## Student Visa Dashboard

August 2016





### About the Student Visa Dashboard



- The following dashboard was developed by Education New Zealand (ENZ) and is based on Immigration New Zealand (INZ) data on issued student visas. This data source provides the latest data available on the international education sector, as there is only a one month lag between student visas approved and INZ publishing the data. Student visa data is a strong indicator of whether students are entering, remaining in or leaving New Zealand and can be used for predicting future enrolment trends.
- Student visa trends allow us to analyse two key indicators: 1) growth of new students and 2) retention of students.
- We use first time student visa data as an indicator of growth as it represents new students and the pipeline of students entering New Zealand.
- Total student visa data gives us an overview of all student visas (i.e. first time student visas as well as students renewing their visas).
- We can analyse the retention of students by subtracting first time student visas from total student visas.



## Caveats and notes



#### 1. Student visas vs. visitor visas:

- Student visas only capture students who enter New Zealand with a student visa. These students are mostly those who are planning to study for more than three months.
- Students who undertake a course less than three months in duration are not required to enter on a student visa.
   Students who do choose to enter on a visitor visa (usually from visa-free nationalities) are not captured in this dashboard.
- Working Holiday Visas also allow students to study for up to six months. Those who enter New Zealand on a working holiday visa who plan on taking up this option are also not included in this dashboard.
- These factors will impact the Private Training Establishments (PTEs), including English Language Schools (ELS) numbers.

#### 2. Student visas vs. enrolments:

There is a potential delay of up to three months between students having their visas approved and their actual
entry into New Zealand, therefore the figures shown here may not necessarily represent the actual number of
students currently in New Zealand.

#### 3. Other exclusions:

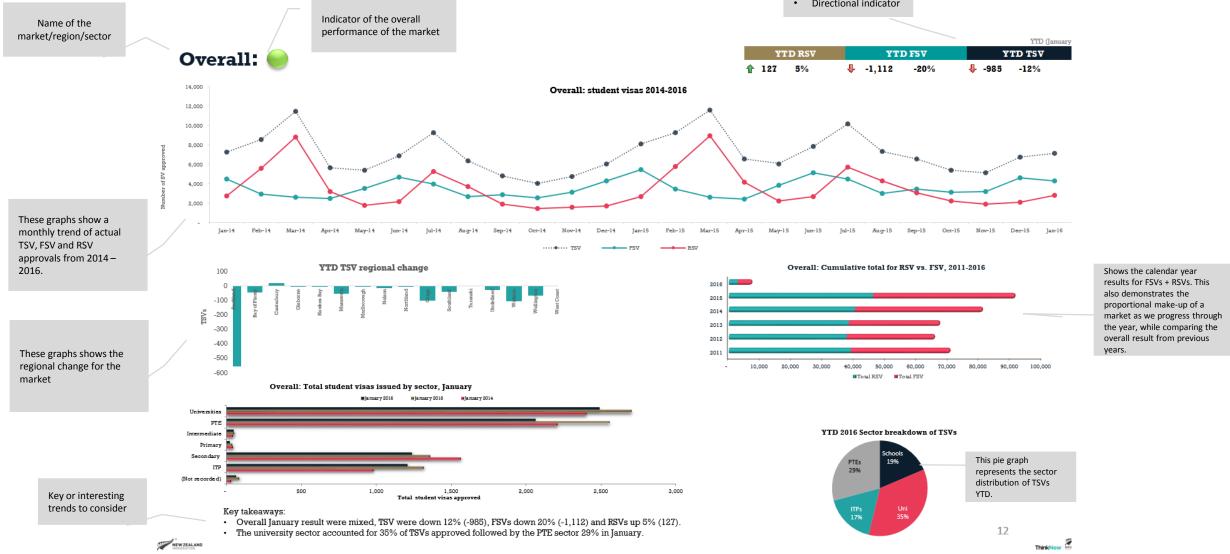
• This dashboard excludes dependants, applicants under Section 61, and Variation of Conditions. Dashboards prior to May 2015 include approvals from "all" applicants, including dependants.



## How to read the dashboard

- The monthly/YTD result:
- · Actual change in visa numbers
- Percentage change in visas
- Directional indicator





Overall student visa trends August 2016





## **Executive Summary**

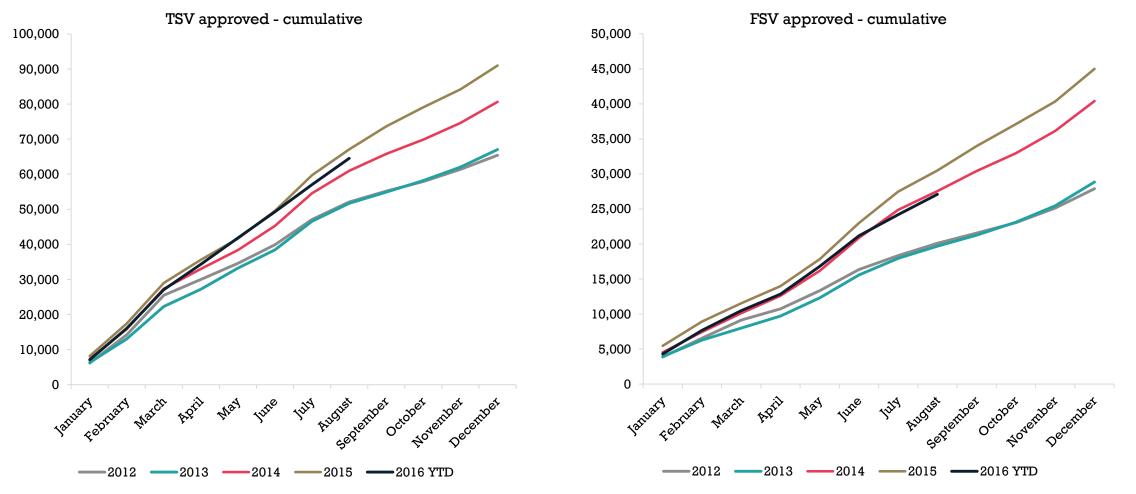


- 1. Current YTD figures show that total student visas (TSV) are down -4% (-2,569), first time student visas (FSV) are down 11% (-3,393) and returning student visas (RSV) are slightly up +2% (+824). August 2016 TSV (+2%, +155) and FSV (-4%, -110) were flat while RSV were up 6% (+265) compared to August 2015.
- 2. India, the Philippines, USA and Saudi Arabia continue to decline compared to 2015 YTD:
  - India has been affected by the changes in English Language requirements this has resulted in a decline in FSV YTD (-39%, -3,502).
  - Philippines another country affected by changes to English Language requirements evidenced by the decline in FSV approved YTD (-512, -38%).
  - USA YTD TSV are down 15% (-295). However August 2016 saw only 4 less visas approved compared to August 2015, and RSV were up 19%(+5).
  - Saudi Arabia a 36% reduction in TSV approved YTD (-584). Interestingly there have only been 22 less FSV approved for this market YTD, suggesting that the decline is due to students not returning to, or remaining in New Zealand to study.
- 3. China saw strong growth in TSV for August that helped offset the decline from India.
- 4. The seasonal peak in TSV that is usually seen in July didn't manifest this year. However RSV between April and August period are up 9% compared to the same time period in 2015.
- 5. China, Japan and Indonesia have seen increases of over 100 FSV approved YTD 2016 compared to the same period last year. There has also been some promising growth from Germany, Korea and Malaysia.
- 6. Regions that experienced an increase in TSV in August 2016 compared to August 2015 were: Auckland up 2% (+98), followed by Manawatu +19% (+47) and Otago +17% (+30). The growth in Auckland was from China (+438) and Brazil (+33), which helped offset the decline in TSV from India (-419) and Saudi Arabia (-41). In the Manawatu region the largest increase in TSV for August was from Indonesia (+35) followed by China (+24) while in Otago, Saudi Arabia (+7) and Hong Kong (+6) where the markets experienced growth in August.



## Comparison to previous years (Cumulative)



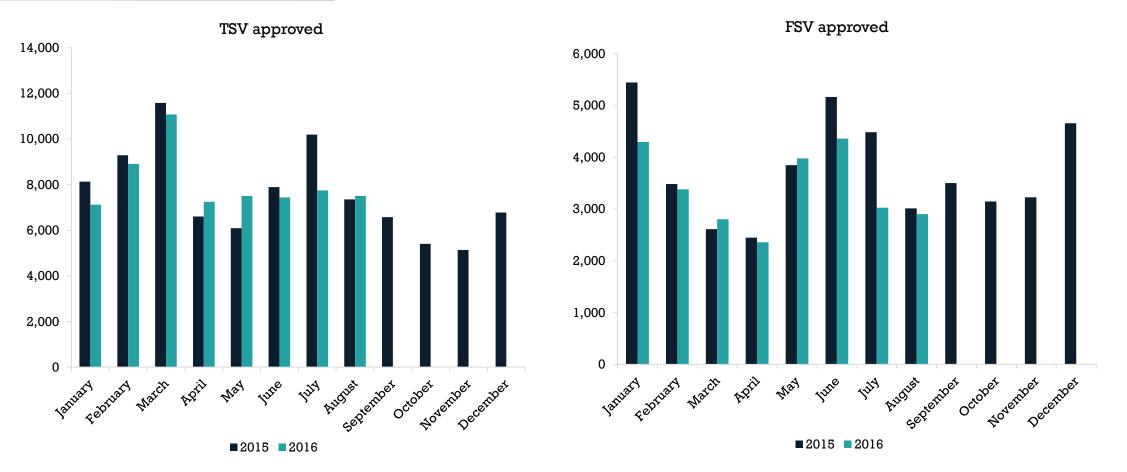


- Student visas data is down (-4%) compared to the same period last year, with 64,538 TSV approved in 2016 YTD compared to 67,107 in 2015 YTD.
- A drop in FSV from India (-3,502) and the Philippines (-512) has led the to a decline in FSV YTD.
- Overall FSV are down 11% (-3,393) in 2015 YTD. 27,089 were approved in 2016 YTD compared to 30,482 in 2015 YTD.
- While there is a decline in TSV and FSV YTD students choosing to renew their visas (RSV) is +2% with an additional 824 students visas approved compared to the same time period last year.



## Month-on-Month comparison to previous year





• August 2016 TSV (+2%, +155) and FSV (-4%, -110) were flat compared to August 2015. The decrease in FSV was offset by the increase in RSV +6% (+265).



## Overall market performance (Year-to-Date)

Top 20 markets (in order of 2016 volume)



Indicator	TSV	2015 YTD	2016 YTD	Change in numbers	% change	Indicator	FSV	2015 YTD	2016 YTD	Change in numbers	% change
<b>1</b>	China	23,026	24,599	1,573	7%	$\Rightarrow$	China	6,032	6,256	224	4%
1	India	14,807	11,830	-2,977	-20%	1	India	9,005	5,503	-3,502	-39%
1	Korea	3,733	3,526	-207	-6%	1	USA	1,777	1,462	-315	-18%
$\Rightarrow$	Japan	2,408	2,483	75	3%	<b>1</b>	Japan	1,327	1,455	128	10%
<b>1</b>	Thailand	1,819	1,732	-87	-5%	<b>1</b>	Korea	1,351	1,431	80	6%
1	USA	2,024	1,729	-295	-15%	1	Brazil	1,148	1,099	-49	-4%
$\Rightarrow$	Brazil	1,391	1,363	-28	-2%	<b>1</b>	Germany	984	1,079	95	10%
<b>1</b>	Viet Nam	1,250	1,335	85	<b>7</b> %	1	Philippines	1,362	850	-512	-38%
<b>1</b>	Germany	1,154	1,238	84	<b>7</b> %	$\Rightarrow$	Thailand	786	760	-26	-3%
$\Rightarrow$	Malaysia	1,221	1,224	3	0%	<b>1</b>	Malaysia	421	513	92	22%
1	Philippines	1,552	1,154	-398	-26%	$\Rightarrow$	Colombia	509	507	-2	0%
<b>1</b>	Saudi Arabia	1,644	1,060	-584	-36%	<b>1</b>	Viet Nam	361	433	72	20%
$\Rightarrow$	Hong Kong	866	837	-29	-3%	1	Chile	357	342	-15	-4%
$\Rightarrow$	Colombia	664	662	-2	0%	<b>1</b>	Indonesia	207	319	112	54%
<b>1</b>	Indonesia	531	658	127	24%	1	Sri Lanka	327	298	-29	-9%
$\Rightarrow$	Taiwan	664	649	-15	-2%	1	UK	323	278	-45	-14%
<b>1</b>	Fiji	661	607	-54	-8%	<b>1</b>	France	248	278	30	12%
<b>1</b>	Sri Lanka	635	592	-43	-7%	<b>1</b>	Fiji	222	255	33	15%
1	Nepal	426	492	66	15%	<b>1</b>	Nepal	199	250	51	26%
1	Russia	484	443	-41	-8%	<b>1</b>	Saudi Arabia	242	220	-22	-9%
$\Rightarrow$	Grand Total	67,107	64,538	-2,569	-4%	1	<b>Grand Total</b>	30,482	27,089	-3,393	-11%

- Markets that have seen significant increases in FSV YTD compared to the same time period last year: Japan growth has been in the PTE and ITP sectors,
  Indonesia has seen growth in PTE and secondary school sectors, Korean growth has been in the schools and PTE sectors and Germany has an increase in
  secondary schools visas YTD.
- Increases in FVS approvals in priority markets could be a positive indication that the market diversification strategy are starting to gain traction.



## In-depth: Priority Markets



Markets	FSV YTD	% change from 2015
Promote		70 Gildinge 11 Gill 2010
China	6,256	4%
India	5,503	-39%
Japan	1,455	10%
Korea	1,431	6%
USA	1,462	-18%
Brazil	1,099	-4%
Colombia	507	0%
Thailand	760	-3%
Viet Nam	433	20%
Philippines	850	-38%
Indonesia	319	54%
Germany	1,079	10%
France	278	12%
Sweden	75	14%
Norway	120	-2%
Italy	150	-5%
Spain	91	28%
Impact Projects		
Chile	342	-4%
Malaysia	513	22%
Saudi Arabia	220	-9%

1
TSV YTD approval
rates (%)
98%
61%
99%
99%
98%
97%
96%
98%
91%
78%
97%
99%
99%
99%
99%
97%
98%
98%
99%
97%

#### **Promote**

- Japan FSV are up 10% YTD, growth has been experienced in PTE (+13%) and ITP (+51%) sectors.
- Korea FSV are up 6% YTD with the secondary schools (+21%) experiencing the largest increase followed by the PTE sector (+4%).
- Viet Nam YTD are up 20% for FSV with growth in the PTE (+52%) and secondary school (+44%) sectors.
- Indonesia FSV YTD are up 54%, with the PTE (+124%), university (+21%) and ITP (+33%) sectors experiencing growth.
- Germany growth in FSV YTD has been in the secondary school (+13%), university (+17%) and ITP (+18%) sectors.

#### Impact projects

 Malaysia FSV YTD has been in the university sector (+23%).



## Market overview (Month-on-Month)



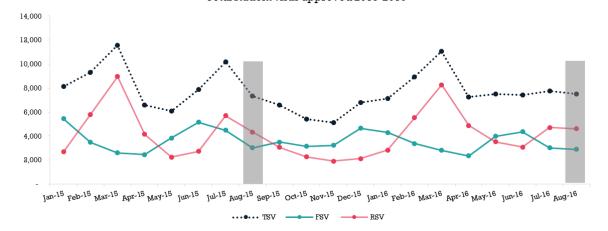
**FSV** 

- China RSV are up 17% amounting to an additional 343 students choosing to continue studying at a New Zealand provider in August 2016.
- Indonesia FSV are up with an additional +47 visas approved, with growth in the ITP (+29) and PTE (+29) sectors.
- India FSV in the PTE sector are down 65% (-478) compared to August 2015.
   While the ITP and university sector were both up with an additional 23 FSV approved.

**TSV** 

Markets	Change	%change		Markets	Change	%change
China	494	18%	1	China	151	19%
Indonesia	56	82%		Indonesia	47	168%
Thailand	37	33%		Brazil	18	25%
Brazil	34	34%		Thailand	18	37%
Colombia	18	25%		France	16	76%
Nepal	-21	-24%		Philippines	-7	-5%
Korea	-29	-7%		Sri Lanka	-9	-20%
Japan	-36	-15%		USA	-9	-43%
Saudi Arabia	-53	-25%		Japan	-32	-19%
India	-450	-24%	1	India	-433	-42%

Total student visas approved 2015-2016





## Overall regional performance (Year-to-Date)

(Listed in order of 2016 volume)



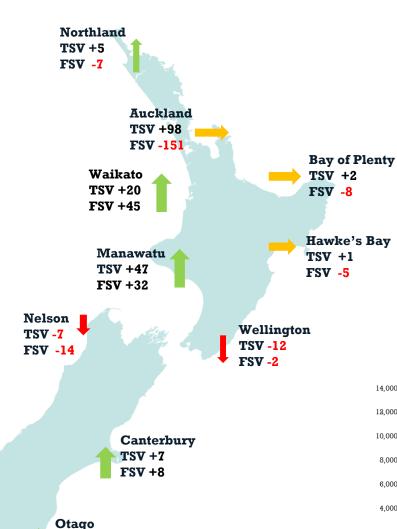
Indicator	TSV	2015 YTD	2016 YTD	Change in numbers	% change	Indicator	FSV	2015 YTD	2016 <b>YTD</b>	Change in numbers	% change
<u> </u>	Auckland	42,191	39,889	-2,302	-5%	<b>1</b>	Auckland	18,612	15,686	-2,926	-16%
$\Rightarrow$	Canterbury	6,073	5,913	-160	-3%	<b>1</b>	Canterbury	2,824	2,661	-163	-6%
$\Rightarrow$	Wellington	4,187	4,303	116	3%	$\Rightarrow$	Wellington	2,045	1,998	-47	-2%
$\Rightarrow$	Waikato	3,722	3,716	-6	0%	$\Rightarrow$	Otago	1,562	1,604	42	3%
$\Rightarrow$	Otago	3,302	3,250	-52	-2%	$\Rightarrow$	Waikato	1,434	1,427	-7	0%
$\Rightarrow$	Bay of Plenty	2,161	2,132	-29	-1%	<b>1</b>	<b>Bay of Plenty</b>	1,279	1,187	-92	-7%
$\Rightarrow$	Manawatu	2,106	2,028	-78	-4%	$\Rightarrow$	Manawatu	802	792	-10	-1%
$\Rightarrow$	Nelson	721	742	21	3%	<b>1</b>	Nelson	491	426	-65	-13%
$\Rightarrow$	Southland	732	712	-20	-3%	<b>1</b>	Hawke's Bay	321	382	61	19%
<b>1</b>	Hawke's Bay	573	651	78	14%	<b>1</b>	Southland	415	327	-88	-21%
1	Taranaki	537	478	-59	-11%	<b>↓</b>	Other	310	232	-78	-25%
$\Rightarrow$	Northland	355	357	2	1%	<b>1</b>	Northland	201	190	-11	-5%
<u> </u>	Other	398	323	-75	-19%	<b>1</b>	Taranaki	159	149	-10	-6%
1	Gisborne	25	19	-6	-24%	<b>1</b>	Marlborough	11	15	4	36%
<b>1</b>	Marlborough	14	17	3	21%	<b>⇒</b>	Gisborne	9	9	0	0%
$\Rightarrow$	<b>Grand Total</b>	67,107	64,538	-2,569	-4%	₽	<b>Grand Total</b>	30,482	27,089	-3,393	-11%

- Regional performance paints a mixed picture YTD. Auckland has seen a significant decline in FSV YTD approved due to the decline in FSV from India (-46%, -2,960) and the Philippines (-42%, -418).
- Bay of Plenty is down YTD for TSV and FSV due to the decline in visas from India and the Philippines, however RSV are up 7% (+63).
- Hawke's Bay (+19%) and Marlborough (+36%) regions have experienced a positive result for FSV YTD, driven by an increase in student visas from China.



## Regional overview (Month-on-Month)

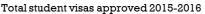


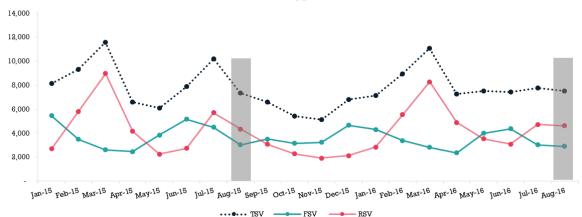


**TSV +30** 

FSV +16

- TSV for August 2016 were up 19% in the Manawatu region driven by growth in the PTE (+23) and secondary school (+16) sectors in August 2016.
- Waikato region experienced the largest increase in the number of FSV approved (+45), driven by growth from the PTE (+24), ITP (+9) and university (+6) sectors.
- FSV in Southland were down -33 compared to August 2015, the decline was driven by ITP sector (-30).







Southland

TSV -25 FSV -33

## Sector overview (Year-to-Date)















Primary	Intermediate	Secondary	ITP	PTE	University
TSV -3% (-10)	TSV +12% (+40)	TSV +3% (+263)	TSV -1% (-62)	TSV -11% (-2,803)	TSV 0% (+93)
FSV -16% (-31)	FSV +25% (+40)	FSV +2% (+85)	FSV -8% (-435)	FSV -22% (-2,955)	FSV 0% (+4)

- The PTE sector has experienced the largest decline in TSV approved YTD, down 11% (-2,803). This is being driven by the decline in FSV (-22%, -2,955).
- India PTE FSV declined -56% and ITP FSV -18% YTD. The Philippines PTE FSV declined -45% and Bangladesh -78%.
- The secondary school sector has seen steady growth in TSV YTD with China (+13%, +429), Germany (+11%, +81) and Viet Nam (32%, +56) all up on the same time period last year.
- University FSV are flat. Traditional markets like the USA (-16%, -268) and China (-2%, -41) are both down YTD while India (+18%, +94), Malaysia (+23%, +71) and Pakistan (+72%, +33) have seen strong growth in 2016.



## Sector overview (Month-on-month)



**FSV** 

- University sector saw the largest increase in TSV approved for August 2016, this was due to a 14% (+214) increase in RSV compared to August 2015.
- University FSV growth in August came from India (+70%, +23) and China (+7% +18) while Japan was in decline (-43%, -20).
- The decline in the PTE sector TSV is driven by the decline in FSV, this is due to the decline in FSV from India (-65%, -478).
- While the India decline continues to have a negative effect on the PTE sector results: China (+24%, +70), Indonesia (+269%, +35) and Brazil (37%, +23, have seen growth in FSV compared to August 2015.

Sectors	Change	%change		Sectors	Change	%change	
Universities	262	13%	1	ITPs	50	10%	
Secondary	131	21%		Universities	48	10%	
Primary	21	66%		Secondary	33	11%	
ITPs	20	1%		Primary	10	56%	
Intermediate	-6	-16%		Intermediate	4	29%	
PTEs	-275	-9%		PTEs	-256	-15%	

**TSV** 

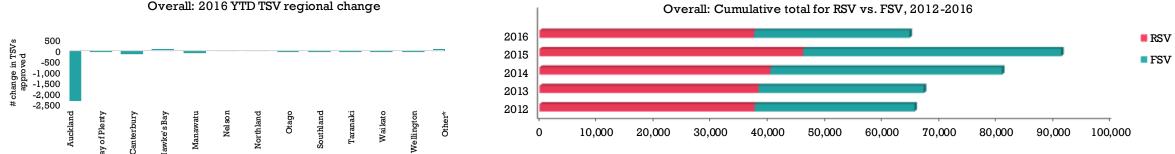


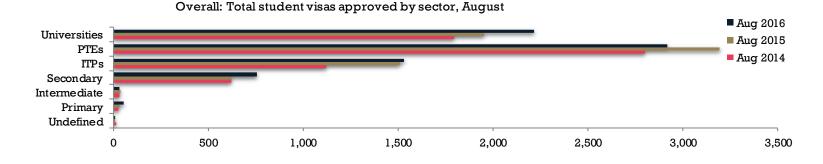
## Trends by market





YTD (August) **Overall:** August RSV **August FSV August TSV** YTD RSV YTD FSV YTD TSV -3,393 👃 -11% -2,569 🔷 -4% 155 💠 2% 824 💠 2% 265 🁚 6% -110 ⇒ -4% Overall: student visas approved 2014-2016 14,000 12,000 10,000 8,000 6,000 4,000 2,000 Jatr 15 feb.16 Marib yarile karile Watile Watile Overall: 2016 YTD TSV regional change Overall: Cumulative total for RSV vs. FSV, 2012-2016



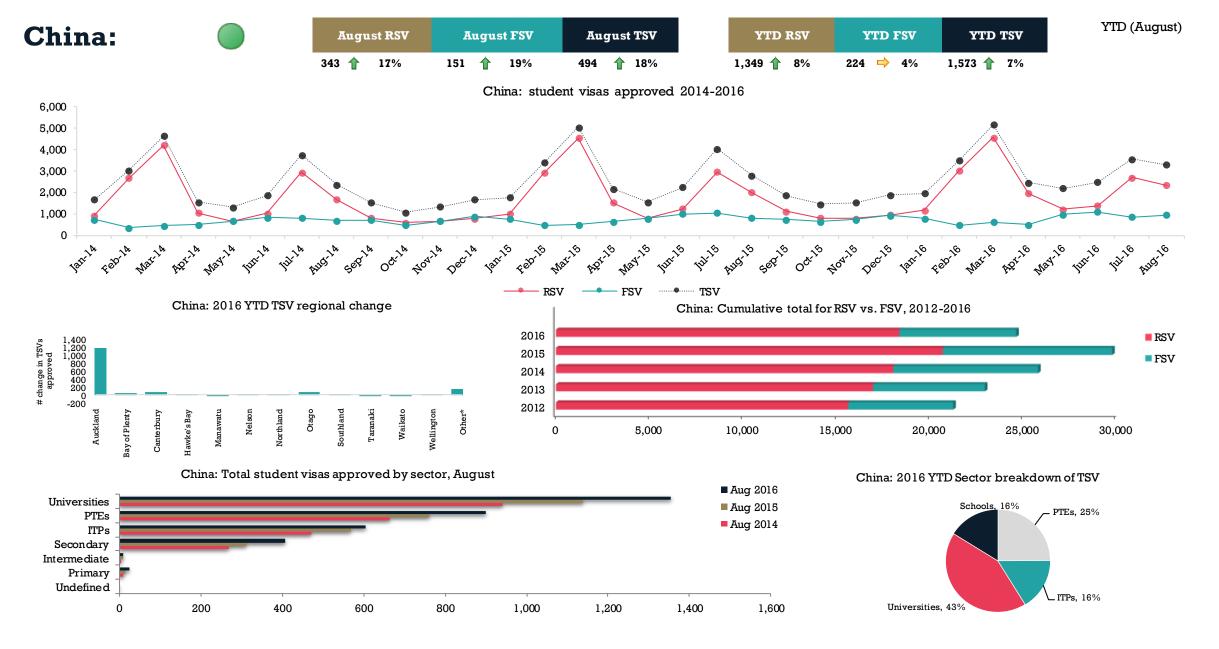


## Universities, 33% Universities, 17%

Overall: 2016 YTD Sector breakdown of TSV

- Current YTD figures show that total student visas (TSV) are down (-4%) and first time student visas (FSV) are down 11%.
- August 2016 experienced a 2% increase for TSV (155) driven by an increase in RSV 6% (265) compared to August 2015.
- The PTE sector make up 34% of TSV approved while the university sector makes up 33% YTD.





- TSV approved for China has increased by 7% YTD (+1,573). This is being driven by an 8% increase in RSV (+1,349) while FSV rose 4% (+224).
- August 2016 saw an increase in TSV, 18% (+494) which was largely attributed to the rise in RSV for August 17% (+343) compared to August 2015.



YTD (August) India: **August RSV August FSV August TSV** YTD RSV **YTD FSV** YTD TSV -17 ⇒ -450 👃 -24% -3,502 👃 -39% -2,977 👃 -20% -2% -433 1 -42% 525 9% India: student visas approved 2014-2016 3,000 2,500 2,000 1,500 1,000 500 FSV TSV India: 2016 YTD TSV regional change India: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV # change in TSVs approved 500 2015 -500 -1,000 -1,500 FSV 2014 -2,000 2013 -2,500 -3.000 2012 Other\* Nelsor of Ple 5,000 10,000 15,000 20,000 25,000 India: Total student visas approved by sector, August India: 2016 YTD Sector breakdown of TSV Schools, 1% Universities, 9% Universities **PTEs** ITPs ■ Aug 2016 Secondary 5 Interme diate ■ Aug 2015

#### Key takeaways:

0

200

400

Primary

**Undefined** 

• YTD results for India continue to be much lower than the same period last year, with TSV down 20% (-2,977). This is being driven by a 39% (-3,502) decline in FSV to date, following the change in English language requirements (Rule 18) in Oct – Nov 2015.

1,000

However India is experiencing an increase in RSV (+9%, +525) suggesting students are choosing to return/remain in New Zealand to study.

800

600



19

- PTEs, 57%

ITPs, 34%

■ Aug 2014

1,400

1,200

**South East Asia: August RSV August FSV August TSV** YTD RSV **YTD FSV** YTD TSV 62 19% 27% 143 👚 23% 22 💠 1% -283 👃 -8% -261 🔷 -4% South East Asia: student visas approved 2014-2016 1,600 1,400 1,200 1,000 800 600 400 200 South East Asia: 2016 YTD TSV regional change South East Asia: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV # change in TSVs approved 50 2015 FSV -50 -100 2014 -150 2013 -200 -250 2012 Other\* Wellingtor 2,000 3,000 4,000 5,000 7,000 10,000 1,000 6,000 8,000 9,000 South East Asia: Total student visas approved by sector, August South East Asia: 2016 YTD Sector breakdown of TSV ■ Aug 2016 Universities ■ Aug 2015 Schools, 18% **PTEs** ■ Aug 2014 PTEs, 33% ITPs Secondary Interme diate Primary **Undefined** Universities, 38% 50 100 150 200 250 300 350 400 0 -ITPs, 11%

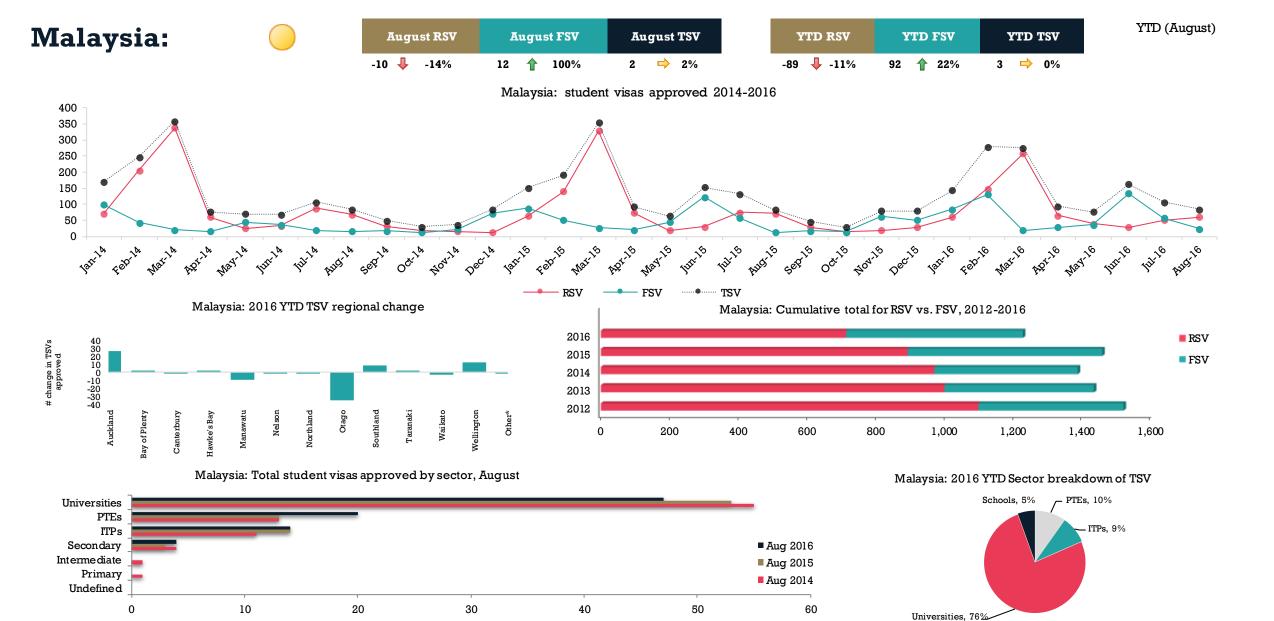
#### Key takeaways:

- Results for the South East Asia region are down YTD (-4%, -261). While FSV are still tracking down (-8%, -283), RSV have appeared to stabilise (+1%, +22).
- August 2016 TSV saw an upturn of 23% (+143) compared with August 2015. This partially offset the YTD decline observed in the South East Asia region, which in turn is largely attributed to a drop in the Philippines market down 26% TSV YTD (-398) compared to August 2016.
  - So far this year, students from the South East Asia region are choosing to study at universities (38%), PTEs (33%) and schools (18%).



20

YTD (August)



- TSV approved for Malaysia remains stable YTD. Although an increase was seen in FSV (+22%, +92), this was offset by a decline in RSV (-11%, -89).
- The university sector made up the majority of TSV approved YTD (76%).
  - An increase was evident in the Auckland, Wellington and Southland regions, while Otago saw a decline in Malaysian students YTD.



YTD (August) **Indonesia: August FSV August TSV August RSV** YTD RSV YTD FSV YTD TSV 168% **1** 82% 5% 112 👚 54% 127 👚 24% 23% Indonesia: student visas approved 2014-2016 140 120 100 80 60 40 20 TSV Indonesia: 2016 YTD TSV regional change Indonesia: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV # change in TSVs approved 40 2015 FSV 30 20 2014 10 2013 2012 Nelson Other\* Otago 100 300 500 600 700 800 200 400 Indonesia: Total student visas approved by sector, August Indonesia: 2016 YTD Sector breakdown of TSV ■ Aug 2016 Schools, 7% Universities ■ Aug 2015 **PTEs** ■ Aug 2014 PTEs, 32% ITPs Secondary Interme diate Primary Universities, 449 Undefine d 30 70 0 10 20 40 50 60 ITPs, 18%

- Results for Indonesia are positive YTD, with TSV up 24% (+127). This is being driven by FSV (+54%) while RSV has moderately increased (+5%).
- The university sector comprises 44% of TSV YTD followed by the PTE sector with 32%.
- The increase in TSV YTD is evident in the Manawatu and Southland regions in particular.





YTD (August) Thailand: August RSV **August FSV August TSV** YTD RSV **YTD FSV** YTD TSV -87 👃 -5% -6% -26 💠 -3% 19 30% 37% **1** 33% Thailand: student visas approved 2014-2016 600 500 400 300 200 100 TSV Thailand: 2016 YTD TSV regional change Thailand: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV 20 #change in TSVs approved 2015 FSV 2014 -40 2013 -60 -80 2012 Other\* 500 1,000 1,500 2,000 2,500 0 Thailand: Total student visas approved by sector, August Thailand: 2016 YTD Sector breakdown of TSV Universities **PTEs** PTEs, 35% ITPs Secondary 5 ■ Aug 2016 Schools, 43% Interme diate ■ Aug 2015 Primary ■ Aug 2014 **Undefined** 10 0 20 30 40 50 60 70 80 Universities, 18%

#### Key takeaways:

- August 2016 saw an increase in TSV for Thailand compared to August 2015 up 33% (+37). However YTD results continue to be lower than the same period last year (TSV down -5%, -87) being driven by a reduction in both RSV and FSV.
- The schools sector make up the majority of TSV approved YTD (43%), followed by the PTE sector with 35%. The decrease in Thai students has been seen in the Auckland, Manawatu and Otago regions YTD.



YTD (August) **Viet Nam:** August RSV August TSV **August FSV** YTD FSV YTD TSV YTD RSV 7 6% **1** 9% 13 72 1 20% 85 👚 7% 15% 13 Viet Nam: student visas approved 2014-2016 350 300 250 200 150 100 50 Jan 15 FSV TSV Viet Nam: 2016 YTD TSV regional change Viet Nam: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV #change in TSVs approved 120 100 80 60 40 20 0 -20 -40 2015 FSV 2014 2013 2012 Bay of Plenty Southland Waikato Other\* Otago Wellington Nelso 200 600 800 1,000 1,200 1,400 1,600 400 1,800 Viet Nam: Total student visas approved by sector, August Viet Nam: 2016 YTD Sector breakdown of TSV ■ Aug 2016 Universities ■ Aug 2015 Schools, 18% **PTEs** PTEs, 29% ■ Aug 2014 ITPs Secondary 5

#### Key takeaways:

0

10

20

30

Intermediate Primary Undefined

• Viet Nam is tracking well YTD with FSV up 20% (+72) and TSV up (+7%, +85). August 2016 also saw positive results as compared with August 2015, with increases across the board. TSV up 9% (+13).

50

60

70

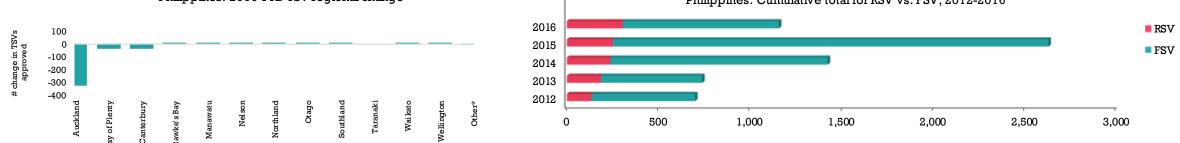
Universities, 41%

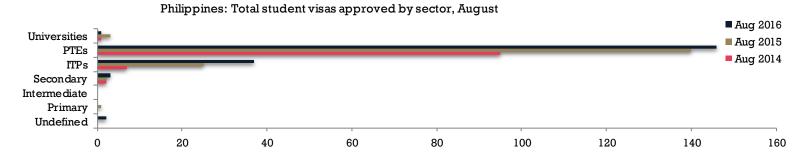
40

41% of TSV YTD approved were in the university sector and 29% in the PTE sector. The majority of the positive growth observed in the Viet Nam market is occurring in the Auckland region.



YTD (August) Philippines: **August RSV August FSV August TSV** YTD RSV YTD TSV YTD FSV 25 🁚 139% **11%** 114 👚 60% -512 👃 -38% -398 👃 -26% -7 -5% 18 Philippines: student visas approved 2014-2016 500 400 300 200 100 TSV Philippines: 2016 YTD TSV regional change Philippines: Cumulative total for RSV vs. FSV, 2012-2016 2016 100 2015





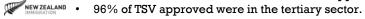
## Schools, 4% Universities, 6%

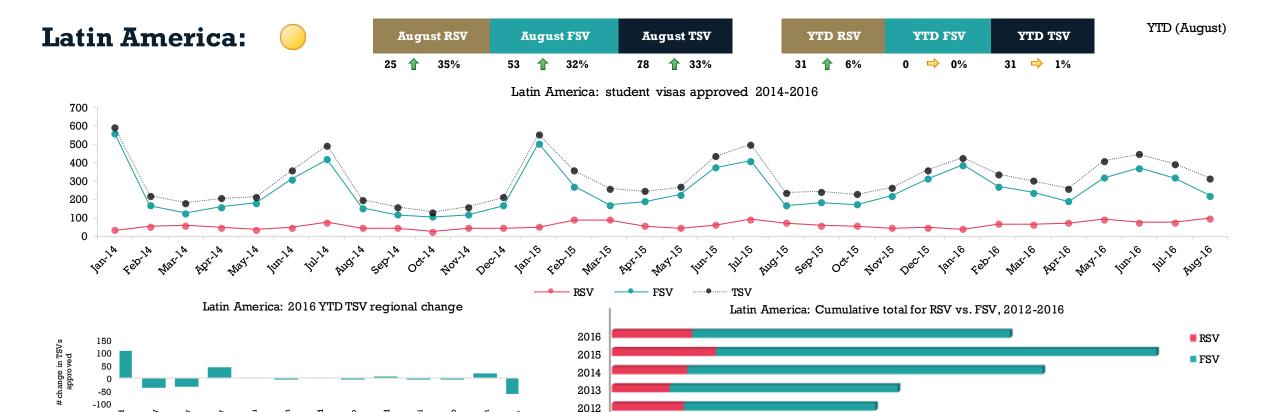
— PTEs, 70%

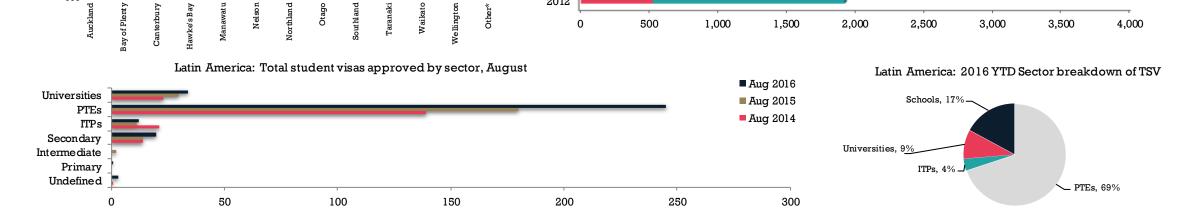
Philippines: 2016 YTD Sector breakdown of TSV

#### Key takeaways:

• FSV approved from the Philippines remain down YTD (-38%, -512), whilst RSV is up YTD (+60%, 114) partially softening the overall decline in TSV down to the tune of -26% (-398). This decline follows an exceptional year of growth in 2015 that would be hard to match. The change in English language requirements (Rule 18) that took place in 2015 has had an immediate effect on the number of student visas from the Philippines. This is a changing market and we expect to see an increase in students studying towards degree and postgraduate studies.

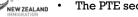






#### Key takeaways:

<sup>•</sup> The Latin America region has remained flat YTD (+1%, 31). August 2016 saw a positive result with TSV up 33% (+78), this was largely attributed to the increase in FSV up 32% (53) compared to August 2015.



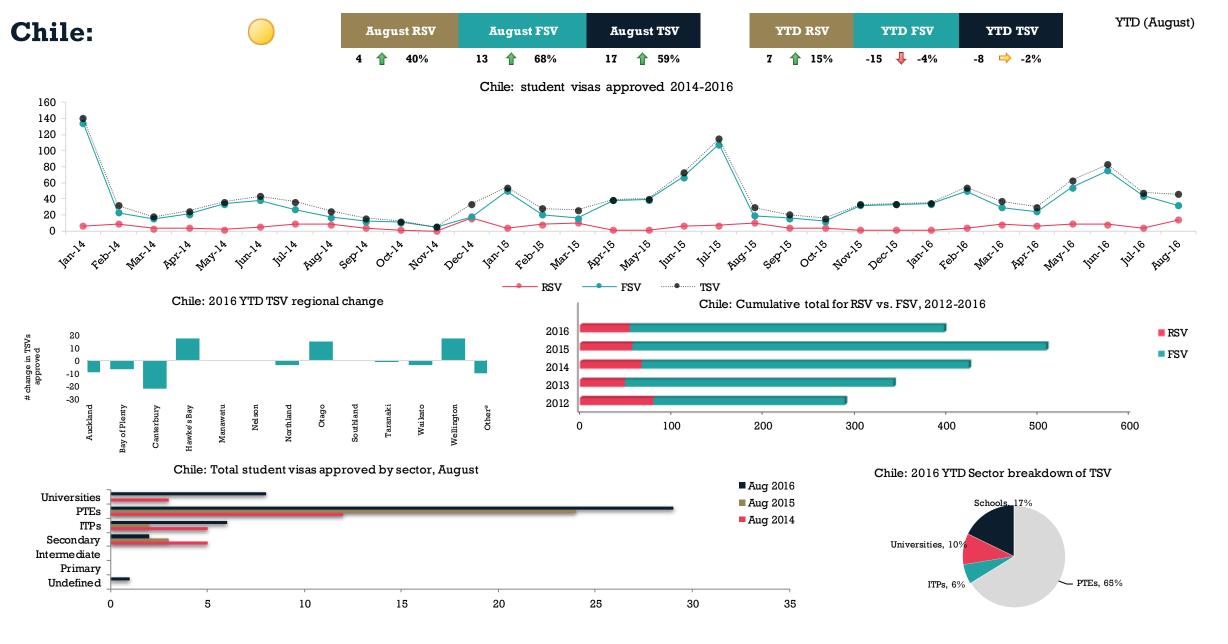
**Brazil: August RSV August FSV August TSV** YTD FSV YTD TSV YTD RSV -49 👃 -4% -28 🔷 -2% 34 👚 34% 9% 16 🁚 59% 18 25% 21 Brazil: student visas approved 2014-2016 400 350 300 250 200 150 100 50 Brazil: 2016 YTD TSV regional change Brazil: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV # change in TSVs approved 80 60 40 20 0 -20 -40 -60 2015 FSV 2014 2013 2012 Taranaki Wai kato Other\* Wellington 200 400 600 800 1,000 1,200 1,400 1,600 1,800 2,000 Brazil: Total student visas approved by sector, August Brazil: 2016 YTD Sector breakdown of TSV ■ Aug 2016 Universities ■ Aug 2015 Schools, 259 PTEs ■ Aug 2014 ITPs Secondary Interme diate Primary Universities, 5% Undefined ITPs, 3% PTEs, 67% 60 0 20 40 80 100 120

#### Key takeaways:

- Brazil are in decline YTD with TSV -2%, being driven by a decline in FSV -4% (-49). August 2016 results were positive with both FSV and RSV up 25% and 59% respectively.
- The Brazilian government-funded scholarship scheme Science Without Borders' (SWB) was put on hold in early-2015 and, at a recent education fair, ENZ representatives found that most students had been planning to study through SWB, and were now researching alternative ways to come to New Zealand to study. It may take another 12 months to fully understand the impact of this scholarship programme being on hold.
- The PTE and secondary schools sectors saw growth in TSV approved in August 2016.



YTD (August)



#### Key takeaways:

NEW ZEALAND

- YTD TSV from Chile are down 2% (-8) which is being driven by a decline in FSV -4% (-15).
- · Hawke's Bay, Otago and Wellington are regions that have seen growth TYD.
- 65% of Chilean students are choosing to study at PTEs so far this year followed by the schools sector with 17%.

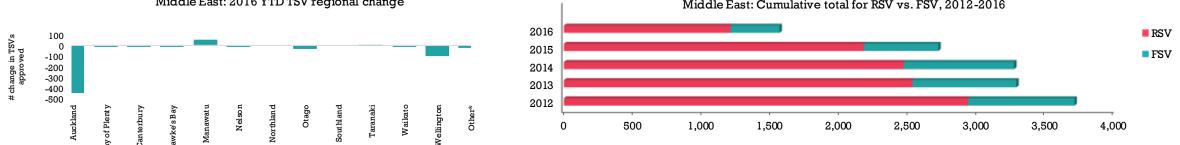


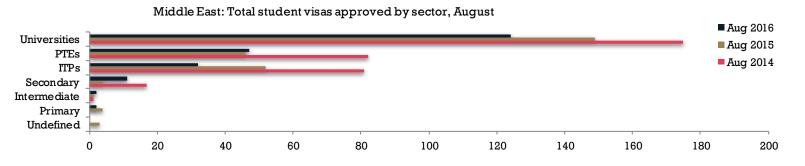
YTD (August) Colombia: **August FSV August TSV August RSV** YTD RSV **YTD FSV** YTD TSV **1** 25%  $\Rightarrow$  $\Rightarrow$ **-2** • 0% 32% 22% 0% 0% Colombia: student visas approved 2014-2016 140 120 100 80 60 20 May 16 TSV Colombia: 2016 YTD TSV regional change Colombia: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV 10 5 2015 FSV 2014 -5 2013 -10 -15 2012 Other\* 100 800 1,000 200 300 400 500 600 700 900 Colombia: Total student visas approved by sector, August Colombia: 2016 YTD Sector breakdown of TSV ■ Aug 2016 Schools, 2% Universities ■ Aug 2015 Universities, 9% **PTEs** ■ Aug 2014 ITPs Secondary Interme diate Primary **Undefined** 30 10 20 40 50 60 70 80 90 0 □ PTEs, 87%

- Results for Colombia remain flat YTD, with 2 fewer student visas approved than August YTD 2015. Similarly to the USA, the YTD decline is not reflective of the market, as there was an increase in TSV approved in the last quarter of 2015 (+18%). It is likely agents have learnt from their experience of slow visa processing times and have applied for visas earlier in order to not experience the problems they encountered in 2014/15.
  - August 2016 saw a positive result with TSV up 25% and FSV up 22% compared to August 2015. The majority of TSV approved YTD have been in the PTE sector (87%).



YTD (August) **Middle East:** YTD TSV **August RSV August FSV August TSV** YTD RSV YTD FSV -41 👢 -16% -558 🕹 -32% -568 👢 -27% -10 💠 -3% -18% -1 ⇒ -2% Middle East: student visas approved 2014-2016 600 500 400 300 200 100 Mat-16 £80.16 AQLIG **FSV** Middle East: 2016 YTD TSV regional change Middle East: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV 100

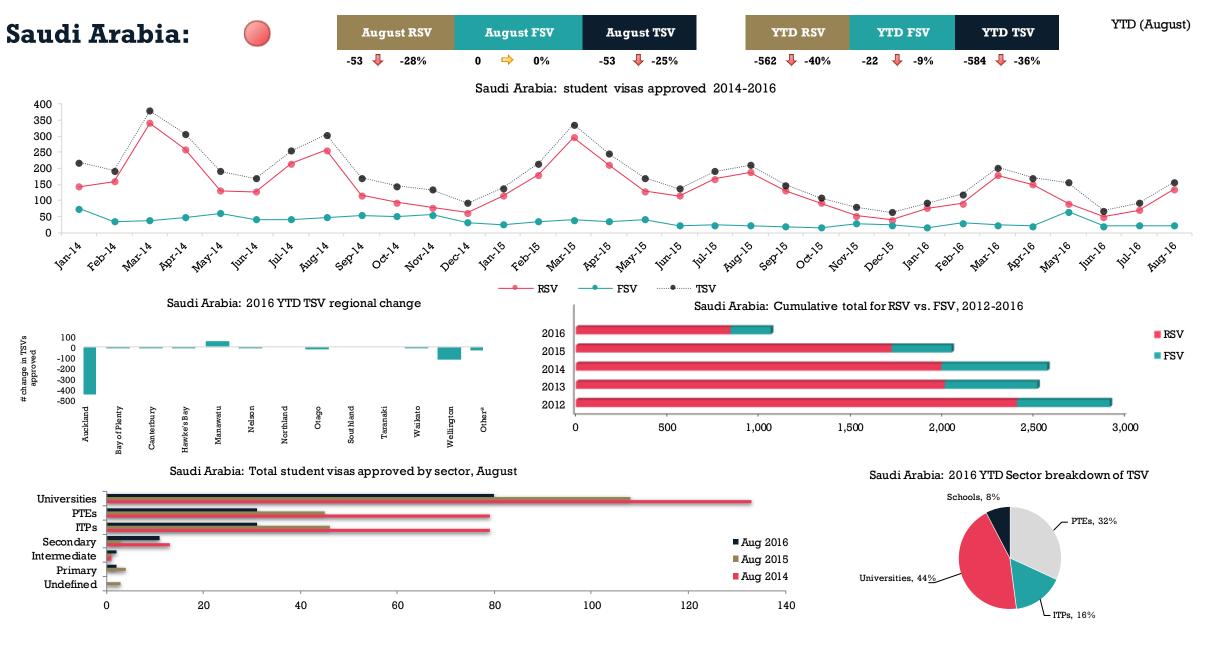




# Middle East: 2016 YTD Sector breakdown of TSV Schools, 5% PTEs, 24% Universities, 58%

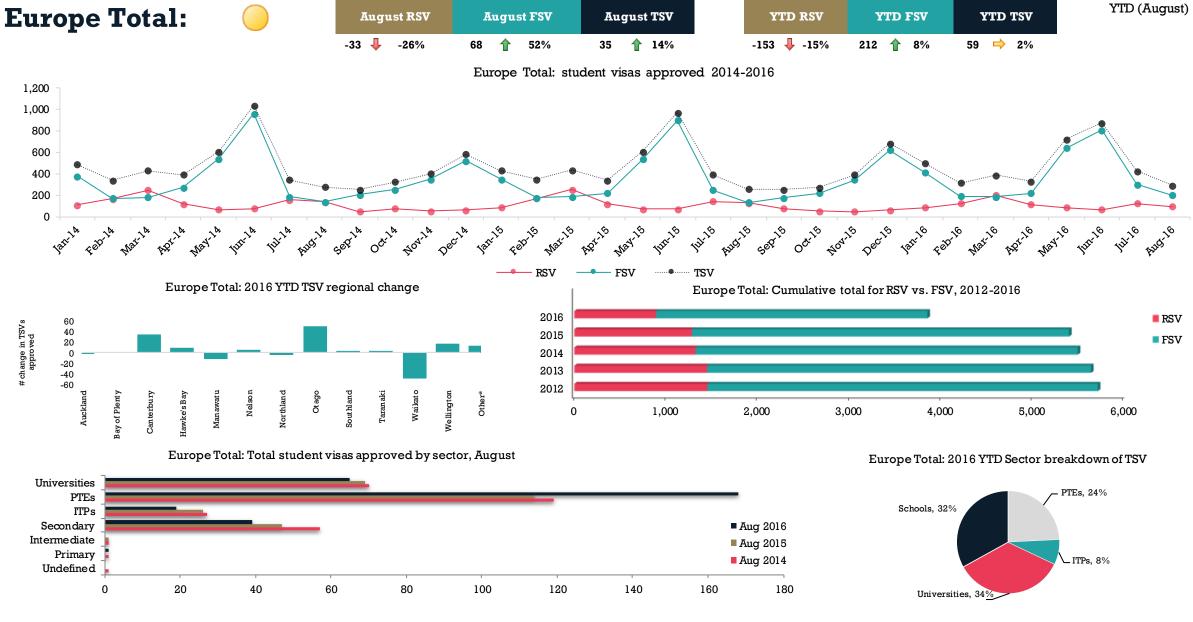
- YTD negative results seen in the Middle East is being driven by the decline in scholarship students from Saudi Arabia.
- August 2016 results were negative with RSV down 18% (-40) and FSV down 2% (-1) compared to August 2015.
- The university sector accounts for 58% of TSV approved followed by the PTE sector with 24%.





- Saudi Arabia continues to see negative results, with TSV YTD down (-36%, -584). This is being driven by both a decline in FSV and RSV and is due to reductions in the Saudi scholarship programme in recent years.
- For August in particular, there was a 25% decrease in TSV compared to the same month last year (-53) which was purely due to a decrease in RSV (-28%).





- Europe continues to experience growth in FSV YTD, up 8% (+212). However, this is being offset by a decline in RSV, down 15% (-153) compared to the same period last year.
- Europe saw strong growth in August 2016, with TSV up 14% (+35) being driven by FSV growth up 52% (+68) compared to August 2015.
- The university, PTE and school sectors attract the majority of European students (92%).



YTD (August) **USA: August FSV August TSV August RSV** YTD RSV YTD FSV YTD TSV **↓** -9% -315 🕹 -18% -295 👃 -15% 5 19% -43% **1** 8% 20 USA: student visas approved 2014-2016 1,000 800 600 400 200 Decila Jan 15 fed is May 16 Moule Decilo fed:16 Mar-16 1<sup>1</sup>1111116 72176 Oct. 1th Houly Marils 721.15 00,15 Jan 16 Mayilo May. la June 1 A Jul 1 A Aug.14 sep, h Philolic TSV USA: 2016 YTD TSV regional change USA: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV -20 2015 FSV -40 2014 -60 2013 -80 -100 2012 Northland Otago Other\* Wai kato Nelso 3,000 500 1,000 1,500 2,000 2,500 0 USA: Total student visas approved by sector, August USA: 2016 YTD Sector breakdown of TSV ■ Aug 2016 PTEs, 4% Universities Schools, 2% ■ Aug 2015 ITPs, 2% PTEs ■ Aug 2014 ITPs Secondary Interme diate Primary Undefined 10 15 30 0 5 20 25 35 40 Universities, 914

#### Key takeaways:

- While USA TSV appear to be much lower than normal YTD (-15%, -295), this is not reflective of the market. There was an 82% increase in the last quarter of 2015, where visas typically approved in the first quarter of 2016, were approved earlier.
- August 2016 results were mixed with RSV up 19% (+5) being outweighed by a decline in FSV (-43%, -9).
- The primary and secondary school sectors saw an increase in TSVs approved in August 2016.



YTD (August) Japan: **August RSV August FSV August TSV** YTD RSV YTD FSV YTD TSV 1 -19% -36 🕹 -15% -5% 128 10% 75 -6% -32 Japan: student visas approved 2014-2016 800 700 600 500 400 300 200 100 FSV TSV Japan: 2016 YTD TSV regional change Japan: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV #change in TSVs approved 60 40 2015 FSV 20 2014 2013 2012 Other\* 500 1,000 1,500 2,000 2,500 3,000 3,500 4,000 Japan: Total student visas approved by sector, August Japan: 2016 YTD Sector breakdown of TSV Universities **PTEs** PTEs, 34% ITPs Schools, 37% ■ Aug 2016 Secondary Interme diate ■ Aug 2015 Primary ■ Aug 2014 Undefined 70 0 10 20 30 40 60 80 50 90 100 Universities, 22% Key takeaways:

• Japan has seen an increase in FSV approved YTD (+10%, +128), however, the number of students choosing to remain/return to New Zealand to study has declined compared to 2015 YTD

(-5%, -53). August saw negative results with FSV down 19% (-32). A reduction in total student visas approved was observed across all sectors.

The schools and PTE sectors draw 71% of Japanese students to New Zealand.



YTD (August) Korea: August RSV **August FSV August TSV** YTD RSV YTD FSV YTD TSV -287 🌗 -12% -22 👃 -5% **₽** -7% -207 👃 -6% -9% -29 6% Korea: student visas approved 2014-2016 1,000 800 600 400 200 0 TSV Korea: 2016 YTD TSV regional change Korea: Cumulative total for RSV vs. FSV, 2012-2016 2016 RSV #change in TSVs approved 100 50 0 2015 FSV -50 -100 -150 -200 -250 2014 2013 2012 Other\* 1,000 2,000 4,000 7,000 0 3,000 5,000 6,000 Korea: Total student visas approved by sector, August Korea: 2016 YTD Sector breakdown of TSV Universities **PTEs** ITPs PTEs, 38% Schools, 38% Secondary 5 ■ Aug 2016 Interme diate ■ Aug 2015 Primary

#### Key takeaways:

0

20

60

80

40

**Undefined** 

• It has been suggested that Korean students are less encouraged to study abroad in English-speaking countries due to changing (and uncertain) domestic university entrance policies.

140

■ Aug 2014

180

Universities, 18%

160

While TSVs approved for Korea are in decline YTD (-6%, -207), FSV are up 6% (+80). August TSV were down (-29) driven by a decline in RSV down 9% (-22). All sectors saw a decline in TSV approved in August 2016, compared to August 2015, except for primary and universities.

120

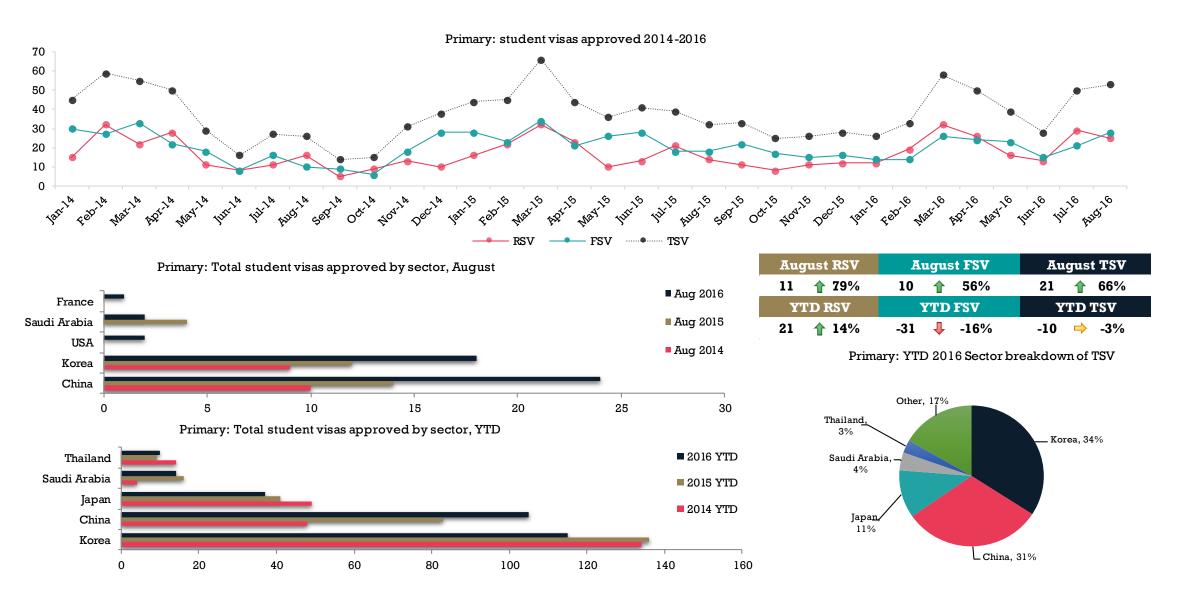


## Trends by sector





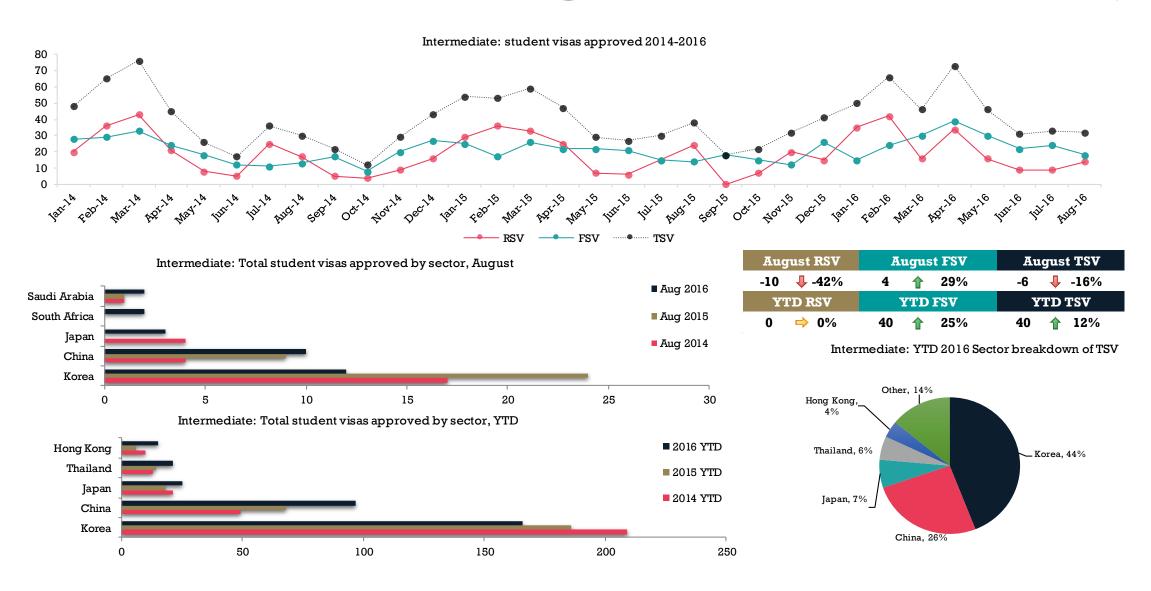
# **Primary schools:**



- TSV saw growth in August 2016 (+66%), however overall TSV YTD are still in decline (-3%) in the primary school sector. The decline is being driven by FSV (-16%) YTD.
- Korea, China and Japan make up 76% of all visas approved August 2016 YTD in primary schools.



Intermediate schools:



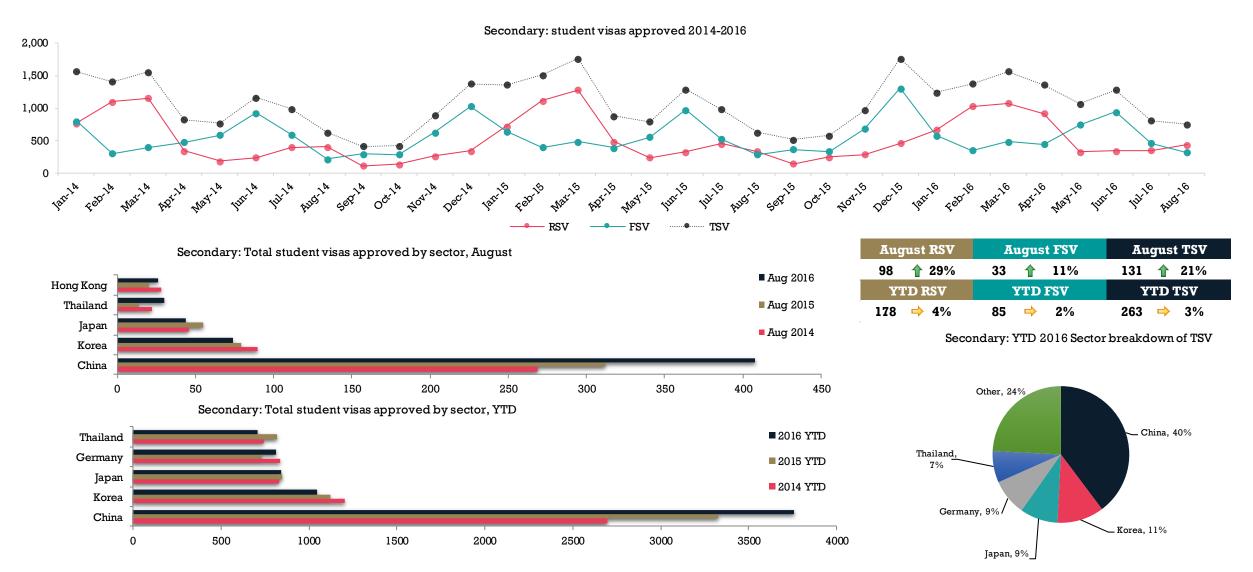
#### Key takeaways:

NEW ZEALAND

- The intermediate school sector is experiencing growth in TSV YTD (+12%, +40). There was a 29% increase in FSV approved in August 2016 compared to August 2015. However, this was outweighed by a decline in RSV (-10, -42%).
- Auckland and Bay of Plenty regions have experienced increases in intermediate student visas approved this year. Korean and Chinese students account for 70% of TSV approvals in the intermediate schools sector YTD to August 2016.



# **Secondary schools:**



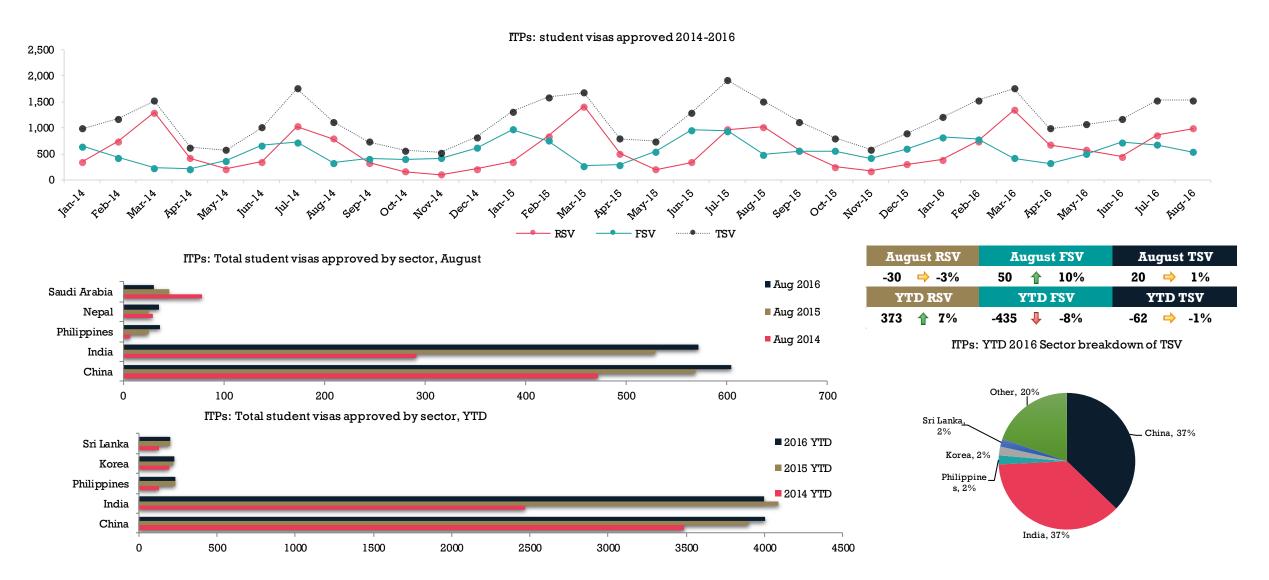
# Key takeaways:

NEW ZEALAND

- YTD, the secondary schools market results are flat, with TSV up 3% (+263) and FSV +2% (+85) compared to 2015. August 2016 TSV were up 21% (+131) driven by an increase in RSV (+29%, +98) compared to August 2015.
- · Markets that saw growth in August were China and Thailand.
  - 51% of secondary school TSV approvals to August 2016 YTD, are for students from: China and Korea.



# Institutes of Technology and Polytechnics (ITPs):

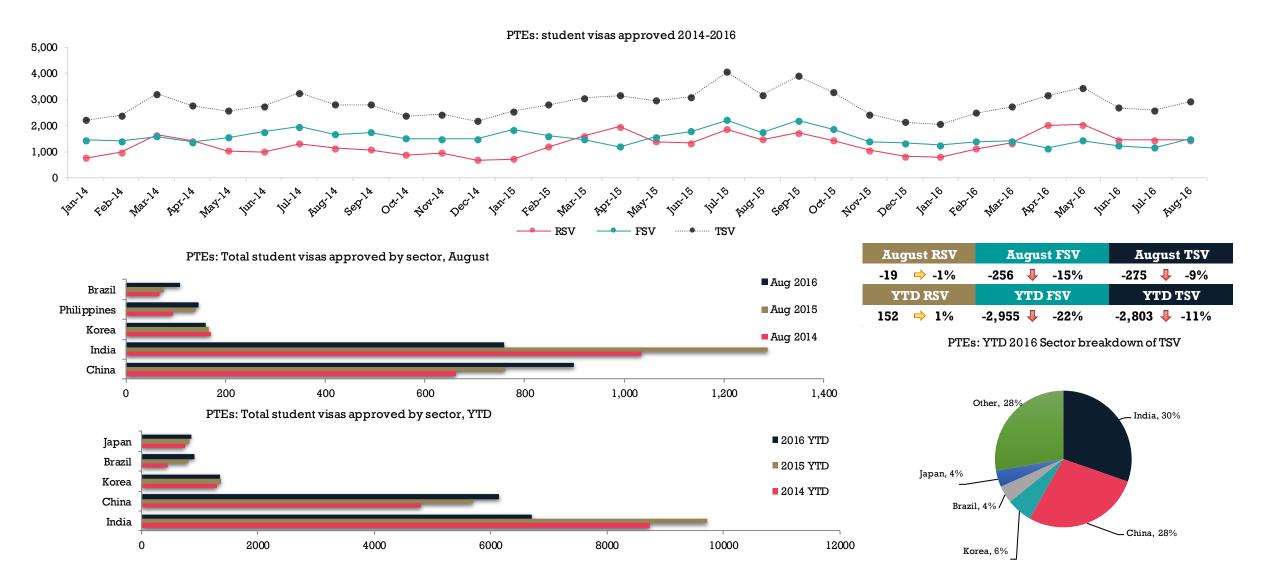


- YTD results for the ITP sector are flat, -1% (-62) however FSV are down 8% (-435) compared to 2015 YTD. RSV have experienced strong growth, up 7% YTD (+373) indicating that students are renewing/choosing to continuing their studies in New Zealand.
- The majority of students in the ITP sector are from India and China (74% YTD).
- August 2016 saw an increase in FSV up 10% (+50) compared to August 2015.



# **Private Training Establishments (PTEs):**



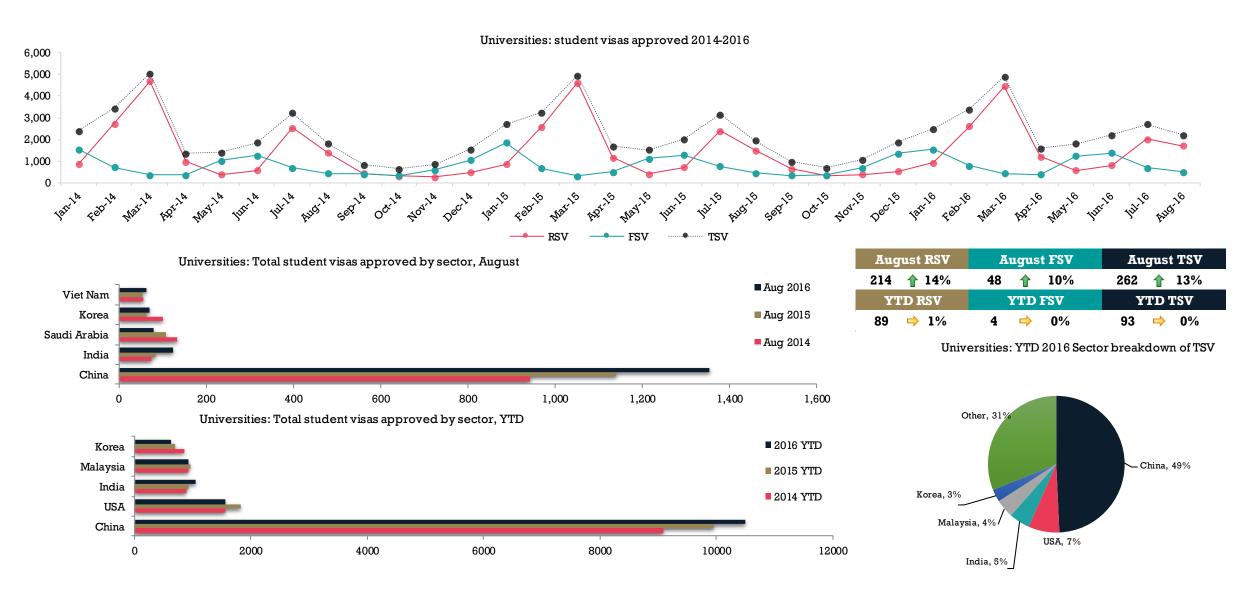


- The decline in TSV approved for the PTE sector continues YTD (-11%, -2,803) which is being driven by a reduction in student visas approved for first time students.
- The strong decrease in FSV for this sector (-2,955 YTD) is predominantly due to the decline in FSV approved for students from India and the Philippines following changes to the English language 41 requirements (Rule 18) in 2015. Growth in TSV YTD have been from: China (+8%), Brazil (+13%) and Japan (+4%).



Universities:

YTD (August)



# Key takeaways:

NEW ZEALAND

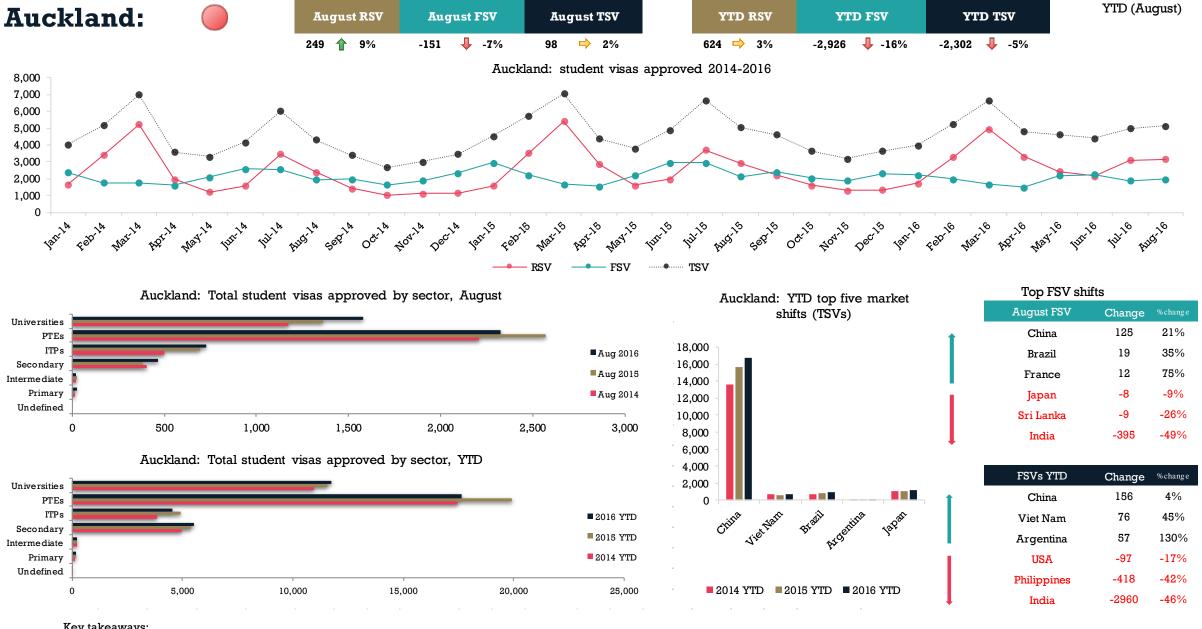
- YTD results for the university sector remain stable (0%, +93). The sector saw an increase in August 2016 (+13%, +262) being largely attributed to RSV approvals up 14% (+214), compared to August 2015.
- China accounts for just under half of all TSV approved YTD (49%) for the university sector.



# Trends by region

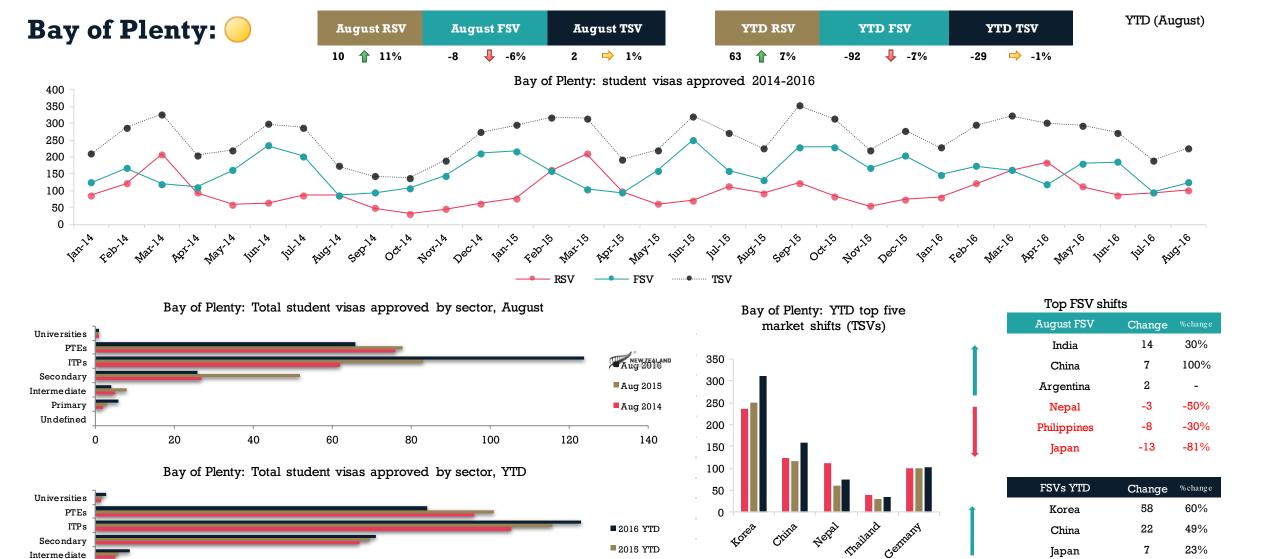






- YTD the Auckland region is in decline, down 5% (-2,302) for TSV, this is being driven by FSV, down 16% (-2,926) while RSV are relatively stable +3% (+624).
- The decline in FSV YTD is driven by a drop in approvals for Indian (-2,960) and Filipino students (-418) as a result of the change in English language requirements (Rule 18) in late 2015.
- Markets that have seen growth in FSV YTD are: China (+156), Viet Nam (+76) and Argentina (+57).





100

200

300

Primary

Undefined

• TSV and FSV approved for Bay of Plenty are both down YTD (-1% and -7% respectively). August 2016 results were flat, with an increase in RSV (+10, 11%) offset by a similar decrease in FSV approvals (-8, -6%) compared to August 2015.

900

800

■2014 YTD

1,000

• Markets that have seen growth in FSV YTD are: Korea (+58), China (+22) and Japan (+7).

400

500

600

700



45

-48%

-29%

-16%

-30

-47

-97

Brazil

Philippines

India

■2015 YTD ■ 2016 YTD





- Canterbury YTD results are down slightly due to a moderate decline in FSV (-6%; -163), compared to 2015 YTD. The August 2016 result was stable with TSV +1% (+7).
- The university sector in Canterbury continues to be the largest sector (40%) and experienced a 10% increase in TSV approved YTD (+212). Secondary schools in the Canterbury region have also seen an increase in TSV YTD (+8%; +57).





NEW ZEALAND

- Results are positive in Hawke's Bay, with a 19% increase in FSV seen YTD (+61). This is being driven by increases in FSV approved for China (+18), Chile (+17) and Japan (+15).
- August 2016 results were mixed with TSV flat +2% (+1) and FSV down 19% (-5) compared to August 2015. The ITP and intermediate school sectors saw growth in TSV approved in August 2016.





200

400

600

• Manawatu saw an increase in August 2016, compared to August 2015 with TSV up 19% (+47) driven by FSV up 62% (+32). YTD results for the region are down, with FSV down 1% and RSV down 5%.

1,400

1,200

• Markets that have seen growth in FSV YTD are: Indonesia (+59), Saudi Arabia (+25) and Malaysia (+10).

800

Despite the overall decline, the ITP, PTE and primary school sectors have both experienced growth in TSV approved YTD (+7, +49, +4).

1,000



Undefined

India

Thailand

■2015 YTD ■ 2016 YTD

■ 2014 YTD

-53

-57

-40%

-73%



50

100

Primary

0

Undefined

NEW ZEALAND

• The Nelson region has experienced a decline in FSV approved YTD (-13%, -65), however a 37% increase in RSV YTD (+86) continues to boost Nelson's overall results. This increase has benefited the ITP sector, with an additional 28 TSV approved YTD (+8%) compared to 2015 YTD.

400

■ 2014 YTD

■ 2014 YTD

■2015 YTD ■ 2016 YTD

• Growth in FSV YTD are from: China (+17), Japan (+17) and Korea (+10).

150

200

250

300

350



-100%

-56%

-72%

-7

-10

-104

Fiji

Sri Lanka

India

YTD (August) Northland: August RSV **August TSV August FSV** YTD RSV YTD FSV YTD TSV 13 👚 8% **1** 38% T 12 -7 -50% **11%** -11 -5% 2 **1**% Northland: student visas approved 2014-2016 100 80 60 40 20 0 TSV Top FSV shifts Northland: Total student visas approved by sector, August Northland: YTD top five market **August FSV** Change shifts (TSVs) Universities 100% Germany PTEs 160 ITP 0 0% ■Aug 2016 Korea Secondary 140 ■Aug 2015 -1 -100% Chile Interme diate 120 Primary -100% ■Aug 2014 South Africa -1 100 Undefined -100% Switzerland 80 0 10 15 20 25 30 35 40 45 50 -3 -75% China 60 Northland: Total student visas approved by sector, YTD 40 FSVs YTD Change %change 20 Universities 60% Brazil PTEs ITPs ■ 2016 YTD 9% China Secondary

# Key takeaways:

50

Interme diate Primary

Undefined

NEW ZEALAND

• Northland's results are flat with TSV YTD +1% (+3). August 2016 saw an increase in TSV approved +11% (+5) attributed to a 38% increase in RSV (+12). The secondary schools sector experienced declines in TSV approved in August compared to August 2015.

200

2015 YTD

■ 2014 YTD

250

■ 2014 YTD ■ 2015 YTD ■ 2016 YTD

• Markets that have seen growth in FSV YTD are: Brazil (+6), China (+4) and Taiwan (+3).

150

100



-75%

-57%

-42%

3

-13

Taiwan

France

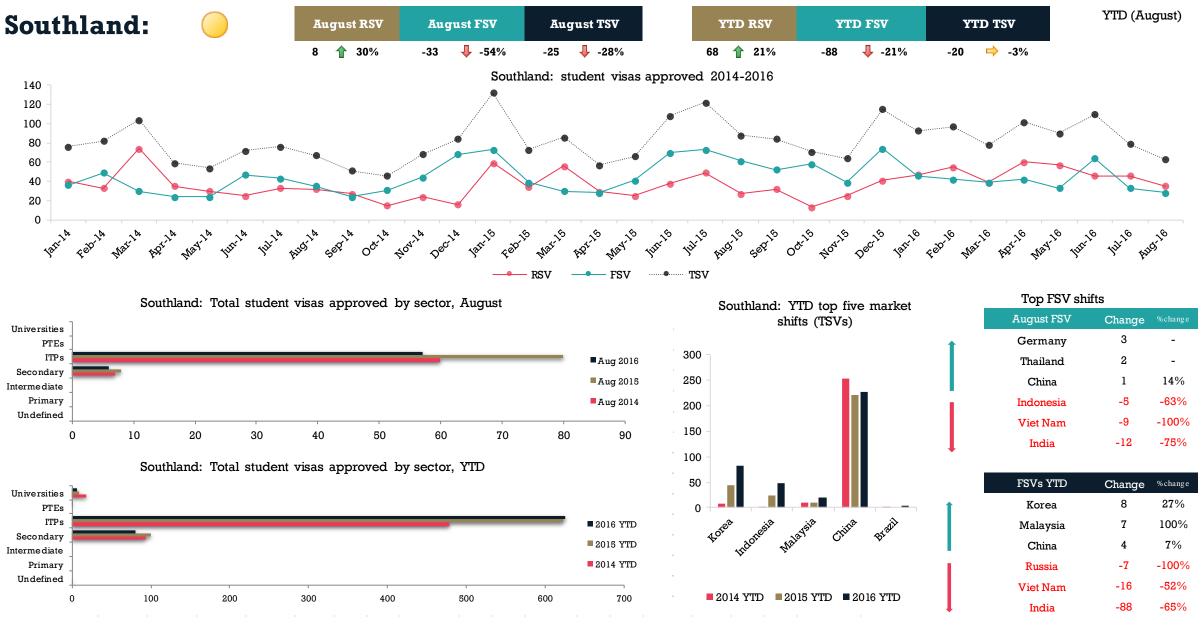
Switzerland

India



- TSV are stable YTD for the Otago region (-2%, -52). August 2016 results were up across the board with an increase of +30 (+17%) for TSV compared to August 2015. Markets that have seen a decline in FSV YTD are: Malaysia (-14), Brazil (-34) and the USA (-65).
- ITPs in the Otago region continue to experience strong growth in TSV YTD (+29%, +94) while the university sector has seen a decline (-6%, -134).



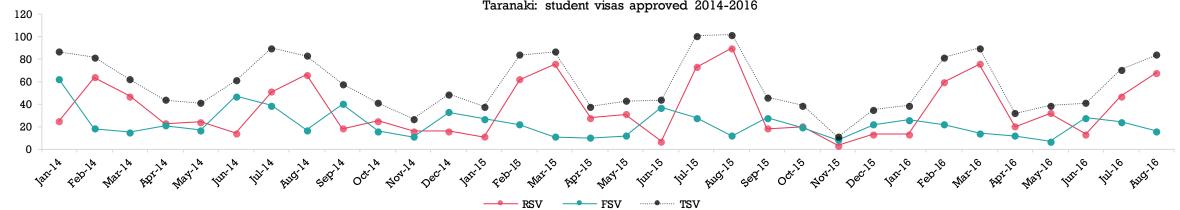


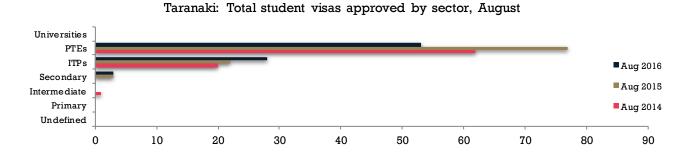
NEW ZEALAND

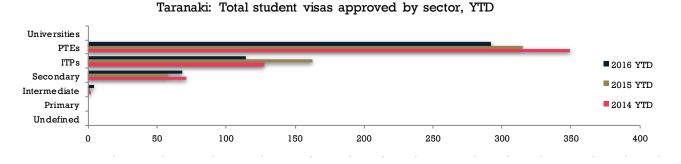
- Southland is experiencing a flat result YTD due to a decline in FSV (down 21%) largely driven by India (-88), and simultaneous growth in RSV up 21% in the region. The increase in RSV YTD (+68) indicates that students are returning or choosing to remain in New Zealand to study.
- FSV were down in August (-54%), which drove the overall decline in TSV (-28%) for the month.

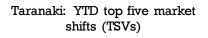


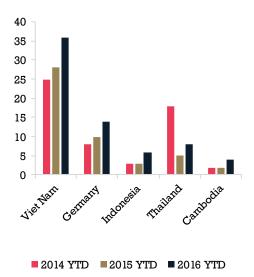
YTD (August) Taranaki: **August FSV August TSV** YTD RSV **August RSV** YTD FSV YTD TSV -22 👃 -24% -49 👃 -13% 33% -18 👃 -18% **↓** -6% -59 **-11%** -10 Taranaki: student visas approved 2014-2016 120











Top FSV shifts

August FSV	Change	%change
India	2	29%
Malaysia	1	-
Russia	1	100%
Taiwan	1	-
China	0	0%
Indonesia	-1	-100%

FSVs YTD	Change	%change
Viet Nam	6	600%
China	5	26%
Germany	3	30%
South Africa	-2	-100%
Philippines	-4	-100%
India	-30	-33%

- Taranaki's results are in decline YTD TSV (-11%; -59), this have been driven by RSV down 13% (-49) on 2015.
- The highest number of TSV approvals YTD were for the PTE sector, followed by ITPs and secondary schools.



YTD (August) Waikato: **August TSV** August RSV **August FSV** YTD RSV YTD FSV YTD TSV 1 👄 -25 -8% 65% 20 5% 0% -7  $\Rightarrow$ 0% **⇒** 0% -6 Waikato: student visas approved 2014-2016 1,000 800 600 400 200 0 TSV Top FSV shifts Waikato: Total student visas approved by sector, August Waikato: YTD top five market shifts (TSVs) August FSV Change Universities 18 450% India PTEs 2,000 ITPs UK 10 500% ■Aug 2016 1,800 Secondary ■Aug 2015 Oman 8 800% 1,600 Interme diate Primary 1,400 -100% ■Aug 2014 Spain -1 Undefined 1,200 -100% Taiwan 1,000 50 100 150 200 0 250 -7 -20% China 800 600 Waikato: Total student visas approved by sector, YTD 400 FSVs YTD Change %change 200 Universities 35 14% India PTEs ITPs ■ 2016 YTD 16 320% Nepal

2015 YTD

■ 2014 YTD

2,000

# Key takeaways:

200

400

600

Secondary

Undefined

0

Interme diate Primary

• Overall results for the Waikato region are stable YTD (-6), essentially on a par with 2015.

1,000

1,200

800

FSV were up in August (+65%), while RSV were down (-8%). The net result was an increase in TSV of 5% (+20) compared to August 2015.

1,400

• The increase in FSV in August was driven by India (+35), Nepal (+16) and Chile (+15).

1,800

1,600

15

-10

-19

-49

Chile

UK

Korea

China

■2015 YTD ■ 2016 YTD

■ 2014 YTD

750%

-8%

-37%

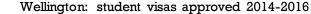
-11%

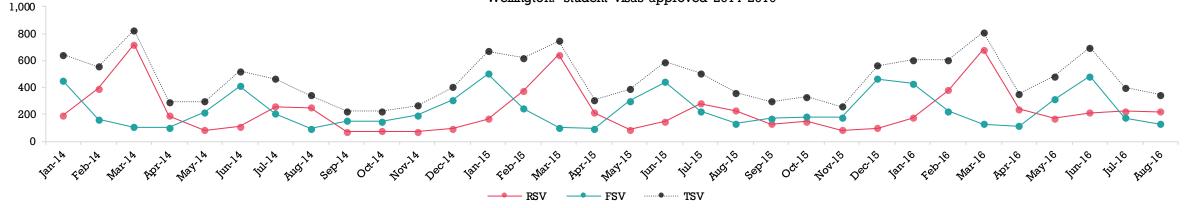
Wellington:

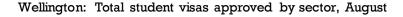


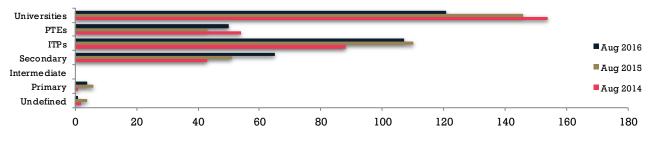


YTD (August)

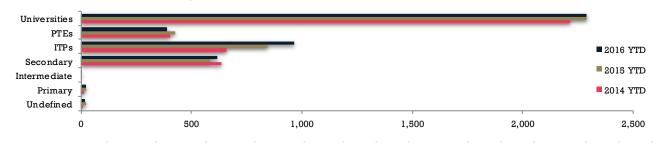




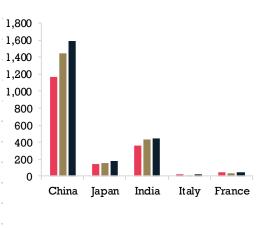




Wellington: Total student visas approved by sector, YTD



Wellington: YTD top five market shifts (TSVs)



■ 2014 YTD ■ 2015 YTD ■ 2016 YTD

Top 1	FSV	shifts
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August FSV	Change	%change
Italy	5	-
Thailand	4	-
Chile	2	-
Saudi Arabia	-3	-75%
USA	-3	-100%
Brazil	-4	-67%

FSVs YTD	Change	%change
Japan	31	30%
Thailand	20	53%
Malaysia	17	26%
India	-19	-7%
Brazil	-25	-35%
USA	-57	-20%

- An increase in RSV YTD (+8%; +163), has resulted in a overall flat result for the region YTD. August 2016 was relatively flat across the board with 12 fewer TSV approvals compared to August 2015.
- Markets driving the decline in FSV YTD are: the USA (-57), Brazil (-25) and India (-19).
- The growth in TSV YTD is occurring in the ITP +15% (+123) and secondary sectors +6% (+33).

