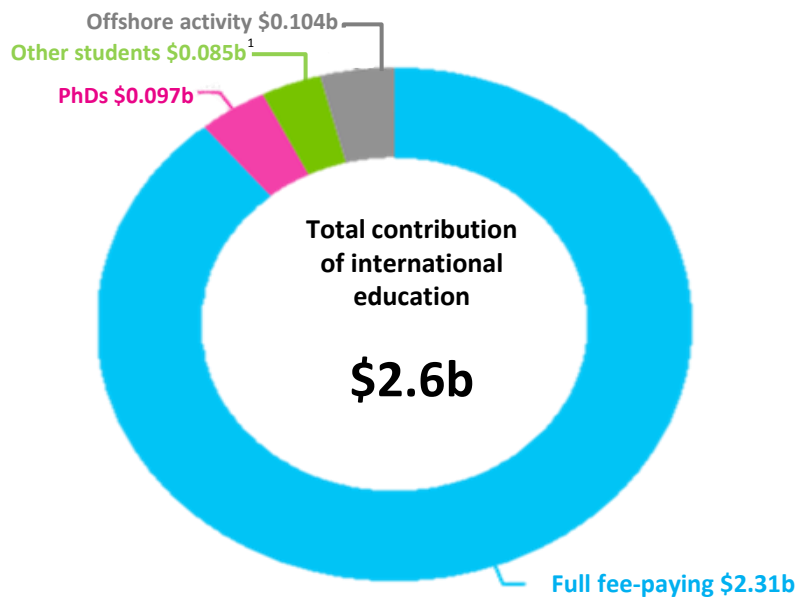
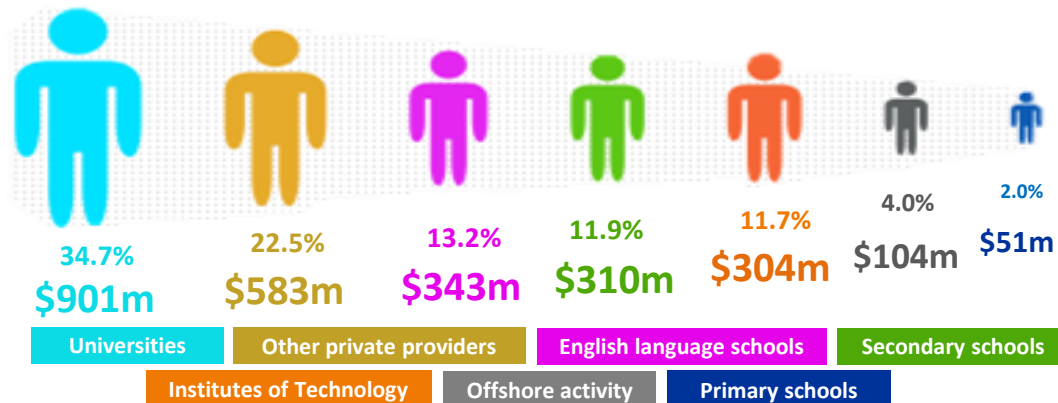


Economic contribution of international education to New Zealand

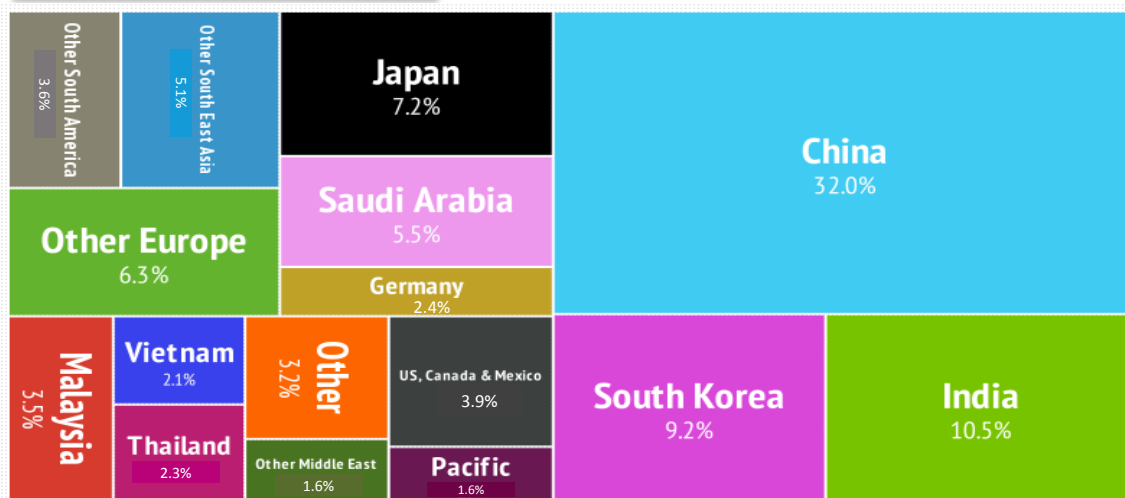
Breakdown of the value of total international education



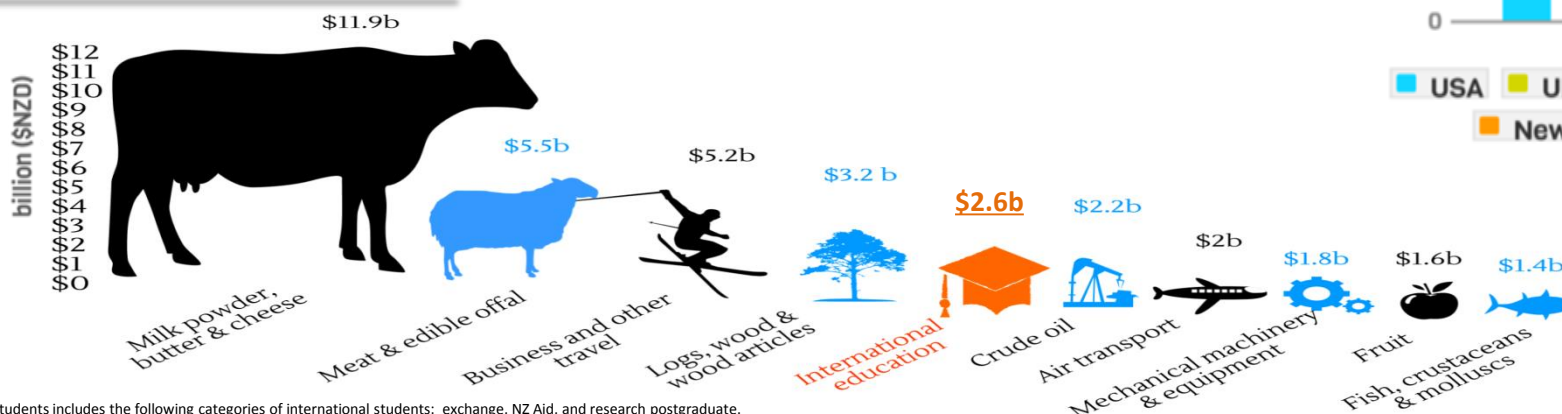
Proportional value by sector⁴



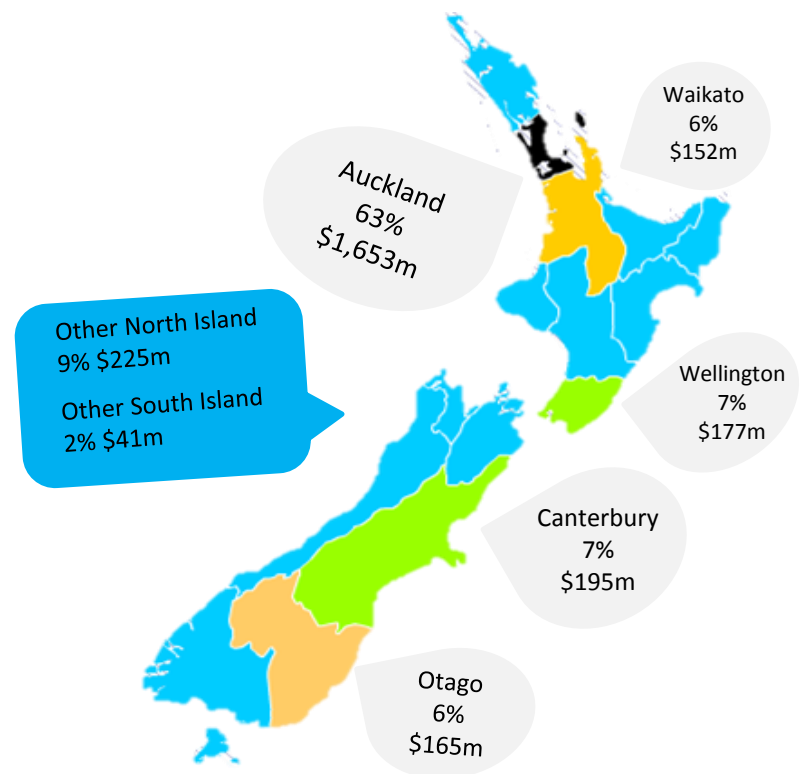
Proportional value by country



Top 10 New Zealand exports³

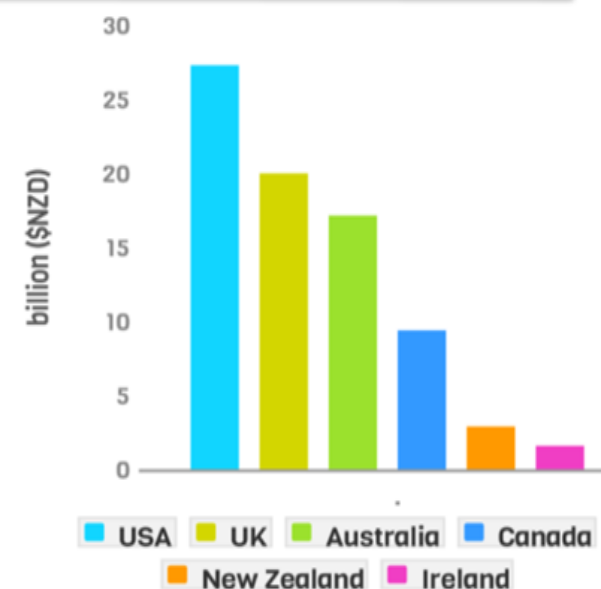


Value by region²



Expenditure by international students supports more than 28,000 jobs nationally – 13,607 directly and 14,563 indirectly.

International comparison of economic value



¹ Other students includes the following categories of international students: exchange, NZ Aid, and research postgraduate.

² The gross value by region is slightly higher than the overall/sub-sector valuation as a higher number of survey respondents reported their location of study than their institution of study.

³ Top 10 NZ Exports data is sourced from Statistics NZ (Stats NZ). Except that the current Stats NZ value for international education is \$2.4 billion. The \$2.6 billion is taken from the Infometrics Report and Stats NZ may adjust it. This figure will be confirmed when the Balance of Payments information is released in late 2013. There will be a variance in the value Infometrics used and the value Stats NZ will use, as there is a variation in their respective methodologies. For example, Stats NZ do not include the value of offshore activity of international education.

⁴ The difference in total value between this infographic and the full report produced by Infometrics is the result of rounding.

Developed by Education New Zealand September 2013.

This infographic is based on the Economic Impact of International Education 2012/13 report produced by Infometrics for Education New Zealand and in cooperation with the Ministry of Education, Statistics New Zealand, and Ministry of Business, Innovation, and Employment.

The information used was sourced from: the Ministry of Education for the number of international students and their tuition fees; a web-based survey of expenditure by students on living costs; an email survey, with some personal interviews of education providers who export/sell goods or services offshore and economic multipliers from Butcher Partners.