Student Visa Dashboard

April 2016







- The following dashboard was developed by Education New Zealand and is based on Immigration New Zealand (INZ) ٠ data on issued student visas. This data source provides the latest data available on the international education sector, as there is only a one month lag between student visas approved and INZ publishing the data. Student visa data is a strong indicator of whether students are entering, remaining in or leaving New Zealand and can be used for predicting future enrolment trends.
- Student visa trends allow us to analyse two key indicators: 1) growth of new students and 2) retention of students. ٠
- We use first time student visa data as an indicator of growth as it represents new students and the pipeline of • students entering New Zealand.
- Total student visa data gives us an overview of all student visas (i.e. first time student visas as well as students ٠ renewing their visas).
- We can analyse the retention of students by subtracting first time student visas from total student visas. ٠



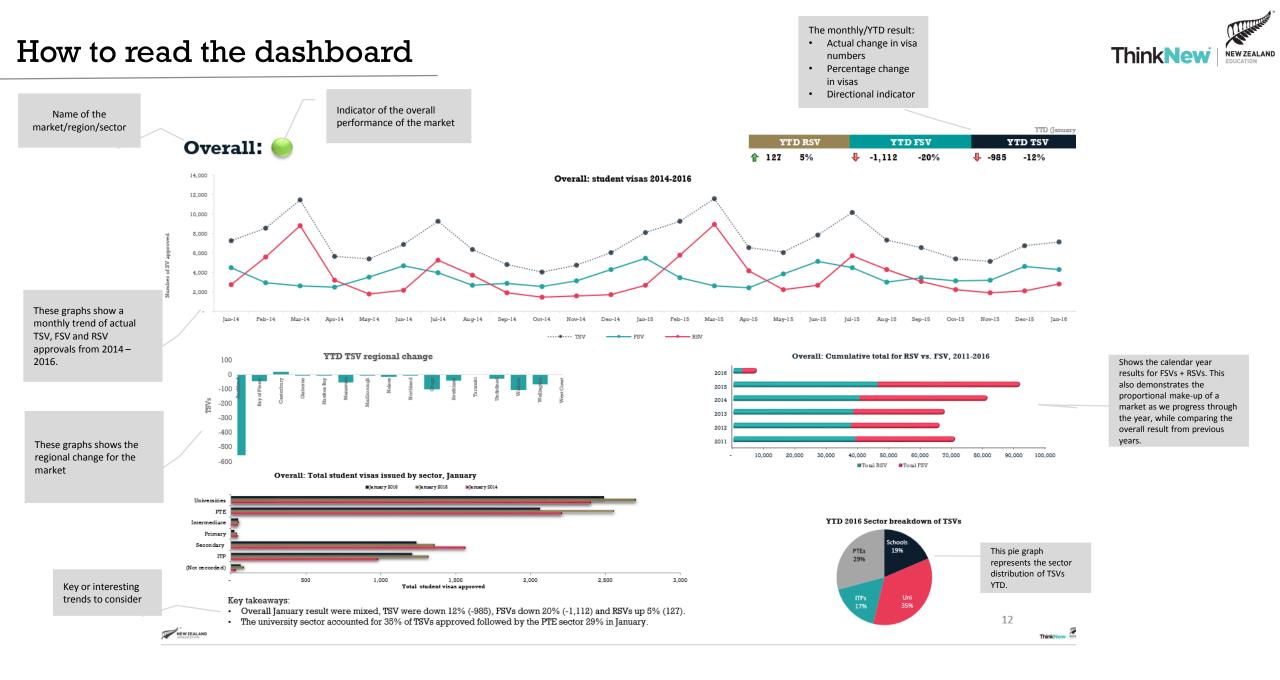




- 1. Student visas vs. visitor visas:
 - Student visas only capture students who enter New Zealand with a student visa. These students are mostly those who are planning to study for more than three months.
 - Students who undertake a course less than three months in duration are not required to enter on a student visa. Students who do choose to enter on a visitor visa (usually from visa-free nationalities) are not captured in this dashboard.
 - Working Holiday Visas also allow students to study for up to six months. Those who enter NZ on a working holiday visa who plan on taking up this option are also not included in this dashboard
 - These factors will impact the Private Training Establishments (PTEs), including English Language Schools (ELS) numbers.
- 2. Student visas vs. enrolments:
 - There is a potential delay of up to three months between students having their visas approved and their actual entry into New Zealand, therefore the figures shown here may not necessarily represent the actual number of students currently in New Zealand.
- 3. Other exclusions:
 - This dashboard excludes dependants, applicants under Section 61, and Variation of Conditions. Dashboards prior to May 2015 include approvals from "all" applicants, including dependants.







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Overall student visa trends April 2016



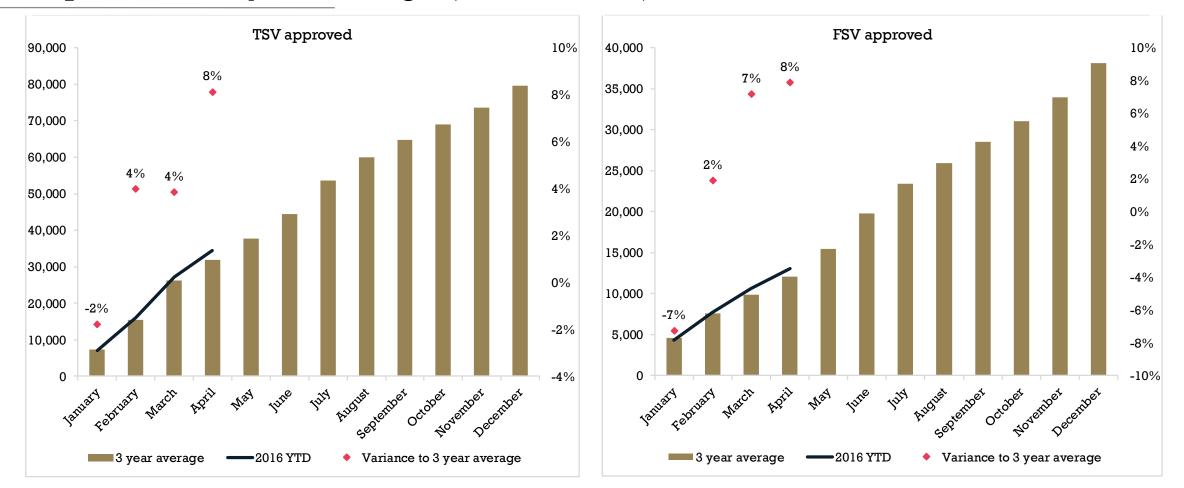


Executive Summary

- 1. 2016 started off with decreases in January and February compared to the previous year, for both total student visas (TSV), (-12%, -4% respectively) and first time student visas (FSV), (-21%, -2% respectively). The drop in student visas has been driven by:
 - A decline in FSV (-7%, -939), with India and the Philippines making up 98% of this following the change in English language requirements (Rule 18) in 2015.
 - Early processing of visas in the USA (approved in late 2015).
- Current YTD figures show TSV down 3% and FSV down 7% suggesting that this initial decline is stabilising in March/April. March experienced an 11% increase for FSV (+282) and remained stable in April (+10) compared to the same months last year. TSV also increased in April (+11%, +731 visas approved).
- 3. Most regions have seen an increase in both TSV and FSV approved in April 2016, compared to April 2015. This includes 54 FSV in Otago (+52%), 41 in Bay of Plenty (+77%) and 17 in Hawke's Bay (+89%).
- 4. There was a 24% decline in FSV approved for China in April 2016 (-152) compared to April 2015. Further analysis shows this is likely to be due to visas being applied for/approved earlier, as March 2016 saw a 23% increase in FSV (+115) compared to March 2015. These variances mainly affected the university sector in Waikato. China also experienced the largest growth in TSV in April, suggesting students are applying for visas in order to extend their study in NZ.

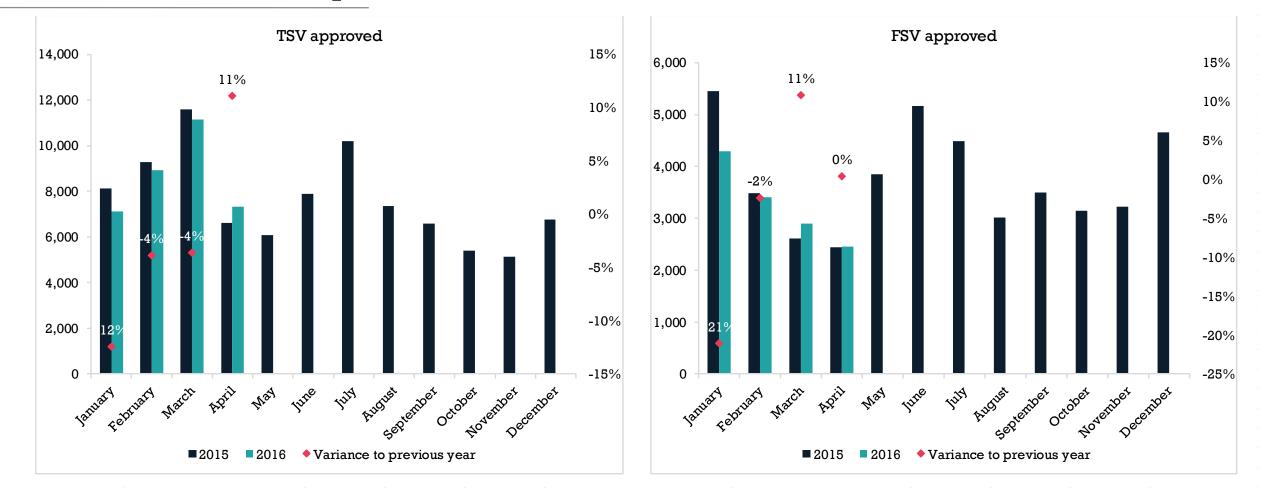


Comparison to 3 year average (Year-to-Date)



- These charts show us how student visas (both total and first time) are tracking year-to-date, compared to the three year average (an average of 2013, 2014 and 2015). The variance looks at where we are this year, compared to the three year average. For example, the three year average for April is the average of Jan-Apr 2013, Jan-Apr 2014 and Jan Apr 2015.
- 2016 YTD student visa data is in line with the 3 year average, with 34,538 TSV approved compared to a yearly average of 31,944 (+8%). The approval rate for TSV remained relatively stable YTD (89%), compared to 2015 YTD (88%).
- FSV are also up 8% compared to the 3 year average, with 13,041 visas approved compared to 12,090.

Month-on-Month comparison



- These charts show us how student visas (both total and first time) are tracking monthly compared to the same month last year.
- 2016 started off with declines in both TSV (-12%) and FSV (-21%) for January, driven by early processing of visas in the USA (approved in late 2015) and the change in English language requirements (Rule 18) in 2015.
- This decline appears to be stabilising, with March experiencing an 11% increase for FSV (+282) and remaining stable in April (+10) compared to the same months last year.
- TSV increased in April (+11%, +731 visas approved).

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Overall market performance (Year-to-Date)



Top 20 markets (in order of 2016 volume)

				Change						Change	
Indicator	TSV	2015 YTD	2016 YTD	in	% change	Indicator	FSV	2015 YTD	2016 YTD	in	% change
			1	numbers		_			1	numbers	
1	China	12,352	13,036	684	6%	₽	India	4,153	3,416	-737	-18%
•	India	6,863	6,307	-556	-8%	\rightarrow	China	2,378	2,364	-14	-1%
↓	Korea	2,272	2,169	-103	-5%	1	Japan	783	840	57	7%
\Rightarrow	Japan	1,555	1,505	-50	-3%	1	Korea	698	754	56	8%
↓	Thailand	1,247	1,093	-154	-12%	₽	USA	942	688	-254	-27%
↓	USA	1,100	861	-239	-22%	₽	Brazil	585	525	-60	-10%
\Rightarrow	Malaysia	789	792	3	0%	₽	Thailand	459	402	-57	-12%
\Rightarrow	Vietnam	678	698	20	3%	₽	Philippines	560	377	-183	-33%
↓	Brazil	713	628	-85	-12%	1	Germany	289	310	21	7%
↓	Hong Kong	616	588	-28	-5%	1	Malaysia	184	263	79	43%
↓	Saudi Arabia	936	587	-349	-37%	₽	Colombia	272	233	-39	-14%
↓	Philippines	668	489	-179	-27%	1	Vietnam	146	174	28	19%
\Rightarrow	Germany	384	392	8	2%	1	Fiji	142	155	13	9%
↓	Taiwan	430	379	-51	-12%		Sri Lanka	130	149	19	15%
↓	Fiji	402	348	-54	-13%	1	Chile	124	137	13	10%
\Rightarrow	Sri Lanka	312	305	-7	-2%	₽	Great Britain	170	134	-36	-21%
₽	Colombia	342	296	-46	-13%	1	Nepal	80	131	51	64%
\Rightarrow	Indonesia	285	295	10	4%	1	France	95	116	21	22%
1	Nepal	158	246	88	56%	1	Indonesia	97	111	14	14%
4	Russia	247	221	-26	-11%	1	Argentina	52	99	47	90%
\Rightarrow	Grand Total	35,594	34,538 -	1,056	-3%	4	Grand Total	13,980	13,041 -	939	-7%

• This table shows the changes by top 20 markets for both total and first time visas. It compares 2016 YTD with 2015 YTD.

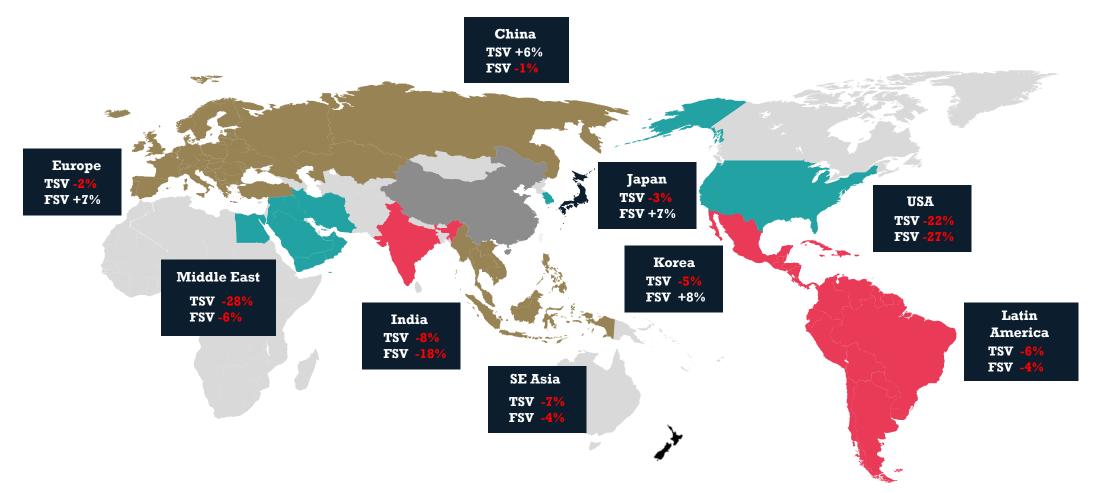
• Overall TSV are down 3% (-1,056) YTD however this decline has slowed, with April seeing an increase in TSV (see slide 5).

• The decline is being driven by FSV (-7%, -939) with India and the Philippines making up 98% of this, following the change in English language requirements (Rule 18) in 2015.

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Market overview (Year-to-Date)





- This image shows the changes by priority markets for both total and first time visas. It compares 2016 YTD with 2015 YTD.
- Most markets have seen a decline YTD in both TSV and FSV with the exception of increases in first time students from Korea, Japan and Europe. The growth in TSV from China (+6%) is being driven by returning students (see next page).





Market overview (Month-on-Month)

- These tables show the largest increases and decreases by markets for both total and first time visas in April 2016 compared to April 2015.
- FSV remain stable in April 2016, with the increases seen from Korea, India, Vietnam, USA and Thailand being offset by declines from China (-152) and the Philippines (-51).
- FSV from China declined in April, but did increase in March 2016 compared to March 2015. This market also experienced the largest growth in TSV, suggesting students are applying for visas in order to extend their study in NZ.

T	SV			FSV				
Markets	Change	% change		Markets	Change	% change		
China	277	13%		Korea	71	59%		
India	169	10%		India	46	8%		
Korea	125	33%		Vietnam	34	213%		
Thailand	54	35%		USA	33	53%		
Vietnam	54	51%		Thailand	30	40%		
Great Britain	-10	-16%		Sri Lanka	-12	-36%		
Sri Lanka	-14	-16%		Chile	-14	-37%		
Iran	-21	-38%		Bangladesh	-16	-70%		
Philippines	-28	-19%		Philippines	-51	-40%		
Saudi Arabia	-74	-30%	Ļ	China	-152	-24%		

Overall regional performance (Year-to-Date)

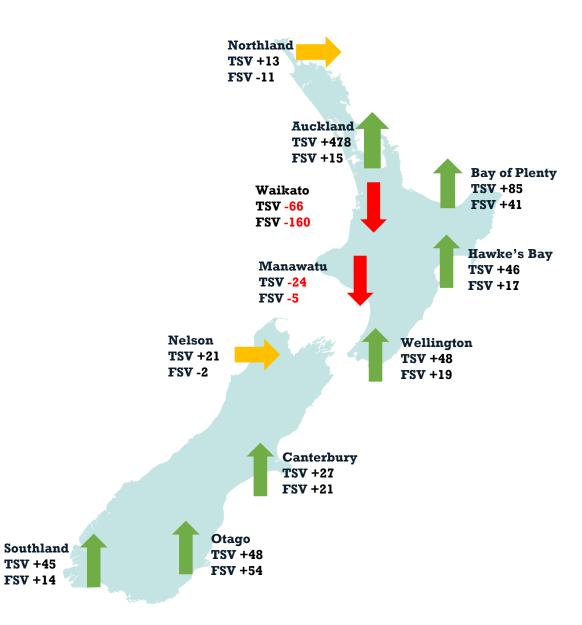


(Listed in order of 2016 volume)

		Change							Change		
Indicator	TSV	2015 YTD	2016 YTD	in	% change	Indicator	FSV	2015 YTD	2016 YTD	in	% change
			1	numbers					:	numbers	
₽	Auckland	21,758	20,837	-921	-4%	4	Auckland	8,370	7,502	-868	-10%
\Rightarrow	Canterbury	3,315	3,358	43	1%	\rightarrow	Canterbury	1,316	1,347	31	2%
\rightarrow	Waikato	2,542	2,441	-101	-4%		Waikato	990	924	-66	-7%
\Rightarrow	Wellington	2,345	2,379	34	1%	4	Wellington	949	900	-49	-5%
\Rightarrow	Otago	2,084	2,017	-67	-3%	\rightarrow	Otago	762	751	-11	-1%
₽	Manawatu	1,232	1,020	-212	-17%	1	Bay of Plenty	347	400	53	15%
1	Bay of Plenty	722	777	55	8%	-	Manawatu	447	379	-68	-15%
1	Hawke's Bay	301	378	77	26%	1	Hawke's Bay	151	217	66	44%
1	Southland	348	371	23	7%	-	Nelson	183	171	-12	-7%
1	Nelson	327	363	36	11%	\rightarrow	Southland	170	170	0	0%
\Rightarrow	Taranaki	247	242	-5	-2%	-	Other	139	129	-10	-7%
\rightarrow	Other	178	172	-6	-3%	1	Taranaki	70	74	4	6%
\Rightarrow	Northland	166	163	-3	-2%	-	Northland	74	68	-6	-8%
-↓	Gisborne	21	16	-5	-24%	\rightarrow	Gisborne	7	7	0	0%
₽	West Coast	5	4	-1	-20%	-	West Coast	3	2	-1	-33%
\Rightarrow	Grand Total	35,594	34,538 -	1,056	-3%	₽	Grand Total	13,980	13,041 -	939	-7%

- This table shows the changes by NZ region for both total and first time visas. It compares 2016 YTD with 2015 YTD.
- Auckland has experienced a decline in both TSV and FSV YTD, while Canterbury remains stable. Waikato and Wellington saw a decrease in FSV YTD (-66,-49 respectively), while Hawke's Bay and Bay of Plenty both saw growth in FSV (+66,+53 respectively).

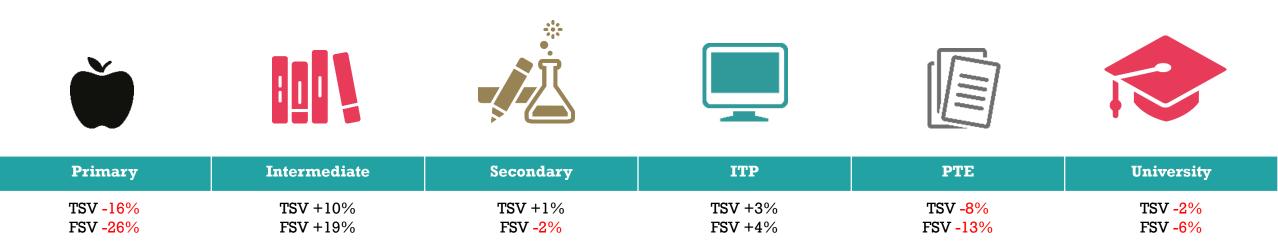




- This image shows the changes in volume by region for both total and first time visas in April 2016, compared to April 2015.
- Most regions saw an increase in both TSV and FSV approved in April 2016, compared to April 2015. This includes 54 FSV in Otago (+52%), 41 in Bay of Plenty (+77%) and 17 in Hawke's Bay (+89%).
- A significant decline in FSV approved for Waikato was seen in April 2016 (-160,-53%). Further analysis shows this was driven by China, with 173 visas approved in April 2015, and only 32 in April 2016 - an 82% decline. However, Waikato saw a 98% increase in FSV approved in March (+127) suggesting visas have been applied for/processed earlier.

Sector overview (Year-to-Date)





- This visual shows the changes by sector for both total and first time visas. It compares 2016 YTD with 2015 YTD.
- The primary school sector has experienced the largest decline in TSV YTD, down 16% (-32). This is being driven by the decline in FSV approvals (-26%, -28).
- The intermediate school sector has experience the largest growth YTD, with an additional 21 TSV approved, compared to the same period last year. Again, this is being driven by FSV (+19%, +17).





Sector overview (Month-on-month)

- These tables show the changes by sector for both total and first time visas in April 2016 compared to April 2015.
- A large increase in TSV approved for the secondary school sector was evident in April, up 489 (+56%) compared to last April. This includes 62 FSV (+16%). Similarly, Information Technology Polytechnics (ITPs) saw a significant growth of 211 TSV approved (+27%), including 46 FSV (+16%).
- The university sector decline is being driven by a reduction in FSV approved for Chinese students studying at universities in Waikato this April compared to April 2015 (-149, -93%). However, as mentioned previously, FSV for the university sector were up in March 2016 compared to March 2015 (+36%, +115).

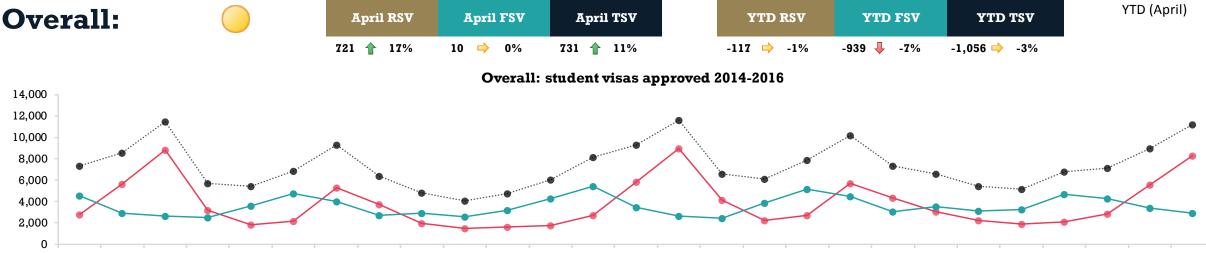
T	SV		_	FSV			
Sectors	Change	% change		Sectors	Change	% change	
Secondary	489	56%		Secondary	62	16%	
ITPs	211	27%		ITPs	46	16%	
PTEs	89	3%		PTEs	24	2%	
Intermediate	25	53%		Intermediate	16	73%	
Primary	6	14%		Primary	3	14%	
Universities	-83	-5%		Universities	-131	-25%	



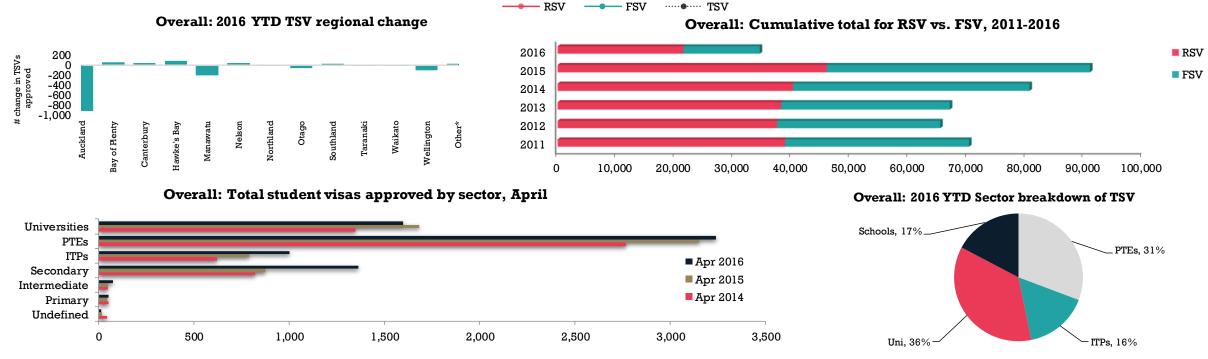








Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



Key takeaways:

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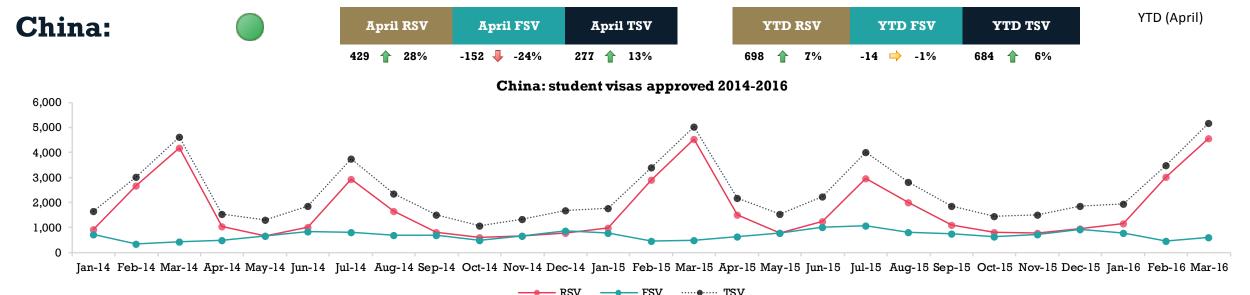
2016 started off with decreases in January and February compared to the previous year, for both total student visas (-12%, -4% respectively) and first time student visas (-21%, -2% respectively). The drop in student visas has been driven by:

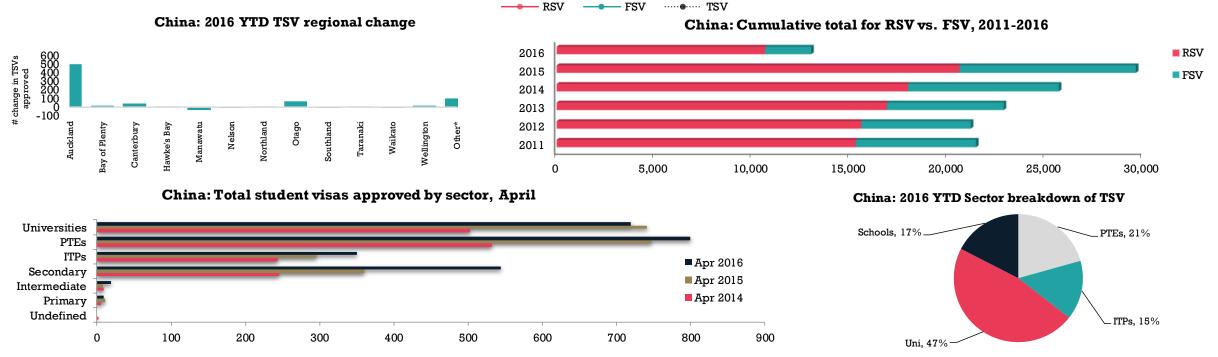
• A decline in FSV (-7%, -939) with India and the Philippines making up 98% of this, following the change in English language requirements (Rule 18) in 2015.

• Early processing of visas in the USA (approved in late 2015).

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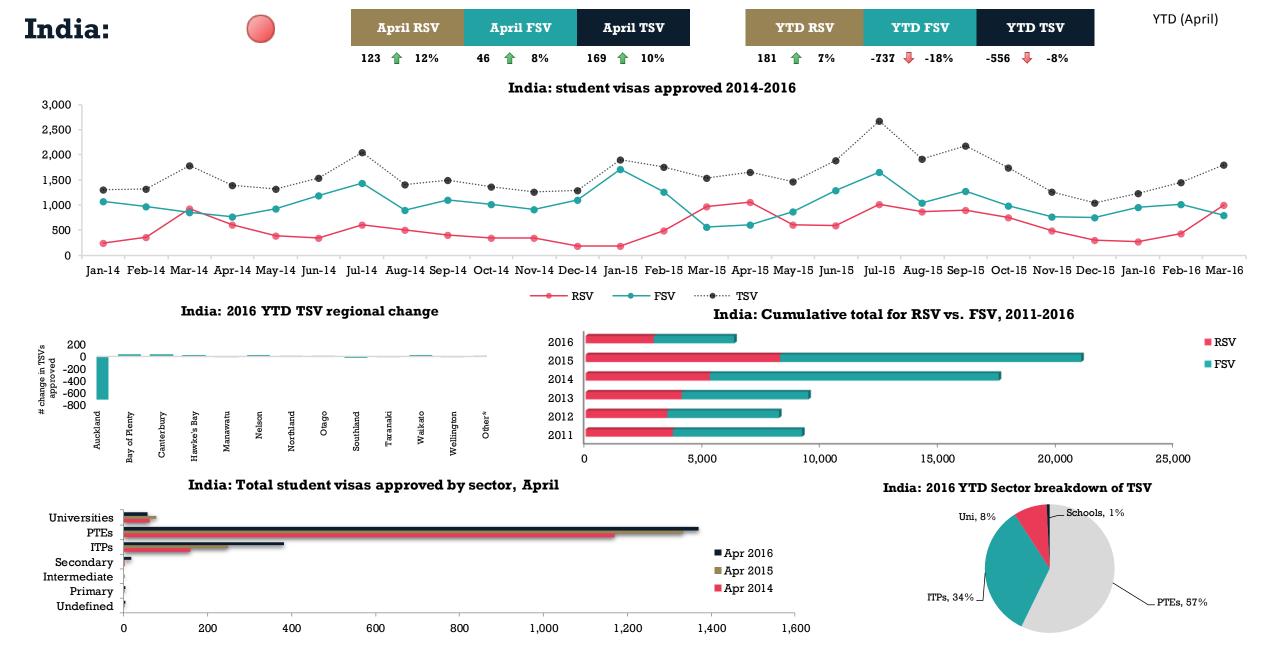
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• FSV from China declined 24% in April 2016 (-152) compared to April 2015. This is resulted in the YTD figure stabilising at -1%, compared to +8% for Jan-Mar 2016.

• Further analysis shows this is likely to be due to visas being applied for/approved earlier, as March 2016 saw a 23% increase in FSV (+115) compared to March 2015. These variances mainly 18

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affected the university sector in Waikato. China also experienced the largest growth in TSV in April, suggesting students are applying for visas in order to extend their study in NZ.



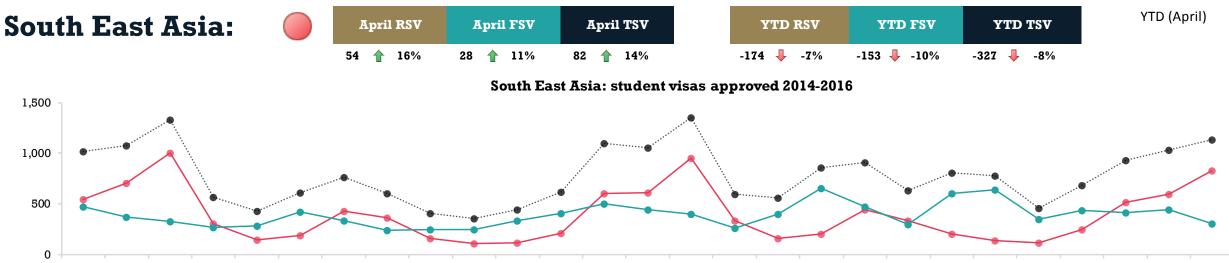
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• Overall results for April 2016 were positive for India with both FSV and TSV up compared to April 2015 (+8%, +10%). YTD results however continue to be much lower than the same period last year, driven by an 18% decline in FSV, following the change in English language requirements (Rule 18) in 2015.

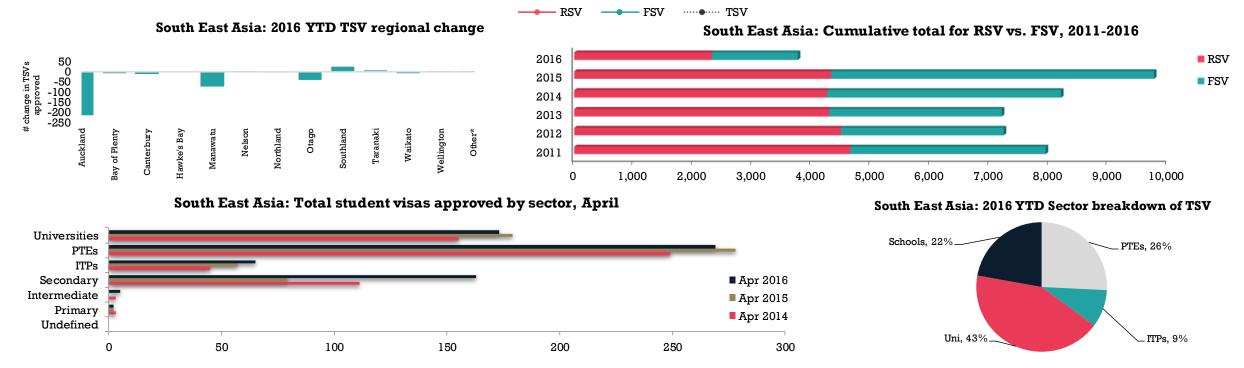
• The increases in April 2016 have positively impacted Private Training Establishments (PTEs) and ITPs.

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Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



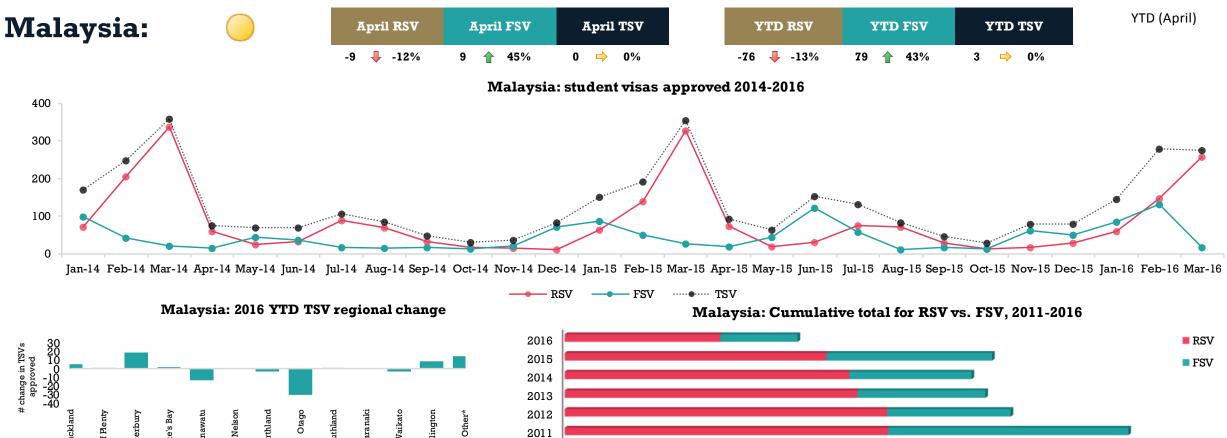
Key takeaways:

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• The South East Asia region saw positive results in April, however YTD figures remain down compared to the same period last year: TSV (-7%, -430), FSV (-4%, -97). The decline in TSV YTD is being driven by Thailand (-12%, -57) and Philippines (-33%, -183).

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• So far this year, students from the South East Asia region are choosing to study within the university (34%), schools (30%) and PTE (28%) sectors.



200

400

600

800

1,000

1,200

Auckland of Flenty Nelson Northland Wellington Otago Southland Other* Tara naki Canterbury Hawke's Bay Waikato Manawat ay.

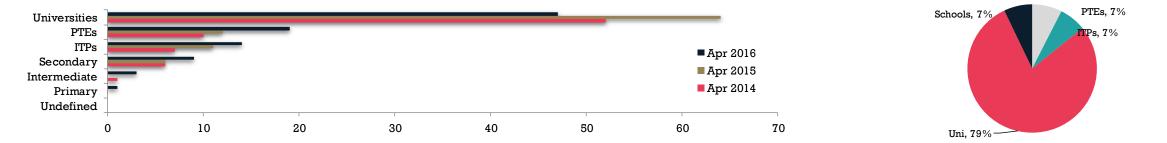
Malaysia: Total student visas approved by sector, April

Malaysia: 2016 YTD Sector breakdown of TSV

1,600

1,800

1,400



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Key takeaways:

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TSV approved for Malaysia remains stable YTD. Although an increase was seen in FSV (+43%, +79), this was offset by a decline in RSV (-13%, -76).

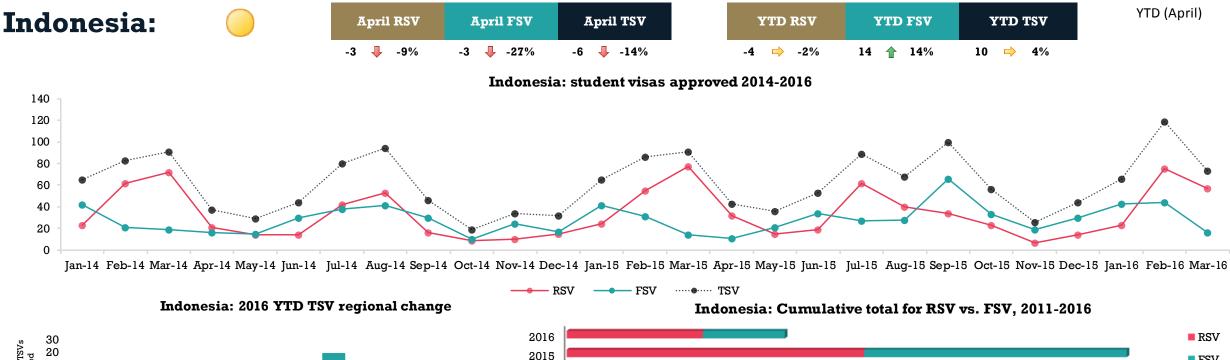
The university sector made up the majority of TSV approved YTD (79%).

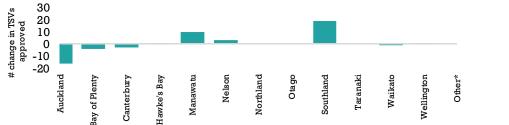
An increase was evident in the Canterbury region, while Otago saw a decline in Malaysian students YTD.



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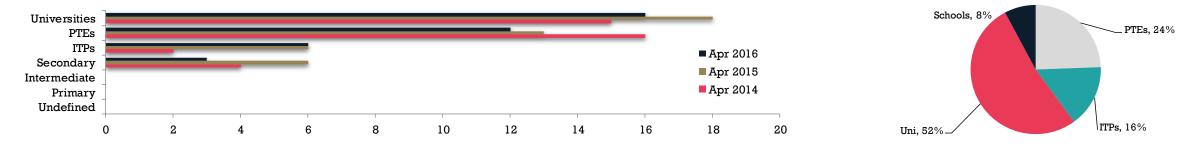
2,000





Indonesia: Total student visas approved by sector, April





Key takeaways:

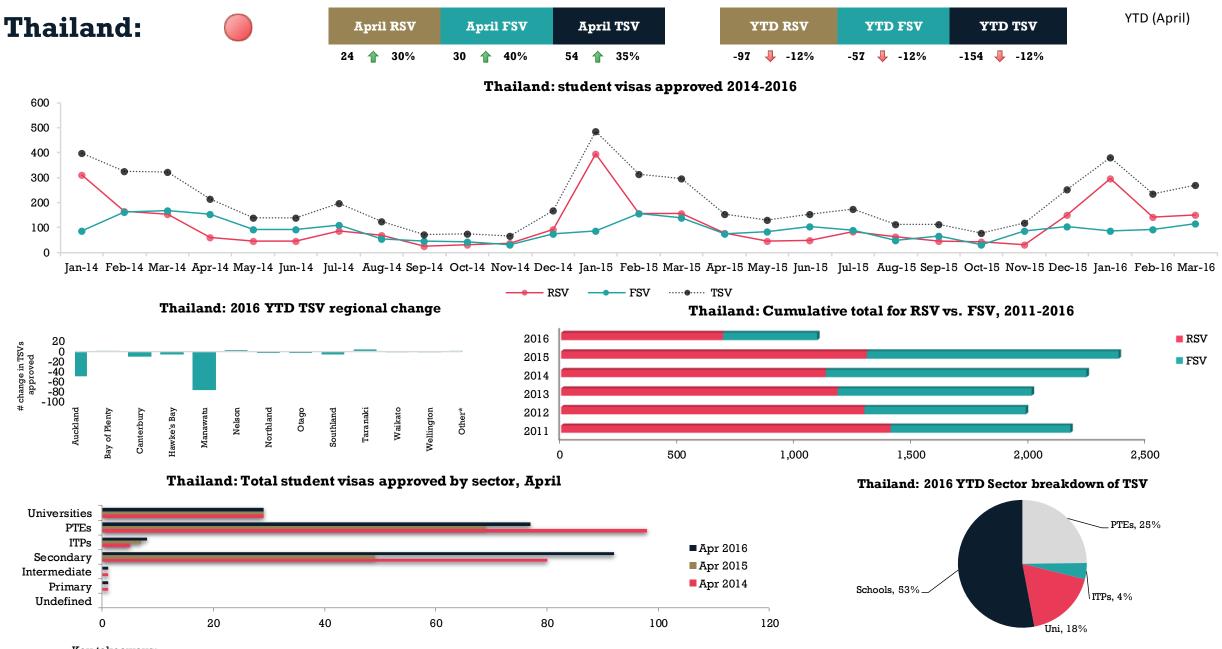
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• The number of visas approved for Indonesian students in April 2016 was down compared to April 2015. However, results remain stable YTD compared to 2015 YTD, with TSV up 4% (+10) being driven by FSV (+14%, +14).

The university sector made up 52% of TSV YTD, followed by the PTE sector with 24%. The increase in FSV YTD is evident in the Manawatu and Southland regions.

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FSV

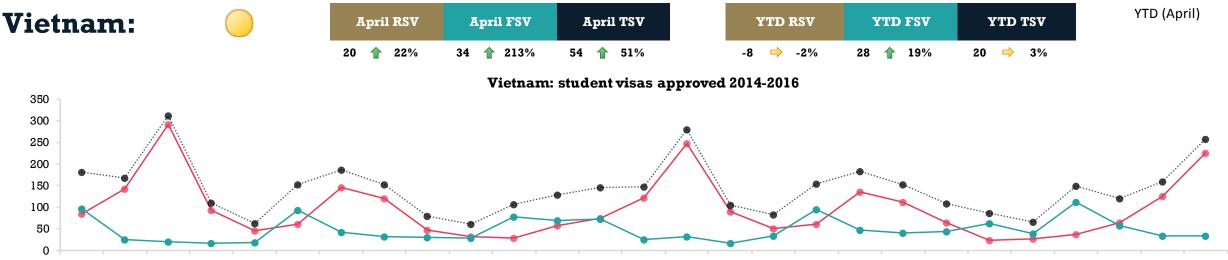


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- April 2016 was a strong month for Thailand compared to April 2015 with TSV up 35% (+54). However YTD results continue to be lower than the same period last year (TSV down 12%, -154) being driven by a reduction in RSV and FSV.
- The schools sector make up the majority of TSV approved YTD (53%), followed by the PTE sector with 25%. The decrease in Thai students was felt in the Auckland and Manawatu regions.

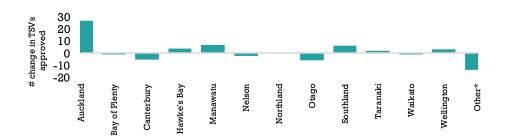
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Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16

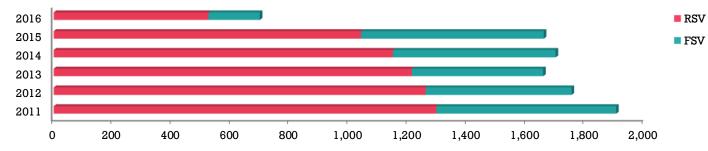
RSV



Vietnam: 2016 YTD TSV regional change

Vietnam: Total student visas approved by sector, April





Universities Schools, 14% PTEs, 26% PTEs ITPs Apr 2016 Secondary Apr 2015 Intermediate Apr 2014 Primary Undefined ITPs, 13% 30 0 10 20 40 50 60

Vietnam: 2016 YTD Sector breakdown of TSV



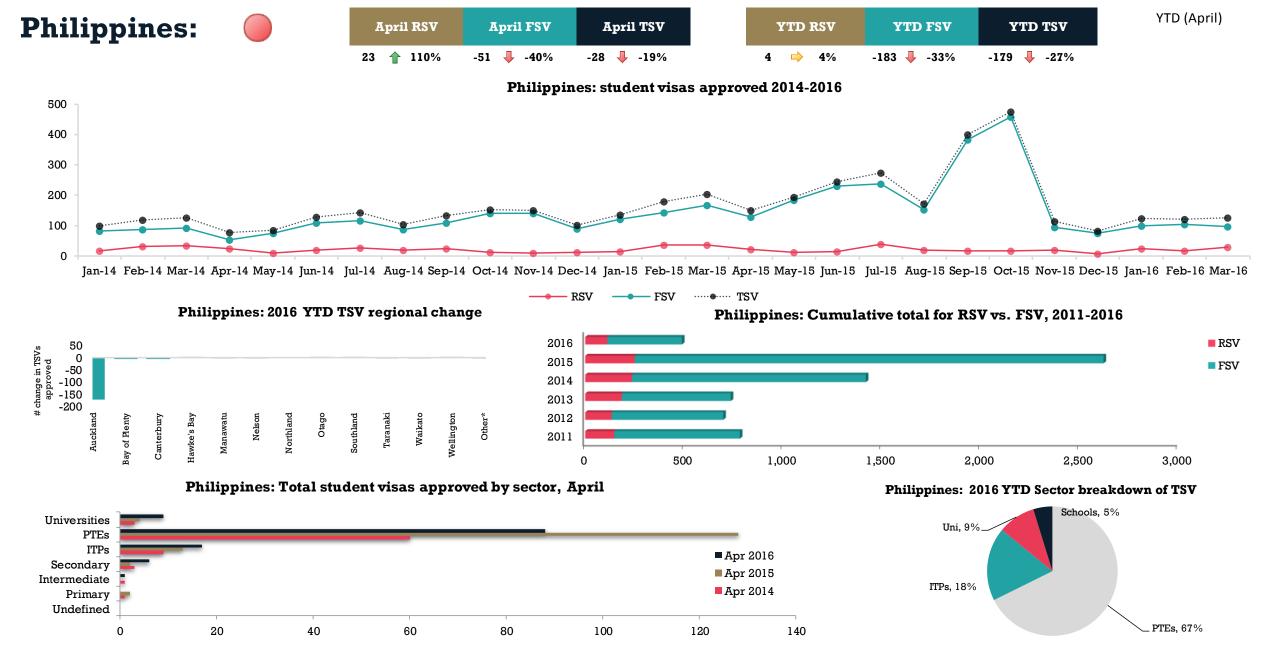
Key takeaways:

• Viet Nam is tracking well YTD with FSV up 19% (+19) and TSV remaining stable (+3%, +20). A very strong April saw an additional 24 FSV and 20 RSV approved compared to April 2015.

• 47% of TSV approved were in the university sector and 26% in the PTE sector. The increase in April impacted the secondary schools as well as the university, PTE and ITP sectors.

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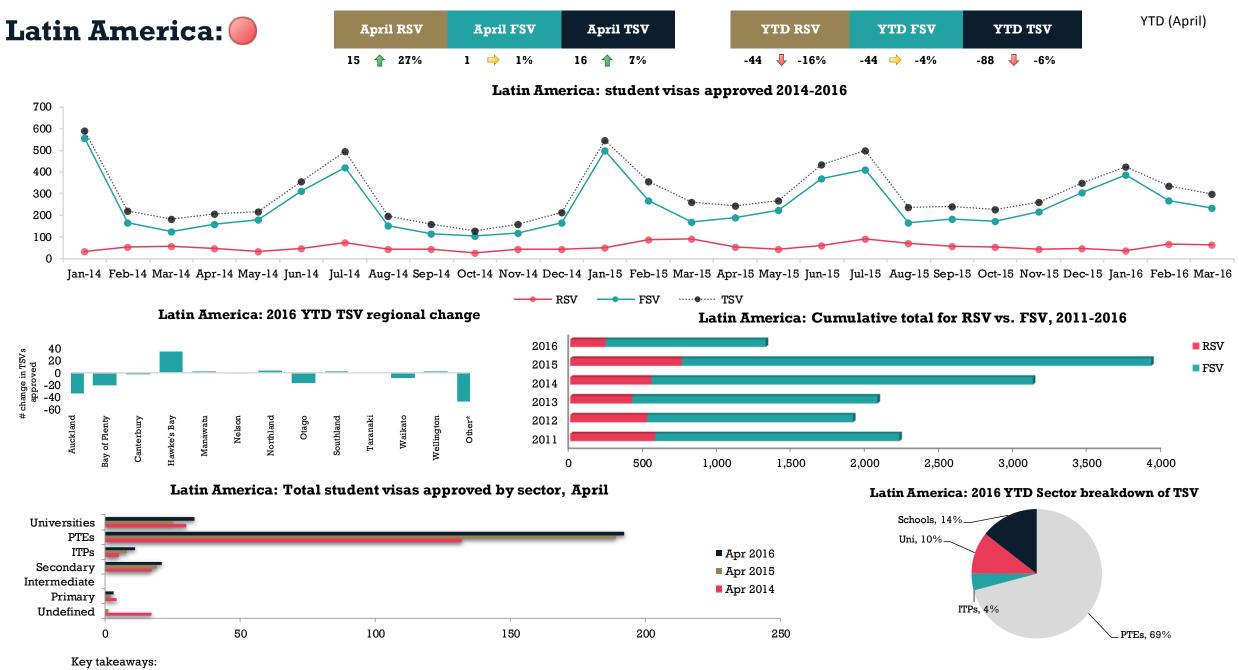
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• FSV approved from the Philippines remain down YTD (-33%, -183), further driving down TSV (-27%, -179). This decline follows an exceptional year of growth that would be hard to match. The change in English language requirements (Rule 18) that took place in 2015 had an immediate effect on the number of student visas from the Philippines.

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• 95% of TSV approved were in the PTE, ITP and university sectors.

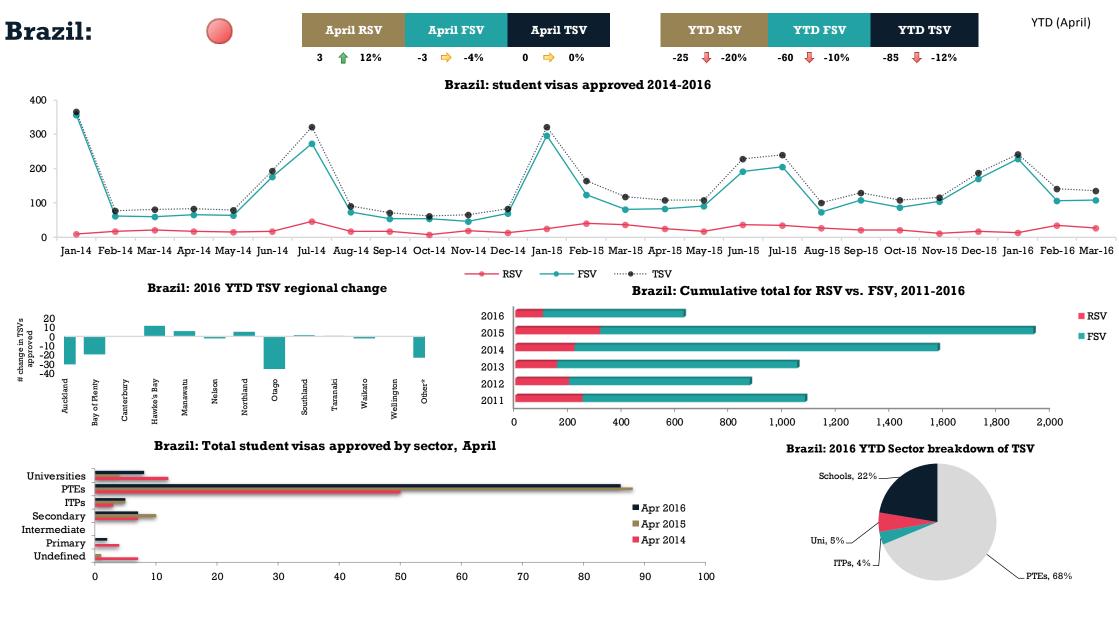


The Latin America region continued to experience a decline YTD (-6%, -88), being driven by both RSV and FSV. However students who had visas approved to remain in NZ to study did
increase in April (+27%, +15).

• The PTE sector accounts for the majority of TSV approved, 69%, followed by the school sectors with 14%.

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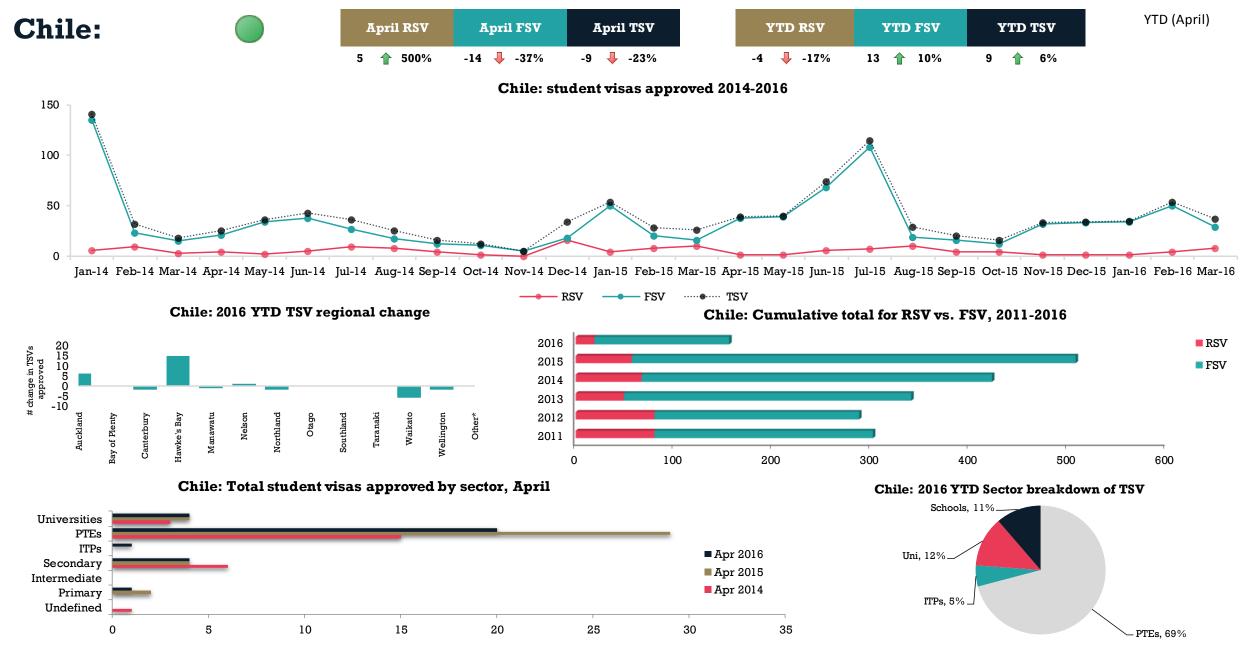
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- Brazil continues to see a decline in TSV YTD, down 12% (-85) while April results remain stable compared to April 2015. ٠
- The Brazilian government is in the thick of a political and economic crisis. The government-funded scholarship scheme 'Science Without Borders' (SwB) was put on hold in early-2015 and, at a ٠ recent education fair, ENZ representatives found that most students had been planning to study through SwB, and were now researching alternative ways to come to NZ to study. It may take another 12 months to fully understand the impact of this scholarship programme being on hold. In 2014 100 students studied through SwB.

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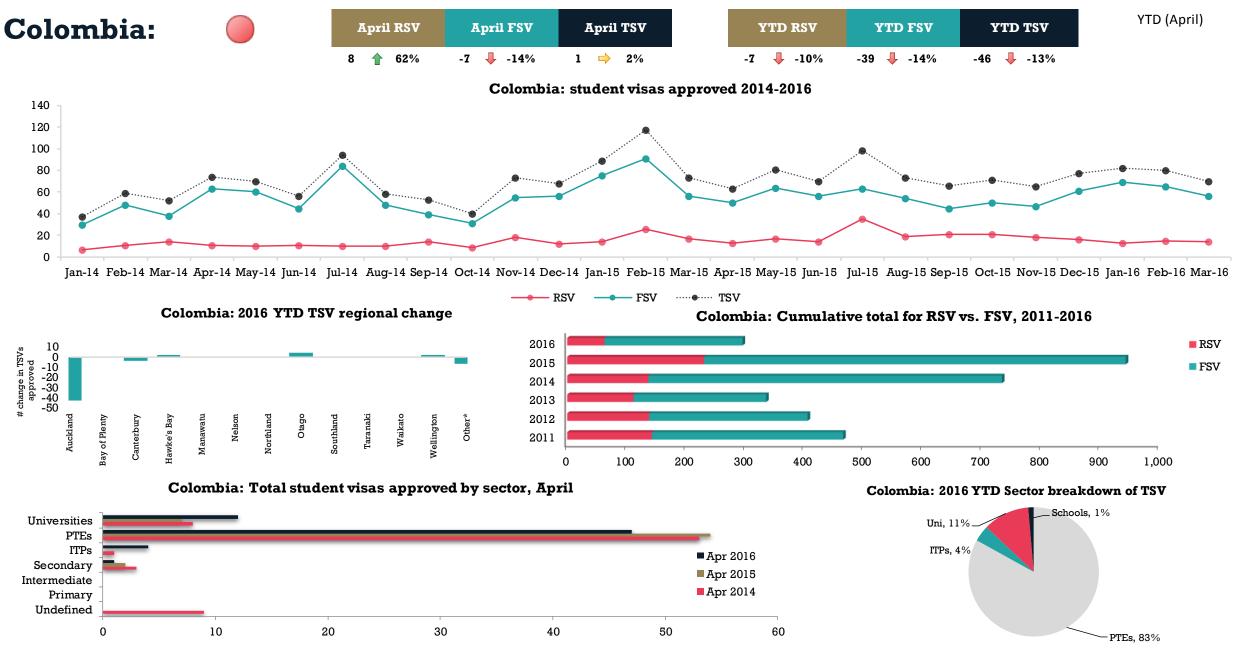


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• There have been an additional 13 visas approved for first time students from Chile so far this year (+10%) and this growth has been felt in PTEs in Hawke's Bay.

• 69% of Chilean students are choosing to study at PTEs so far this year.

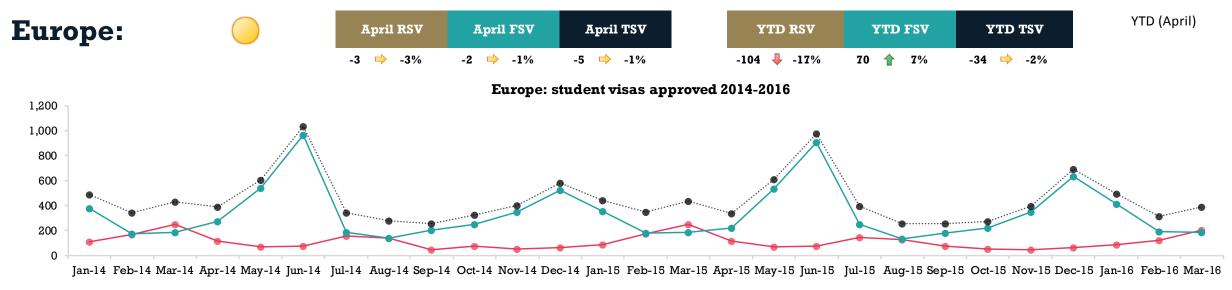




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Results for Colombia continue to decline YTD, driven by both RSV (-10%, -7) and FSV (-14%, -39). However, there was an increase of 8 visas approved for Colombian students returning to NZ to study in April 2016. Similarly to the USA, the YTD decline is not reflective of the market, as there was an increase in TSV approved in Q4 of 2015 (+18%). It is likely agents have learnt from their
 29 experience of slow visa processing times and have applied for visas earlier in order to not experience the problems they encountered in 2014/15.

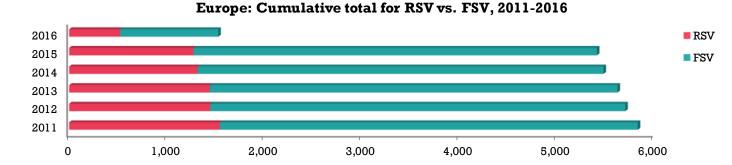
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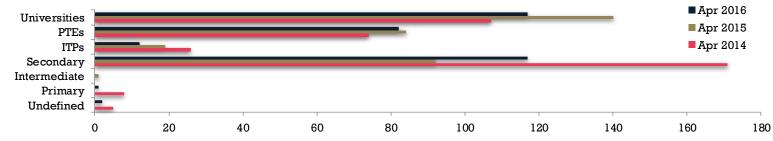
change in TSVs approved Auckland Auckland Auckland Manawatu Nelson Northland Northland Otago Southland Waikato Waikato Wellington Other*

Europe: 2016 YTD TSV regional change

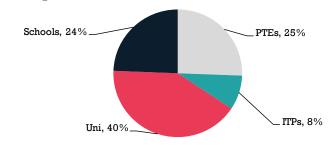
RSV FSV TSV



Europe: Total student visas approved by sector, April







Key takeaways:

NEW ZEALAND

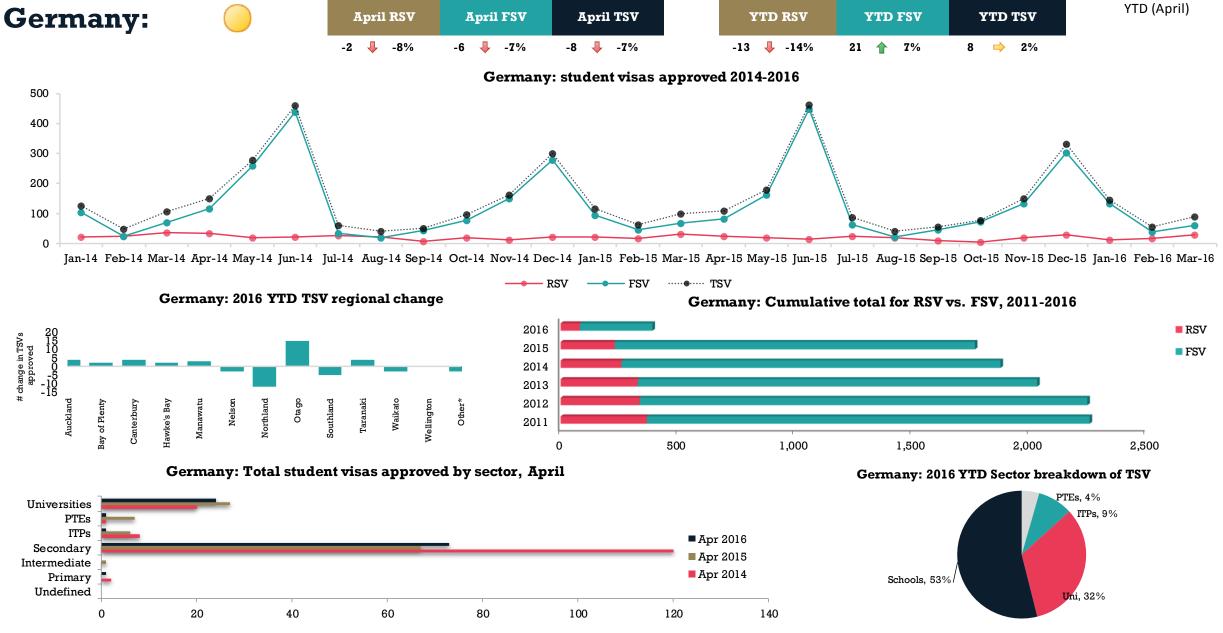
• Europe continues to experience strong growth in FSV, up 7% YTD (+70). However, there are fewer students returning to study YTD compared to the same period last year (-17%, -104).

• The increase in FSV is being driven by France (+22%, +21), Germany (+7%, +21) and Switzerland (+47%, +14).

• The university, PTE and school sectors attract the majority of European students (92%).

30

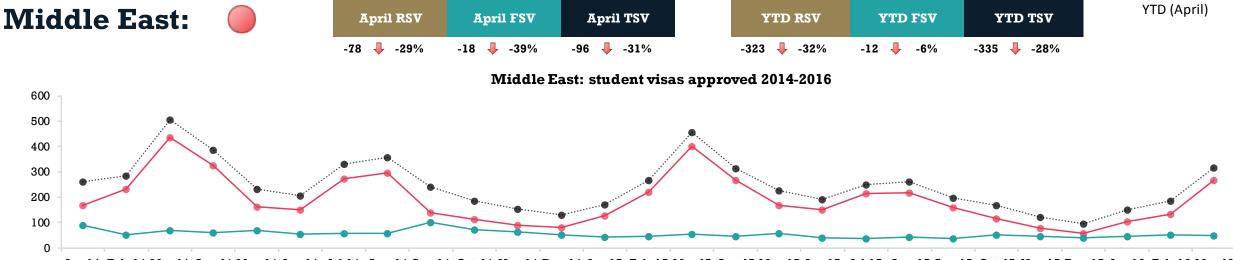
Think



NEW ZEALAND

- Germany continues to experience growth in FSV, up 7% (+21) YTD. However, there are fewer students returning to study YTD, compared to the same period last year (-14%, -13).
- 51% of German students are in the school sector YTD and further analysis shows this is growth in secondary schools.
- The growth is being seen across all regions except Northland, Southland and Wellington.

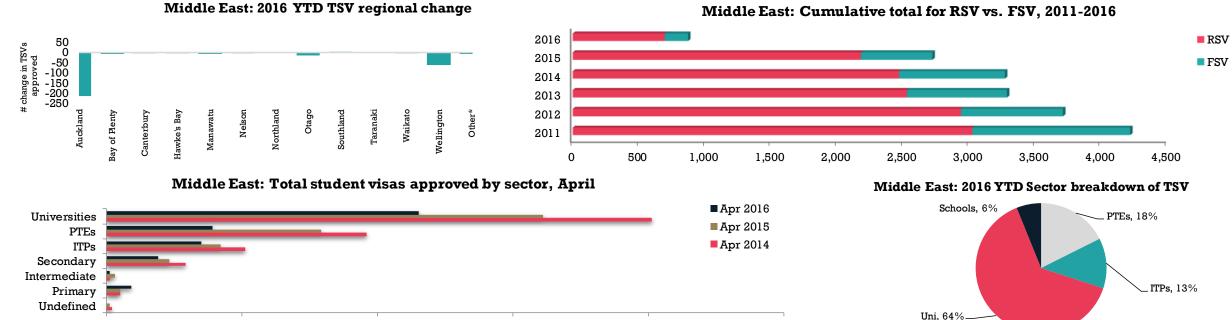




Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16

— FSV

...... TSV



- RSV

ThinkN

Key takeaways:

0

NEW ZEALAND

50

Results continue to be down for the Middle East being driven by a lower number of students returning to NZ to study, compared to the same period last year (-32%, -323).

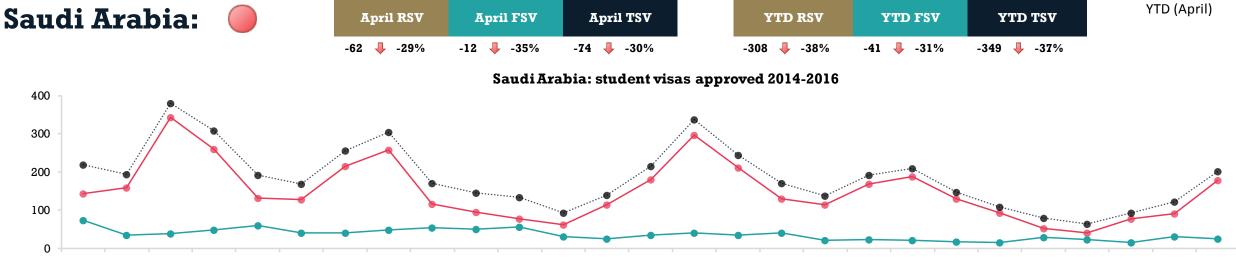
150

First time students are also decreasing, down 6% YTD (-12). While FSV approved for students from Saudi Arabia are down (-31%, -41), there has been an increase in 29 FSV approved for Iranian²

200

250

students YTD (+121%). The university sector accounts for 64% of TSV approved followed by the PTE sector with 18%.



Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16

...... TSV

Apr 2016

Apr 2015

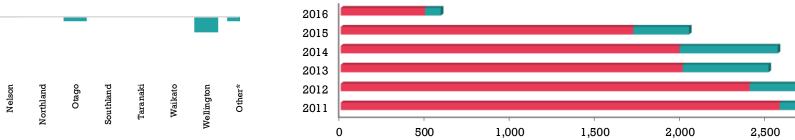
Apr 2014

160

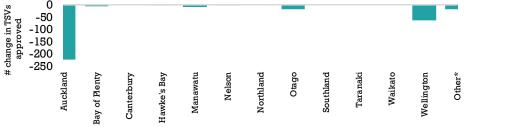
140

---------------------------------FSV

RSV



Saudi Arabia: 2016 YTD TSV regional change

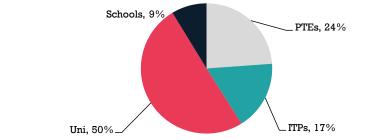


40

Saudi Arabia: Total student visas approved by sector, April

60





Key takeaways:

20

0

0

Universities

Secondary

Primary Undefined

Intermediate

NEW ZEALAND

PTEs ITPs

Saudi Arabia continues to see negative results, with TSV down YTD (-37%, -349). This is being driven by both a decline in FSV and RSV.

100

80

33 • The university sector for this market is down 29% (-122), due to the delay in scholarship allocations being finalised. PTEs and ITPs have also faced Saudi expenditure reductions, down 49% (-133) and 45% (-81) respectively.

120

3,000

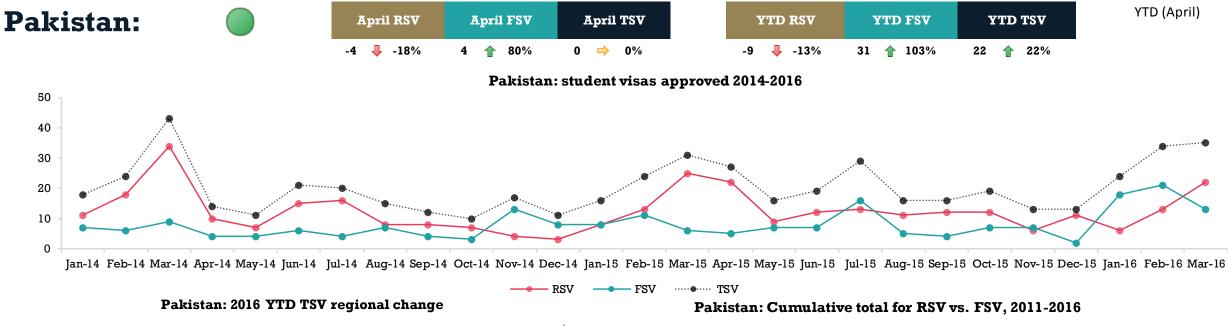


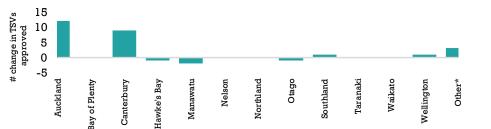
RSV

FSV

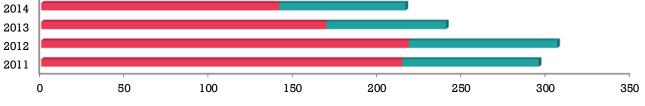
3,500

Saudi Arabia: Cumulative total for RSV vs. FSV, 2011-2016



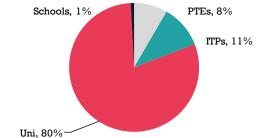


Pakistan: Total student visas approved by sector, April



Schools, 1% PTEs, 8% Universities PTEs ITPs Apr 2016 Secondary Apr 2015 Intermediate Apr 2014 Primary Undefined 0 5 10 15 20 25

Pakistan: 2016 YTD Sector breakdown of TSV



RSV

FSV

34

Think

Key takeaways:

NEW ZEALAND

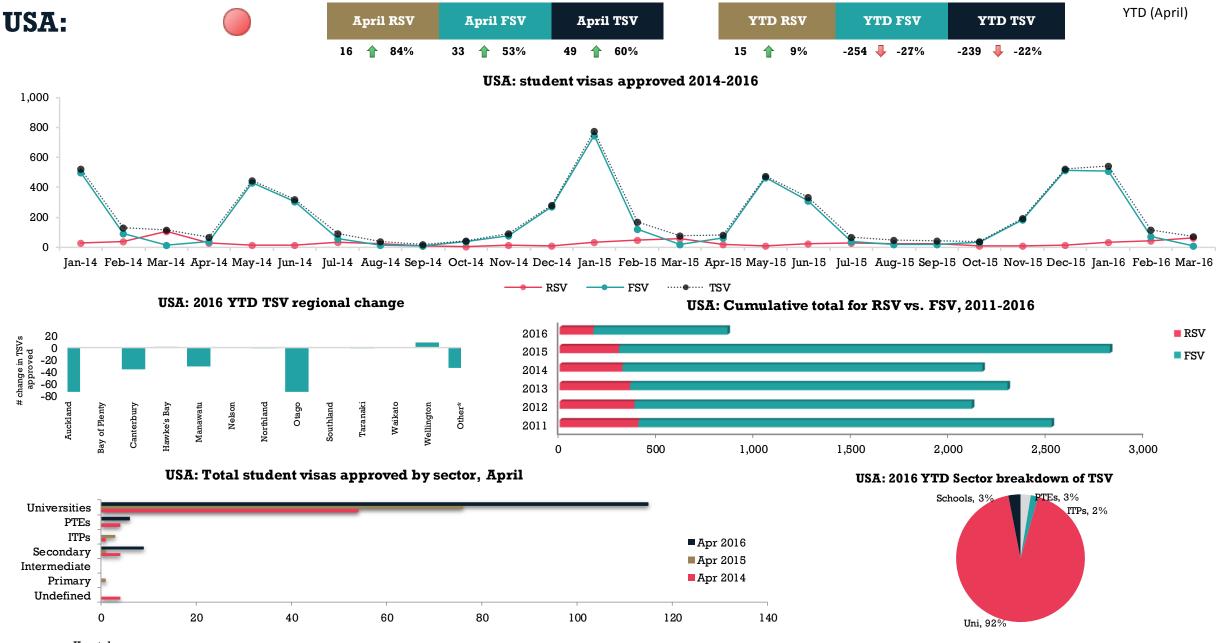
Pakistan has seen good results YTD, with TSV increasing by 22% (+22). This is being driven by an increase in FSV (+103%, +31), led by higher level university programmes. ٠

2016

2015

This market is driven by the university sector, with 80% of TSV approved YTD.

Auckland and Canterbury regions have benefited from these increases.



NEW ZEALAND

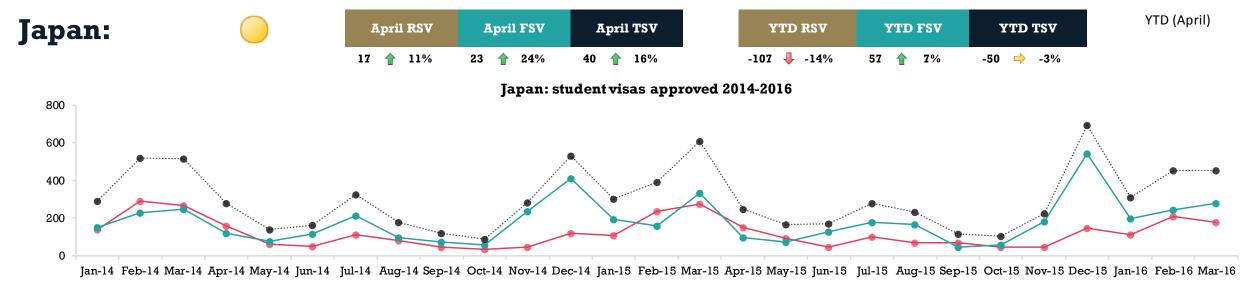
• While USA TSV appear to be much lower than normal YTD (-22%, -239), this is not reflective of the market. There was an 82% increase in the last quarter of 2015, where visas typically approved in the first quarter of 2016, were approved earlier.

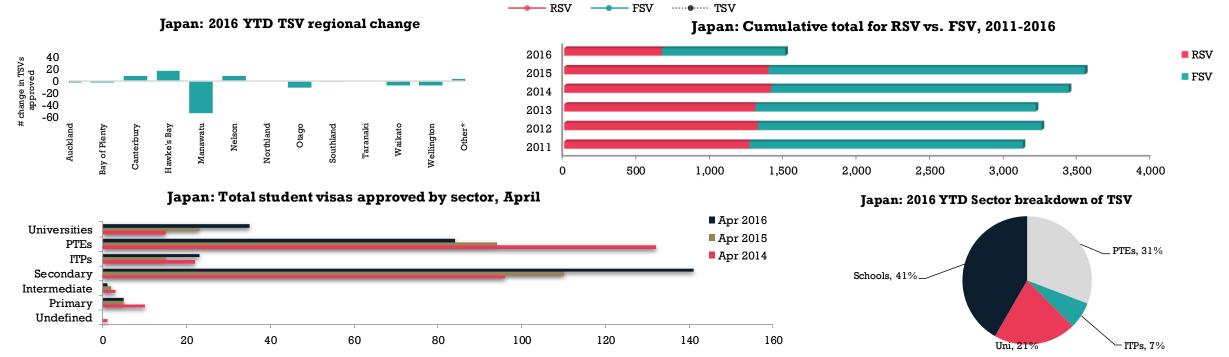
• April 2016 saw strong results, with TSV up 60% (+49), including an additional 33 FSV approved (+52%) compared to April 2015.

• The university sector makes up the majority of TSV approved for USA (92%).

35

Think



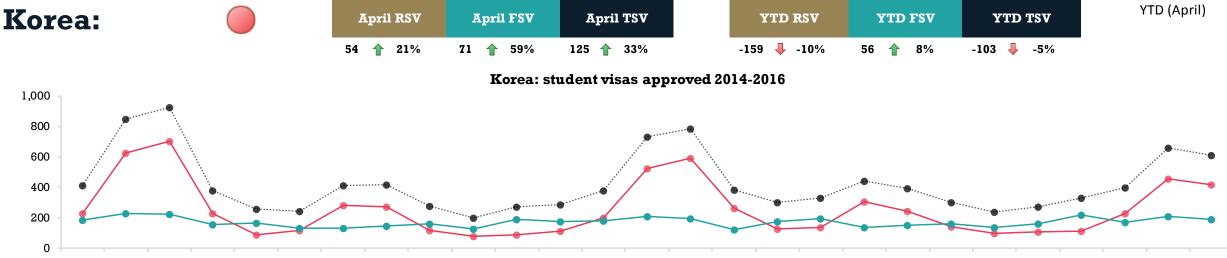


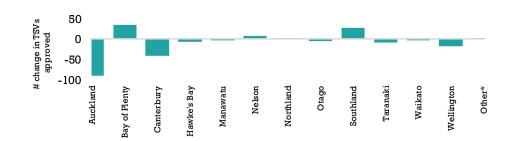
• Japan has seen an increase in FSV approved YTD (+7%, +57), however, the number of students returning to study has declined compared to 2015 YTD (-14%, -107).

The school and PTE sectors draw 72% of Japanese students to NZ and April saw strong results, with an additional 23 FSV approved for PTEs.

36

Think





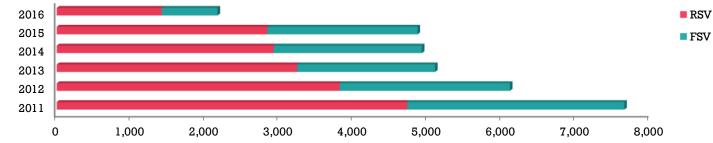
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Korea: 2016 YTD TSV regional change



Korea: Cumulative total for RSV vs. FSV, 2011-2016



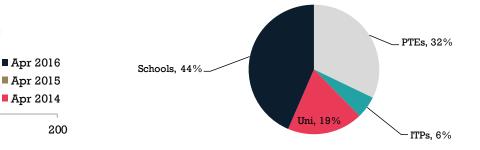
Korea: Total student visas approved by sector, April

80

100

120





37

Think

Key takeaways:

0

20

Universities PTEs

Secondary

Primary

Undefined

Intermediate

NEW ZEALAND

ITPs

Korea results were down YTD with a reduction seen in TSV (-5%, -103) driven mainly by RSV (-10%, -159). This decline has been felt in the school sector (-9%, -99) and the university sector YTD (-12%, -54).

• It has been suggested that Korean students are less encouraged to study abroad in English-speaking countries due to changing (and uncertain) domestic university entrance policies.

140

160

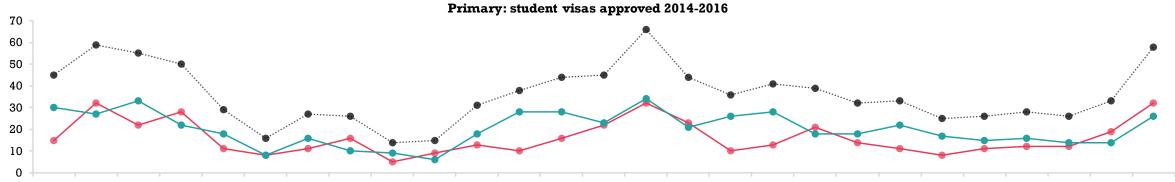
180



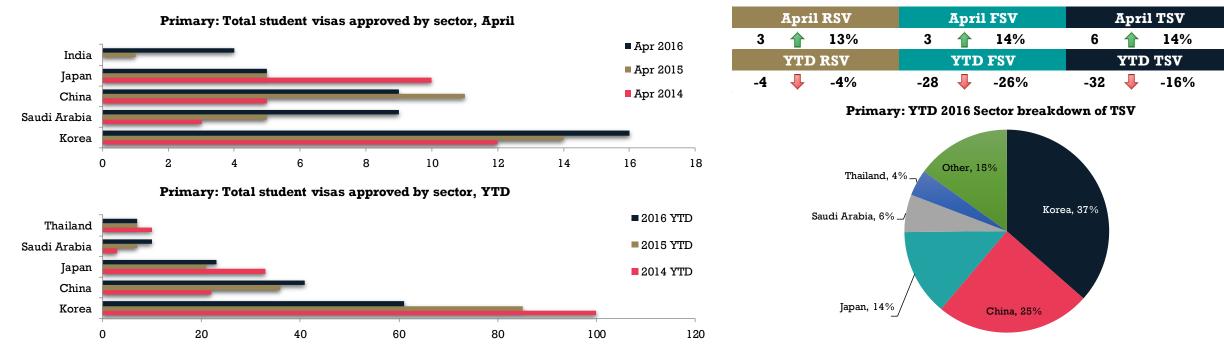




Primary Schools:



Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



Key takeaways:

NEW ZEALAND

Despite increases seen in April 2016, the number of TSV approved for the primary school sector continues to decline YTD compared to the same period last year (-16%, -32). This is mainly being driven by FSV (-26%, -28).

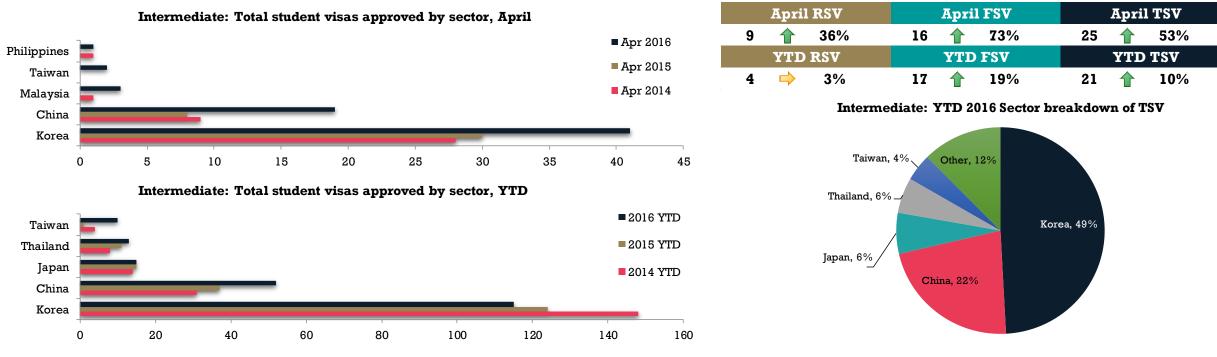
Increases in TSV approved for the primary school sector in April came from India, South Korea and Saudi Arabia.

Think

Intermediate Schools:

Intermediate: student visas approved 2014-2016

Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



Key takeaways:

NEW ZEALAND

• The intermediate school sector is experiencing growth in TSV YTD (+10%, +21). There was a 73% increase in FSV approved in April 2016 compared to April 2015. This includes growth from Korea and China, whose students make up 71% of international students within the Intermediate sector.

· Auckland and Bay of Plenty have experienced increases in Intermediate students this year.

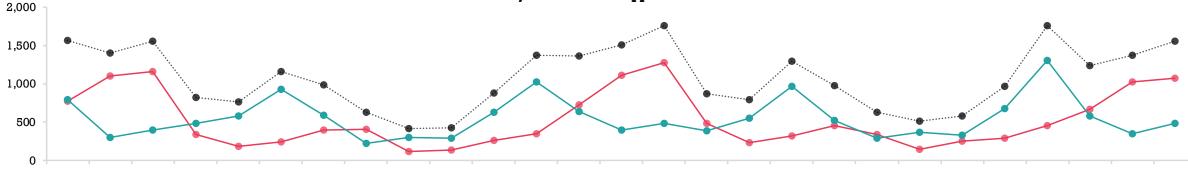
YTD (April)

40

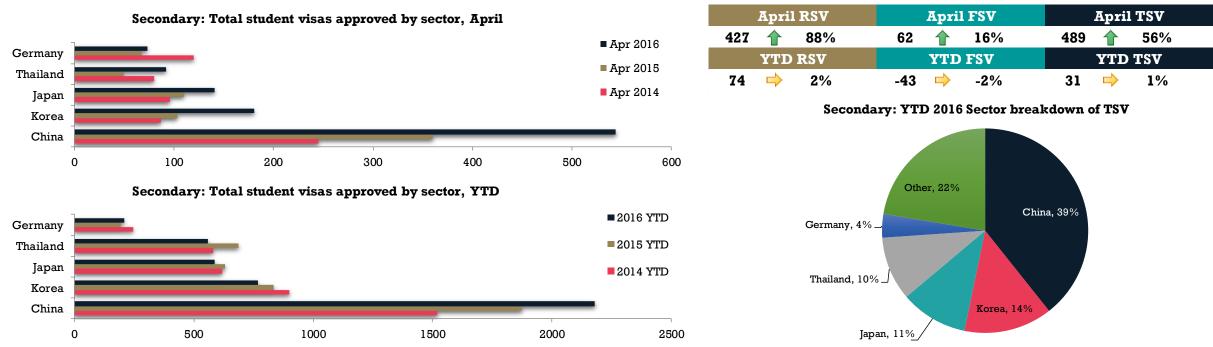
Think

Secondary Schools:





Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



Key takeaways:

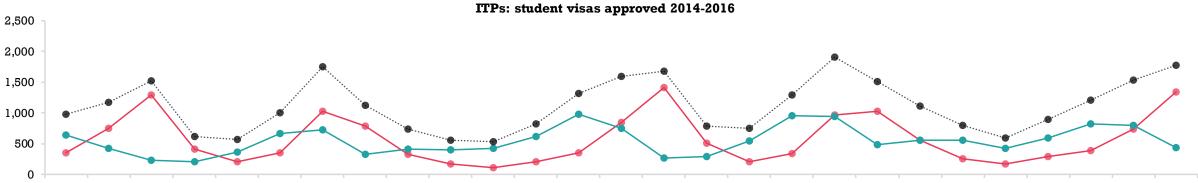
NEW ZEALAND

• The secondary school market has stabilised YTD following a strong month in April, with TSV up 56% (+489). This is being driven by RSV, up 88%, (+427).

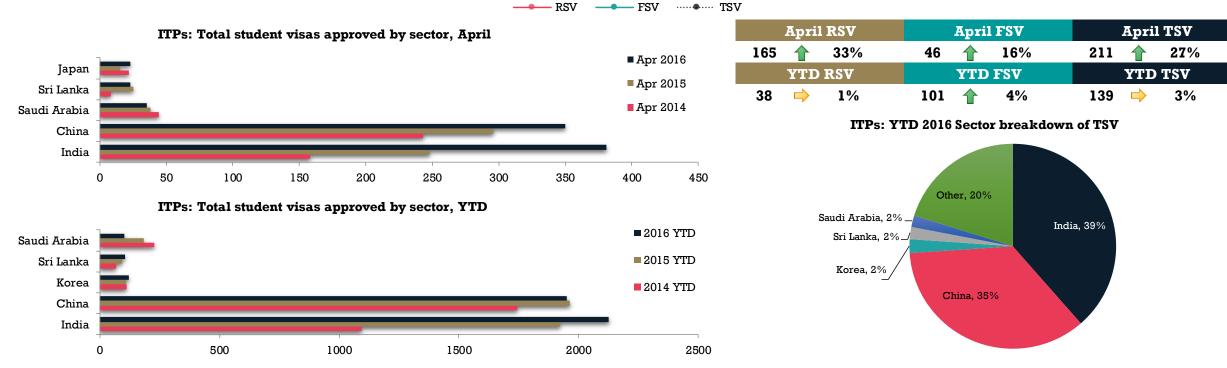
• Top markets contributing to the increase in TSV in April include China, Korea, Japan and Thailand.

• These April increases are being felt in secondary schools within most NZ regions, in particular: Auckland (+179), Wellington (+74) and Bay of Plenty (+52).

Institute of Technology and Polytechnics (ITPs):



Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



Key takeaways:

NEW ZEALAND

• A promising month in April has resulted in the number of FSV approved for the ITP sector to increase YTD (+4%, +101). TSV remain stable (+3%, +139).

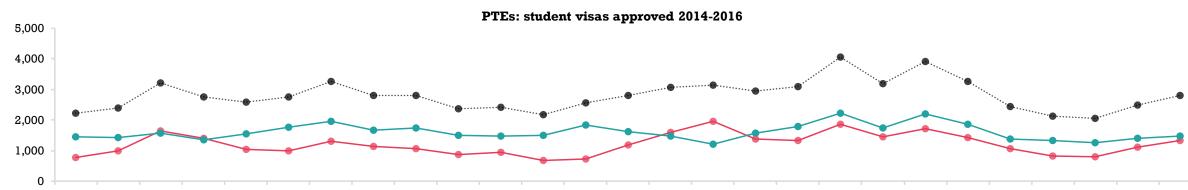
• The majority of students in the ITP sector are Indian and Chinese (74% YTD).

In April, increases were seen for FSV in ITPs within most NZ regions, in particular: Auckland (+60), Southland (+42) and Waikato (+36).

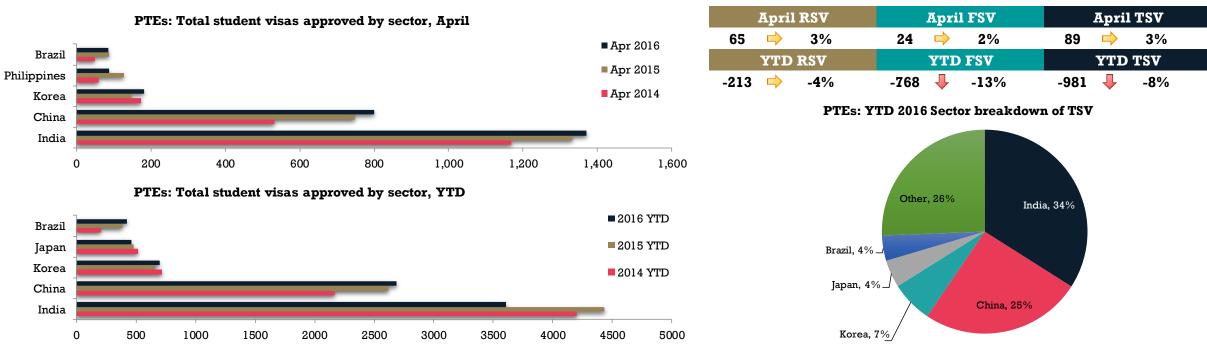
42

YTD (April)

Private Training Establishments (PTEs):



Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Aug-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



Key takeaways:

- TSV for the PTEs sector continue to decrease YTD (-8%, -981). This is largely being driven by the decline in FSV approved for students from India and the Philippines (-1,009 YTD) following changes to the English language requirements (Rule 18) in 2015.
- Hawke's Bay region has seen an increase in FSV approved for PTEs YTD (+90%, +43).

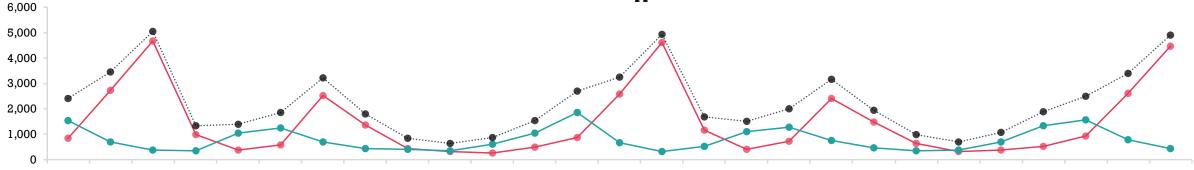


YTD (April)

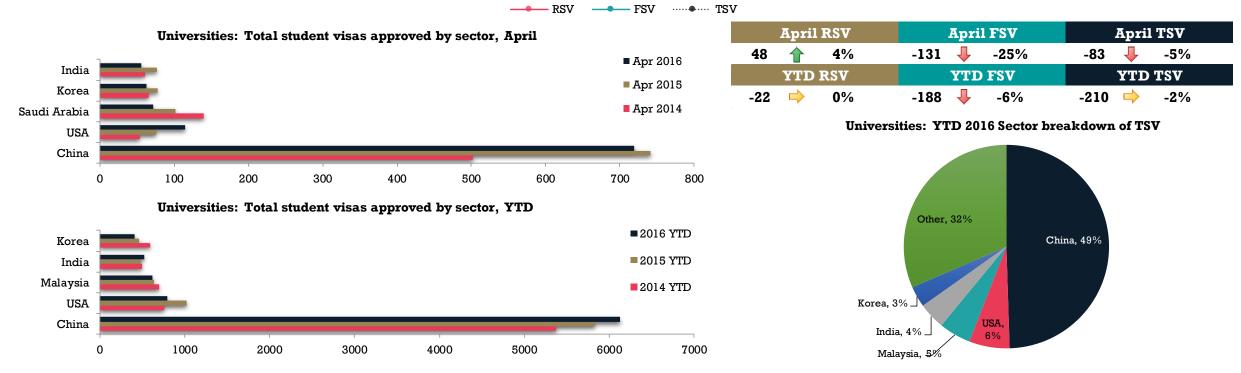
Think

Universities:

Universities: student visas approved 2014-2016



Jan-14 Feb-14 Mar-14 Apr-14 May-14 Jun-14 Jul-14 Aug-14 Sep-14 Oct-14 Nov-14 Dec-14 Jan-15 Feb-15 Mar-15 Apr-15 May-15 Jun-15 Jul-15 Sep-15 Oct-15 Nov-15 Dec-15 Jan-16 Feb-16 Mar-16



Key takeaways:

- YTD results for the university sector remain stable (-2%, -210). There were 188 fewer FSV approved YTD for the university sector, being driven by the USA, Chinese and Brazilian markets which are all down compared to 2015 YTD.
- China makes up just under half of all TSV approved YTD (49%) for the university sector.

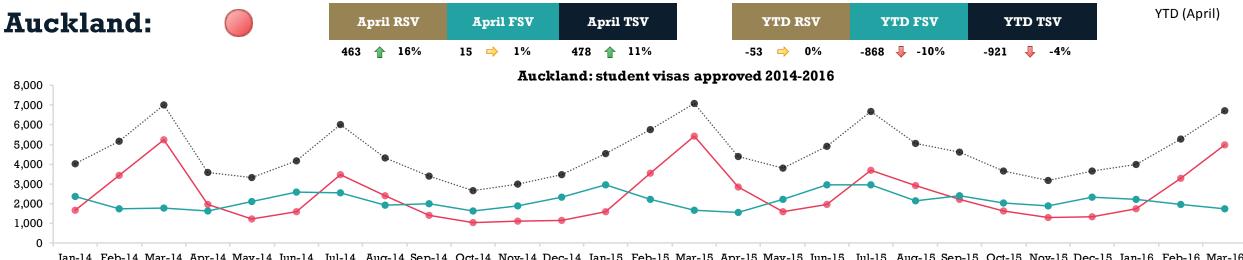


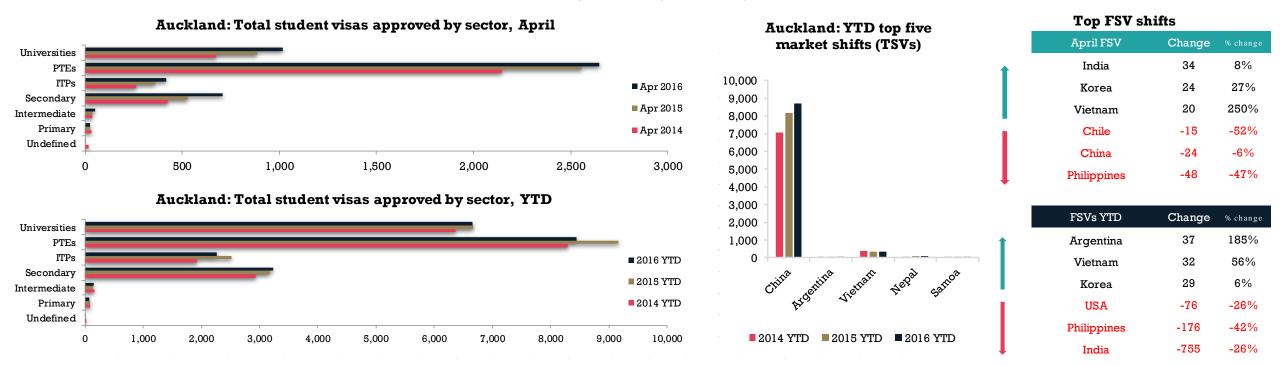


Trends by region







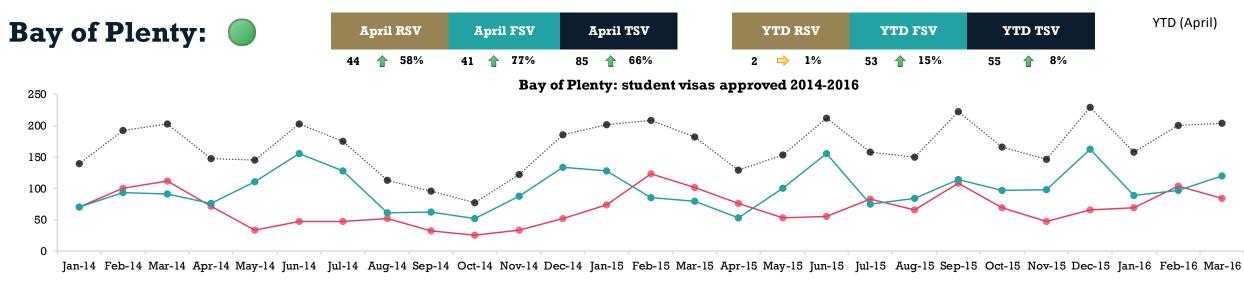


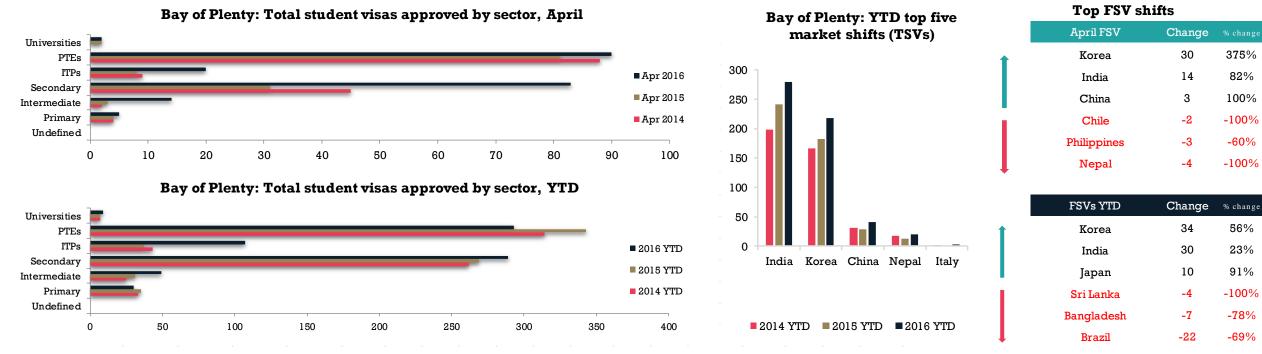
Key takeaways:

NEW ZEALAND

- The Auckland region has seen a decline in TSV down 4% (-921) being driven by a drop in FSV approved for Indian and Filipino students YTD (-931) as a result of the change in English language requirements (Rule 18) in 2015.
- Growth in FSV YTD was from Argentina (+37), Vietnam (+32) and Korea (+29).







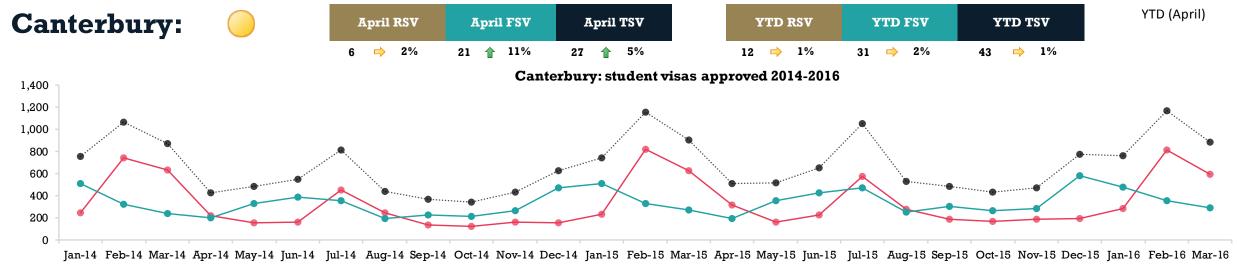
Key takeaways:

NEW ZEALAND

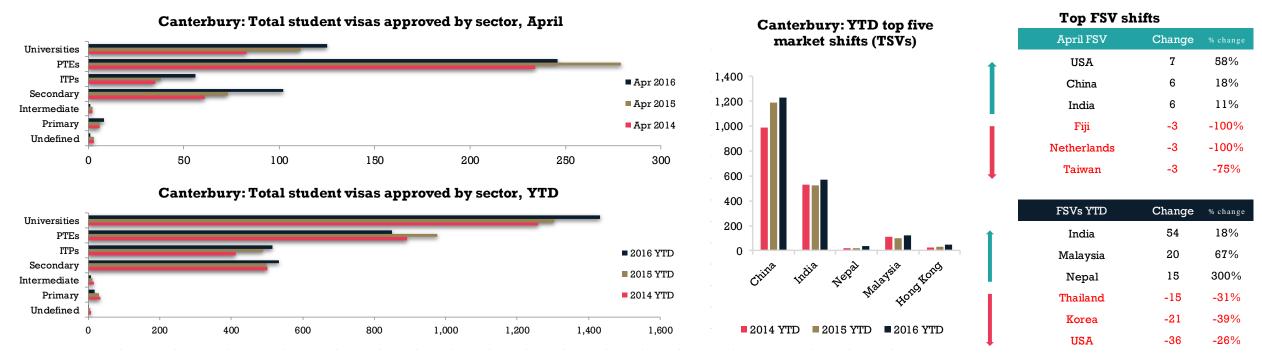
• TSV approved for Bay of Plenty are up YTD (+8%, +55) due to a strong April which saw FSV increase by 77% (+41) and RSV increase by 58% (+44).

• Growth in FSV YTD were seen from: Korea, India and Japan.





← RSV ← FSV …… ●…… TSV



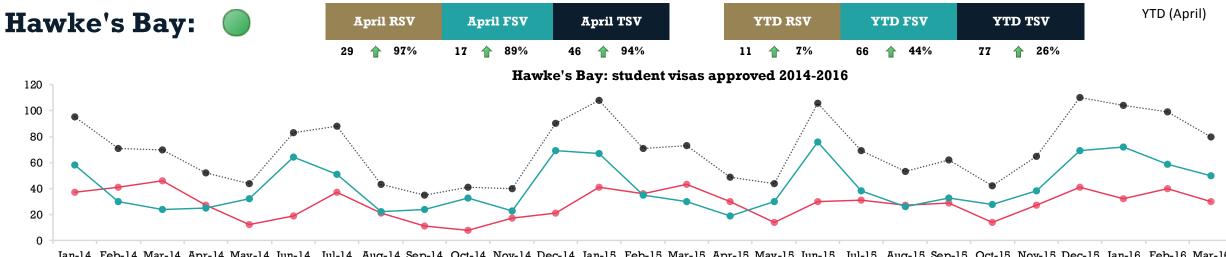
Key takeaways:

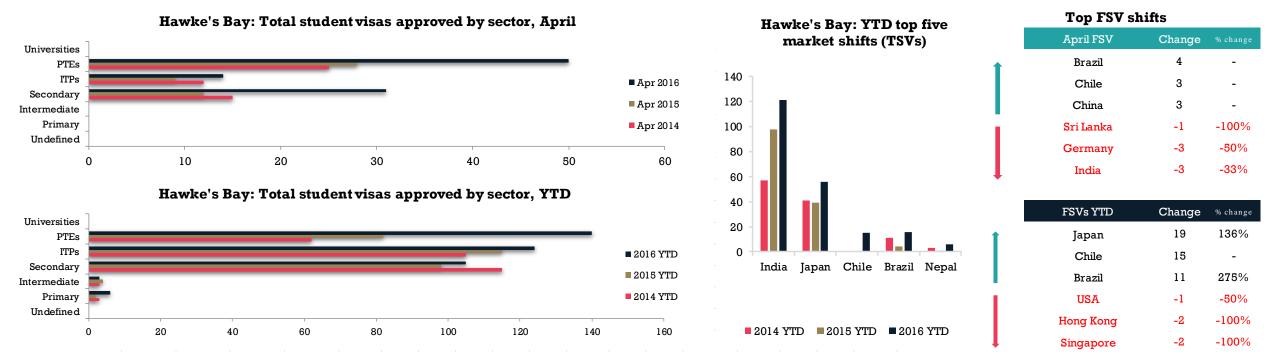
NEW ZEALAND

• Canterbury results remain stable YTD, compared to 2015 YTD. FSV saw an increase in April, up 11%, +21. Growth in FSV during April were from: USA, China and India.

• The university sector in Canterbury continues to be the largest sector (43%) and experienced a 10% increase in TSV approved YTD (+129). Secondary schools and ITPs in the Canterbury region have also seen an increase in TSV YTD (+7% and +5% respectively).







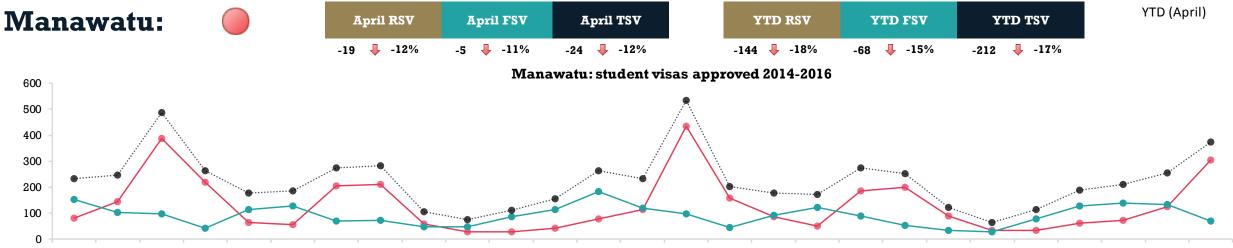
Key takeaways:

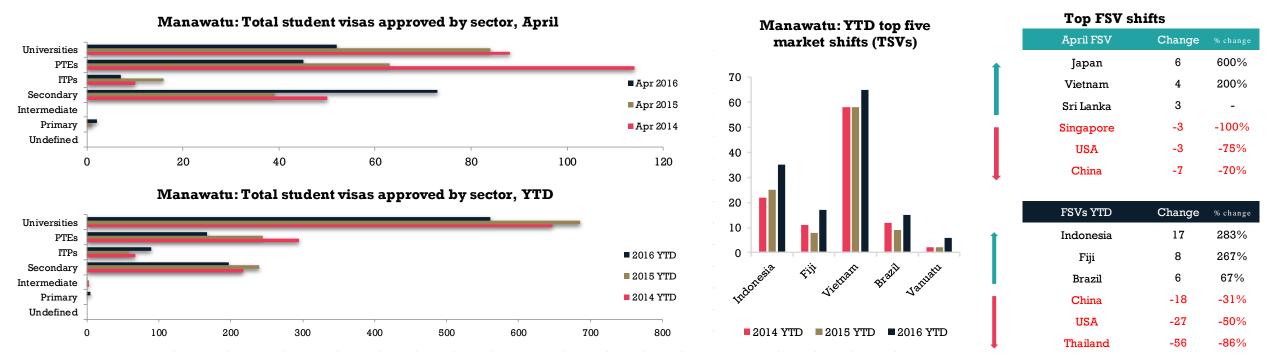
NEW ZEALAND

• Results are positive in Hawke's Bay, with a 26% increase in FSV seen YTD (+77). This is being driven by increases in FSV approved for Japan, Chile and Brazil.

• The largest growth is being felt in the PTE sector (+71%, +58).

49



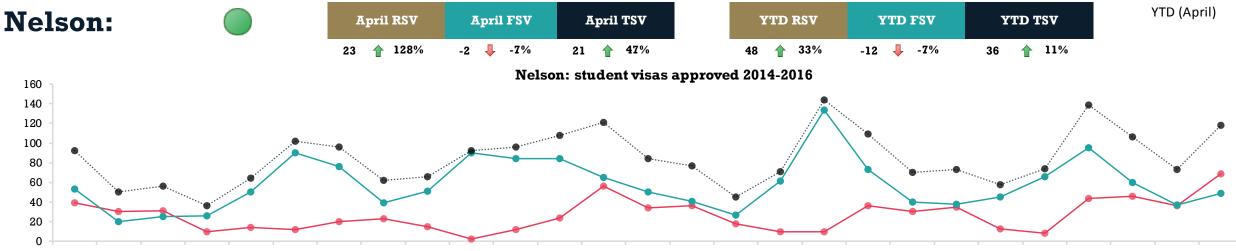


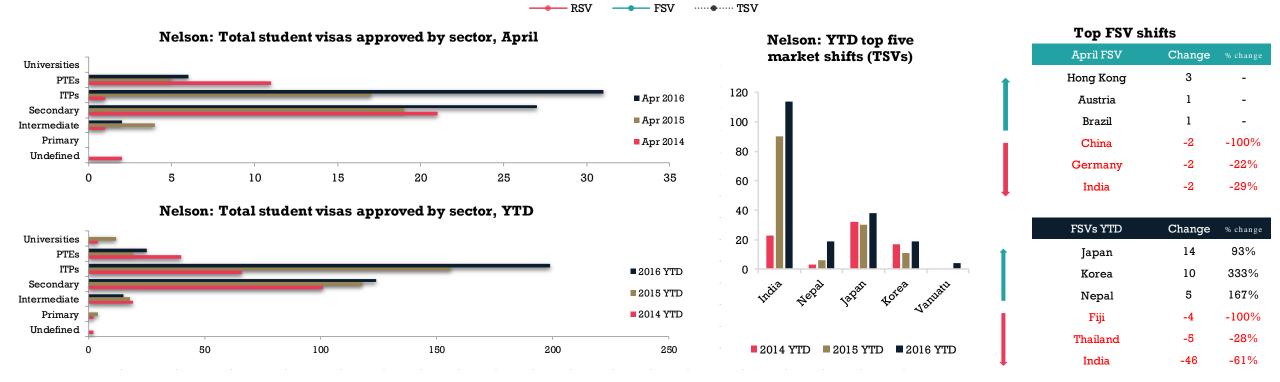
Key takeaways:

• Results are down across the board for the Manawatu region YTD, with FSV down 15% (-68) and RSV down 18% (-144). The three markets that contributed most to this decline were China, USA and Thailand.

Despite the overall decline, the ITP sector continues to experience an increase in TSV approved YTD (+53%, +31).





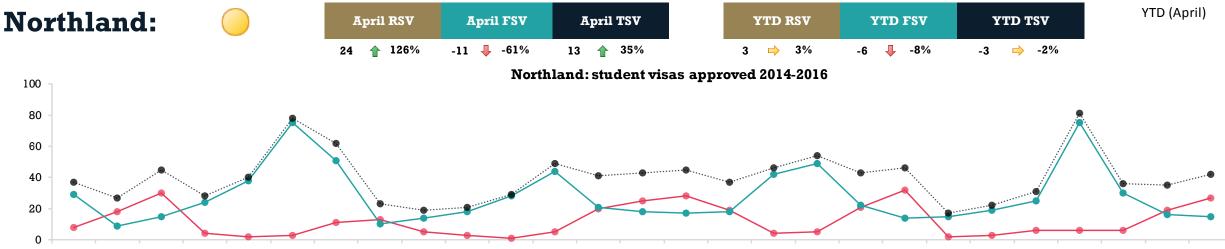


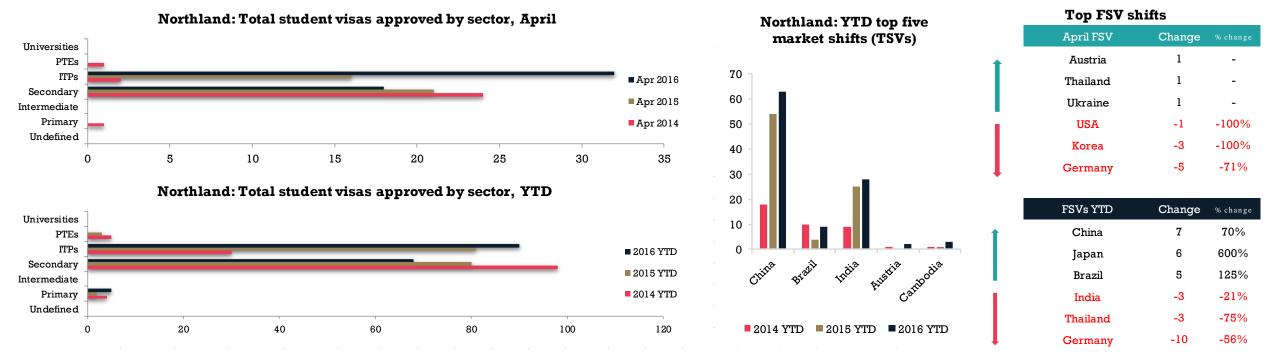
Key takeaways:

The Nelson region has experienced a decline in FSV approved YTD (-7%, -12), however a 33% increase in RSV YTD (+48) continues to boost Nelson's overall results. This increase has benefited the ITP sector, with an additional 43 TSV approved YTD (+28%) compared to 2015 YTD.



MEWZEALAND • Growth in FSV YTD were from: Japan, South Korea and Nepal.





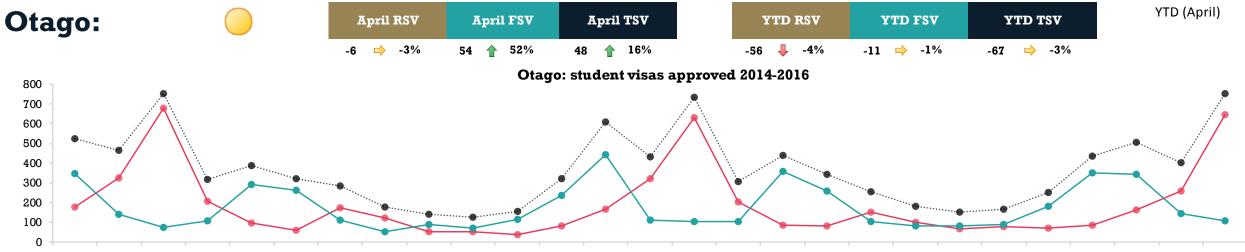
Key takeaways:

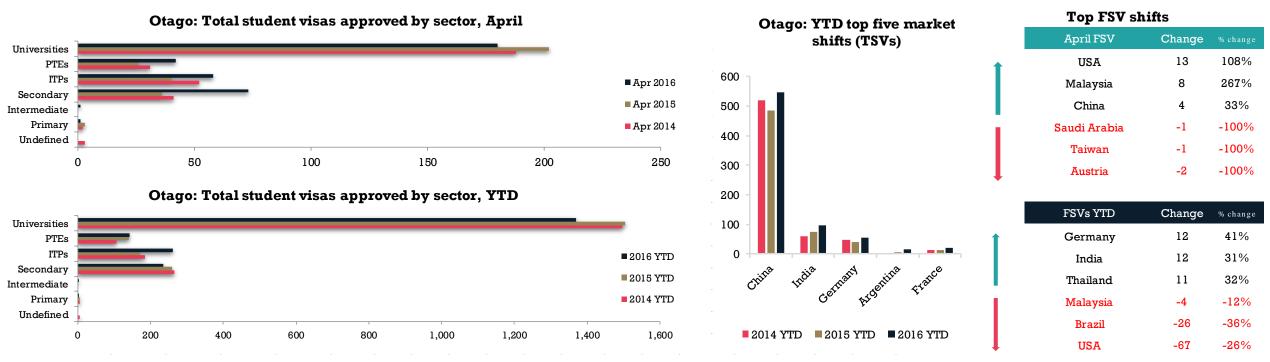
NEW ZEALAND

• Northland's results are mixed, with the number of TSV approved remaining stable YTD (-2%, -3). In April, there was a 126% increase in RSV approved (+24), mainly affecting the ITP sector.

Growth in TSV YTD were from: China (+9), Brazil (+5) and India (+3).







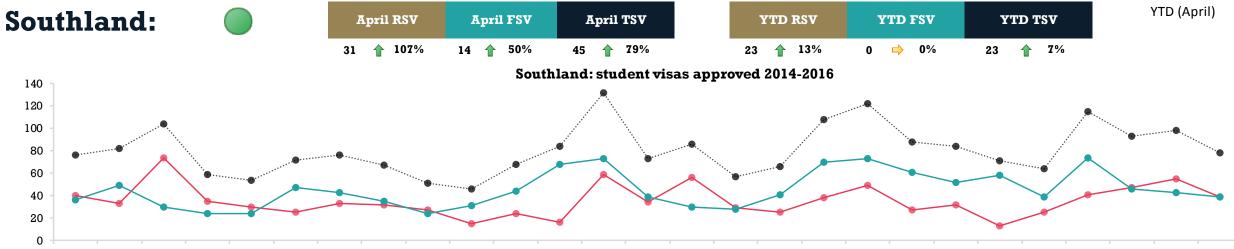
Key takeaways:

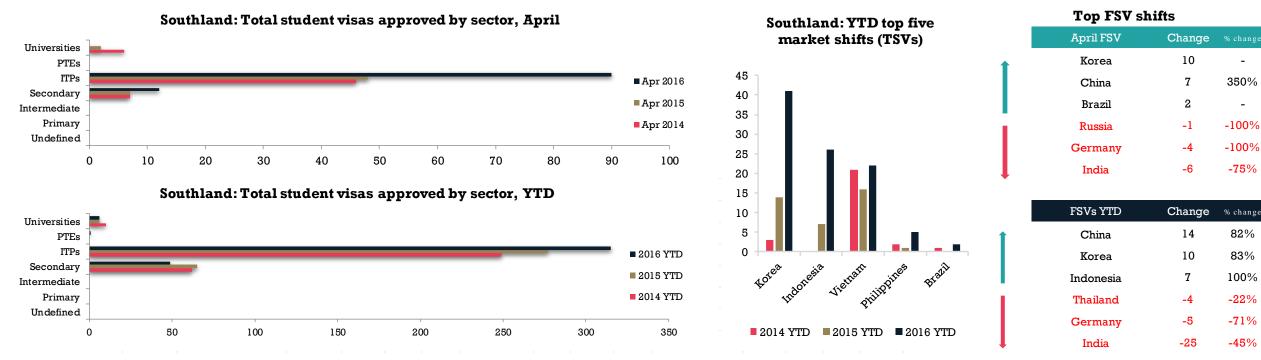
NEW ZEALAND

• TSV are down YTD for the Otago region (-3%, -67) but the number of FSV approved in April increased by 52% compared to April 2015 (+54). The markets driving the increase in FSV in April include USA, Malaysia and China.

ITPs in the Otago region continue to experience strong growth in TSV YTD (+53%, +91) while the university sector has declined slightly (-9%, -136).





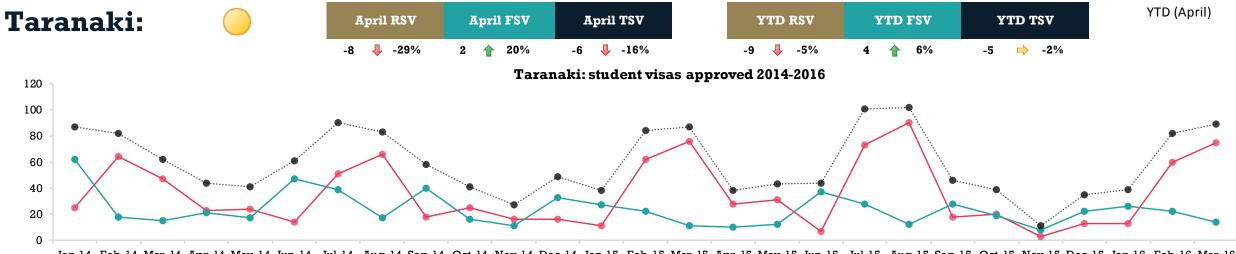


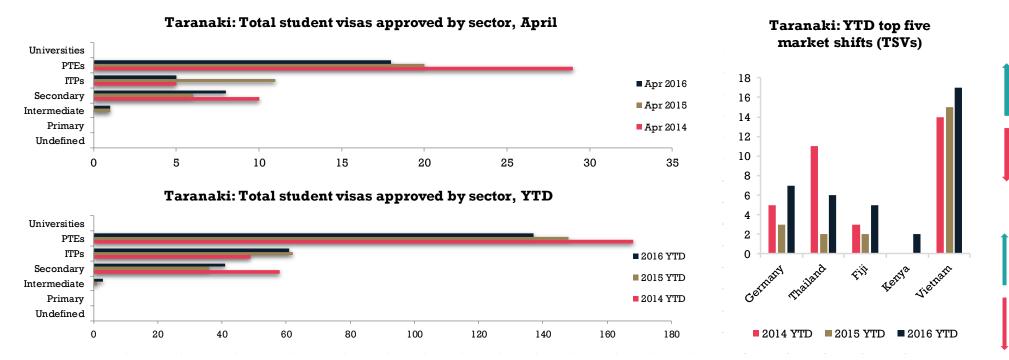
Key takeaways:

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- Southland is experiencing good results YTD, with TSV up 7% (+23).
- This is being driven by a strong month in April with TSV up 79% (+45), with growth mainly felt in the ITP sector and in secondary schools.
- Korea and Indonesia have both seen large increases in TSV approved YTD, in the Southland region.







Top FSV shiftsApril FSVChange% changeGermany2200%China1-Fiji1-Vanuatu1-Philippines-1-100%

India

FSVs YTD	Change	% change
China	4	67%
Germany	3	100%
Japan	3	300%
Philippines	-2	-100%
Russia	-3	-60%
India	-9	-22%

-3

Key takeaways:

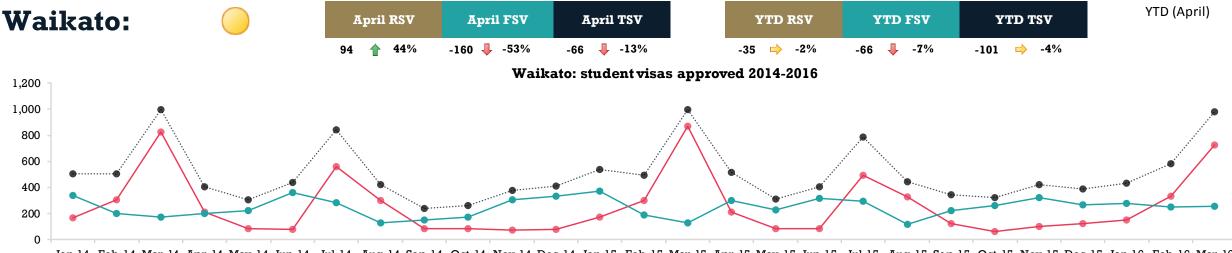
NEW ZEALAND

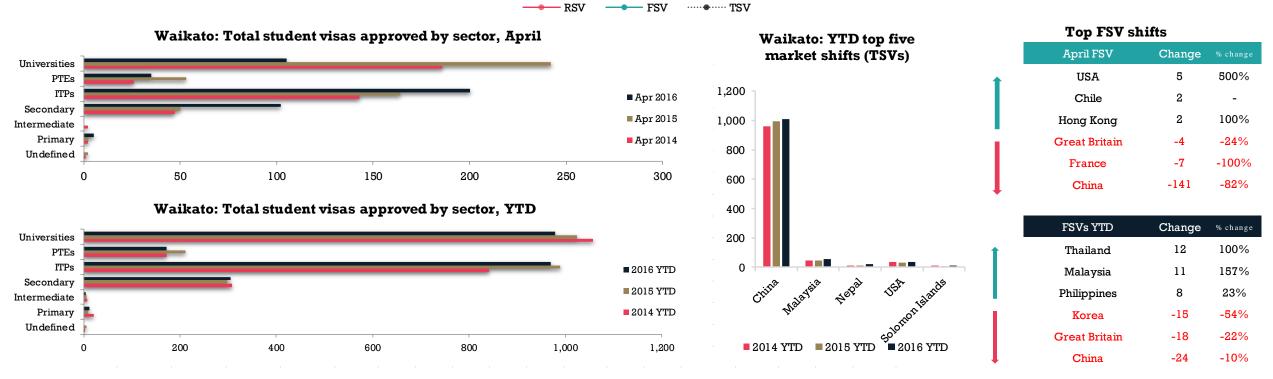
• Taranaki's results remain stable, with relatively no change compared to the same period last year (-2%, -5).

• The highest number of TSV approvals YTD were for the PTE sector, followed by ITPs and secondary schools.



-38%





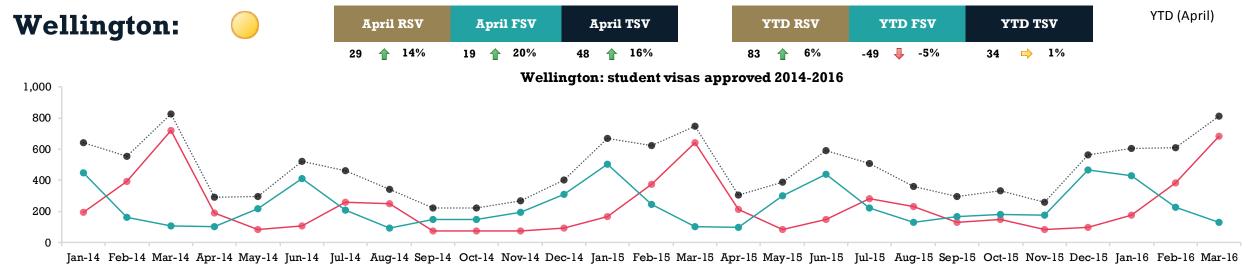
Key takeaways:

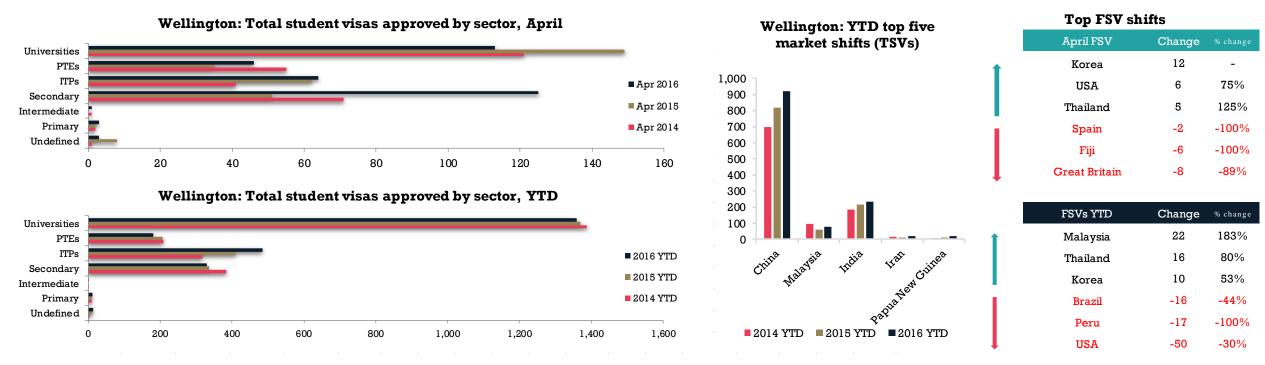
NEW ZEALAND

• FSV for the Waikato region are down 53% (-160) this April which is being driven by a decline in FSV from China and is mainly affecting the university sector in Waikato.

• However further analysis shows this is likely due to visas being applied for/approved earlier, as March 2016 saw a 98% increase in FSV (+127) for the Waikato region, also driven by China.







Key takeaways:

NEW ZEALAND

• Overall results for Wellington remain stable (+1%, +34) although the region continues to see improvements for FSV (+20%, +19) and RSV (+14%, +29) in April 2016. Markets contributing to the increase in FSV this April include Korea, USA and Thailand.

• TSV approved for the ITP sector continues to increase YTD, and secondary schools saw a large increase this April compared to April 2015 (+145%, +74).

