

### Education New Zealand Briefing

<b>Title:</b>	Education New Zealand's draft Statement of Intent 2019-2023 and Statement of Performance Expectations 2019-2020
<b>Date:</b>	30 April 2019
<b>Priority:</b>	Medium
<b>Security level:</b>	Budget Sensitive
<b>ENZ ID no:</b>	1819-188

RECEIVED

01 MAY 2019

Office of Ministers' Offices

### Action sought

Addressee:	Action sought:	Deadline:
Minister of Education	<p><b>Provide feedback</b> on Education New Zealand's draft Statement of Intent 2019-2023 and Statement of Performance Expectations 2019-2020.</p> <p><b>Note</b> that we intend to provide you with copies of the final documents after 30 June 2019 so they can be tabled in the House.</p> <p><b>Agree</b> that this briefing is proactively released as part of the May 2019 release</p>	21 May 2019
<b>Enclosure:</b>	Yes	<b>Round robin:</b> No

### Contact for telephone discussion (if required)

Name:	Position:	Telephone:	Cell phone:	1 <sup>st</sup> contact:
Grant McPherson	Chief Executive	[REDACTED]	[REDACTED]	
Angela Meredith	Accountability Manager	[REDACTED]	[REDACTED]	x

### The following departments/agencies have seen this report

<input type="checkbox"/> ERO	<input checked="" type="checkbox"/> MBIE	<input type="checkbox"/> MFaT	<input type="checkbox"/> MoH	<input checked="" type="checkbox"/> MoE	<input type="checkbox"/> MSD
<input type="checkbox"/> NZQA	<input type="checkbox"/> NZTE	<input type="checkbox"/> TEC	<input type="checkbox"/> TPK	<input type="checkbox"/> Treasury	<input checked="" type="checkbox"/> Audit NZ

### Minister's office to complete

<input type="checkbox"/> Approved	<input type="checkbox"/> Declined	<input type="checkbox"/> Noted	<input type="checkbox"/> Needs change
<input type="checkbox"/> Seen	<input type="checkbox"/> Overtaken by events	<input type="checkbox"/> See Minister's notes	<input type="checkbox"/> Withdrawn
<b>Comments:</b>			

## Education New Zealand Briefing

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### Recommendations

#### We recommend that you

- provide feedback** on Education New Zealand's draft Statement of Intent 2019-2023 and Statement of Performance Expectations 2019-2020 by 21 May 2019
- note** that we intend to provide you with copies of the final documents after 30 June 2019 so they can be tabled in the House

Noted

- agree** that this briefing is proactively released as part of the May 2019 release

Agree / Disagree



Grant McPherson  
Chief Executive



Hon Chris Hipkins  
Minister of Education

14/5/19



## Purpose

1. Education New Zealand's (ENZ's) draft Statement of Intent (Sol) 2019-2023 and Statement of Performance Expectations (SPE) 2019-2020 are attached for your review and feedback. *The draft documents have been withheld under s9(2)(f)(iv) of the OIA*
2. Under the Crown Entities Act 2004 (the Act), the minister responsible for a crown entity is requested to provide feedback to the crown entity within 15 working days of receiving the draft Sol and SPE, but is not required to approve them.

## Background

3. The Sol and SPE reflect the ENZ Board's consideration of ENZ's strategic priorities in view of the International Education Strategy 2018-2030 (the IES), your Letter of Expectations 2018-19 to ENZ and the Government's priorities. ENZ's strategic priorities for 2019-2023 have been slightly amended from the Sol 2018-2022 to better align with the IES and are:
  - Lead international education thinking
  - Promote and excellent education and student experience
  - Grow sustainable international education
  - Develop global citizens.
4. The Sol and SPE also reflect ENZ's discussions about our planned activities with our monitoring agencies, the Ministry of Education and Ministry of Business, Innovation and Employment.
5. The Sol and SPE have been developed to ensure that ENZ's activities can be funded from within our baseline funding. Reductions in ENZ's baseline in 2019-2020 reflect:
  - the Budget 2019 decision to cease the awarding the multi-year New Zealand International Doctoral Research Scholarships<sup>1</sup>
  - the Budget 2018 decisions to cease our contribution to the Kea Network and further reduce our contribution to the New Zealand Story in 2019-2020 and outyears<sup>2</sup>.
6. As ENZ's Board Chair and Chief Executive discussed with you on 7 March 2019, ENZ has limited capacity to undertake new activities. [REDACTED]

Withheld under  
s9(2)(g)(i) of the  
OIA

## Statement of Intent 2019-2023

7. Under the Act, ENZ is required to publish an Sol at least once in every three-year period. The Sol is intended to cover a four-year period and contains our medium-term intentions, including:
  - the nature and scope of ENZ's functions and intended operations

<sup>1</sup> These scholarships are funded via the *Scholarships for Inbound International Students* appropriation.

<sup>2</sup> These activities were funded via the *International Education Programme* appropriation.

- ENZ's outcome framework and impact measures
  - the activities ENZ will undertake over the period covered by the Sol, including our organisational health and capability.
8. ENZ plans to include the 2018 full year international student enrolment data once it is available. In the draft Sol, ENZ has indicated in yellow highlight where we plan to include the data. ENZ expects to be able to provide you with the 2018 full year international student enrolment data in June 2019.

### Statement of Performance Expectations 2019-2020

9. Under the Act, the SPE must include:
- ENZ's statement of forecast service performance, i.e. forecast revenue and expenditure and performance measures for each of ENZ's three appropriations
  - ENZ's prospective financial statements.

### Impact and performance measures

10. In developing the draft Sol and SPE, ENZ:
- reviewed the impact measures in the Sol to ensure the measures reflect the impact ENZ is working to achieve and to ensure that the impact measures align, where appropriate, with the measures included in the IES
  - reviewed the performance measures in the SPE to ensure that they best reflect the activities ENZ is undertaking to achieve its strategic priorities
  - removed the activity indicators in the SPE for the *International Education Programmes* and *Awards for Outbound New Zealanders* appropriations.
11. Details of the changes to the impact and performance measures are shown in Appendix One.
12. ENZ contributes to two additional impact measures in the IES which have not been included in the draft Sol. ENZ is working with other government agencies to develop the baseline results for the two impact measures relating to alumni outcomes and international students undertaking pathways to a higher level of study.

### Timeline

13. ENZ's Board has provided feedback on earlier drafts of the Sol and SPE. ENZ would like to receive your feedback by Monday 21 May 2019.
14. Following the incorporation of your feedback, the Sol and the SPE will be sent to the Board for approval at its meeting on Thursday 13 June 2019.
15. On 30 June 2019, the Sol and SPE will be published on ENZ's website to meet the statutory deadline of 1 July which is specified in the Act.
16. ENZ will then provide you with copies of final documents so they can be tabled in Parliament.

### **Proactive release**

17. ENZ proposes to proactively release this briefing as per your expectation that information be released as soon as possible. Any information which may need to be withheld will be done so in line with the provisions of the Official Information Act 1982.

Proactively released



## Appendix One: Changes to impact and performance measures

### Changes to impact measures between the Sol 2018-2022 and Sol 2019-2023

Indicator of success	Type of change
The percentage of prospective students in priority markets who rank New Zealand in the top three preferred countries.	Measure is not included in the Sol 2019-2023 as the focus is on increasing the perception of the quality of New Zealand's education system.
International students' perceptions of New Zealand's education quality are increased.	New measure in the Sol 2019-2023 to reflect ENZ's focus on ensuring prospective international students view New Zealand as delivering a high quality education and to align with the International Education Strategy.
The percentage of international students in the regions is increased.	Changed from a number target to a percentage target to align with the International Education Strategy.
The economic value per international student is increased.	Measure is not included in the Sol 2019-2023 as 'high value' students do not only have a high economic value but should also deliver a high social and cultural value.
The percentage of the sector's economic value from the top two markets is decreased.	New measure in the Sol to reflect ENZ's focus on diversifying New Zealand's markets for international education and to align with the International Education Strategy.

### Changes to performance measures between SPE 2018-2019 and SPE 2019-2020

*Appropriation: International education programmes appropriation*

Performance measure	Type of change
Percentage of facilitated customers that agree Education New Zealand's services and support have added value.	Changed the measure from reporting on whether all users of ENZ's services believe we have added value to reflect ENZ's focus on supporting large education providers, peak bodies and regional partners.
Number of registrations to NauMai NZ	New measure in 2019-2020 to reflect the focus on having prospective and current international students join the NauMai NZ membership programme so that they can receive information that actively supports their student experience and wellbeing prior to and during study.

*Appropriation: Awards for outbound New Zealand students*

Performance measure	Type of change
Percentage of Prime Minister's Scholarship recipients who record that the scholarship has benefited their future career aspirations. <ul style="list-style-type: none"><li>• Asia</li><li>• Latin America.</li></ul>	Measure not included in 2019-2020 as two new measures were included in the SPE 2018-2019 that were intended to replace this measure and better reflect the goals of the scholarships.

Proactively released