

Education New Zealand Briefing

Title:	Meet and greet with Paulo de Camargo, Brazilian Ambassador to New Zealand		
Date:	7 August 2018	Priority:	Medium
Security level:	In Confidence	ENZ ID no:	1819-030

Action sought

Addressee:	Action sought:	Deadline:
Minister of Education	There are no recommendations.	10 August 2018

Contact for telephone discussion (if required)

Name:	Position:	Telephone:	Cell phone:	1 st contact
Grant McPherson	Chief Executive	[Redacted]	[Redacted]	x
Lisa Futschek	Regional Director, Europe and Americas	[Redacted]	[Redacted]	

Withheld under s9(2)(a)

The following departments/agencies have seen this report

<input type="checkbox"/> ERO	<input type="checkbox"/> MBIE	<input type="checkbox"/> MFaT	<input checked="" type="checkbox"/> MoE	<input type="checkbox"/> MoH	<input type="checkbox"/> MSD
<input type="checkbox"/> NZQA	<input type="checkbox"/> NZTE	<input type="checkbox"/> TEC	<input type="checkbox"/> TPK	<input type="checkbox"/> Treasury	<input type="checkbox"/>

Minister's office to complete

<input type="checkbox"/> Approved	<input type="checkbox"/> Declined	<input type="checkbox"/> Noted	<input type="checkbox"/> Needs change
<input type="checkbox"/> Seen	<input type="checkbox"/> Overtaken by events	<input type="checkbox"/> See Minister's notes	<input type="checkbox"/> Withdrawn

Comments:

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Purpose

1. To provide information for your meet and greet with Paulo de Camargo, Brazilian Ambassador to New Zealand at 9.45am on Friday 10 August 2018 at Te Papa while you are attending the 2018 New Zealand International Education Conference and Expo.
2. Your suggested talking points have been provided separately

Meeting details

3. The details of the meeting are:
 - Venue: Te Papa, 55 Cable Street, Wellington
 - Room: Blue Whale Boardroom 2 on Level 2
 - Time: 9.45-9.50am
 - You will be met by Grant McPherson, Education New Zealand (ENZ) Chief Executive
 - Grant McPherson is the key contact, phone [REDACTED]. *Withheld under s9(2)(a)*
4. The meeting immediately follows your speech and Q&A session to delegates at the 2018 New Zealand International Education Conference and Expo (ENZ 1819-033 refers).
5. Mr de Camargo's biography is included in Appendix One.
6. The meeting will also be attended by Lisa Futschek, ENZ Regional Director – Americas and Europe and Daniel Tasker, Senior Advisor, International Engagement Team, Ministry of Education.

Background information

7. Brazil is Latin America's largest source of international students to New Zealand. The outlook for continued growth in Brazil is positive and engagement from New Zealand institutions is renewed and optimistic for 2018.
8. In 2017, Brazil was New Zealand's eighth largest source of international students, and the largest from Latin America, with 7% growth compared to 2016. In 2017, there were over 3,580 Brazilians studying with New Zealand providers. The large majority of students study English language courses, followed by the private training establishment sector. The high school sector remains buoyant and in 2017 there was strong growth in the institutes of technology and polytechnics sector.

Brazil: International students by sector



9. ENZ's annual ENZ South American roadshow took place from 3-19 March 2018 and covered Colombia, Mexico, Brazil and Chile. Twenty five New Zealand education institutions from a variety of sectors (tertiary, high school, English language and private training establishments) visited Sao Paulo, Brazil. ENZ hosted an agent seminar which was aimed at putting New Zealand education institutions in touch with education agents and deepening ties where a relationship already exists. Following the seminar, institutions participated at the Edu Expo Student Fair which was largely attended by students looking to study abroad at the tertiary level.

Prime Minister's Scholarships for Latin America

10. Brazil is a preferred destination country for the Prime Minister's Scholarships for Latin America (PMSLA) programme and is the third most popular destination (behind Colombia and Chile). The PMSLA is an outbound scholarship, allowing successful applicants to study, undertake internships and develop academic research projects in Latin American countries.
11. The programme aims to:
- establish connections between New Zealand and other countries through recipients building lifelong friendships and networks
 - improve the international skills of the New Zealand workforce
 - increase international understanding of the strength and quality of New Zealand's education system
 - improve the internationalisation of New Zealand tertiary institutions
 - enhance partnerships between New Zealand and Latin American institutions
 - strengthen and support New Zealand's ability to engage with key Latin American trading partners.

Brazilian Postgraduate Programme

12. In November 2017 the successor programme to 'Science without Borders' was announced. The new programme, the internationalisation of Brazilian Postgraduate Programmes (InPRINT), is a US\$350 million programme that will fund projects at up to 40 Brazilian universities for a maximum of four years and is designed to contribute to the internationalisation of Brazilian universities. It is Brazil's major international tertiary education initiative. The programme is managed by the Ministry of Education through their respective funding agency, the Federal Agency for Support and Evaluation of Graduate Education (known as CAPES).

13. Applications for the funding closed on 18 April 2018 and a decision on which projects will be funded will be made in November. [REDACTED]

*Withheld under
s9(2)(b)(ii)*

Pernambuco's 'Win the World' programme

14. The Brazilian state Pernambuco's 'Win the World' programme continued in 2018 with a cohort of 180 high school students attending high schools in New Zealand on a three month visit. Students were spread across New Zealand (with no more than five students per school) and were required to complete a project that reflected upon their time in New Zealand to the benefit of Pernambuco State upon their return home.

Centres of Asia-Pacific Excellence

15. The Centres of Asia-Pacific Excellence (CAPEs) are committed to enhancing New Zealand's economic engagement and cultural understanding with the Asia-Pacific region. The CAPEs deliver events, programmes, scholarships, internships, and other initiatives to improve New Zealanders' understanding of the Asia-Pacific region. Victoria University of Wellington hosts the Latin America CAPE.

Proactively released

Appendix One: Biography of Paulo de Camargo, Brazilian Ambassador to New Zealand



Paulo César de Camargo presented his credentials to the Governor-General on 24 November 2016. Mr de Camargo has a strong background in trade development, having extensive experience working in varied roles under the Trade Division of the Brazilian Ministry of External Affairs.

He first started working for the Ministry of External Affairs in 1979 when he was appointed an Assistant in the Division of Trade Promotion Programs in Brazil. He then worked at the Brazilian Embassy in Washington DC from 1985-1988. Mr de Camargo was the First Secretary at the Brazilian Mission to the Latin American Integration Association (ALADI) in Uruguay from 1988-1991.

He was the acting Head of the Personnel Division at the Ministry from 1991-1993. He was then appointed the Ministry's Head of the Division of Trade Promotions Programs. In 1994 he was a Delegate at the Third Session of the Ad Hoc Work Group on Trade Efficiency, the Intergovernmental Meeting of Experts and Trade Points Directors and the United Nations Symposium on Trade Efficiency.

He was the Deputy Consul-General at the Brazilian Consulate-General in New York from 1996-1997 and was Counsellor at the Financial Office of Brazil in New York from 1997-1999. He was Counsellor at the Brazilian Embassy in Ottawa from 1999-2002.

Mr de Camargo was the Ministry's Head of Division for the Division of Administrative Coordination of Missions Abroad from 2002-2004. He was the Director of the Department of Administration in Brazil until 2011. He was the Consul-General at the Brazilian Consulate-General in Chicago from 2011-2016.

He has a Bachelors degree in law and social sciences from the Catholic University of Campinas, Sao Paulo, Brazil.