Student Visa Dashboard June 2015

Overall:

Market and sector overview

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Introduction



- The following dashboard was developed by Education New Zealand and is based on Immigration New Zealand (INZ) data on issued student visas. This data source is the most immediate/instantaneous data available on the international education sector, as there is only a one month lag between student visas approved and INZ publishing the data. Student visa data is a strong indicator of whether students are entering, remaining or leaving New Zealand, which can be used as a predictor for future enrolment trends.
- Student visa trends allow us to analyse two key indicators: 1) growth of new students and 2) retention of students.
- We use first time student visas as an indicator of growth as it represents new students and the pipeline of students entering New Zealand.
- Total student visas gives us an overview of all student visas (ie: first time student visas and students re-issuing their visas).
- We can analyse the retention of students by subtracting first-time student visas from total student visas.



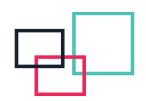


Caveats and notes

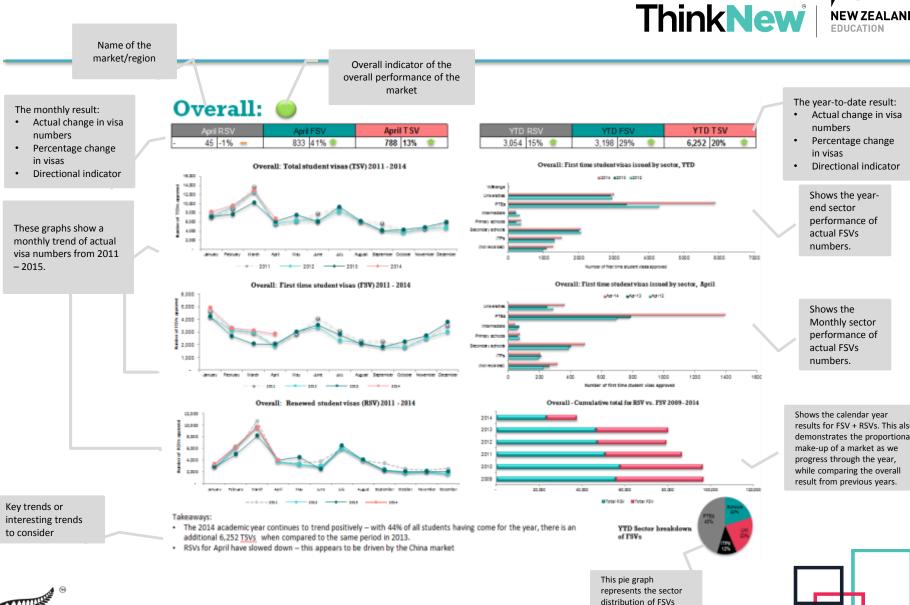


- Student visas vs. visitor visas:
 - Total student visas (TSV), first time student visas (FSV), and renewed student visas (RSV) only capture students who enter New Zealand with a student visa. These students are mostly those who are planning to study for more than three months.
 - Students who undertake a course less than three months are not required to enter on a student visa. Students who do choose to
 enter on a visitor visa (usually from visa-free nationalities) are not captured in this dashboard.
 - This will impact the Private Training Establishments (including English Language Schools) numbers.
- Student visas vs. enrolments:
 - There is potential delay of up to three months between students having their visas approved and actual entry into New Zealand, therefore the figures shown here may not necessarily represent the actual number of students currently in New Zealand.
- Methodology:
 - The following Dashboard's methodology has been revised to exclude dependents. Dashboards prior to the May 2015 include approvals from "all" applicants, including dependants.
 - Work in progress:
 - ENZ is currently working on:
 - Understanding the true demand of student visas ie: TSV applications vs. TSVs approved
 - · Understanding the correlation between ENZ activity and policy changes on FSV trends
 - Understanding the impact of RSV on overall trends.
 - Further work is being undertaken to understand a relatively large number of "not recorded" entries for FSVs at the provider level
 - Further analysis is being undertaken on understanding the correlation between student visas and enrolments





How to read the dashboard



YTD.

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results for FSV + RSVs. This also demonstrates the proportional

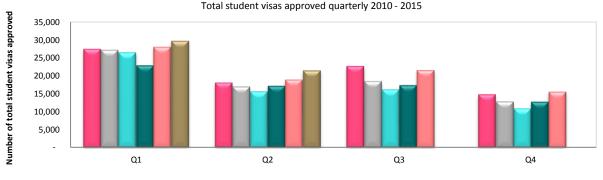
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Key trends Year-to-date and Q2



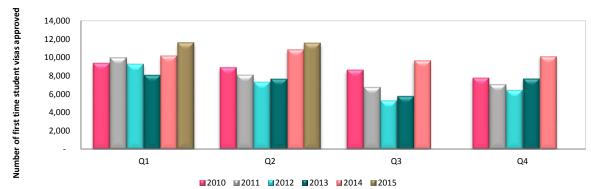
Year-to-date (YTD)

- Year-to-date total student visas (TSV) are up 10% (4,090) and first time student visas (FSV) up 10% (2,195). Returning student visas were also up 7% (1,895).
- YTD growth has been driven by China, India, the Philippines, USA and Brazil.
- The ITP, universities, and PTE sectors have experienced the strongest YTD growth up 50% (1276), 9% (491) and 4% (390).
- Q2 2015 saw strong growth in TSVs up13% (2,507) and 7% (751) in FSVs, when compared to Q2 2014.



■2010 ■2011 ■2012 ■2013 ■2014 ■2015







Key trends June 2015



June:

- June saw a 15% (1049) TSV growth and an 11% (516) FSV growth on June 2014.
- The growth was driven by China, India, the Philippines, Malaysia, and Korea.
- All sectors experienced growth.

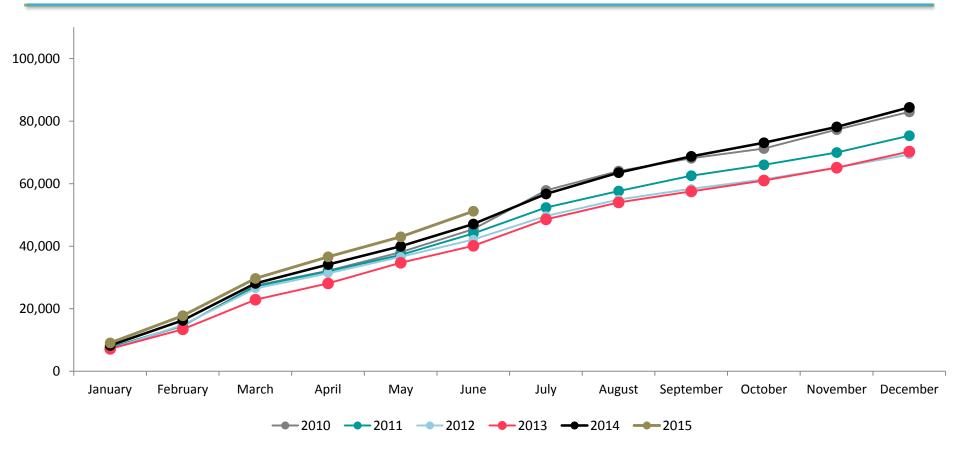
TSVs for June	Change	% change	FSVs for June	Change	% change
China	403	21%	China	171	20%
India	375	23%	India	141	12%
Philippines	102	68%	Philippines	122	111%
Korea	88	35%	Malaysia	89	247%
Malaysia	86	125%	Korea	63	48%
France	-13	-15%	Nepal	-107	-80%
Denmark	-13	-22%	Saudi Arabia	-21	-49%
Netherlands	-14	-61%	Norway	-14	-20%
Saudi Arabia	-37	-21%	France	-12	-15%
Nepal	-91	-65%	Denmark	-12	-21%

Sector FSVs for June	Change	% change
ITPs	319	48%
PTEs	49	3%
Secondary schools	47	5%
Universities	37	3%
Primary	19	158%
Intermediate	10	77%



Tracker: Cumulative total





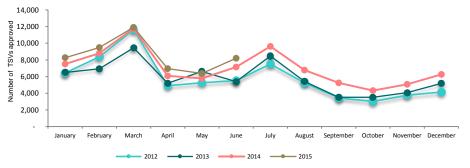
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Takeaways:

• 2015 is currently tracking above previous years.

Overall:

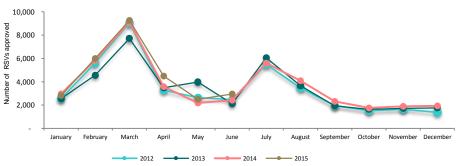
Overall: Total student visas (TSV) 2012 - 2015



Overall: First time student visas (FSV) 2012 - 2015



Overall: Renewed student visas (RSV) 2012 - 2015

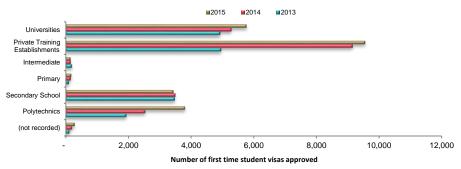


Takeaways:

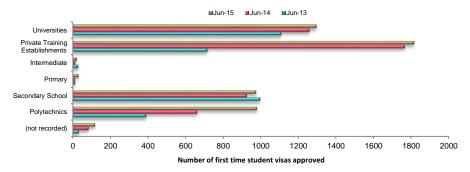
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- TSVs and FSVs have experienced a strong start for the 2015 academic year up 10% (4,090).
- YTD there has been strong growth in the universities and ITPs up 9%, and 50%.

Overall: First time student visas issued by sector, YTD



Overall: First time student visas issued by sector, June

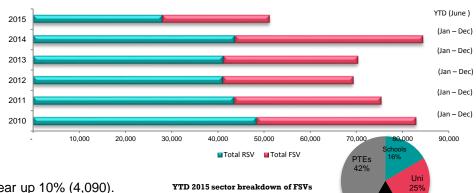


Overall: Cumulative total for RSV vs. FSV 2010 - 2015

ITPs

17%

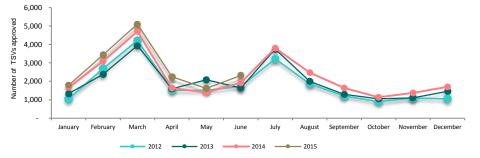
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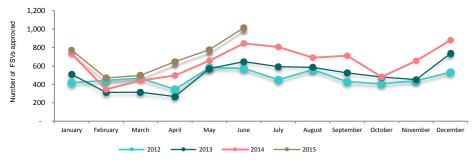


June RSV			June FSV			June TSV		
	232	22%	171 20%			疗	403	21%

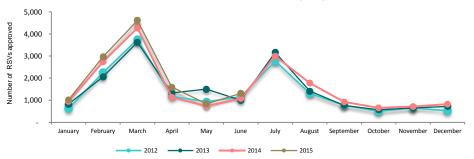
China: Total student visas (TSV) 2012 - 2015



China: First time student visas (FSV) 2012 - 2015



China: Renewed student visas (RSV) 2012 - 2015

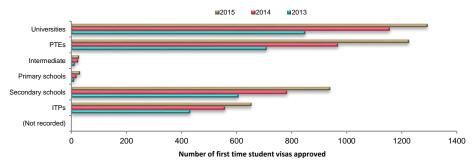


Takeaways:

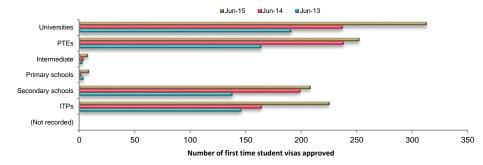
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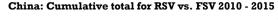
- China experienced a strong start to 2015 up 17% (2,094) YTD in TSVs. ٠
- All sectors have experienced growth YTD. ٠

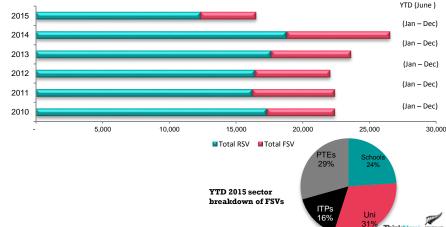
China: First time student visas issued by sector, YTD



China: First time student visas issued by sector, June



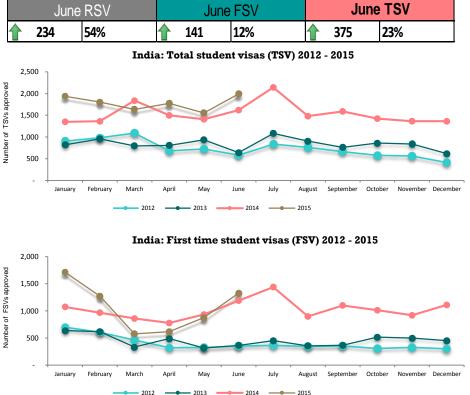




YTD (January to June

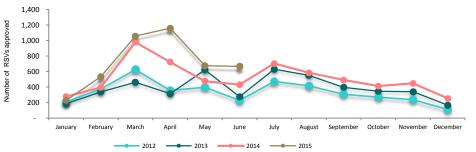
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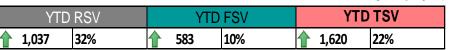




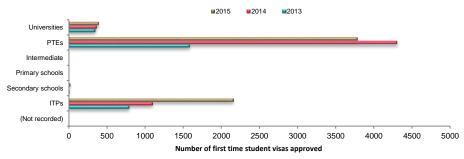
Takeaways:

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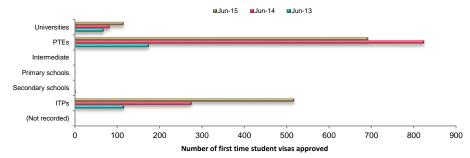
- Indian TSVs are tracking positively, up 22% (1,620) YTD. ٠
- ITP FSVs continue to see strong growth up 96% (1,059) YTD. •

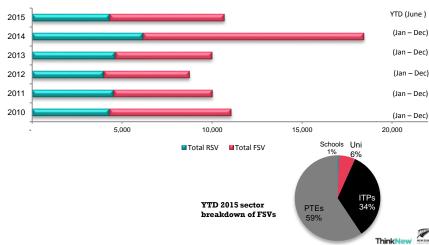


India: First time student visas issued by sector, YTD



India: First time student visas issued by sector, June





India: Cumulative total for RSV vs. FSV 2010 - 2015

YTD (January to June)



YTD TSV

School

PTEs 48% 16%

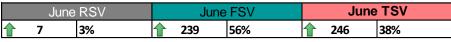
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27%

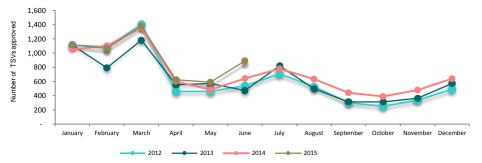
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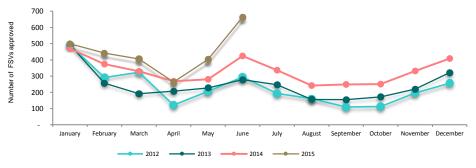
9%

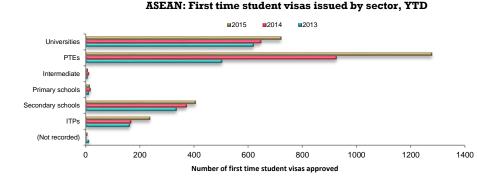


ASEAN: Total student visas (TSV) 2012 - 2015



ASEAN: First time student visas (FSV) 2012 - 2015





YTD FSV

529

25%

YTD RSV

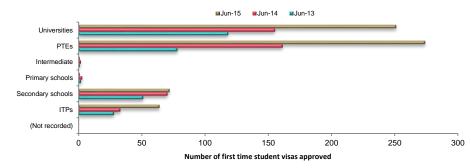
-3%

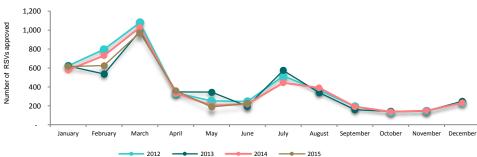
-107

2015

2014

ASEAN: First time student visas issued by sector, June

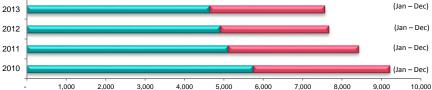




ASEAN: Renewed student visas (RSV) 2012 - 2015



ASEAN: Cumulative total for RSV vs. FSV 2010 - 2015



Takeaways:

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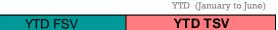
- The ASEAN market experienced steady growth in 2015, however a decline in RSVs have slowed the YTD TSV position.
- FSVs have seen strong growth YTD up 25% (529) and 38% (246) in June. This growth is primarily driven by growth in Filipino PTE students.

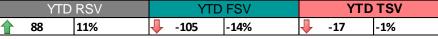
YTD 2015 sector breakdown of FSVs

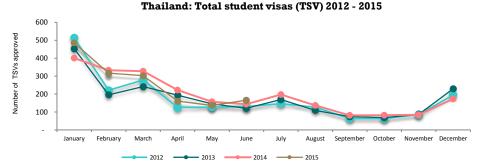
Total RSV Total FSV

1	Thailand: 🔵									
	June	RSV	June FSV							
1	10	20%		13	14%					

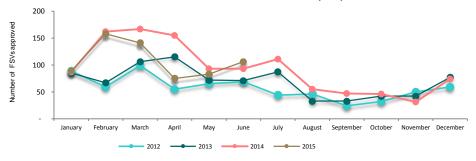
June RSV	June FSV	June TSV
10 20%	13 14%	16%

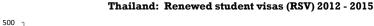


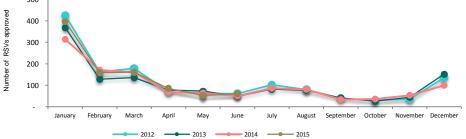




Thailand: First time student visas (FSV) 2012 - 2015

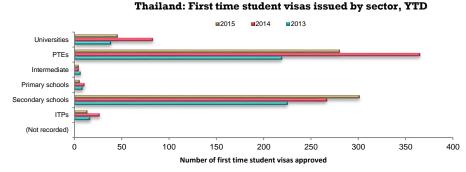




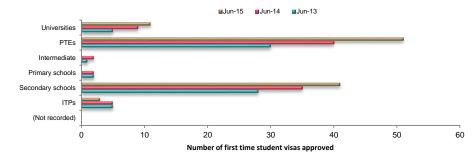


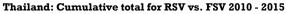
Takeaways:

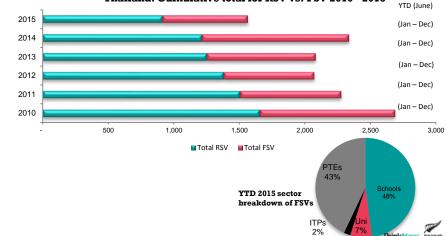
- This market is tracking flat on 2014 down 1% (-17) in TSVs.
- Secondary school sector has experienced strong growth up 13% (35) YTD. •



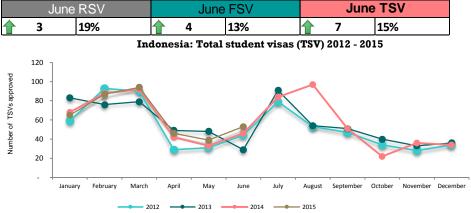
Thailand: First time student visas issued by sector, June

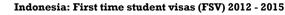


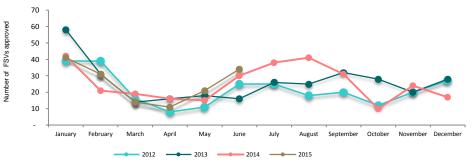




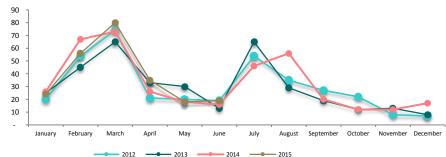
Indonesia: 🥘







Number of RSVs approved

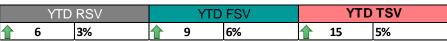


Indonesia: Renewed student visas (RSV) 2012 - 2015

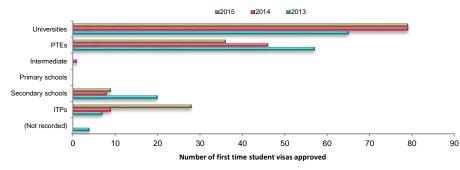
Takeaways:

- Overall this market has shown growth up 5% (15) in TSVs YTD.
- This growth is primarily driven by the ITP sector up 211% (19).

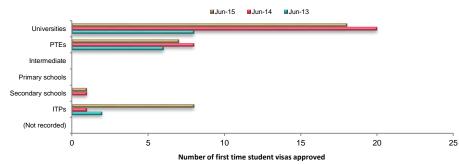
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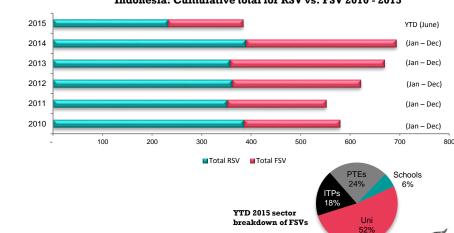
Indonesia: First time student visas issued by sector, YTD

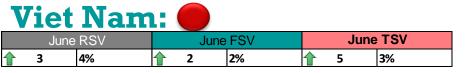


Indonesia: First time student visas issued by sector, June



Indonesia: Cumulative total for RSV vs. FSV 2010 - 2015



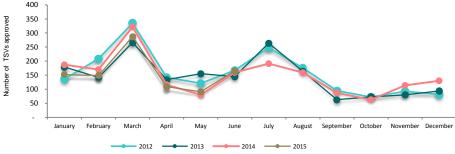


YTD (January to June)

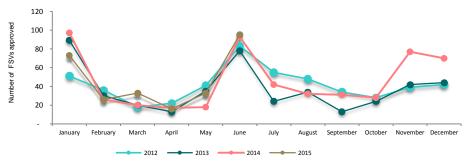
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YTD RSV		YTD FSV			YTD TSV			
Ŷ	-87	-11%	疗	5	2%	Ŷ	-82	-9%

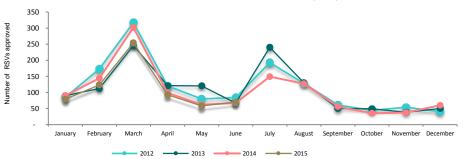
Viet Nam: Total student visas (TSV) 2012 - 2015



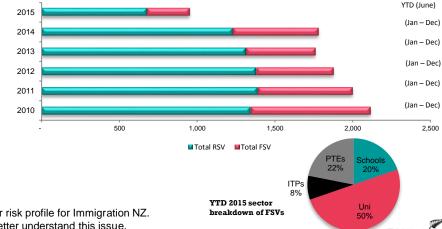
Viet Nam: First time student visas (FSV) 2012 - 2015



Viet Nam: Renewed student visas (RSV) 2012 - 2015

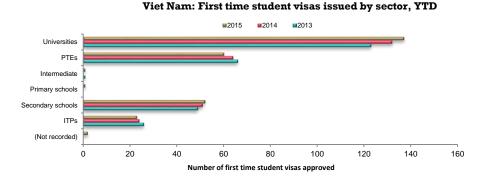


Viet Nam: Cumulative total for RSV vs. FSV 2010 - 2015

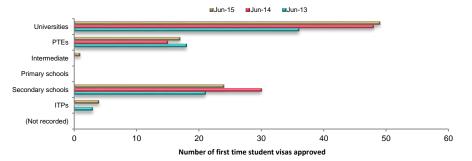


Takeaways:

- Despite a positive May, YTD this market has experienced a 9% decline in TSVs. ٠
- The university sector has seen growth up 4%.
- Reports from the market indicate that there has been a steady increase in students that have a higher risk profile for Immigration NZ. • This is leading to higher declines and lower student numbers approved. ENZ is working with INZ to better understand this issue.



Viet Nam: First time student visas issued by sector, June



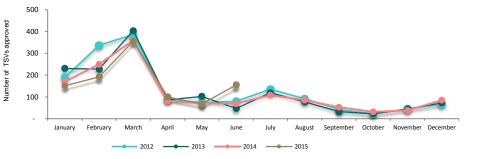
Malaysia

	June RSV		June FSV			June TSV		
₽	-3	-9%		89	247%	疗	86	125%

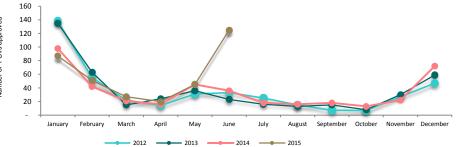
YTD (January to June)

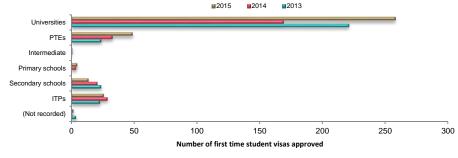
	YTD RSV		YTD FSV			YTD TSV		
₽	-75	-10%	疗	97	38%		22	2%

Malaysia: Total student visas (TSV) 2012 - 2015



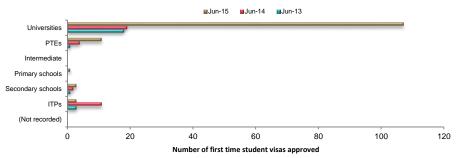
Malaysia: First time student visas (FSV) 2012 - 2015





Malaysia: First time student visas issued by sector, June

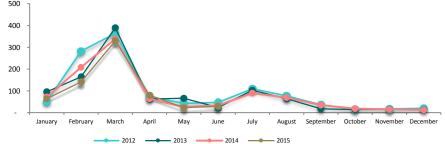
Malaysia: First time student visas issued by sector, YTD

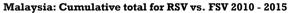


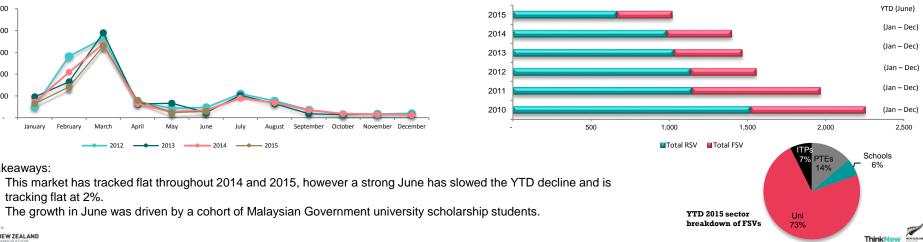


tracking flat at 2%.

Malaysia: Renewed student visas (RSV) 2012 - 2015







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Takeaways:

Number of FSVs approved

RSVs approved

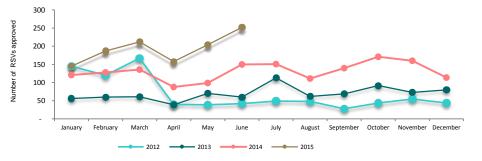
Number of

Philippines

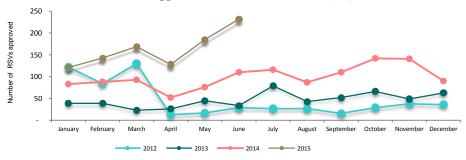
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June RSV			June FSV			June TSV		
⇒	-20	-50%		122	111%	疗	102	68%

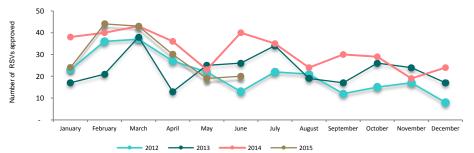
Philippines: Total student visas (TSV) 2012 - 2015



Philippines: First time student visas (FSV) 2012 - 2015



Philippines: Renewed student visas (RSV) 2012 - 2015

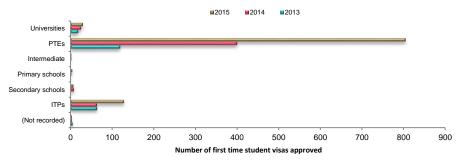


Takeaways:

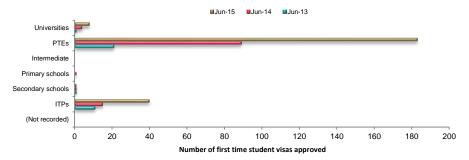
- This market grew significantly in 2014 and has continued to see strong growth in 2015.
- The PTE and ITP sectors have experienced the strongest growth up 101% and 85%.

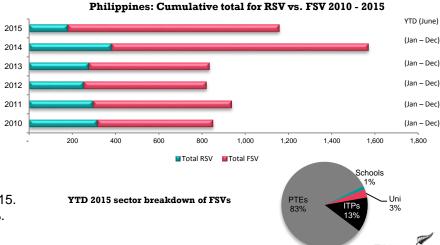
YTD RSV			YTD FSV			YTD TSV			
Ŷ	-40	-18%	疗	476	95%		436	76%	

Philippines: First time student visas issued by sector, YTD



Philippines: First time student visas issued by sector, June

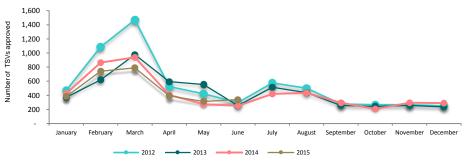




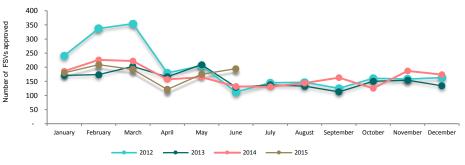


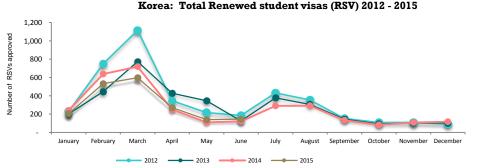
June RSV			June FSV			June TSV		
↑	25	21%	倉	1 63 48%			88	35%

Korea: Total student visas (TSV) 2012 - 2015







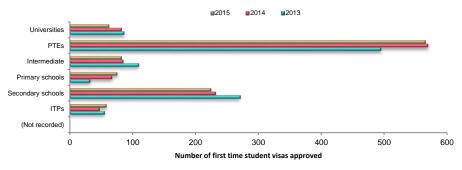


Takeaways:

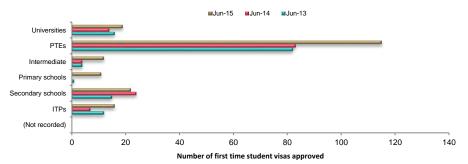
- This market continues to see declines, down 7% (203 TSVs) YTD.
- A strong May and June has seen the long-term decline slow.



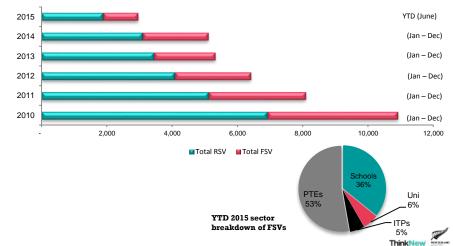
Korea: First time student visas issued by sector, YTD



Korea: First time student visas issued by sector, June



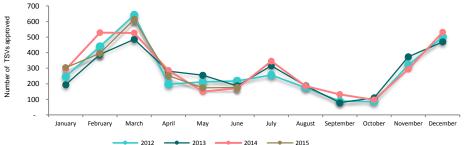
Korea: Cumulative total for RSV vs. FSV 2010 - 2015



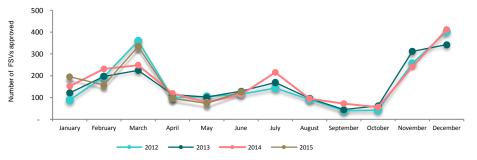


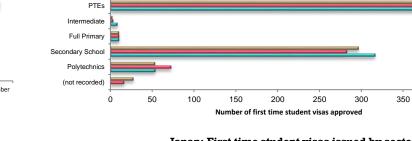
June RSV		June FSV			June TSV			
Ŷ	-8	-14%	倉	13	11%	$\mathbf{\uparrow}$	5	3%

Japan: Total student visas (TSV) 2012 - 2015



Japan: First time student visas (FSV) 2012 - 2015



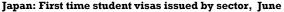


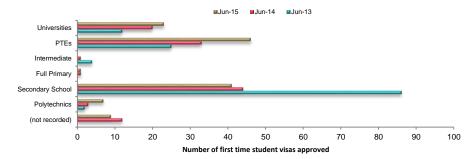
YTD RSV

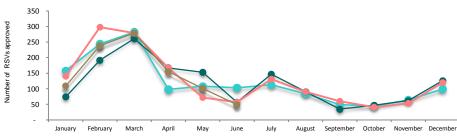
-8%

-81

Universities









Takeaways:

NEW ZEALAND

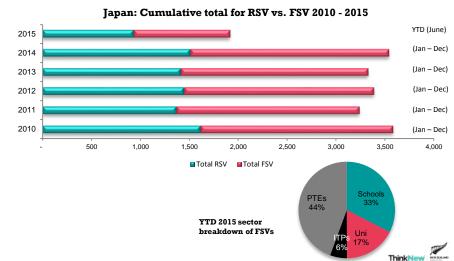
• Japan has been tracking relatively flat YTD, down 2% (-40).

2013

_____ 2014

_____ 2015

2012



Japan: First time student visas issued by sector, YTD

2013

2014

■2015

-2%

400

450

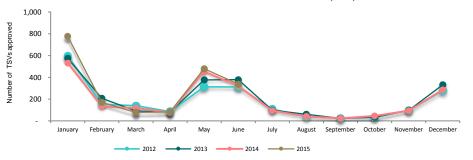
YTD TSV

-40

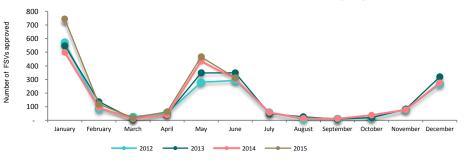
United States of America:

June RSV		June FSV			June TSV			
疗	13	93%	倉	6	2%	疗	19	6%

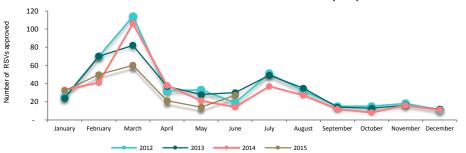
United States of America: Total student visas (TSV) 2012 - 2015



United States of America: First time student visas (FSV) 2012 - 2015



United States of America: Renewed student visas (RSV) 2012 - 2015



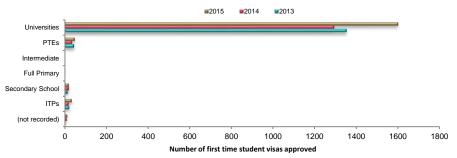
Takeaways:

NEW ZEALAND

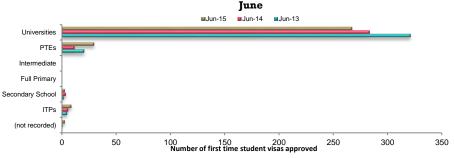
- This market has experienced a significant increase YTD up 22% (291).
- 94% of the approved FSVs for this market are university students.

YTD RSV			YTD FSV YTD TS			TSV		
₽	-49	-19%	↑	340	25%	\uparrow	291	22%

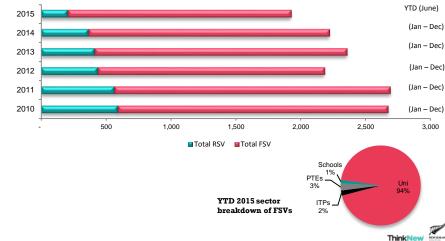
United States of America: First time student visas issued by sector, YTD



United States of America: First time student visas issued by sector,



United States of America: Cumulative total for RSV vs. FSV 2010 - 2015



YTD (January to June)

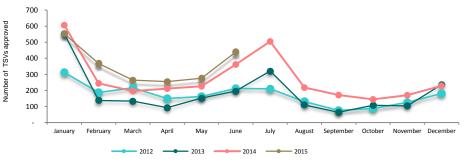
Latin America:

June RSV		June FSV			June TSV			
倉	19	38%		58	19%		77	21%

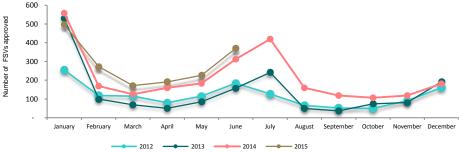
YTD (January to June)

YTD RSV		YTD FSV			YTD TSV			
疗	87	26%		222	15%		309	21%

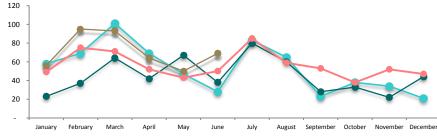
Latin America: Total student visas (TSV) 2012 - 2015



Latin America: First time student visas (FSV) 2012 - 2015



Number of RSVs approved

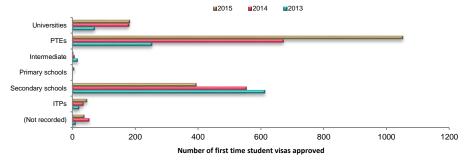


2013 2014 2015

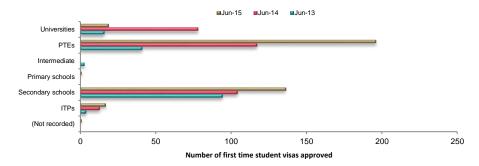
Latin America: Renewed student visas (RSV) 2012 - 2015

2012

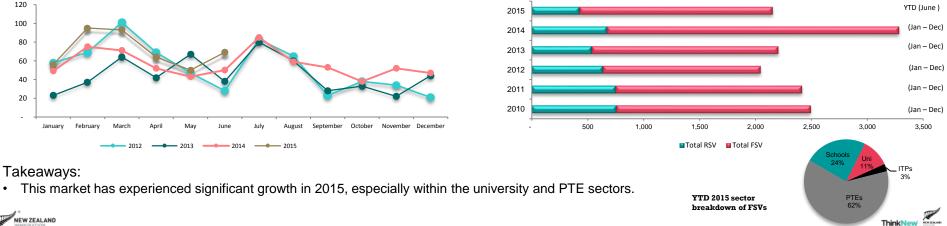
Latin America: First time student visas issued by sector, YTD



Latin America: First time student visas issued by sector, June



Latin America: Cumulative total for RSV vs. FSV 2010 - 2015



NEW ZEALAND

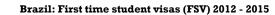
Takeaways:

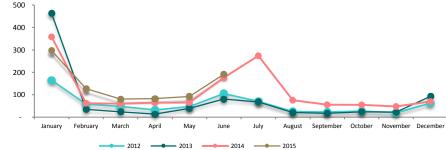


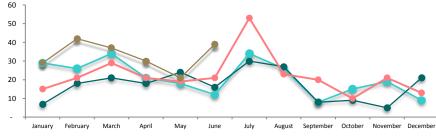
Brazil: Total student visas (TSV) 2012 - 2015











2014

_____ 2015

Brazil: Renewed student visas (RSV) 2012 - 2015

Takeaways:

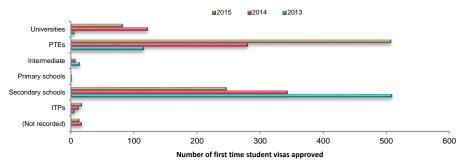
NEW ZEALAND

- Brazil has experienced strong YTD growth up 22% (157) in TSVs. ٠
- The PTE sector has experienced strong growth up 81% YTD. ٠

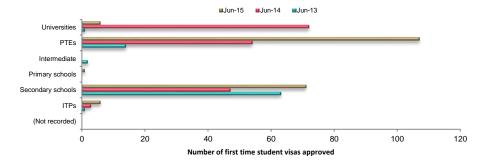
2013

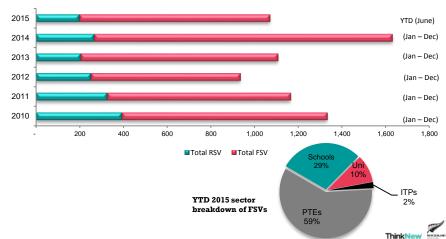
2012

Brazil: First time student visas issued by sector, YTD



Brazil: First time student visas issued by sector, June

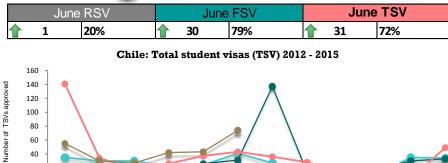


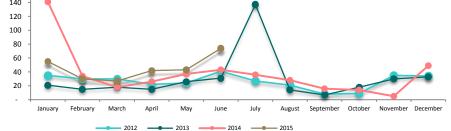


Brazil: Cumulative total for RSV vs. FSV 2010 - 2015

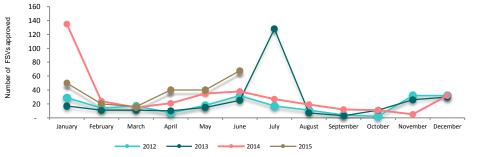
YTD (January to June)



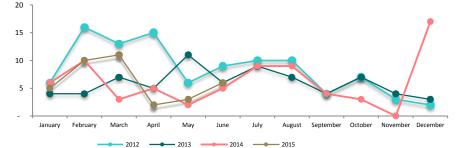


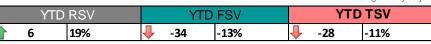


Chile: First time student visas (FSV) 2012 - 2015

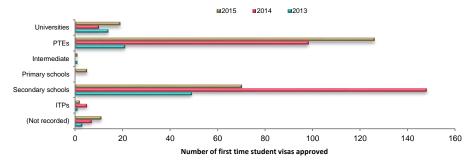


Chile: Renewed student visas (RSV) 2012 - 2015

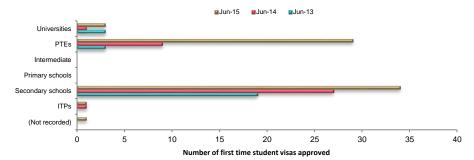




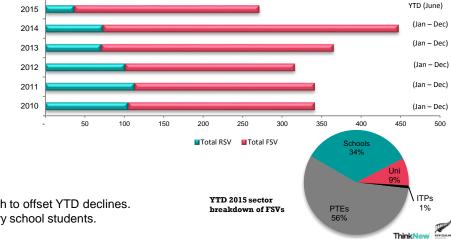
Chile: First time student visas issued by sector, YTD



Chile: First time student visas issued by sector, June



Chile: Cumulative total for RSV vs. FSV 2010 - 2015



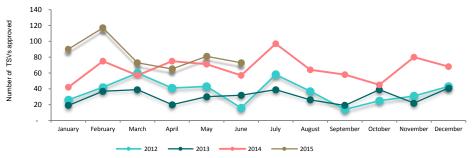
Takeaways:

- This market has experienced a decline in visa approvals YTD. ٠
- April, May and June proved to be a positive months, however this growth was not enough to offset YTD declines. ٠
- A reduction in Chilean scholarship students has caused a significant decline in secondary school students. ٠ NEW ZEALAND

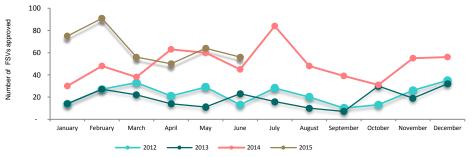
Colombia:

June RSV			June FSV			June TSV		
↑	5	42%	↑	11	24%	∱	16	28%

Colombia: Total student visas (TSV) 2012 - 2015



Colombia: First time student visas (FSV) 2012 - 2015



Number of RSVs approved

35

30

25

20 15

10

5

June

_____ 2014

Julv

_____ 2015

August

September

October

November December

Colombia: Renewed student visas (RSV) 2012 - 2015

Takeaways:

January

February

This market has experienced significant growth up 38% (122 TSVs) YTD.

Mav

2013

April

The PTE sector has experienced strong growth YTD up 45% (101).

March

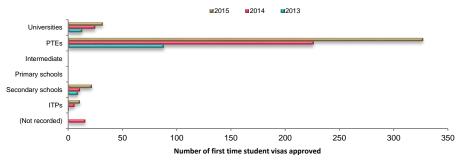
2012



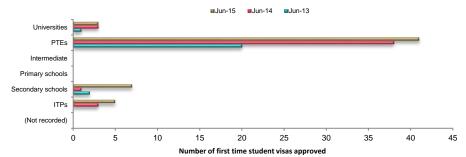
 YTD RSV
 YTD FSV
 YTD TSV

 14
 15%
 108
 38%
 122
 38%

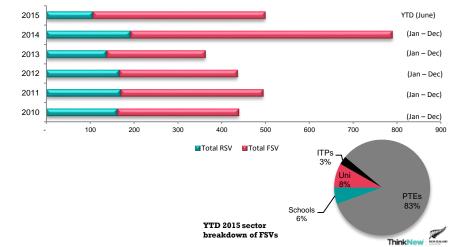
Colombia: First time student visas issued by sector, YTD



Colombia: First time student visas issued by sector, June



Colombia: Cumulative total for RSV vs. FSV 2010 - 2015



Middle East:

-15%

180

200

35

YTD TSV

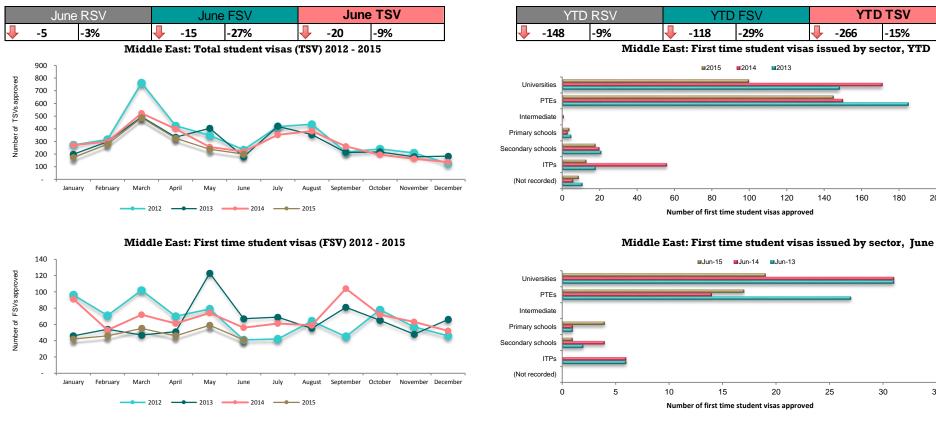
-266

140

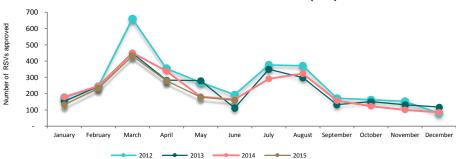
25

30

160



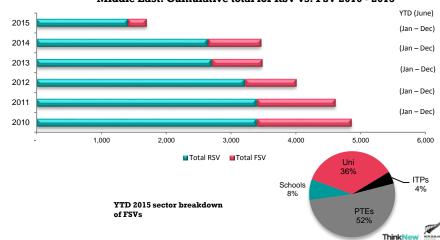
Middle East: Renewed student visas (RSV) 2012 - 2015



Takeaways:

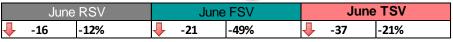
NEW ZEALAND

- This market continues to experience negative results. ٠
- This decline is driven by a 17% (231) decline in Saudi Arabian TSVs. ٠

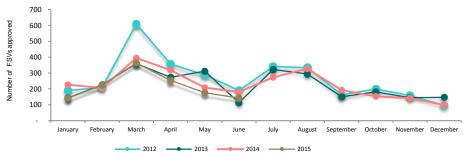


Middle East: Cumulative total for RSV vs. FSV 2010 - 2015

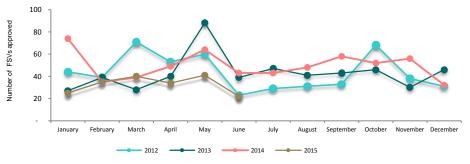
Saudi Arabia: 🧲



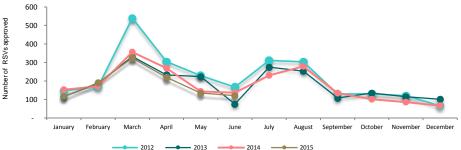
Saudi Arabia: Total student visas approved 2012 - 2015 (TSV)



Saudi Arabia: Total first time student visas approved (FSV) 2012 - 2015

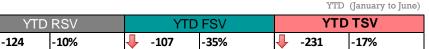


Saudi Arabia: Total Renewed student visas (RSV) 2012 - 2015

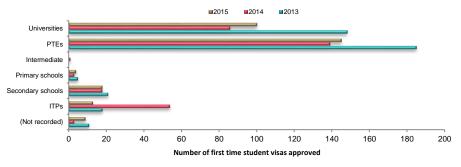


Takeaways:

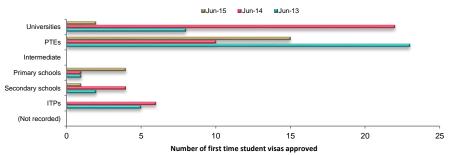
- This market continues to experience negative results.
- The decline is due to an anomaly in 2014, with a significant cohort of ITP visas processed in early 2014 as part of an additional King Abdullah Scholarship Programme Technical Training allocation.
- There were also slightly fewer university scholarships allocated in January (down from 65 to 40) for Saudi students, which are still being processed.



Saudi Arabia: First time student visas issued by sector, YTD



Saudi Arabia: First time student visas issued by sector, June



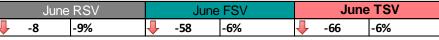




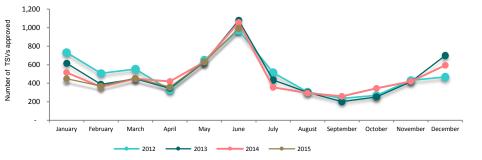
YTD 2015 sector breakdown of FSVs

PTEs 68%

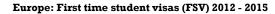


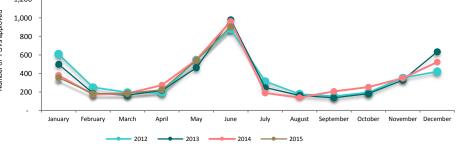


Europe: Total student visas (TSV) 2012 - 2015



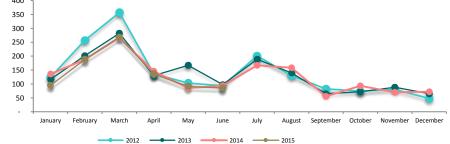
1,200 Number of FSVs approved





400 Number of RSVs approved 350 300 250 200 150 100 50

Europe: Renewed student visas (RSV) 2012 - 2015



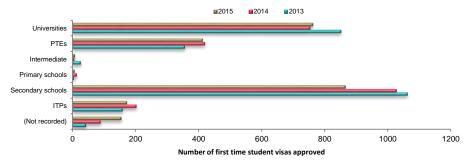
Takeaways:

- TSVs continue to decline, down 8%.
- The decline is driven by Germany down 20% (144) YTD.

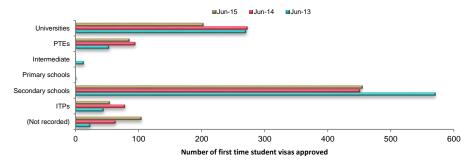


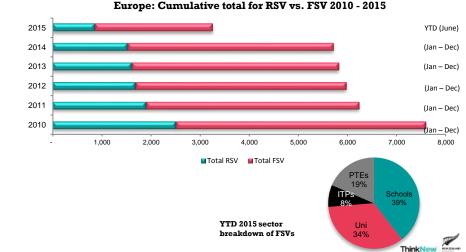
Europe: First time student visas issued by sector, YTD

YTD (January to June)

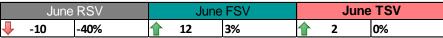


Europe: First time student visas issued by sector, June

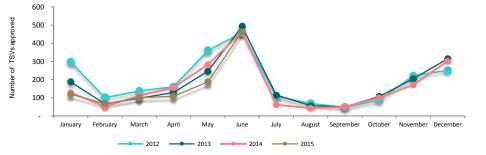




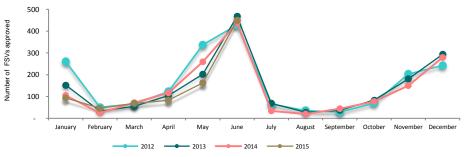


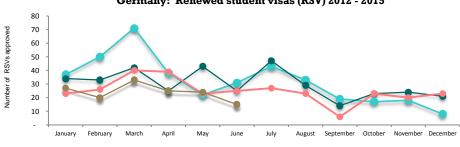


Germany: Total student visas (TSV) 2012 - 2015



Germany: First time student visas (FSV) 2012 - 2015



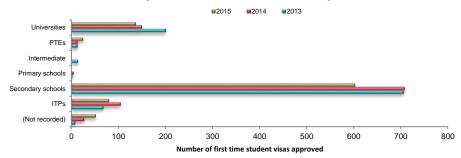


_____ 2014

_____ 2015



Germany: First time student visas issued by sector, YTD



Germany: First time student visas issued by sector, June

Universities

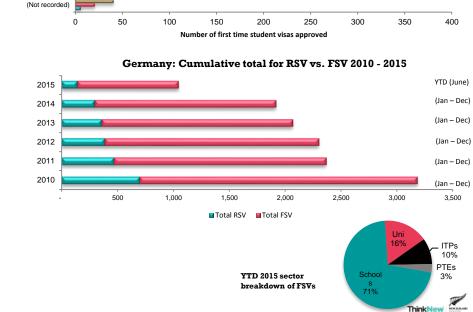
Intermediate Primary schools

Secondary schools

PTEs

ITPs

Jun-15 Jun-14 Jun-13



Germany: Renewed student visas (RSV) 2012 - 2015

Takeaways:

• This market continues to decline down 20% (-144).

2013

2012



Overall: First Time Visa Sector overview







9%

350

Think

YTD FSV

491



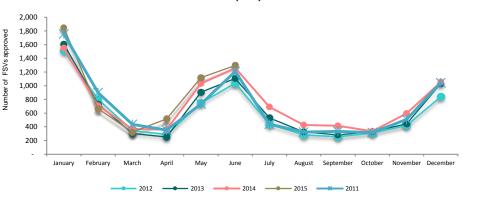
Total first time student visas (FSV) 2012 - 2015

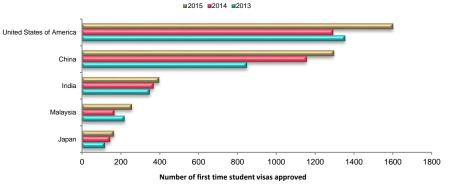
University: First time student visas issued by country, YTD

37

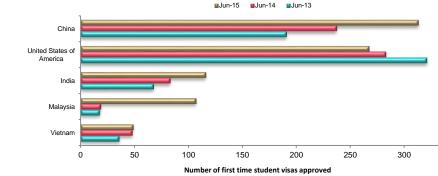
June FSV

3%



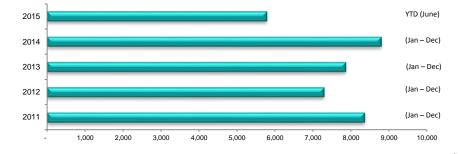


University: First time student visas issued, June





Cumulative total FSV 2011 - 2015



Takeaways:

- The university sector has started the 2015 year well, up 9% (491). •
- This growth was driven by USA, up 24% (308) YTD. ٠

2%

2%

5%

3%

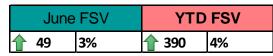
The USA accounts for 28% of all university FSV approvals YTD. •



Private Training Establishments (PTE):



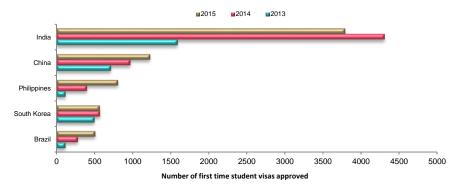
Think



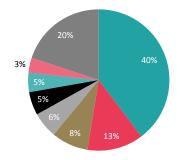
2500 2000 d 1500 1000 500 0 January February March Mav June Julv August September October November December April 2012 2013 _____ 2014 _____ 2015

Total first time student visas (FSV) 2012 - 2015

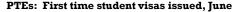
PTEs: First time student visas issued by country, YTD

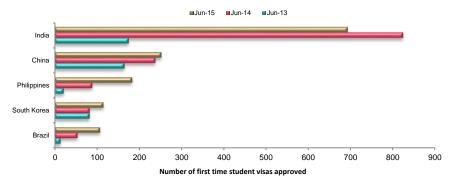


YTD 2015 country breakdown of FSVs

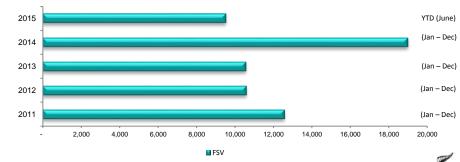


■ India ■ China ■ Philippines ■ South Korea ■ Brazil ■ Japan ■ Colombia ■ Other





Cumulative total FSV 2011 - 2015



Takeaways:

- Following a strong finish to 2014, 2015 is also tracking strong up 4% (390).
- · Declines from the Indian market has slowed overall growth.

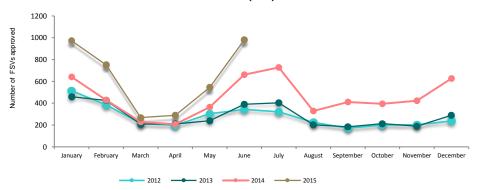
NEW ZEALAND

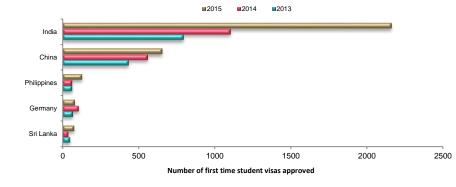
Institutes of Technology and Polytechnics (ITPs):

YTD (January to June)



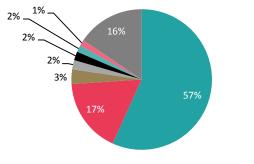
Total first time student visas (FSV) 2012 - 2015





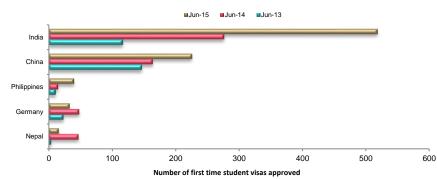
ITPs: First time student visas issued by country, YTD

YTD 2015 country breakdown of FSVs

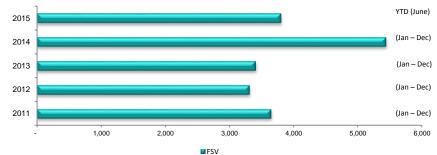


■ India ■ China ■ Philippines ■ Germany ■ Sri Lanka ■ South Korea ■ Japan ■ Other

ITPs: First time student visas issued, June







Takeaways:

- After experiencing a strong 2014, the ITP sector has continued to see strong growth, up 50% (1,276) YTD.
- This growth was driven by the Indian market which represents 57% of all FSVs approved YTD.





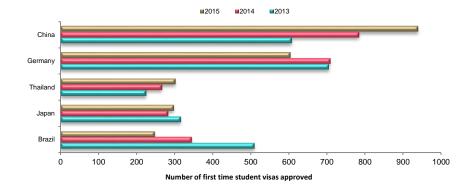
Secondary schools: 🔴

YTD (January to June)

June	FSV	YTD FSV				
17	5%	4 -61	-2%			

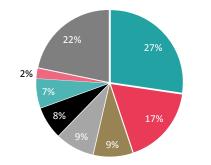
Total first time student visas (FSV) 2012 - 2015





Secondary schools: First time student visas issued by country, YTD

YTD 2015 country breakdown of FSVs

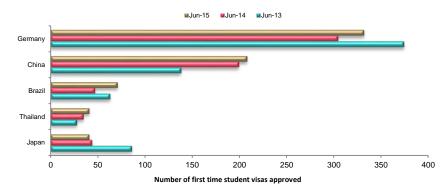


China Germany Thailand Japan Brazil South Korea Italy Other

This sector has been tracking flat down 2% (-61), which was driven by a loss in

scholarship students from Latin America in January.

Secondary schools: First time student visas issued, June



YTD (June) 2015 (Jan – Dec) 2014 (Jan – Dec) 2013 (Jan – Dec) (Jan – Dec) 2012 (Jan – Dec) 2011 1,000 2,000 3,000 4,000 5,000 6,000 7,000 FSV

Cumulative total FSV 2011 - 2015

NEW ZEALAND

Takeaways:

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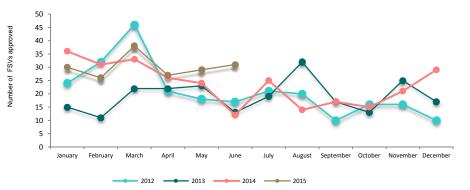


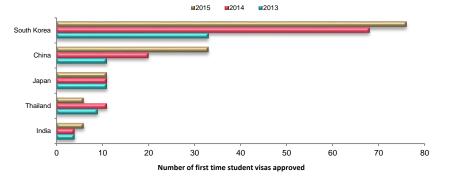




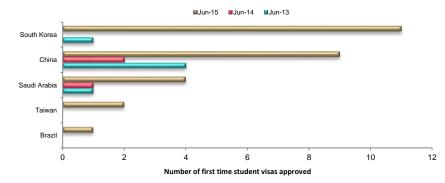
Total first time student visas (FSV) 2012 - 2015

Primary schools: First time student visas issued by country, YTD

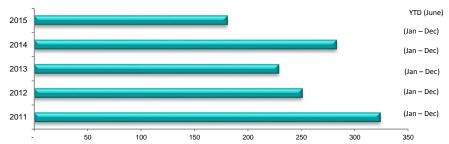




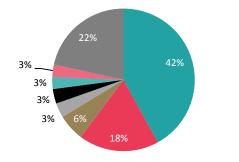
Primary schools: First time student visas issued, June



Cumulative total FSV 2011 - 2015



YTD 2015 country breakdown of FSVs



■ South Korea ■ China ■ Japan ■ India ■ Thailand ■ Chile ■ Fiji ■ Other

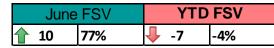
Takeaways:

- A strong June sees a 12% (19) growth YTD.
- · June saw strong growth in Korean and Chinese FSVs.



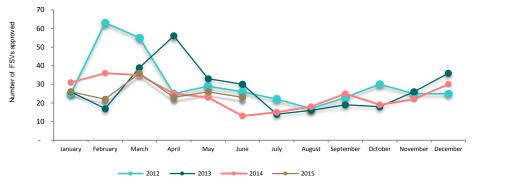


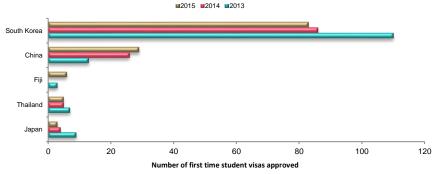




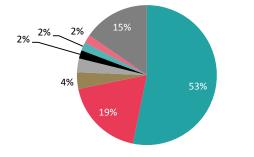
Total first time student visas (FSV) 2012 - 2015

Intermediate: First time student visas issued by country, YTD



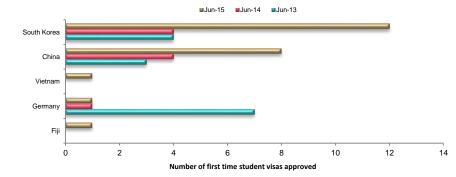


YTD 2015 country breakdown of FSVs

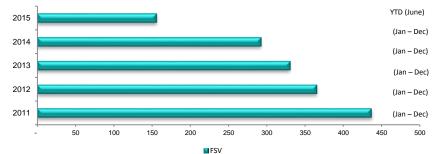


■ South Korea ■ China ■ Fiji ■ Thailand ■ Japan ■ South Africa ■ Tonga ■ Other

Intermediate: First time student visas issued, June



Cumulative total FSV 2011 - 2015



Takeaways:

• This sector experienced a 4% decline YTD.

