Fudan University.

The collaboration between Fudan and New Zealand universities is going from strength to strength. It reflects what makes us such strong partners: a commitment to excellence, a belief in the power of education, and a shared desire to equip our people with the tools to shape a better future.

New Zealand is known for research that solves real-world problems. In areas like biotechnology and health innovation, our universities are doing world-class work — developing next-generation vaccines, advancing precision medicine, and turning lab breakthroughs into market-ready solutions.

The Ferrier Research Institute at Victoria University of Wellington, for example, leads our national RNA platform. The University of Otago and the University of Auckland are at the cutting edge of genomics and personalised healthcare.

But these achievements don't happen in isolation. They happen through international collaboration—with institutions like Fudan University. Together, we're building knowledge, commercialising ideas, and creating the next generation of global solutions.

I want to acknowledge the strengthened partnership between Victoria University of Wellington and Fudan University. Today, they renew their cooperation—deepening academic exchange, joint research, and student mobility. This is exactly the kind of forward-looking partnership that benefits both countries.

Because at the heart of education is people. That's why this relationship matters.

When New Zealand and Chinese students study together, research together, and grow together, they build lifelong connections—and deliver benefits that reach far beyond the classroom.

A great example is the Tripartite Partnership Programme, which this year marks its 20th anniversary.

Over two decades, it has supported more than 100 collaborative projects across critical sectors like environmental science, energy, and health.

Today, I'm pleased to announce the recipients of the 2025 Tripartite Partnership Fund.

[Fund recipients will be shown on the screen behind the PM]

- *The University of Auckland, with Hangzhou Normal University and Capital Normal University, partnering on education*
- *Auckland University of Technology, with Chang'an University and Yangtze University, partnering on sciences*
- *The University of Auckland, with Tongji University and Nankai University, partnering on sustainability.]*

Congratulations to the University of Auckland and Auckland University of Technology—and to all the 2025 recipients. You're doing exactly what this partnership is designed to achieve: real impact, deeper cooperation, and stronger international networks.

As Prime Minister, I'm incredibly proud of the role education plays in strengthening our people-to-people ties. Because I believe today's students are tomorrow's innovators, business leaders, and change-makers.

That's why I'm looking forward to meeting students here at Fudan—and hearing from the young New Zealanders studying in China. Your energy, your ambition, and your openness are what will shape the next chapter of the New Zealand–China relationship. You represent the future—and I'm confident that future is bright.

To close: the ties between our universities are strong—and they're only getting stronger.

Let's keep building on this momentum. Let's keep collaborating, discovering, and learning together.

Xie xie. Ngā mihi nui. Thank you.

Released under the Official Information Act 1982

Questions Fudan University students will ask during Q&A:

The proposed questions will be agreed between ENZ and Fudan University, and suggested responses will be provided. The draft questions being proposed by ENZ are:


- Topic: Growth / Innovation**
Prime Minister, what do you see for future collaboration between New Zealand and China? What are some priority areas for New Zealand?
- Topic: Science and Innovation**
Prime Minister, we heard in your speech there are strong research links between New Zealand and Chinese universities. How do you see universities working with industry to enhance research outcomes? What examples can you provide from New Zealand?

Biographies of Key Attendees

	<p>Prof. Li JIN (<i>pron. Lee Jin</i>), President of Fudan University since 2021 and Academician of Chinese Academy of Sciences.</p> <p>Prof. Jin's main research areas encompass genetic structure, origin and migration of human populations, genetics of human complex diseases, and computational biology.</p>
	<p>Dr. Zhimin CHEN (<i>pron. Zhuh-meen Chun</i>), Vice President of Fudan University.</p> <p>Dr. Chen's research interests include foreign policy and EU studies. He is a Changjiang Scholar (which recognises China's domestic top scholars), a Jean Monnet Chair of European foreign policy, and the Vice President of the Chinese Association of International Studies.</p>

Gift

Given the significance of your visit, Fudan University has offered to display New Zealand's gift in their newly opened Art Gallery (your visit venue). This is a rare opportunity to strengthen New Zealand's visibility and credibility at one of China's top universities—not only among students but also the many local and international visitors the gallery will attract.

	<p>IPU: Vessel of Connection</p> <p>Each season, the fronds of the Ponga unfurl into perfect koru — spirals that appear on this raku pot, symbolizing growth, life, peace, and sustainability. The koru reflects Taonga Tuku Iho — the passing of knowledge, resources, and life from one generation to the next.</p> <p>Traditionally, ipu were richly decorated and used in ceremonies or to serve honoured guests. Across cultures, vessels hold more than food or drink — they carry memory, mana, and meaning. In Chinese tradition, the gourd (hulu) is similarly revered, its name echoing fulu, meaning fortune and high rank. Carved and adorned, it too becomes a symbol of blessing and continuity.</p> <p>This IPU is a bridge between people, cultures, and generations.</p>
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by Wayne Tasker

New Zealand students studying at Fudan University have been invited to meet you:

- **S 9 (2)(a)** [Redacted content]

Background

- Shanghai's Fudan University is one of the most prestigious universities in China attracting some of the country's best talent. Founded in 1905, Fudan enrolls more than 30,000 full-time students.
- Fudan's prestige enables access to top-tier Chinese media — including Xinhua, CCTV, and leading education and regional outlets — coverage that would otherwise require costly advertising. Similar 2024 visits by the Presidents of Poland, Finland, and Norway attracted widespread media attention through Fudan's networks.
- Your presence at Fudan University will generate significant earned media coverage that is typically inaccessible to foreign education brands. This event ensures that New Zealand's education message reaches far beyond the students.

in the room — amplifying New Zealand’s visibility across China’s mainstream media landscape.

- This year, three recipients of the 2025 New Zealand-China Tripartite Partnership Programme, a long-standing flagship G2G initiative with China, received NZ\$20,000-30,000 for their research projects with two Chinese partner universities. The 2025 Tripartite Partnership recipients are:
 - The University of Auckland, with Hangzhou Normal University and Capital Normal University, partnering on education
 - Auckland University of Technology, with Chang’an University and Yangtze University, partnering on sciences
 - The University of Auckland, with Tongji University and Nankai University, partnering on sustainability.
- New Zealand will be the Country of Honour at the China Annual Conference and Expo for International Education in October. The second New Zealand – China High-level Education Forum will be held at the Conference. The inaugural Forum was held in Auckland during Premier Li Qiang’s visit last year and the Prime Minister participated in the Closing Ceremony. In 2024, the Forum saw New Zealand universities sign institutional level arrangements with their Chinese counterparts and present on high-quality research cooperation, and tertiary education’s role in building innovative and productive economies.

Education deliverables (as of 6 June)

Education agency/ providers	Deliverable & objectives
Te Herenga Waka - Victoria University of Wellington	<ul style="list-style-type: none"> • MOU Victoria University of Wellington & Fudan University – revitalise the relationship, achieve resumption of student flows, and pursue research cooperation in the areas of public health, bio-tech and climate science. The MOU is a renewal from the 2014 signing at the University level and builds upon the recent collaboration between VUW’s School of Government and Fudan University’s Institute for Global Public Policy who formalised their relationship with an MOU in May 2025.

(If required) Reactive key messages on student mobility to China

- The Prime Minister's Scholarship for Asia initiative has been discontinued, however New Zealand universities have exchange relationships with Chinese universities such as Fudan University. We anticipate New Zealand students will continue to choose to study at partner institutions in China.

Education New Zealand & Ministry of Education, June 2025

Released under the Official Information Act 1982

Education objectives

The overall objectives of the Trade Mission from an education perspective are:

- Support tertiary sector engagement with China – New Zealand’s largest source market for international students.
- Reinforce and strengthen the bilateral education relationship through high level engagement with influential Chinese government and sector stakeholders.
- Support and grow New Zealand providers’ institutional and government partnerships.
- Raise the visibility of New Zealand as an education destination that is safe and welcoming to Chinese students.

Education Engagement at Fudan University

Event agenda:

9:45	<p>You arrive [On arrival, please follow Minister Upston closely]</p> <p>Join the VVIP meeting with the PM and Fudan President in Gallery 1, NZ attendees:</p> <ul style="list-style-type: none">• PM• Minister Upston• Amanda Malu• Ron Xavier• Ardi Barnard <p>Short video about New Zealand-China research collaboration under the New Zealand-China Tripartite Partnership Programme over its 20-year history.</p>
9:55	Welcome remarks by Fudan University President Jin (in English).
10:00	MC invites PM to the stage to deliver remarks at podium.
10:05	Fudan University President Jin and Vice-Chancellor, Victoria University of Wellington Prof. Nic Smith join the PM on the stage. VUW and Fudan University will jointly present the Memorandum of Understanding (MOU), with PM standing in the centre for a photo

New Zealand Education Connect

Key objectives

- Showcase New Zealand as a study destination where Chinese students will engage in high quality education experiences with high quality providers. New Zealand is seen as a welcoming and safe for Chinese students, particularly through the official launch of New Zealand's Country of Honour campaign.
- Elevate institutional agreements signed by New Zealand education providers with their Chinese counterparts, directly supporting both recruitment outcomes and long-term institutional collaboration.
- Reinforce partnerships with key Chinese education stakeholders, including senior officials and education agents to increase student recruitment and promote New Zealand as a preferred study destination.

Released under the Official Information Act 1982

Agenda:

14:15	Meet PM on arrival and escort PM to assigned seat
14:18	The MC, Ron Xavier, ENZ Greater China Regional Director and Counsellor (Education) provides brief opening remarks and invites PM to provide short remarks at the podium.
14:19	PM provides short remarks.
14:22	<p>PM moves to the centre of the stage to witness Memorandum of Understanding (MOU) signings and launches for the new partnerships.</p> <p>Each pair of MOU partners will exchange pre-signed MOUs and have a photo taken with you in the centre. As this takes place, the MC will briefly introduce each partnership and highlight the nature of the cooperation.</p> <p>IMPORTANT: Each deliverable will have about 1.5 minute from going onto the stage, to photo, to the next one.</p> <p><u>Victoria University of Wellington</u></p> <p>MOU Victoria University of Wellington & Communication University of Zhejiang</p> <p>Study Abroad Agreement Victoria University of Wellington & Zhengzhou University [TBC]</p> <p>MOU Victoria University of Wellington & Yantai University</p> <p><u>Te Pūkenga/NZIST</u></p> <p>MOU Unitec & Shanghai University of Engineering Science</p> <p>MOU Nelson Marlborough Institute of Technology & Zhejiang University of Water Resources and Electric Power</p> <p><u>Up Education</u></p> <p>MOU Up Education (University of Auckland International College) & Beijing National Day School</p>

	<p>MOU Up Education (University of Auckland International College) & Zhejiang Hangzhou No. 2 School Group</p> <p>MOU Up Education (New Zealand Tertiary College) & Eton Kids Education Group</p>
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Background

- The “New Zealand Education Connect” event brings together leading Chinese education agents, alumni, institutional partners, and government representatives to strengthen ties and celebrate collaboration.
- The Prime Minister will officially launch New Zealand’s Country of Honour campaign for the upcoming China Annual Conference and Expo for International Education (CACIE & CEE), Asia’s largest platform for international education. The PM’s presence at this event elevates the visibility and prestige of New Zealand’s education brand.
- Chinese education agents are a crucial channel for Chinese student recruitment to New Zealand, and key partner agents will attend this event. Direct engagement with the Prime Minister and institutional leaders reinforces trust and inspires stronger promotion of New Zealand as a top study destination.
- The event also includes new partnership signings and initiatives with combined education partnership revenue exceeding NZ\$41.2 million. Some of the partnerships directly relate to increasing the number of Chinese students studying in New Zealand, and others are programmes with components of offshore delivery in China.

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Overall Education deliverables (as of 12 June)

For this trade mission to China, ENZ and New Zealand education delegates have put forward deliverables which will contribute to the growth of the sector.

Please note: Revenue projection sensitivities and use of commercial in confidence information

New Zealand education providers **do not** wish to have any commercial figures publicly attributed to the partnerships. The figures supplied are to help report broader economic value for New Zealand.

Education agency/ providers	Deliverable & objectives
<p>Te Herenga Waka - Victoria University of Wellington</p>	<p>Develop joint research and student mobility.</p> <ul style="list-style-type: none"> MOU: Victoria University of Wellington & Communication University of Zhejiang - Dual degrees offered in Master of Intercultural Communication and Applied Translation and Master of Computer Science. S 9 (2)(b)(ii) [REDACTED] Study Abroad Arrangement: Victoria University of Wellington & Zhengzhou University – to enable students, beyond those in the existing Joint Education Institute, to study at VUW for one or two trimesters, enhancing academic exchange S 9 (2)(b)(ii) [REDACTED]. It also supports future pathways into VUW's postgraduate programs within the Faculty of Architecture and Design Innovation. MOU: Victoria University of Wellington & Yantai University – new partnership in Bachelor of Arts S 9 (2)(b)(ii) [REDACTED] <p>S 9 (2)(b)(ii) [REDACTED]</p>
<p>Te Pūkenga NZIST</p>	<p>Supporting future growth in vocational partnerships to increase the value of international education for the sector.</p> <ul style="list-style-type: none"> MOU: Unitec & Shanghai University of Engineering

	<p>Science which will raise the profile and influence of New Zealand education in China through education and research exchange S 9 (2)(b)(ii)</p> <ul style="list-style-type: none"> MOU: Nelson Marlborough Institute of Technology & Zhejiang University of Water Resources and Electric Power. Three degrees taught in China over four years with 100 students in each cohort S 9 (2)(b)(ii)
Up Education	<p>Showcase the strength of New Zealand's education partnerships and reinforcing momentum at provider level with 3 MOU signings and a scholarship launch.</p> <ul style="list-style-type: none"> MOU: Up Education (New Zealand Tertiary College) & Etonkids Educational Group – Teacher Training S 9 (2)(b)(ii) MOU: Up Education (University of Auckland International College) & Beijing National Day School S 9 (2)(b)(ii) MOU: Up Education (University of Auckland International College) & Hangzhou No. 2 School Group. S 9 (2)(b)(ii)
ENZ	<p>Expand bilateral cooperation with strategic Chinese government partners to highlight New Zealand's quality education providers.</p> <ul style="list-style-type: none"> Arrangement: ENZ & China Education Association for International Exchange for formalise the framework for New Zealand's Country of Honour engagement.

FINAL Education Deliverables and Outcomes Tracker

Prime Minister's Trade Mission to China June 2025

Overall Education deliverables (as of 19 June 2025)

- The education events during the Prime Minister's Trade Mission to China in June 2025 include ten new partnership signings and initiatives with combined education partnership revenue exceeding NZ\$43.8 million. Some of the partnerships directly relate to increasing the number of Chinese students studying in New Zealand, and others are programmes with components of offshore delivery in China.

Please note: Revenue projection sensitivities and use of commercial in confidence information

New Zealand education providers **do not** wish to have any commercial figures publicly attributed to the partnerships. The figures supplied are to help report broader economic value for New Zealand.

Note: Estimated revenue is supplied by the education providers, some reported annual figures others over a three-year period. Some reported tuition revenue only, others include broader revenue projections. There is no standard reporting system as each arrangement or MOU is unique so ENZ uses the self-reported estimates from the education providers which enable them to report on the outcomes.

Education agency/ providers	Deliverable & objectives	Outcomes
Te Pūkenga – New Zealand Institute of Skills and Technology	Supporting future growth in vocational partnerships to increase the value of international education for the sector. <ul style="list-style-type: none">MOU: Unitec & Shanghai University of Engineering Science which will raise the profile and influence of New Zealand education in	

	<p>Arts S 9(2)(b)(ii) [redacted] S 9(2)(b)(ii) [redacted]</p> <ul style="list-style-type: none"> (Presented during Fudan University event) MOU Victoria University of Wellington & Fudan University – revitalise the relationship, achieve resumption of student flows, and pursue research cooperation in the areas of public health, bio-tech and climate science. S 9(2)(b)(ii) [redacted] 	<p>Out of scope [redacted]</p> <p>Strengthening ties to China during Prime Minister's trade delegation News Te Herenga Waka—Victoria University of Wellington</p>
<p>Up Education</p> <p>Mark Rushworth, Chief Executive</p>	<p>Showcase the strength of New Zealand's education partnerships and reinforcing momentum at provider level with 3 MOU signings</p> <ul style="list-style-type: none"> MOU: Up Education (University of Auckland International College) & Beijing National Day School – S 9(2)(b)(ii) [redacted] MOU: Up Education (University of Auckland International College) & Hangzhou No. 2 School Group. S 9(2)(b)(ii) [redacted] 	<p>Alanna to follow up with NZTC on discovery call in mid-July</p> <p>UP Education Strengthens China-NZ Education Links On Prime Ministers Delegation Scoop News</p>

	<p>S 9(2)(b)(ii) [Redacted]</p> <ul style="list-style-type: none"> MOU: Up Education (New Zealand Tertiary College) & Etonkids Educational Group – Teacher Training S 9(2)(b)(ii) [Redacted] 	
<p>Education New Zealand</p> <p>Amanda Malu, Chief Executive</p>	<p>Expand bilateral cooperation with strategic Chinese government partners to highlight New Zealand’s quality education providers.</p> <ul style="list-style-type: none"> Arrangement: ENZ & China Education Association for International Exchange to formalise the framework for New Zealand’s Country of Honour engagement. Announcement of 2025 NZ-China Tripartite Fund Recipients 	<p>Out of scope [Redacted]</p> <p>[Redacted]</p> <p>Out of scope [Redacted]</p> <p>Media Release from Fudan University: New Zealand Prime Minister Christopher Luxon visits Fudan</p>

Out of scope [Redacted]

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ENZ's Formal Message Draft:

Draft paragraph and associated footnote

The Prime Minister's visit to Fudan University and the launch of the New Zealand Country of Honour Promotional Campaign leading up to CACIE, one of the largest international education events in China, significantly boosted awareness of New Zealand education. Education-related coverage accounted for 84% of all media mentions related to the Prime Minister's visit to China^[1]. This marks an 88% increase in media attention toward New Zealand education compared to the week prior, with notable growth in news coverage. Additionally, the Prime Minister witnessed the signing of ten agreements between New Zealand and Chinese educational institutions, with an estimated total value of \$43.8 million for the New Zealand education providers involved.

^[1] Data sourced from third-party media monitoring between 16 June and noon on 23 June 2025 China Time. "Education-related coverage" refers to mentions of education, which may include articles that also covered other aspects of the Prime Minister's visit.

Beehive press releases:

[Prime Minister to visit China and Europe | Beehive.govt.nz](#)

[Luxon wraps up successful Shanghai visit | Beehive.govt.nz](#)

[PM Luxon concludes successful China visit | Beehive.govt.nz](#)

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