

ENZ's Performance Measures

9. As at 30 June 2022, three performance measures have been achieved. Four have not been achieved although one measure – *Percentage of users satisfied with the information and intelligence provided by ENZ* - while not achieved has an improved result on the previous year. The other 'not achieved' is largely due to:
 - the Study in New Zealand website being replaced with the Study with New Zealand website and our ability to drive active visits to the site via search marketing was impacted (two performance measures). ENZ was also not undertaking active promoting/ marketing for most of the year.
 - the reduced numbers of students studying in New Zealand had a dampening effect on the potential growth of users for NauMai NZ website.
10. A new baseline has been established for the performance measure *Increased ENZ engagement and collaboration with providers and businesses to support a diversified international education sector*.
11. We have a new provider collecting data that would contribute to the performance measure *Number of key messages about the benefits of New Zealand from international; education delivered by third parties*. The data that has been collected is not comparable with data from previous years.
12. The results for two performance measures will be finalised when ENZ has finished processing 2021 enrolment data. They will be included in the ENZ 2021/22 Annual Report.

Next steps

13. The quarterly report contains the unaudited results for 2021/22. Audit New Zealand has advised it will start its year end audit of ENZ on 9 November 2022. The audited results for 2021/22 will be included in the Annual Report 2021/22 which will be provided to you following final approval from Audit New Zealand.

Proactive Release