

Introduction



- The following dashboard was developed by Education New Zealand and is based on Immigration New Zealand (INZ) data on issued student visas. This data source is the most immediate/instantaneous data available on the international education sector, as there is only a one month lag between student visas approved and INZ publishing the data. Student visa data is a strong indicator of whether students are entering, remaining or leaving New Zealand, which can be used as a predictor for future enrolment trends.
- Student visa trends allow us to analyse two key indicators: 1) growth of new students and 2) retention
 of students.
- We use first time student visas as an indicator of growth as it represents new students and the pipeline of students entering New Zealand.
- Total student visas gives us an overview of all student visas (ie: first time student visas and students re-issuing their visas).
- We can analyse the retention of students by subtracting first-time student visas from total student visas.





Caveats and notes



Student visas vs. visitor visas:

- Total student visas (TSV), first time student visas (FSV), and renewed student visas (RSV) only capture students
 who enter New Zealand with a student visa. These students are mostly those who are planning to study for more
 than three months.
- Students who undertake a course less than three months are not required to enter on a student visa. Students who
 do choose to enter on a visitor visa (usually from visa-free nationalities) are not captured in this dashboard.
- This will impact the Private Training Establishments (including English Language Schools) numbers.

Student visas vs. enrolments:

 There is potential delay of up to three months between students having their visas approved and actual entry into New Zealand, therefore the figures shown here may not necessarily represent the actual number of students currently in New Zealand.

Methodology:

The methodology underpinning this and future Dashboards has been revised to exclude dependents. Dashboards prior to the May 2015 include approvals from "all" applicants, including dependents.

Work in progress:

- ENZ is currently working on:
 - Understanding the true demand of student visas ie: TSV applications vs. TSVs approved
 - Understanding the correlation between ENZ activity and policy changes on FSV trends
 - Understanding the impact of RSV on overall trends
 - Further work is being undertaken to understand a relatively large number of "not recorded" entries for FSVs at the provider level
 - Further analysis is being undertaken on understanding the correlation between student visas and enrolments

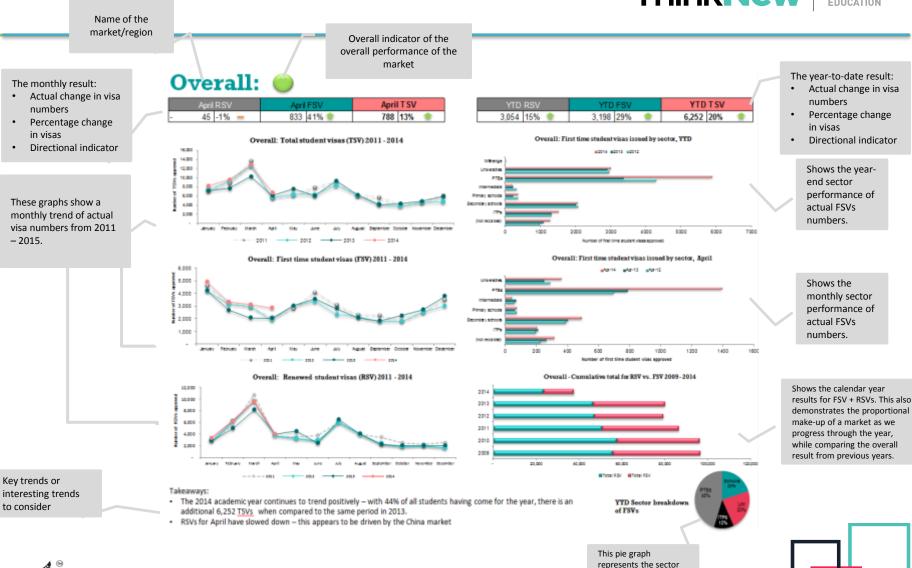




How to read the dashboard

IMMIGRATION





distribution of FSVs

YTD.

Key trends



Year-to-date (YTD)

- Year-to-date total student visas (TSV) are up 8% (3,110) and first time student visas (FSV) up 11% (1,742). Returning student visas were also up 6% (1,368).
- YTD growth has been driven by China, India, the Philippines, the United States and Brazil.
- The ITP, universities and PTE sectors have experienced the strongest YTD growth up 52% (973), 11% (460) and 5% (381).

May:

- May saw an 11% (617) TSV growth and a 8% (298) FSV growth on May 2014.
- The growth was driven by China, India, the Philippines, Korea and Brazil.
- All sectors, with the exception of secondary schools, experienced growth.

Change	% change			
214	14%			
165	12%			
109	110%			
39	14%			
29	35%			
	214 165 109 39			

Taiwan	-11	-50%
Nepal	-19	-33%
Thailand	-21	-13%
Saudi Arabia	-33	-16%
Germany	-94	-33%

FSVs for May	Change	% change
China	121	18%
Philippines	112	147%
USA	32	7%
Brazil	27	42%
Sri Lanka	26	124%

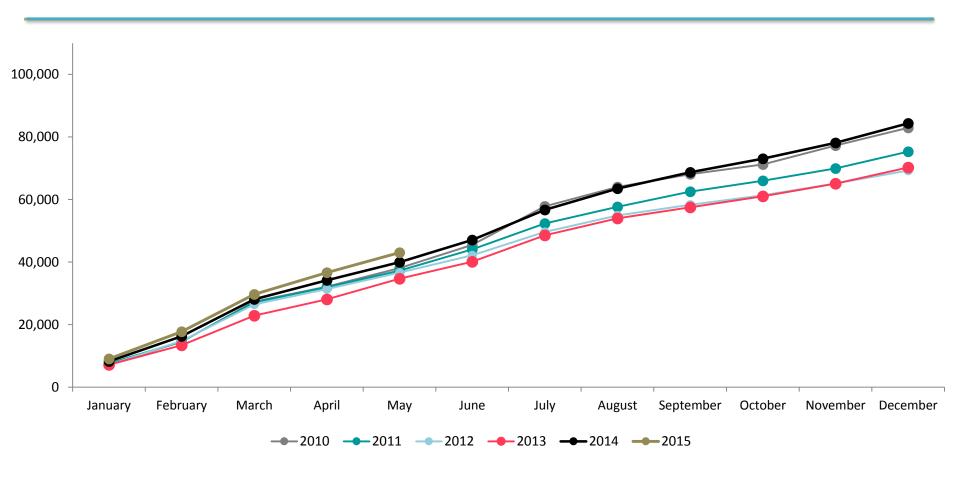
Thailand	-10	-11%
Saudi Arabia	-23	-36%
Nepal	-25	64%
India	-36	-4%
Germany	-96	-37%

Sector FSVs for May	Change	% change
ITPs	189	52%
Universities	88	9%
PTEs	48	3%
Primary	5	21%
Intermediate	3	13%
Secondary school	-36	-6%



Tracker: Cumulative total

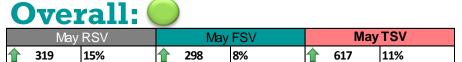


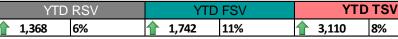


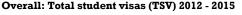
Takeaways:

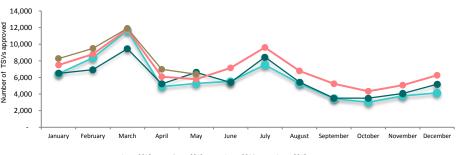
• 2015 is currently tracking above previous years.

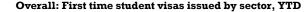


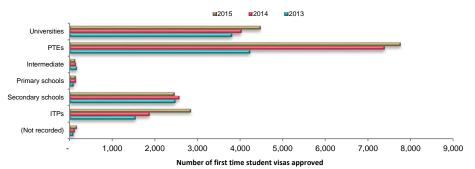




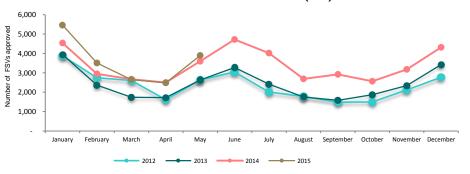




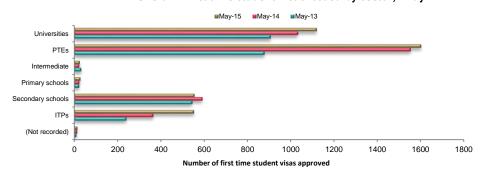




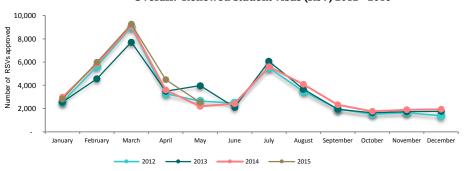
Overall: First time student visas (FSV) 2012 - 2015



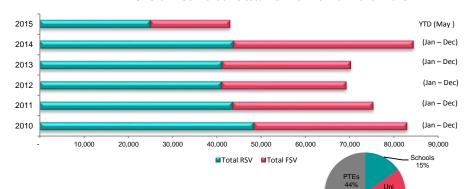
Overall: First time student visas issued by sector, May



Overall: Renewed student visas (RSV) 2012 - 2015



Overall: Cumulative total for RSV vs. FSV 2010 - 2015

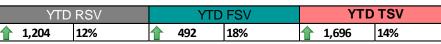


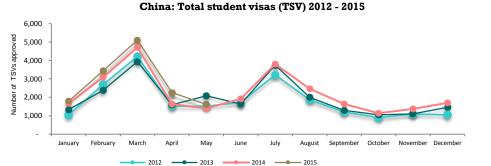
YTD 2015 sector breakdown of FSVs

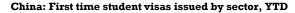
- TSVs and FSVs have experienced a strong start for the 2015 academic year up 8% (3,110).
- YTD there has been strong growth in the universities, ITPs and PTE sectors up 11%, 52%, and 5%.

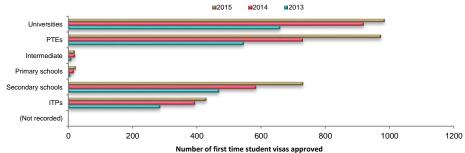


	May	RSV	May FSV			May TSV		
1	95	13%	1	121	18%	1	216	15%

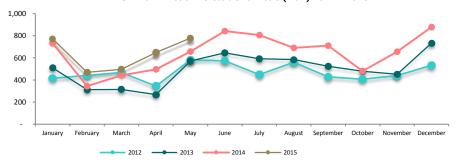




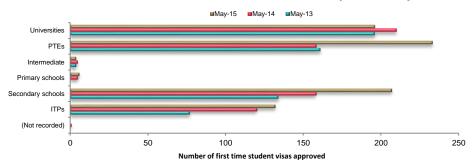




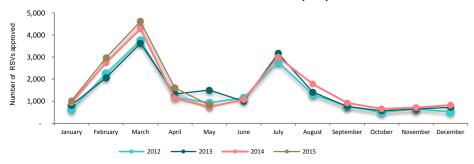




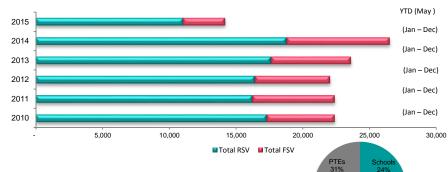
China: First time student visas issued by sector, May







China: Cumulative total for RSV vs. FSV 2010 - 2015



YTD 2015 sector

breakdown of FSVs

Takeaways:

- China experienced a strong start to 2015 up 14% (1,696) YTD in TSVs.
- · With the exception of the intermediate school sector, all sectors have experienced growth.

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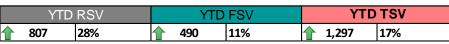
Number of FSVs approved

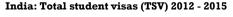


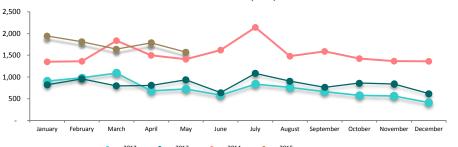
TSVs approved

Number of

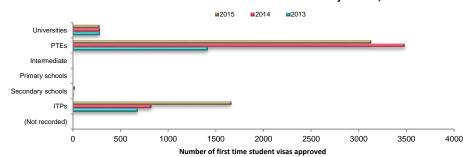
	May	RSV		May	FSV		May	TSV
1	201	42%	⇨	-36	-4%	1	165	12%



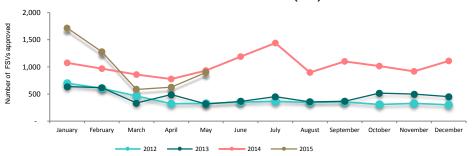




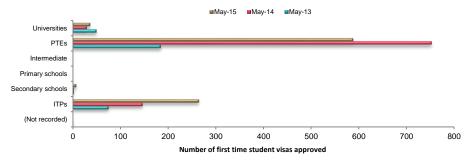
India: First time student visas issued by sector, YTD



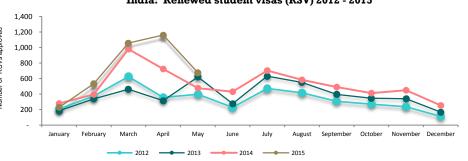
India: First time student visas (FSV) 2012 - 2015



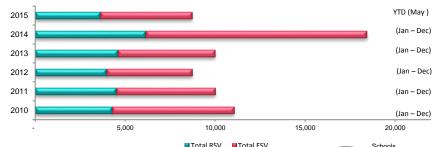
India: First time student visas issued by sector, May



India: Renewed student visas (RSV) 2012 - 2015



India: Cumulative total for RSV vs. FSV 2010 - 2015



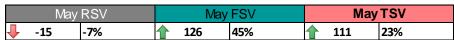
Takeaways:

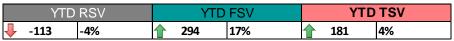
- Indian TSVs are tracking positively, up 17% (1,297) YTD.
- FSVs have experienced three consecutive months of declines, driven by declines in PTE students.
- ITP FSVs continue to see strong growth up 101% (832) YTD. May saw a strong result up 80% (264).

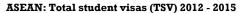
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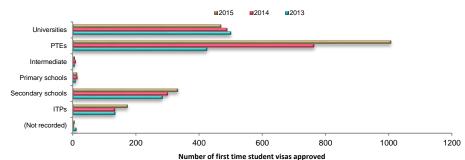




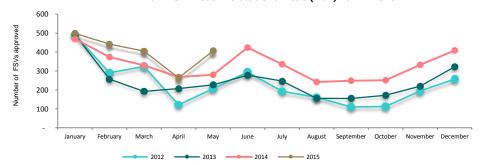




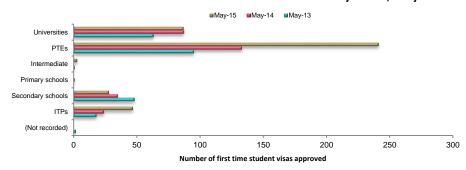
ASEAN: First time student visas issued by sector, YTD



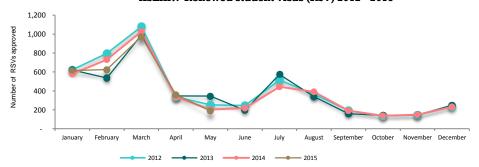
ASEAN: First time student visas (FSV) 2012 - 2015



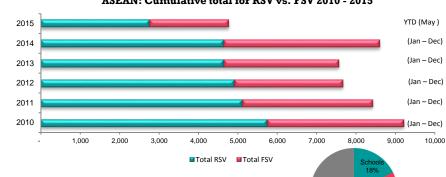
ASEAN: First time student visas issued by sector, May



ASEAN: Renewed student visas (RSV) 2012 - 2015



ASEAN: Cumulative total for RSV vs. FSV 2010 - 2015



YTD 2015 sector breakdown of FSVs

Takeaways:

- The ASEAN market experienced steady growth in 2015. A decline in RSVs has slowed the YTD TSV position.
- FSVs have seen strong growth up 17% (294) YTD and 45% (126) in May. This growth is primarily driven by growth in Filipino PTE students.

NEW ZEALAND

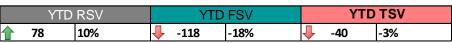
Schools 50%

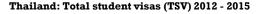
ThinkN



Number of TSVs approved

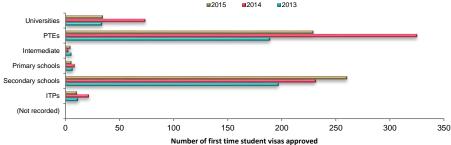
	May RSV			May FSV			May TSV		
Ţ	-11	-17%	₽	-10	-11%	Ţ	-21	-13%	



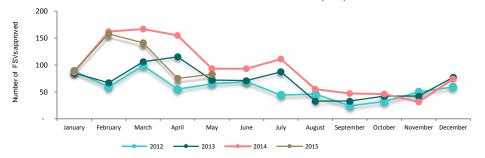




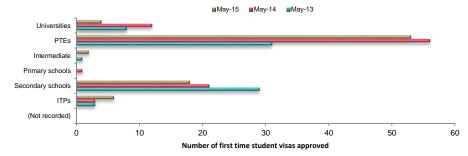
Thailand: First time student visas issued by sector, YTD



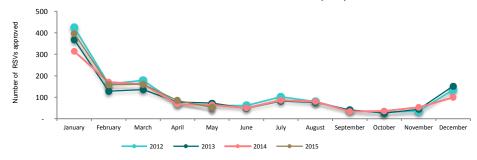
Thailand: First time student visas (FSV) 2012 - 2015



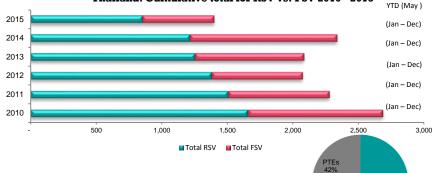
Thailand: First time student visas issued by sector, May



Thailand: Renewed student visas (RSV) 2012 - 2015



Thailand: Cumulative total for RSV vs. FSV 2010 - 2015



YTD 2015 sector breakdown of FSVs

- This market is tracking flat on 2014 down 3% (-40) in TSVs.
- The secondary school sector has experienced strong growth up 13% (260) YTD.

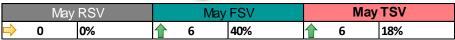
YTD TSV

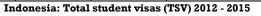
8

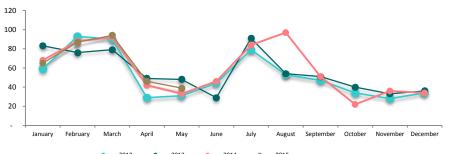
2%



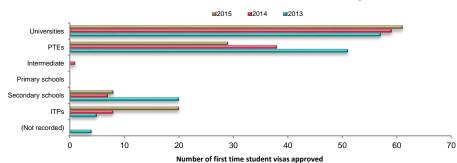
Number of TSVs approved







Indonesia: First time student visas issued by sector, YTD



YTD FSV

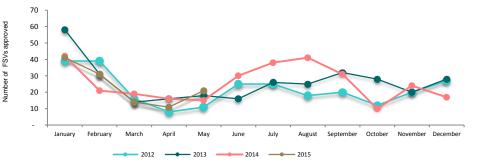
5

4%

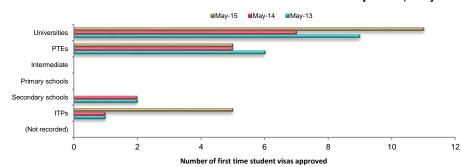
YTD RSV

1%

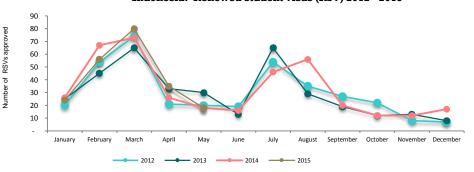
Indonesia: First time student visas (FSV) 2012 - 2015



Indonesia: First time student visas issued by sector, May



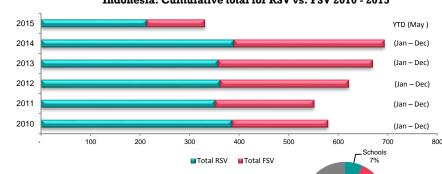
Indonesia: Renewed student visas (RSV) 2012 - 2015



Indonesia: Cumulative total for RSV vs. FSV 2010 - 2015

YTD 2015 sector

breakdown of FSVs



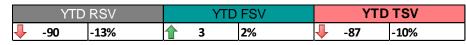
- Overall this market is tracking flat, up 2% (8) in TSVs YTD.
- Signals from the market suggest that the strong New Zealand dollar coupled with strong competitor recruitment from European countries is slowing growth.

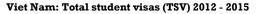


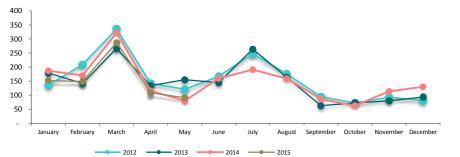


Number of TSVs approved

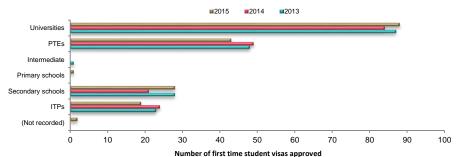
	May	RSV	May FSV			May TSV		
₽	-4	-6%	1	15	83%	1	11	14%



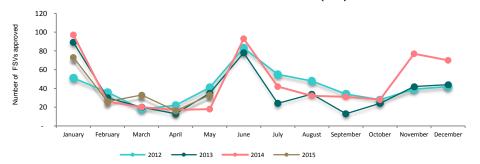




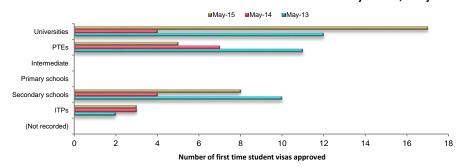
Viet Nam: First time student visas issued by sector, YTD



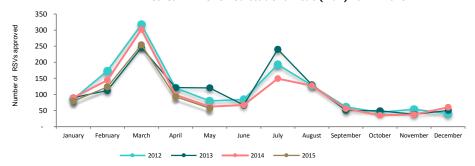
Viet Nam: First time student visas (FSV) 2012 - 2015



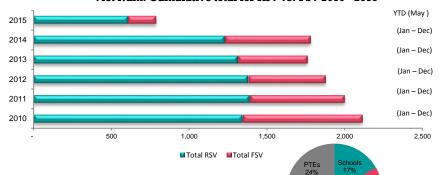
Viet Nam: First time student visas issued by sector, May



Viet Nam: Renewed student visas (RSV) 2012 - 2015



Viet Nam: Cumulative total for RSV vs. FSV 2010 - 2015



YTD 2015 sector

breakdown of FSVs

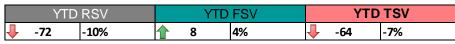
Uni 49%

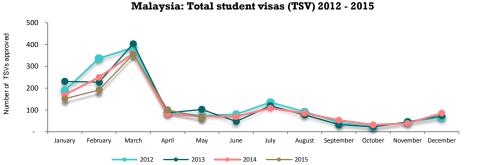
ThinkNe

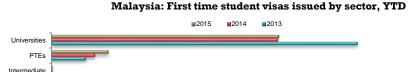
- Despite a positive May, YTD this market has experienced a 10% decline in TSVs.
- The university and secondary school sectors have seen good growth up 5% and 33%.
- Reports from the market indicate that there has been a steady increase in students that have a higher risk profile for INZ. This is leading
 to higher declines and lower student numbers approved. ENZ is working with INZ to better understand this issue.

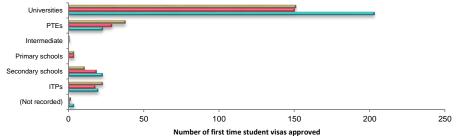


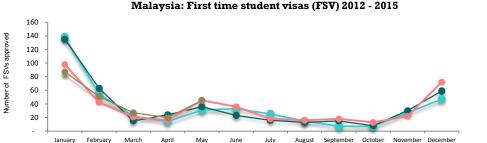
	May	RSV	May FSV			May TSV		
1	-3	-12%	\uparrow	0	0%	Ţ	-3	-4%



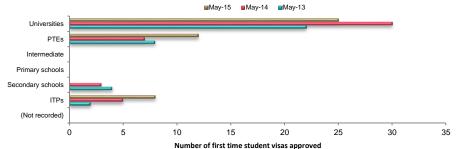


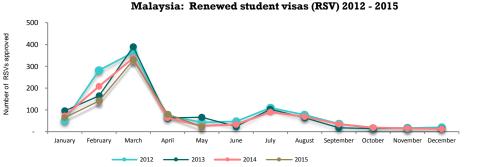




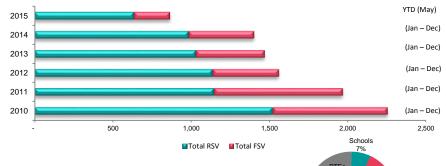


Malaysia: First time student visas issued by sector, May





Malaysia: Cumulative total for RSV vs. FSV 2010 - 2015



- This market has tracked flat throughout 2014 and has experienced a relatively significant decline YTD down 7% TSVs.
- The PTE and ITP sectors have experienced growth up 31% and 28%.



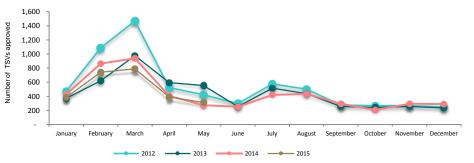


5%ThinkNew

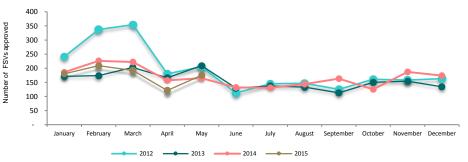


	Ma	ay RSV		May FSV			May TSV		
1	29	26%	1	10	6%	1	39	14%	

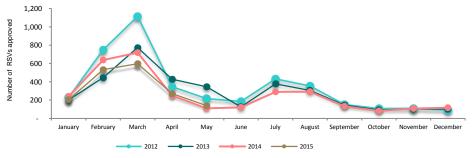




Korea: First time student visas (FSV) 2012 - 2015

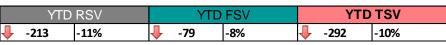


Korea: Total Renewed student visas (RSV) 2012 - 2015

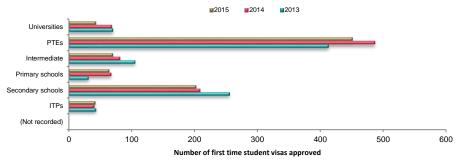


Takeaways:

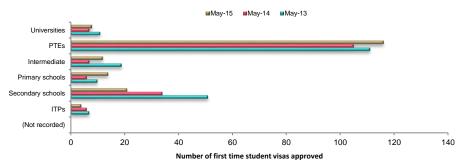
- This market continues to see declines, down 10% (292 TSVs) YTD.
- A strong May has slowed the YTD decline, up 14% (39) TSV.



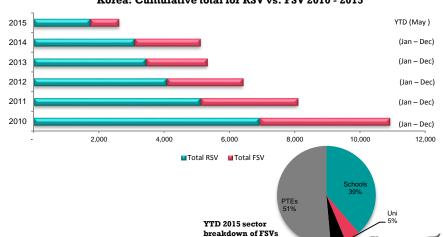
Korea: First time student visas issued by sector, YTD



Korea: First time student visas issued by sector, May



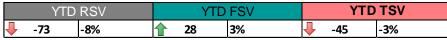
Korea: Cumulative total for RSV vs. FSV 2010 - 2015

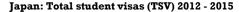




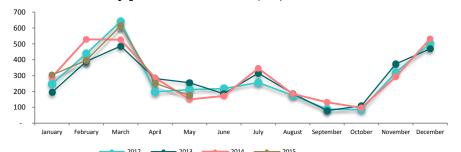
Number of TSVs approved

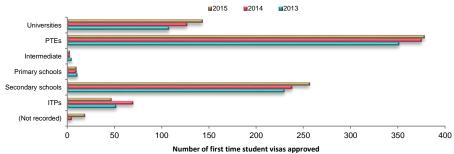






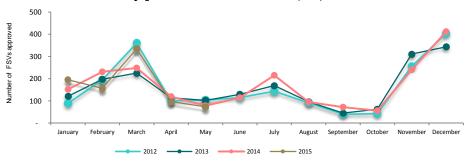


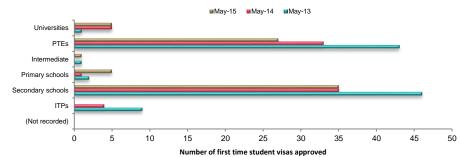




Japan: First time student visas (FSV) 2012 - 2015

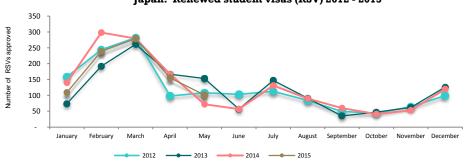
Japan: First time student visas issued by sector, May

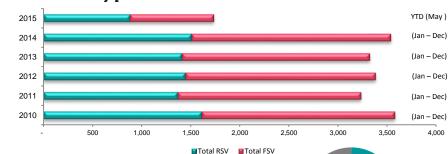




Japan: Renewed student visas (RSV) 2012 - 2015

Japan: Cumulative total for RSV vs. FSV 2010 - 2015





Takeaways:

- Japan has been tracking relatively flat YTD, down 3% (-45).
- May saw mixed results with a 6% (-5) decline in FSVs, which was offset by a 40% (29) increase in RSVs.

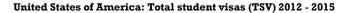
School: 32% PTEs 45% YTD 2015 sector breakdown of FSVs

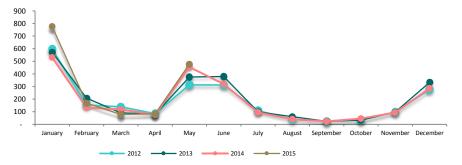


United States of America:

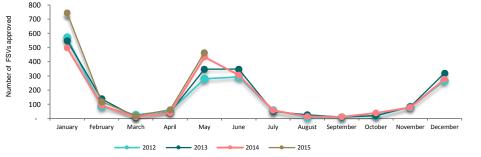


	May	RSV	May FSV			May TSV		
Φ	-7	-33%	1	32	7%	1	25	6%

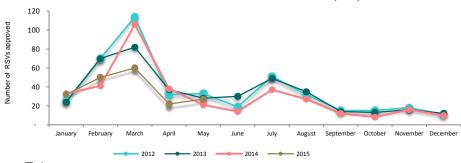




United States of America: First time student visas (FSV) 2012 - 2015

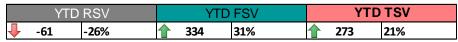


United States of America: Renewed student visas (RSV) 2012 - 2015

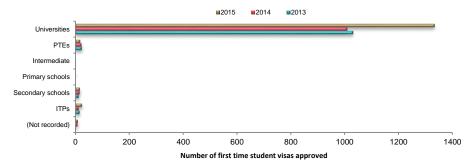


Takeaways:

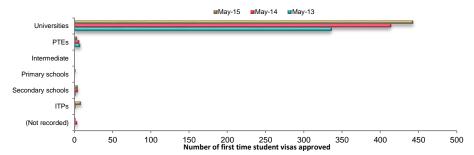
- This market has experienced a significant increase YTD up 21% (273).
- 95% of the approved FSVs for this market are university students.



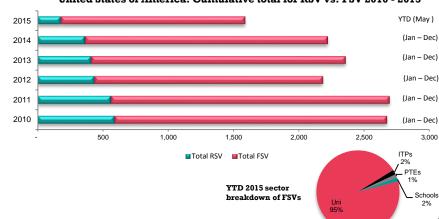
United States of America: First time student visas issued by sector, YTD



United States of America: First time student visas issued by sector, May



United States of America: Cumulative total for RSV vs. FSV 2010 - 2015

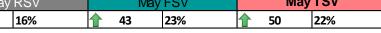


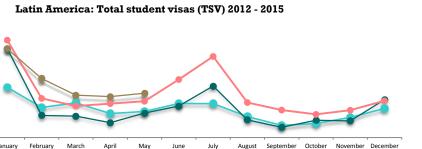


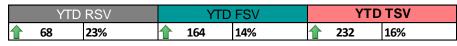
Number of TSVs approved



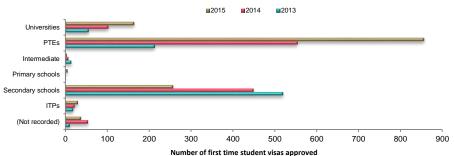








Latin America: First time student visas issued by sector, YTD

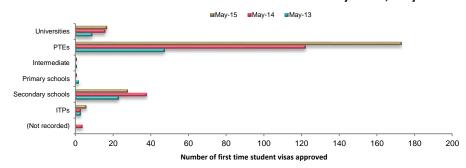


Latin America: First time student visas (FSV) 2012 - 2015

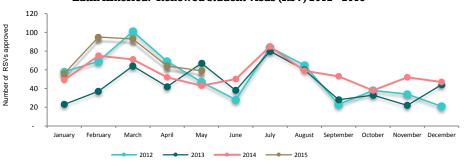
2013 2014 2015



Latin America: First time student visas issued by sector, May



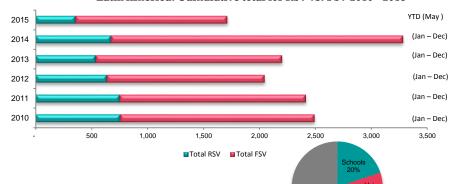
Latin America: Renewed student visas (RSV) 2012 - 2015



Latin America: Cumulative total for RSV vs. FSV 2010 - 2015

PTEs 65%

Think Ne



YTD 2015 sector breakdown of FSVs

Takeaways:

This market has experienced significant growth in 2015, especially within the university and PTE sectors.



700

600

500

400

300

200

100

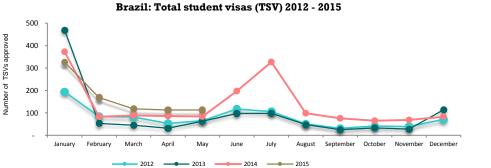
Number of TSVs approved

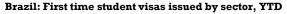
Think

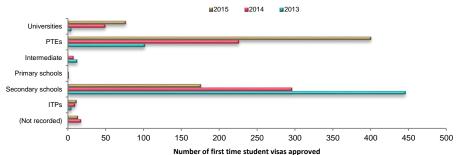


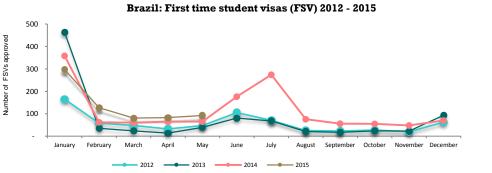




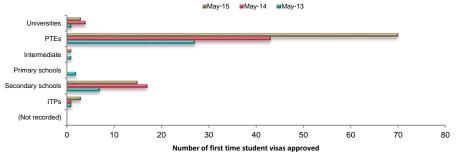


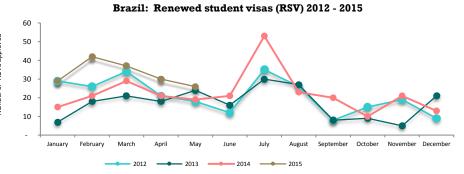




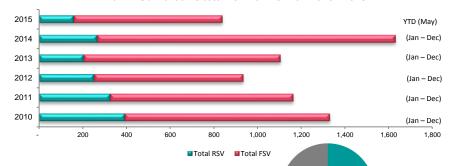


Brazil: First time student visas issued by sector, May





Brazil: Cumulative total for RSV vs. FSV 2010 - 2015



YTD 2015 sector

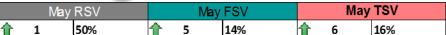
breakdown of FSVs

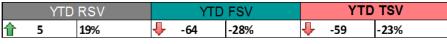
- Despite a decline in January, the YTD position for this market is relatively strong, up 17% (124 TSVs).
- The PTE and university sectors have experienced strong growth up 77% and 54%.

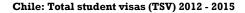


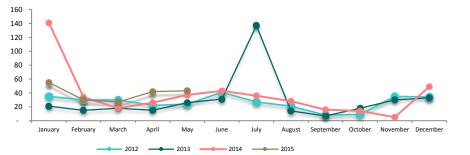


Number of TSVs approved

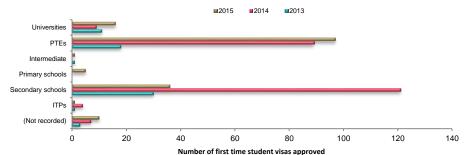








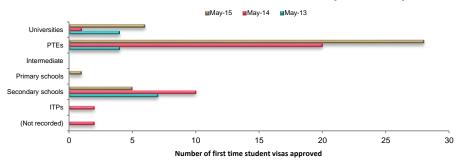
Chile: First time student visas issued by sector, YTD



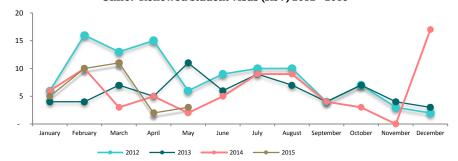
Chile: First time student visas (FSV) 2012 - 2015



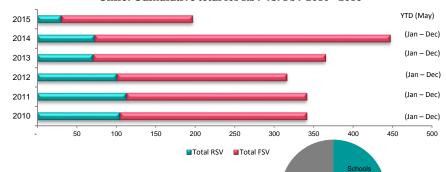
Chile: First time student visas issued by sector, May



Chile: Renewed student visas (RSV) 2012 - 2015



Chile: Cumulative total for RSV vs. FSV 2010 - 2015



YTD 2015 sector

breakdown of FSVs

PTEs 62%

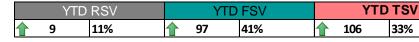
Takeaways:

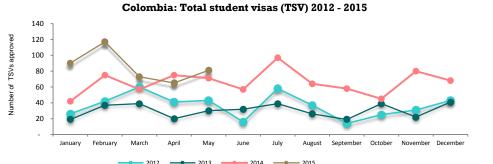
Number of RSVs approved

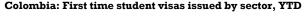
- This market has experienced a decline in visa approvals YTD.
- April and May proved to be a positive months, however this growth was not enough to offset YTD declines.
- A reduction in Chilean scholarship students has caused a significant decline in secondary school students.

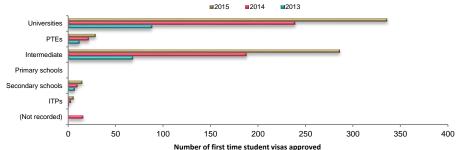


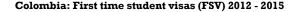
May RSV		May FSV			May TSV			
1	6	55%	1	4	7%	1	10	14%

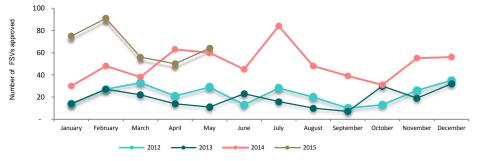




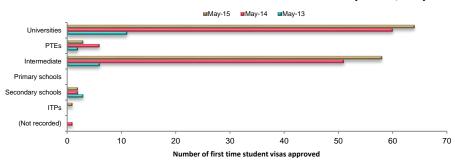




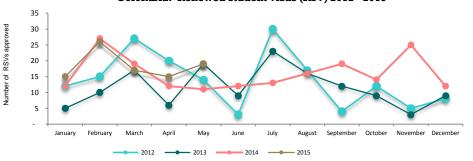




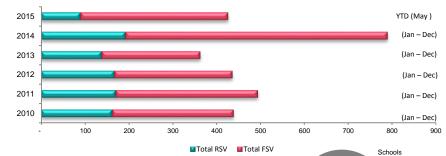
Colombia: First time student visas issued by sector, May



Colombia: Renewed student visas (RSV) 2012 - 2015



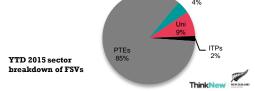
Colombia: Cumulative total for RSV vs. FSV 2010 - 2015



Takeaways:

- This market has experienced significant growth up 33% (106 TSVs) YTD.
- The university, PTE and schools sectors have experienced growth up 41%, 32%, and 50%.

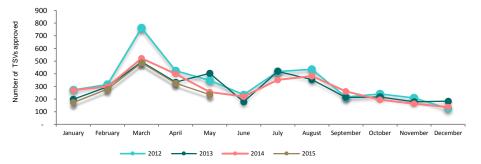
NEW ZEALAND



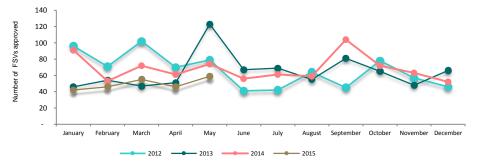


	May	RSV		May	FSV		May	TSV
1	-5	-3%	़	-15	-20%	1	-20	-8%

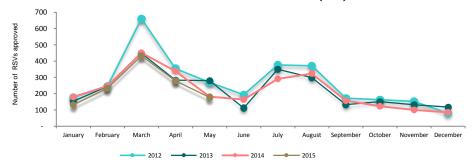




Middle East: First time student visas (FSV) 2012 - 2015



Middle East: Renewed student visas (RSV) 2012 - 2015



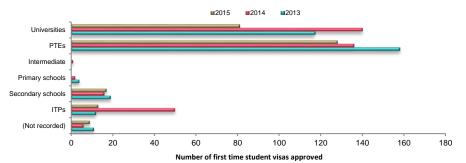
Takeaways:

· This market continues to experience negative results.

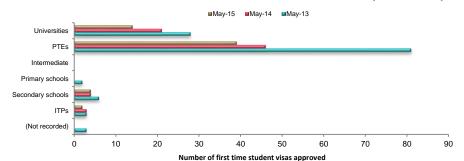




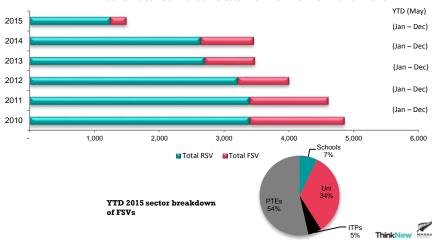
Middle East: First time student visas issued by sector, YTD



Middle East: First time student visas issued by sector, May



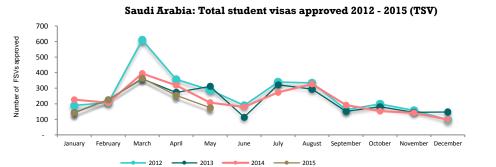
Middle East: Cumulative total for RSV vs. FSV 2010 - 2015



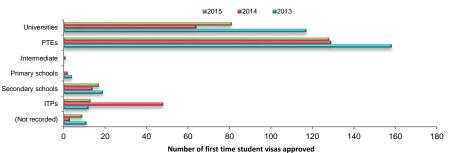


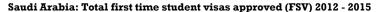


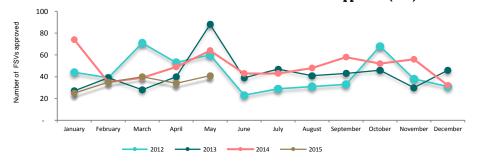
YTD RSV	YTD FSV	YTD TSV		
↓ -109 -10%	↓ -86 -33%	↓ -195 -14%		



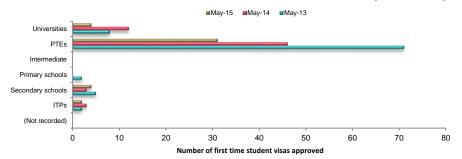
Saudi Arabia: First time student visas issued by sector, YTD



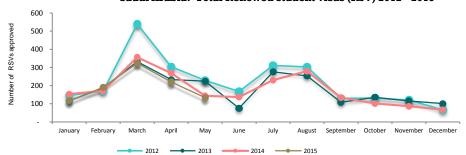




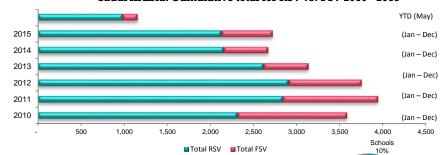
Saudi Arabia: First time student visas issued by sector, May



Saudi Arabia: Total Renewed student visas (RSV) 2012 - 2015



Saudi Arabia: Cumulative total for RSV vs. FSV 2010 - 2015



Takeaways:

- This market continues to experience negative results.
- The YTD decline is due to an anomaly in 2014, with a significant cohort of ITP Visas processed in early 2014 as part of an additional King Abdullah Scholarship Programme Technical Training allocation.
- There were also slightly fewer university scholarships allocated in January (down from 65 to 40) for Saudi students, which are still being processed.

YTD 2015 sector breakdown of FSVs

PTES 68%



1,200

1.000

800

600

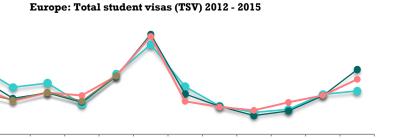
400

200

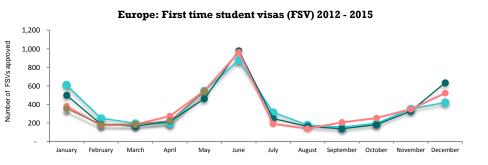
January

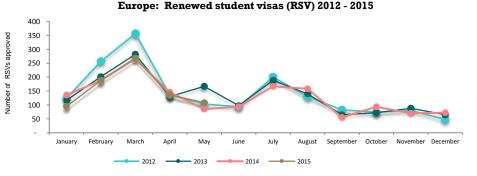
Number of TSVs approved

May RSV		May FSV			May TSV			
1	8	9%	Ţ	-7	-1%	1	1	0%



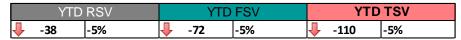
October

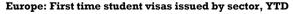


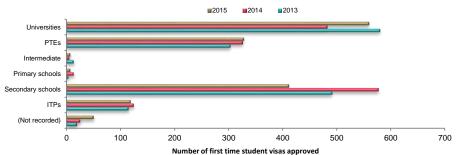


Takeaways:

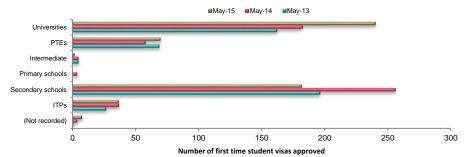
- TSVs continue to decline, down 5%.
- The university sector experienced strong growth YTD up 16%.







Europe: First time student visas issued by sector, May



Europe: Cumulative total for RSV vs. FSV 2010 - 2015

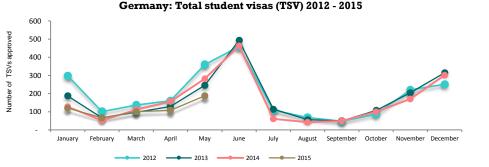


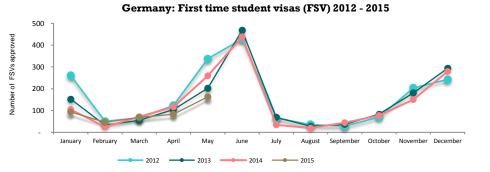
breakdown of FSVs

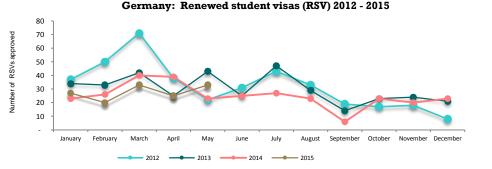




May RSV			May FSV			May TSV		
1	2	9%	Ţ	-96	-37%	Ţ	-94	-33%







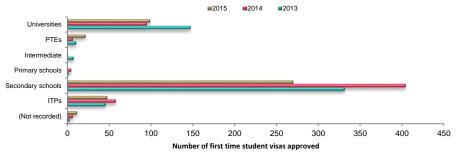
Takeaways:

• This market continues to decline down 20% (-145).

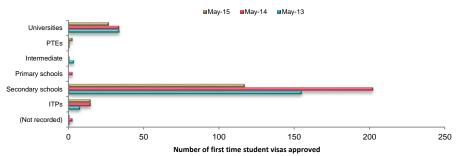




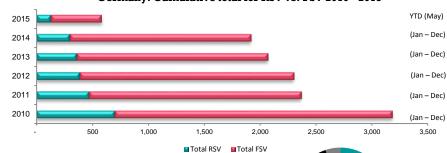
Germany: First time student visas issued by sector, YTD



Germany: First time student visas issued by sector, May

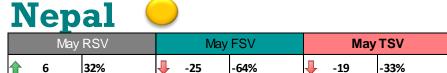


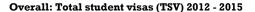
Germany: Cumulative total for RSV vs. FSV 2010 - 2015

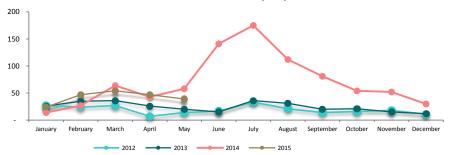


YTD 2015 sector breakdown of FSVs

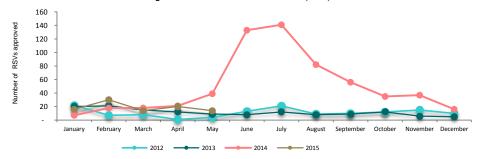
ThinkNew







Nepal: First time student visas (FSV) 2012 - 2015



Nepal: Renewed student visas (RSV) 2012 - 2015

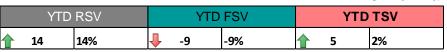


Takeaways:

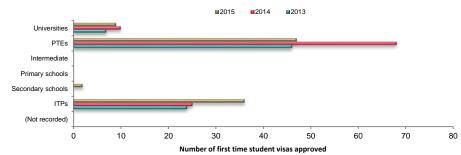
· This market grew significantly in 2014, however appears to be slowing.



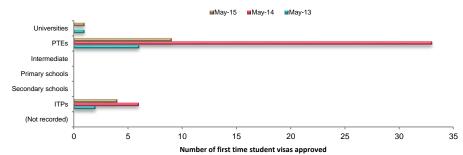
Number of RSVs approved

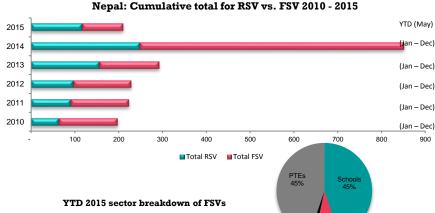


Nepal: First time student visas issued by sector, YTD



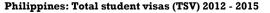
Nepal: First time student visas issued by sector, May

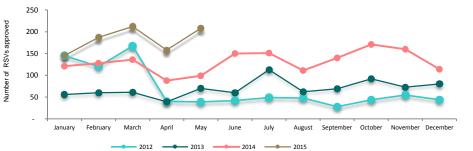


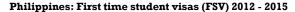


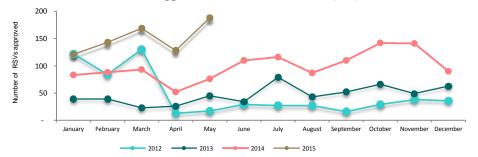


May RSV		May FSV			May TSV			
Ţ	-3	-13%	1	112	147%	1	109	110%

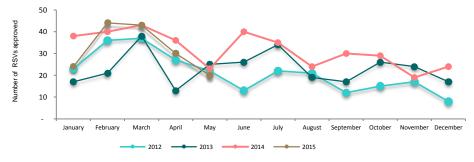






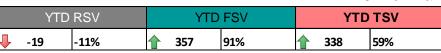


Philippines: Renewed student visas (RSV) 2012 - 2015

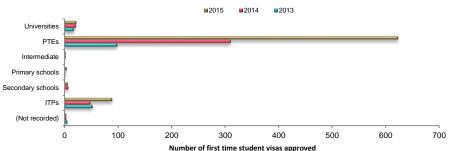


Takeaways:

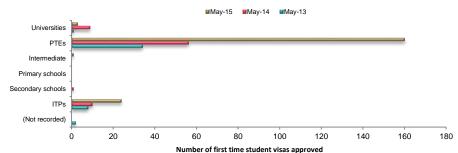
- This market grew significantly in 2014 and has continued to see strong growth in 2015.
- The PTE and ITP sectors have experienced the strongest growth up 101% and 85%.



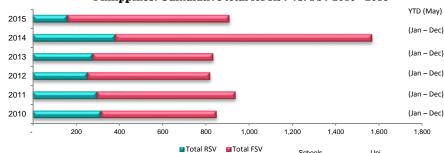
Philippines: First time student visas issued by sector, YTD



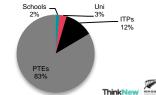
Philippines: First time student visas issued by sector, May



Philippines: Cumulative total for RSV vs. FSV 2010 - 2015



YTD 2015 sector breakdown of FSVs



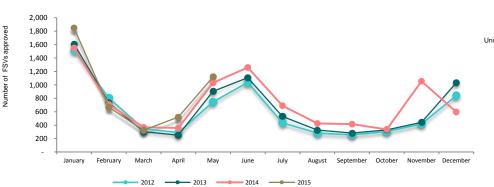




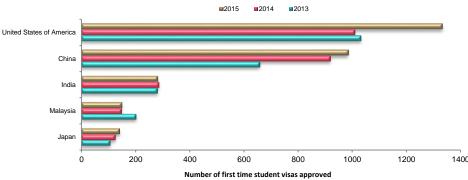


May	FSV	YTD FSV			
1 88	9%	1 460	11%		

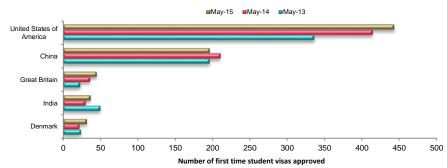
University: Total first time student visas (FSV) 2012 - 2015



University: First time student visas issued by country, YTD

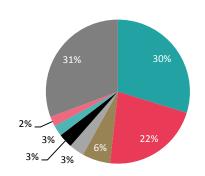


University: First time student visas issued, May



University: Cumulative total FSV 2011 - 2015

FSV



■ United States of America ■ China ■ India ■ Malaysia ■ Japan ■ Great Britain ■ Germany ■ Other

Takeaways:

- This growth was driven by the USA, up 32% (324) YTD.
- The USA accounts for 30% of all university FSV approvals YTD.



2015

2014





YTD (May)

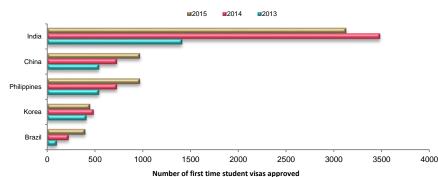
Private Training Establishments (PTE):



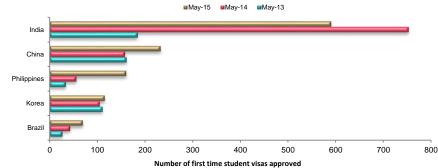
YTD (January to May)

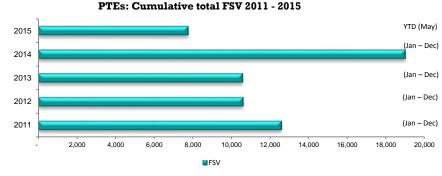
May FSV YTD FSV 3% 5% 48 381

PTEs: First time student visas issued by country, YTD

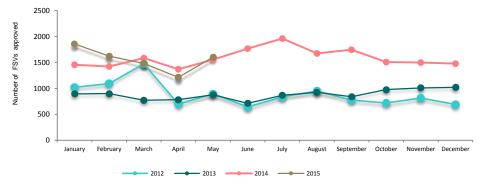


PTEs: First time student visas issued, May

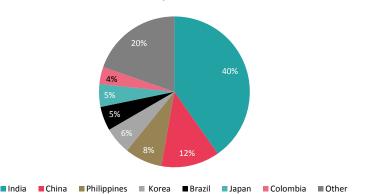




PTEs: Total first time student visas (FSV) 2012 - 2015



YTD 2015 country breakdown of FSVs



- Following a strong finish to 2014, 2015 is also tracking positively up 5% (381).
- Declines from the Indian market has slowed overall growth.

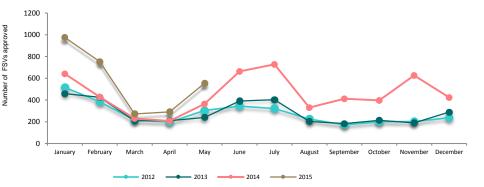


Institutes of Technology and Polytechnics (ITPs):

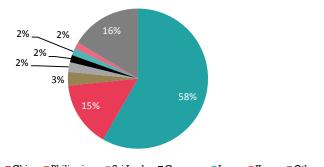


May	FSV	YTD FSV		
189	52%	1 973	52%	

ITPs: Total first time student visas (FSV) 2012 - 2015



YTD 2015 country breakdown of FSVs

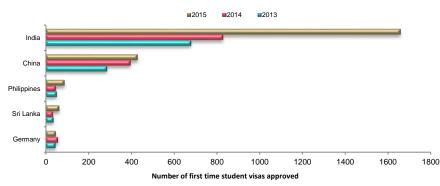


■India ■China ■Philippines ■Sri Lanka ■Germany ■Japan ■Korea ■Other

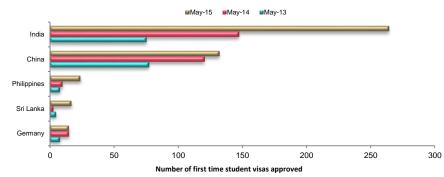
Takeaways:

- After experiencing a strong 2014, the ITP sector has continued to grow, up 52% (973) YTD.
- This growth was driven by the Indian market which represents 58% of all FSVs approved YTD.

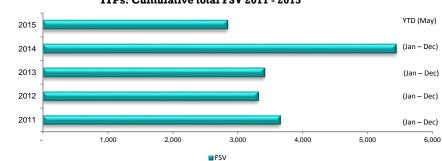
ITPs: First time student visas issued by country, YTD



ITPs: First time student visas issued, May



ITPs: Cumulative total FSV 2011 - 2015



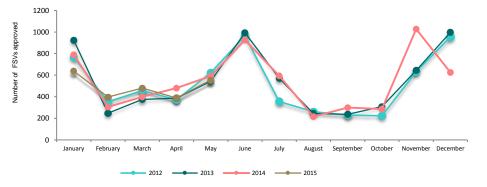




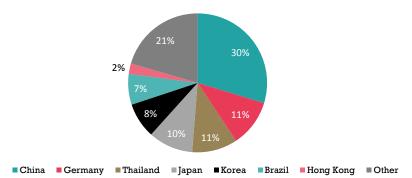


May FSV YTD FSV -36 -6% - -107 -4%

Secondary schools: Total first time student visas (FSV) 2012 - 2015



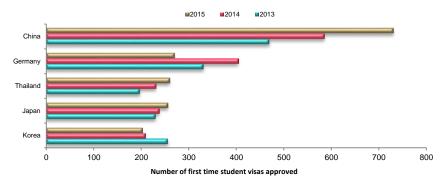
YTD 2015 country breakdown of FSVs



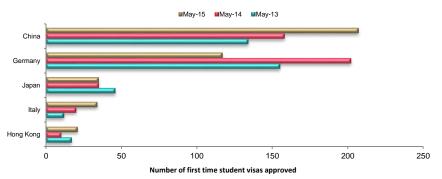
Takeaways:

This sector has started the 2015 year in a negative position, down 4% (-107), which was driven by a loss in scholarship students from Latin America in January.

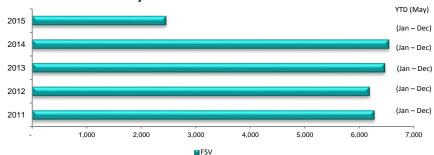
Secondary schools: First time student visas issued by country, YTD



Secondary schools: First time student visas issued, May



Secondary schools: Cumulative total FSV 2011 - 2015

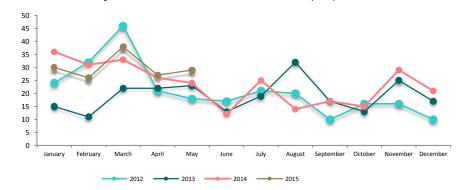




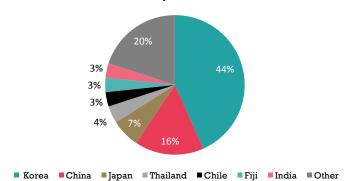


			J J			
	May	FSV	YTD FSV			
î	5	21%	⇒ 0	0%		

Primary schools: Total first time student visas (FSV) 2012 - 2015



YTD 2015 country breakdown of FSVs

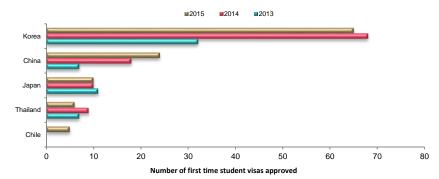


Takeaways:

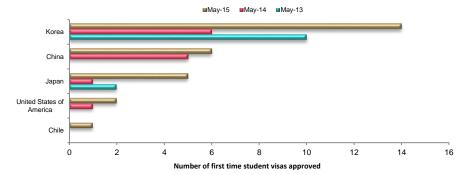
Number of FSVs approved

• The primary school sector is tracking flat YTD.

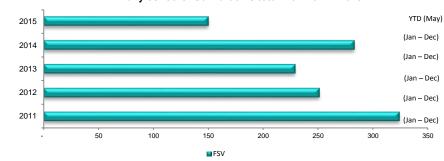
Primary schools: First time student visas issued by country, YTD



Primary schools: First time student visas issued, May



Primary schools: Cumulative total FSV 2011 - 2015

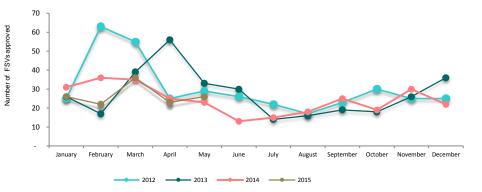




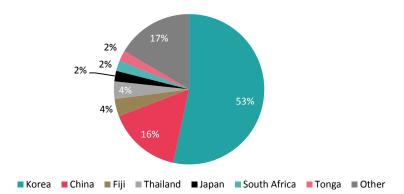


May FSV YTD FSV 3 13% -17 -11%

Intermediate: Total first time student visas (FSV) 2012 - 2015



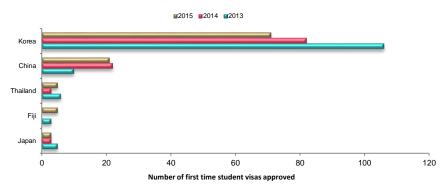
YTD 2015 country breakdown of FSVs



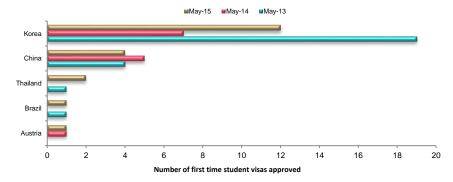
Takeaways:

This sector experienced a 11% decline YTD.

Intermediate: First time student visas issued by country, YTD



Intermediate: First time student visas issued, May



Intermediate: Cumulative total FSV 2011 - 2015

