

“I WANT TO STUDY IN NEW ZEALAND”

A special award scheme for Korean students through education agencies



A video competition for

- Korean students planning to study in New Zealand **schools** or undertaking **English language courses** at New Zealand universities, ITPs or PTEs
- Agencies who support them

Research, innovate, tell us a story and be in to win a scholarship to study in New Zealand.

“I WANT TO STUDY IN NEW ZEALAND”

Who can enter

Participating students must be:

- Korean passport holders who are not eligible to study in New Zealand under domestic conditions;
- studying for **the first time** in New Zealand;
- studying for a programme longer than **three months**;
- using the service of a Korean or New Zealand based education agency.

“I WANT TO STUDY IN NEW ZEALAND”

What to submit

Entries must

- be a video up to 60 seconds in length;
- demonstrate why New Zealand is the student’s first choice study destination;
- clearly specify the programme the student intends to study
- show research and understanding of the sector intending to study in;
- be creative and convincing;
- be uploaded between 1 December 2016 and 31 January 2017;
- clearly identify the education agency used

“I WANT TO STUDY IN NEW ZEALAND”

Five awards for five outstanding students

One overall winner

tuition fee up to the value of NZ\$8,000;

Two school sector winners

tuition fees up to the value of NZ\$6,000 each;

Two English language sector winners

tuition fees up to the value of NZ\$5,000 each.



For agents:

A place in the ENZ 2017 agent familiarisation trip to New Zealand will be awarded to:

- The agency supporting the overall winner; and
- Top three agencies that support the most entries

“I WANT TO STUDY IN NEW ZEALAND”

Timeline for agencies

Date	Progress
4 Oct	Scheme launched at the ENZ Agent Seminar. Attending agencies receive banners and digital poster.
From Oct 2016	Programme promotion using agencies' platform and network, supported by ENZ.
1 Dec	Shuttlerock campaign board open for entries.
31 Jan 2017	Entries closed.
Early Feb 2017	Winners announced.