

International Education Growth Fund (IEGF) projects, 2016

Institute	Project description	ENZ match funding
AFS Intercultural Programmes New Zealand	Development and delivery of short school programmes for Chinese students to attend intermediate schools in Wellington.	\$10,750
Ara Institute of Canterbury	Development and launch of a suite of promotional tools focused on marketing Timaru and South Canterbury, building on existing civic and cultural links with regions in Japan.	\$24,000
Booktrack Holdings Limited	Delivery and marketing of a fully integrated literacy programme that builds upon Booktrack Classroom capabilities in the United States.	\$46,000
Bud-e Digital Limited	Implementation of a pilot Bud-e Reading programme in Asia.	\$33,600
English New Zealand	Development and delivery of social media and blogging programme to attract English language students from Italy and France.	\$26,400
Kapiti College	Development of school-to-university pathway programme with middle schools in Changzhou, China.	\$50,000
Linewize Services Ltd	Market development in Canada and the United Kingdom.	\$15,000
Massey High School	Development of joint education programme between Massey High School and Shanghai Guangming High School (SGHS), allowing SGHS students to achieve University Entrance in New Zealand.	\$50,000
Massey University, Psychologies	Development of a new Master's Degree in Psychologies of Sustainable Development for offshore delivery.	\$12,500
Massey University, Wildbase	Development, facilitation and marketing of Oiled Wildlife Response Training in global markets.	\$48,895
Otago Polytechnic	Development, moderation and delivery of a joint programme of learning in engineering with Dalian Ocean University, China.	\$21,400
Skills International Limited	Commercialisation of Skills International's vocational education exam software product.	\$20,000
Study Applied Sciences New Zealand (SAS NZ), Germany	Establishment of dual degree programmes between member institutions of SAS NZ and selected German institutions, with a particular focus on postgraduate degrees.	\$35,250
Study Applied Sciences New Zealand (SAS NZ), Norway	Establishment of institutional relationships between member institutions of SAS NZ and selected Norwegian institutions for the purpose of recruiting Norwegian study abroad students.	\$35,450
Woodford House	Development and implementation of marketing programme in China, Vietnam, Thailand, Japan and South Korea.	\$49,750