

2017 International Student Enrolment Summary – as at 31 August 2017

The planned market rebalancing is well underway and sector value is holding



There were 106,021 international students enrolled between 01 Jan to 31 Aug 2017



Enrolments are down 7% on the same period in 2016



The major change was a decline in enrolments in the unfunded PTE sector, which was down 30% on 2016



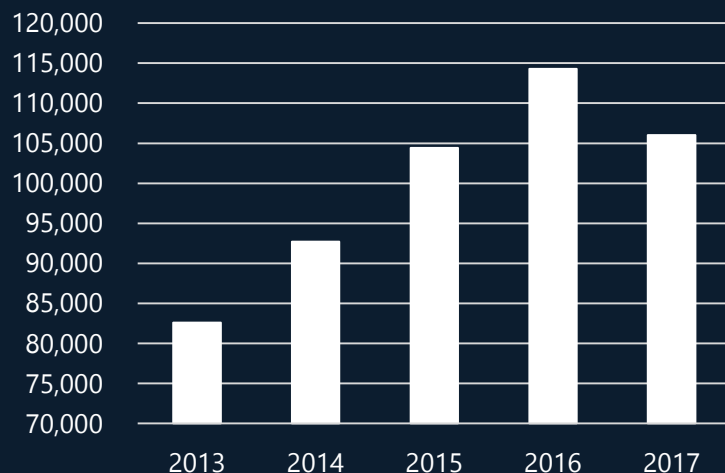
But this was offset by a 7% enrolment growth in the University sector



Enrolments in Auckland were down 10%, but enrolment growth in other regions was generally positive.



International Student Enrolments



Market	% of Total Enrolments	Trendline 2013-2017
China	33%	
India	17%	
Japan	8%	
Korea	6%	
USA	3%	
Thailand	3%	
Brazil	2%	
Philippines	2%	

50% Of all students came from China and India

Enrolments from India declined by 29%



University sector enrolments grew from both China and India

Projected 2017 international education sector value¹

\$4.4 billion

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Auckland's proportion of total international students has declined by 2% to

60%



Auckland's student number trendline since 2013

74% of English Language students studied in Auckland

Both India and Philippines declined by 47% in Unfunded

PTEs

41% of School sector students were from

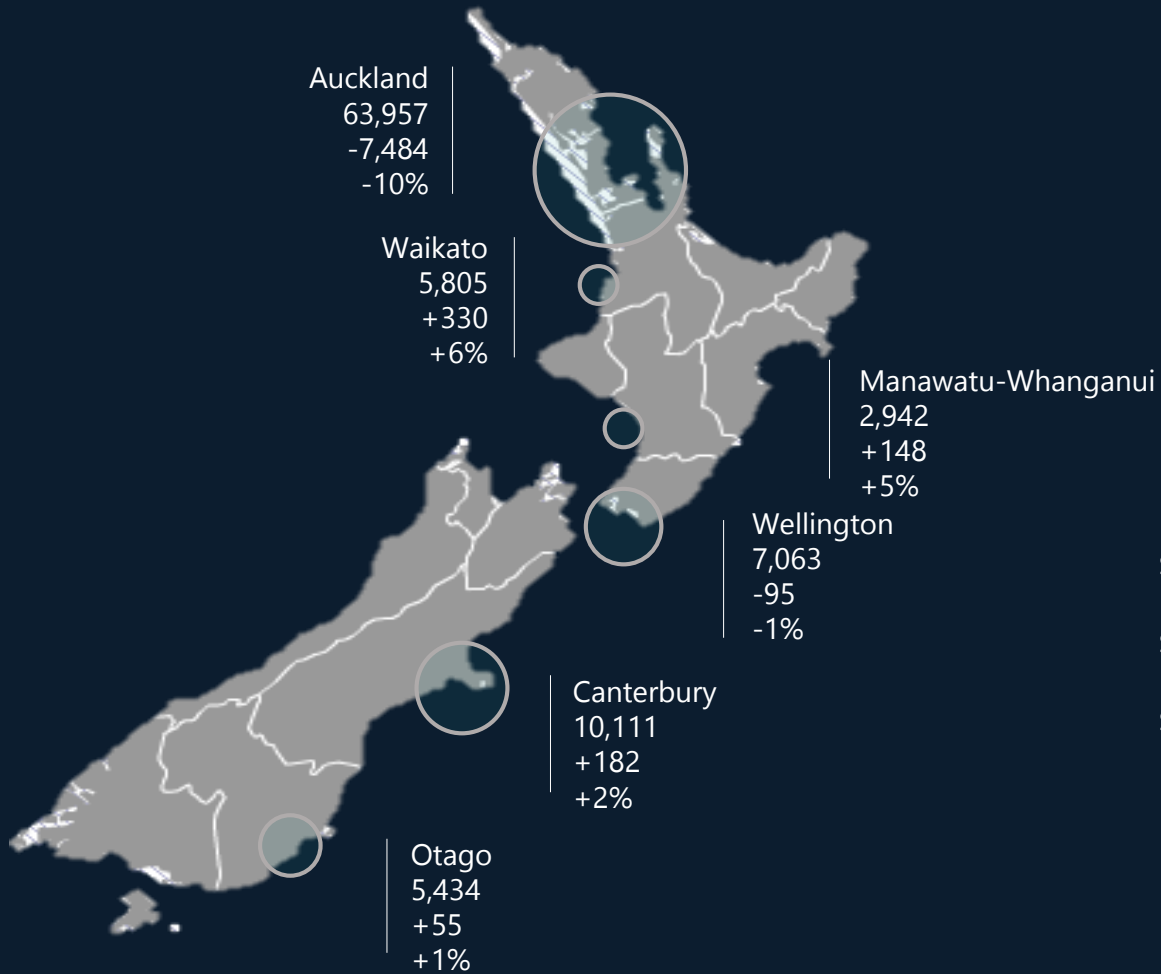
China



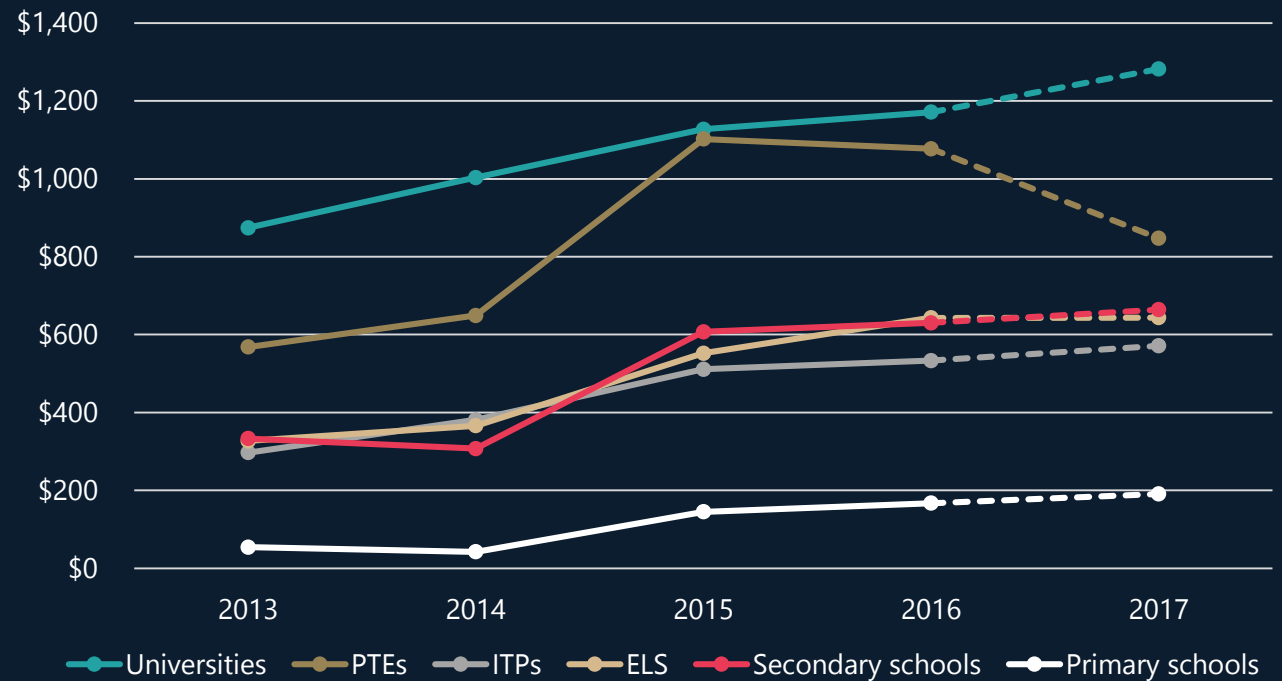
More students studied at Universities in the first two trimesters of 2017 than in the whole of 2016

61% of Funded PTE students studied Level 5-7 Certificates / Diplomas

ITP sector enrolment growth came from Level 4 Certificates and Level 7 Graduate Certificates & Diplomas



Value of New Zealand's international education by subsector¹ (millions)



This data is for the first two trimesters of 2017. Increases and decreases for this year are comparing the same period in 2016. All sparklines are for the period 2013-2017. This summary combines the data sources from the Ministry of Education: the Export Education Levy and Single Data Return (SDR) data. Offshore students are included if classified as offshore in the SDR. Link to data source: student numbers (www.educationcounts.govt.nz). The numbers of students by region and by qualification level will not add up to the total number because students study in multiple regions for multiple qualifications. 1. Infometrics method updated with data from 2017. Prediction for 2017 is a forecast only and should not be treated as full and final. Further revisions may occur.