**Co-funded Activities Feb- June 2024 India**

**Appendix A:**

**Proposal Template**

|  |  |
| --- | --- |
| **Education Agency details** | |
| Country |  |
| Education Agency  (Include address) |  |
| Representative Name & Email |  |

|  |  |
| --- | --- |
| **Proposal Summary** | |
| Proposed Activity | *e.g. school roadshow, school visit, student competition, education workshop, seminar, PR campaign, info sessions*  Please note: If the activities are student and/or parent facing, it should involve participation of New Zealand education providers (Universities, Te Pūkenga, Schools, PTEs), we would like to see:   * A minimum of 100 students/parents attending per event/activity. * A minimum of 10 students/parents enquiring to each participating institution per event/activity. |
| Target Audience | *e.g. students, teachers, parents* |
| Proposed Date(s) |  |
| Proposed City(Cities) |  |
| Investment amount by ENZ |  |
| Investment amount by Education agency  (in NZD) |  |
| NZ sector | Universities/Te Pūkenga /PTEs |
| NZ Institution involved | *e.g.*   1. *University of Auckland* 2. *Toi Ohomai Institute of Technology* 3. *UP Education* |

|  |  |
| --- | --- |
| **Proposal Details** | |
| **Brief Outline** | Briefly outline what your agency is proposing. What is the investment opportunity? (brief paragraph / bullet points) |
| **Justification** | * Explain in words the benefit(s) for ENZ to financially support your project (provide factual support). * What alternative(s) are you planning to achieve your proposal’s outcome? |
| **Timeframe and cost** | * Show the total cost of investment (breakdown ENZ and agency costs and utilisation) * If a cost is not specifically allocated for within your budget, please explain how it will be funded. * What is the return on investment? Is there any ongoing Operating Expenses (OPEX) required to maintain the investment? What is the total investment over the life of the project? |
| **Risks** | * What are the risks involved? * How can the risks be mitigated if investment does not proceed – is contingency required? If yes, detail your contingency plan in the box below: |

|  |  |
| --- | --- |
| Key Performance Indicators (KPIs) | |
| Please detail how your proposed activities align with the following criteria: | |
| 1. The alignment of the proposal with ENZ’s goals and objectives   *e.g. promotion of NZ’s educational sectors/institutions, market expansion initiatives*     1. The degree of wider economic, social and cultural benefits to the New Zealand education industry 2. The level of new initiatives, innovation, and scalability of the activity   *e.g. deliver additional outcomes rather than business-as usual or activities which supplement or are separate from your core/regular work for New Zealand*   1. The level of a strong digital campaign/expertise 2. Demonstration of sustainable benefits *e.g. positive outcomes that endure beyond the lifetime of the investment* and value for money *e.g. an acceptable return on investment* |  |
| *Please note that KPIs will be agreed upon during the Negotiation Period and detailed in the Funding Agreement.* | |

**Appendix B: Student List Template**

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Name** | **Visa Number** | **NZ Institution** | **Programme of Study** | **Intake Month** |
| 1 |  | e.g.  University of Auckland | e.g.  BSc (Physiology) | e.g.  July 2023 |
| 2 |  |  |  |  |
| 3 |  |  |  |  |
| 4 |  |  |  |  |
| 5 |  |  |  |  |
| 6 |  |  |  |  |
| 7 |  |  |  |  |
| 8 |  |  |  |  |
| 9 |  |  |  |  |
| 10 |  |  |  |  |
| Visa Approval Rate in 2023: xx% | | | | |