

# INTERNATIONAL EDUCATION IN NEW ZEALAND



## **A Factsheet for Education Agents**

Find out how New Zealand's government agencies work together to support New Zealand's international education sector.

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**As an education agent it is important for you to understand how the New Zealand international education sector is supported by New Zealand government agencies.**

This fact sheet outlines the role of four key government agencies you should be aware of.



## EDUCATION NEW ZEALAND (ENZ)

ENZ is the government agency responsible for promoting New Zealand as a study destination and supporting the delivery of education services offshore.

ENZ has a range of resources available for education agents.

ENZ will typically communicate with agents via an online portal called AgentLab. You can use AgentLab to access learning information, resources and useful documents, and the latest news.

Education agents also have access to the Brand Lab for a range of marketing assets including images and videos that will help you promote New Zealand education.

**For education agents:** [enz.govt.nz/support/agent-engagement/](https://enz.govt.nz/support/agent-engagement/)

**The AgentLab:** [agentlab.enz.govt.nz](https://agentlab.enz.govt.nz)

**Brand Lab:** [thebrandlab.enz.govt.nz](https://thebrandlab.enz.govt.nz)

**For further information:**  
[studywithnewzealand.govt.nz](https://studywithnewzealand.govt.nz)

**f** [facebook.com/studywithnewzealand/](https://facebook.com/studywithnewzealand/)  
**@** [instagram.com/studywithnewzealand/](https://instagram.com/studywithnewzealand/)

## IMMIGRATION ADVISERS AUTHORITY (IAA)

The IAA promotes and protects the interests of people receiving New Zealand immigration advice.

*The Immigration Advisers Licensing Act (2007)* requires people who give immigration advice to be licensed, unless they're exempt from licensing. Immigration advice is defined as:

*'using, or purporting to use, knowledge of or experience in immigration to advise, direct, assist, or represent another person in regard to an immigration matter relating to New Zealand, whether directly or indirectly and whether or not for gain or reward'*

As an education agent you **do not** need to be licensed if:

- you are outside New Zealand and you advise on student visas only.
- The offshore exemption does not extend to visitor visas, skilled migrant visas, spouse's/partnership visas or any other applications.

As an education agent you **must** be licensed if:

- you are in New Zealand (even if you only advise on student visas).
- you advise on work, visitor or residence visas or any other immigration matters, in or outside of New Zealand.

**For more information:**  
[iaa.govt.nz/can-i-give-advice/](https://iaa.govt.nz/can-i-give-advice/)





## IMMIGRATION NEW ZEALAND (INZ)

INZ looks after New Zealand's immigration rules and laws. They are responsible for assessing and deciding applications for visas.

Most international students will require a fee-paying student visa.

If you are outside of New Zealand, you can help students apply to INZ for a student visa and give advice without having to be licensed by the Immigration Advisers Authority.

If you are outside New Zealand and giving advice on student visas, you must be declared in the visa application form under "Apply on behalf/assist" and select "Exempt from licensing" then "offshore student agent".

**For more information on how to assist students:** [immigration.govt.nz/assist-migrants-and-students/assist-students](https://immigration.govt.nz/assist-migrants-and-students/assist-students)

## NEW ZEALAND QUALIFICATIONS AUTHORITY (NZQA)

NZQA ensures that New Zealand qualifications are valued as credible and robust both nationally and internationally.

All New Zealand education providers who recruit internationally must apply to NZQA to become an approved signatory of the Education (Pastoral Care of International Students) Code of Practice 2016 (the Code).

Signatories must manage and monitor the education agents who represent them to ensure they provide international students with reliable information and advice about studying, working and living in New Zealand and act with integrity and professionalism.

As signatories, education providers must:

- carry out and record reference checks on potential agents; and
- enter into written contracts with each of its agents; and
- during the term of a contract, monitor the activities and performance of its agents; and
- manage the agents by terminating contracts and/or taking appropriate action to address conduct or an omission.
- ensure that its agents have access to, and maintain, up-to-date information relevant to their duties as specified in the contracts with the signatory.

**Please note that the above information has been summarised. For the full version of the Code:**

[nzqa.govt.nz/providers-partners/education-code-of-practice](https://nzqa.govt.nz/providers-partners/education-code-of-practice)

## DO YOU WANT TO PROMOTE NEW ZEALAND EDUCATION?

Sign up to ENZ's AgentLab, **agentlab.enz.govt.nz** then contact New Zealand education providers directly to express your interest in working with them.

Agents must have a formal written agreement with all education providers they work with.

It is important you are aware of the responsibilities New Zealand education providers have under the Code of Practice. Education providers will regularly ask for documentation and information from their education agents to ensure they are meeting their obligations.

**For more information please go to:  
[enz.govt.nz/support/agent-engagement](https://enz.govt.nz/support/agent-engagement)**

