

# Introduction



- The following dashboard is based on Immigration New Zealand (INZ) data on student visas issued. This data source is the most immediate data available on the international education sector, as there is only a one month lag between student visas approved and INZ publishing the data. Student visa data is a strong indicator of whether students are remaining, leaving or entering New Zealand to study, which can be used as a predictor for future enrolment trends.
- Student visa trends allow us to analyse two key indicators: 1) retention of students and 2) growth in the number of new students.
- We use first time student visas as an indicator of growth as it represents new students and the pipeline of students entering New Zealand.
- Total student visas gives us an overview of all student visas (ie: first time student visas and students re-issuing their visas).
- We can analyse the retention of students by subtracting first time student visas from total student visas.





# **Caveats and notes**



## Student visas vs. visitor visas

- Total student visas (TSV), first time student visas (FSV), and renewed student visas (RSV) only capture students who enter
   New Zealand with a student visa. These students are mostly those who are planning to study for more than three months.
- Students who undertake a course of less than three months duration are not required to enter New Zealand on a student visa. Students who choose to enter on a visitor visa (usually from visa-free nationalities) are not captured in this dashboard.
- This will impact the PTE (including the ELS) sector numbers.

## Student visas vs. enrolments

 There is potential delay of up to three months between students having their visas approved and actual entry into New Zealand, therefore the figures shown here may not necessarily represent the actual number of students currently in New Zealand.

## Work in progress

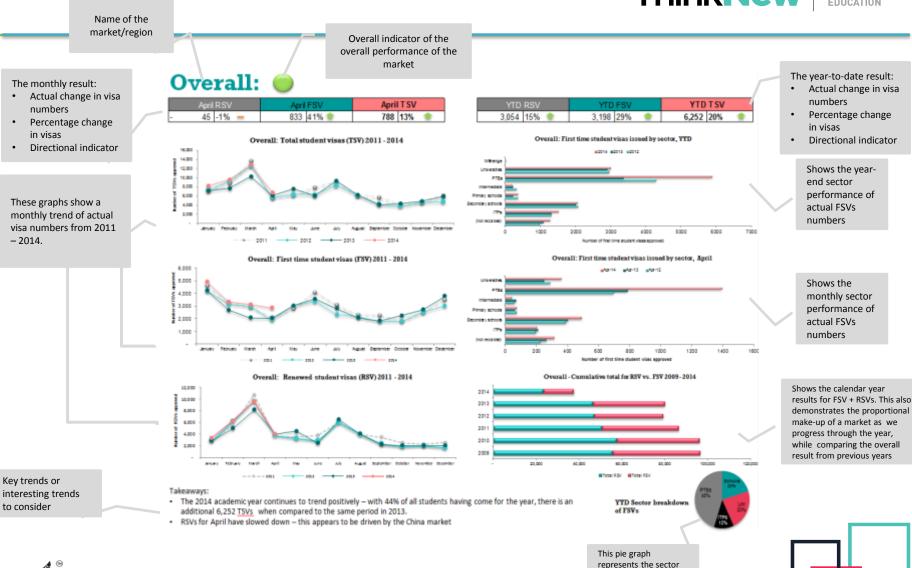
- ENZ is currently working on:
  - understanding the true demand of student visas TSV applications vs. TSVs approved
  - understanding the correlation between ENZ activity and policy changes on FSV trends
  - understanding the impact of RSV on overall trends further discussion will be required on the ownership and responsibility for retaining these students
  - further work is being undertaken to understand a relatively large number of "not recorded" entries for FSVs at the provider level
  - further analysis is being undertaken on understanding the correlation between student visas.





# How to read the dashboard





distribution of FSVs

YTD.



# **Key trends**



## Year-to-date (YTD) January to October:

- There has been a 19% increase (12,904) in the total number of student visas approved year-to-date (2014 calendar year) when compared to the same period in 2013.
- India continues to grow, with an 80% (7,346 TSVs) increase YTD. Indian FSVs have grown by 126% (5,952) YTD.
- There has also been steady growth coming out of ASEAN up 13% (1,035 TSVs) and Latin America up 49% (1,023 TSVs) YTD.
- By July 2014 the Indian and Latin American markets had surpassed the full-year result from previous years.
- The PTE sector is experiencing significant growth, up 88% (7,556 FSVs) YTD. Growth in the university sector has been strong, with a 12% (769) increase. The ITP and primary school sectors have also seen strong growth, up 50% (1,479) and 271% (129) YTD. The secondary school sector is tracking flat on 2013.

#### October:

- October was another record breaking month for TSVs and FSVs.
- TSVs for October were up 20% (869) when compared to October 2013. This is the biggest October on record for TSVs.
- October FSVs saw a 32% (732) increase, making this the biggest October on record for FSVs.

## Top five shifts for October:

TSVs for October	Change	% change
India	598	66%
China	84	7%
Philippines	78	38%
Tonga	33	157%
Nepal	32	133%
South Africa	-5	-6%
Viet Nam	-7	-9%
Japan	-20	-16%
Saudi Arabia	-26	-14%
Korea	-51	-16%
	India China Philippines Tonga Nepal  South Africa Viet Nam Japan Saudi Arabia	China 84 Philippines 78 Tonga 33 Nepal 32  South Africa -5 Viet Nam -7 Japan -20 Saudi Arabia -26

FSV for October	Change	% change
India	535	100%
Philippines	81	72%
Brazil	33	127%
Russia	29	145%
Nepal	22	157%
South Africa	-6	-12%
Japan	-11	-16%
France	-14	-37%
China	-15	-3%
Korea	-24	-15%

Sector FSVs for October	Change	% Change
PTEs	566	
ITPs	187	88%
Unis	5	2%
Intermediates	17	68%
Secondary schools	-34	-10%
Primary schools	-7	-12%



# **Overall performance**

RSV = Renewed student visas (TSV - FSV = RSV)

**FSV** = First time student visas

TSV = Total student visas





	2013	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Full year	20	014	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct
RSVs	Yearly proportion of student visas issued (by month)	6%	13%	21%	8%	7%	6%	13%	9%	5%	4%	4%	4%	100%	RSV	Yearly %	6%	13%	21%	8%	7%	6%	13%	9%	5%	4%
	Result (2013 vs. 2012)	<b>1</b> 0%	-19%	-15%	7%	<b>↑</b> 39%	-14%	<b>1</b> 9%	2%	<b>J</b> 0%	<b>1</b> 8%	<b>1</b> 2%	<b>1</b> 24%	1%		Result (2014 vs. 2013)	<b>1</b> 6%	<b>1</b> 24%	17%	-1%	-39%	<b>1</b> 32%	-7%	<b>1</b> 1%	<b>1</b> 9%	7%
FSVs	Yearly proportion of student visas issued (by month)	13%	10%	9%	6%	9%	10%	7%	7%	6%	6%	8%	9%	100%	FSV	Yearly %	13%	10%	9%	6%	9%	10%	7%	7%	6%	6%
	Result (2013 vs. 2012)	1%	-14%	-29%	<b>1</b> 6%	1%	<b>1</b> 7%	<b>1</b> 21%	-3%	<b>1</b> 4%	<b>1</b> 24%	10%	<b>1</b> 26%	<b>1</b> 3%		Result (2014 vs. 2013)	<b>1</b> 6%	<b>1</b> 20%	<b>1</b> 51%	<b>1</b> 41%	<b>1</b> 38%	<b>1</b> 45%	<b>1</b> 61%	<b>1</b> 49%	<b>1</b> 81%	<b>1</b> 32%
TSVs	Yearly proportion of student visas issued (by month)	9%	12%	16%	7%	8%	8%	11%	8%	5%	5%	6%	6%	100%	TSV	Yearly %	9%	12%	16%	7%	8%	8%	11%	8%	5%	5%
	Result (2013 vs. 2012)	<b>J</b> 0%	-17%	<b>↓</b> -18%	<b>1</b> 6%	<b>1</b> 20%	-3%	<b>1</b> 2%	<b>↓</b> 0%	<b>J</b> 0%	<b>1</b> 5%	<b>1</b> 6%	<b>1</b> 25%	<b>1</b> %		Result (2014 vs. 2013)	<b>1</b> 5%	<b>1</b> 23%	<b>1</b> 24%	13%	-9%	14%	14%	<b>1</b> 24%	<b>1</b> 47%	<b>1</b> 20%

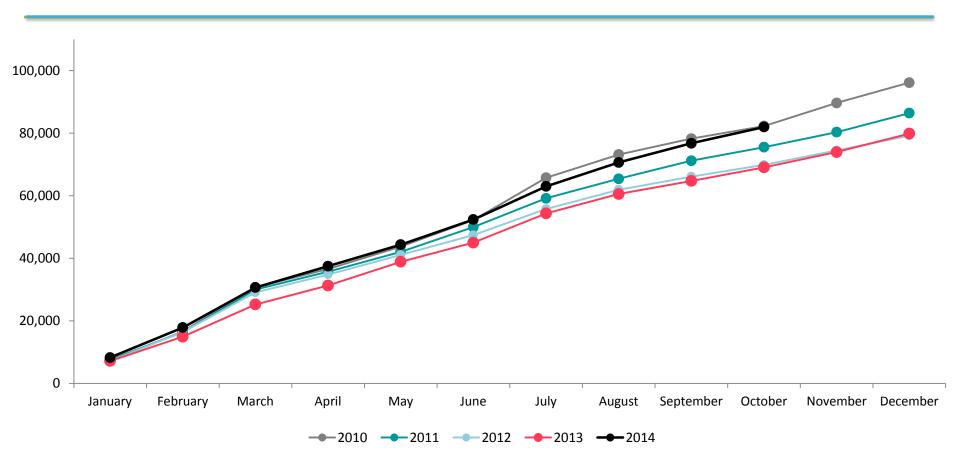
20	14	Q1	Q2	Q3	YTD
RSV	Yearly %	40%	21%	27%	92%
	Result (2014 vs. 2013)	19%	-13%	<b>1</b> 4%	<b>1</b> 5%
FSV	Yearly %	32%	25%	20%	83%
	Result (2014 vs. 2013)	<b>1</b> 26%	<b>1</b> 41%	<b>1</b> 62%	<b>1</b> 40%
TSV	Yearly %	37%	23%	24%	89%
	Result (2014 vs. 2013)	<b>1</b> 22%	10%	<b>1</b> 24%	<b>1</b> 9%





# Overall TSV cumulative trend





## **Cumulative total:**

- TSVs are currently trending above 2011 2013 levels and are tracking slightly under 2010.
- The 2014 average monthly increase is approximately 18% on 2013. If 2014 continues on this trajectory, the yearend will see an approximate 14,000 increase in TSVs.

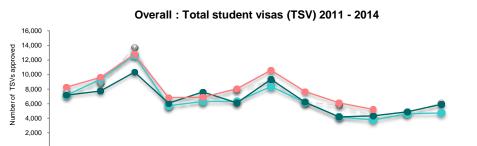


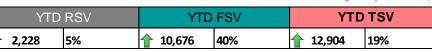


January

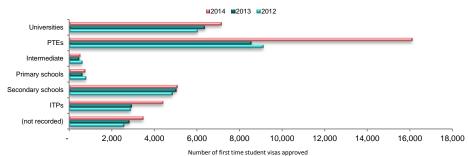
February

	Octob	er RSV		Octob	er FSV		Octob	er TSV
1	137	7%	1	732	32%	1	869	20%



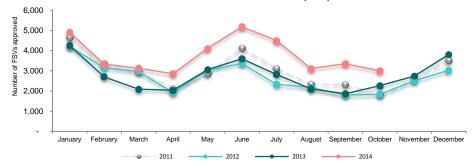


Overall: First time student visas issued by sector, YTD

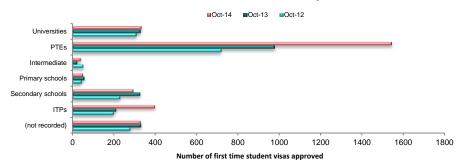




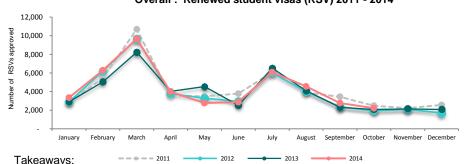
August September October November December



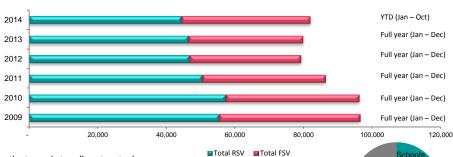
Overall: First time student visas issued by sector, October



Overall: Renewed student visas (RSV) 2011 - 2014



#### Overall: Cumulative total for RSV vs. FSV 2009 - 2014

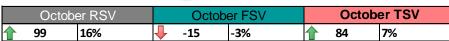


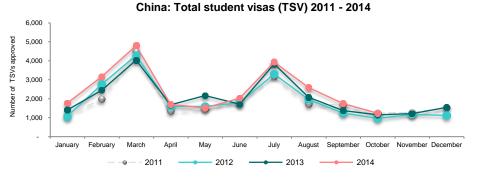
- The 2014 academic year continues to trend positively approximately 90% of all students that are intending to study on a student visa, have had their visas approved.
- As at October 2014, the cumulative YTD FSVs have surpassed full-year results for 2012 and 2013.
- October was another strong month with increases in the PTE and ITP sectors.
- RSVs have recovered from earlier declines but remain relatively flat.

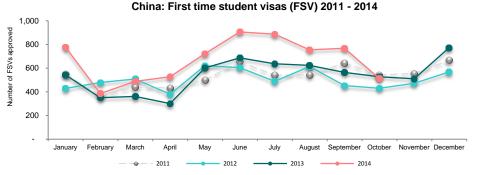
## PTEs 47% YTD sector breakdown of FSVs

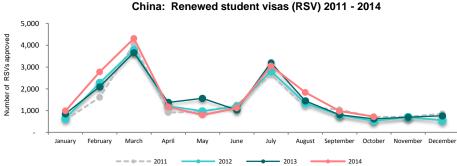












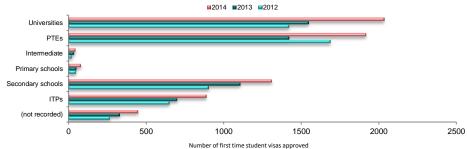
## Takeaways:

- China continues to grow at a steady rate.
- October was the first month in 2014 that saw a decline in FSVs.
- · All sectors are experiencing growth YTD.

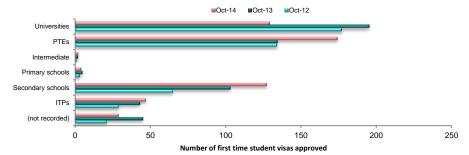


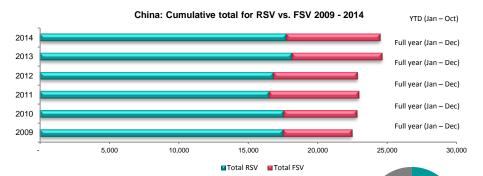
YTD	RSV	YTD	FSV	,	TSV
<b>1,066</b>	6%	<b>1,535</b>	30%	<b>2,601</b>	12%

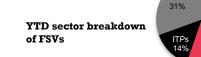




#### China: First time student visas issued by sector, October







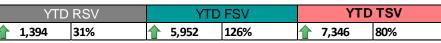
PTEs



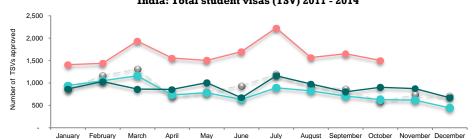


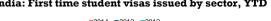


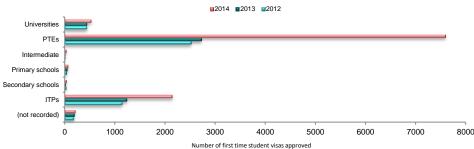
	Octob	er RSV	October FSV				October TSV					
1	63	17%	1	535	100%	1	598	66%				

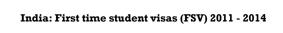


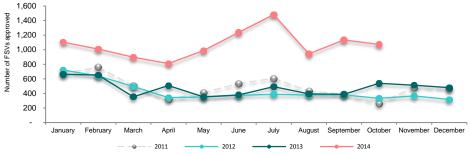




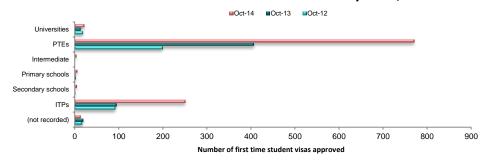








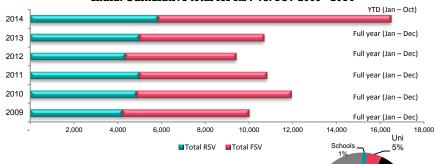
India: First time student visas issued by sector, October



India: Renewed student visas (RSV) 2011 - 2014



#### India: Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

YTD sector breakdown

**PTEs** 

73%

## Takeaways:

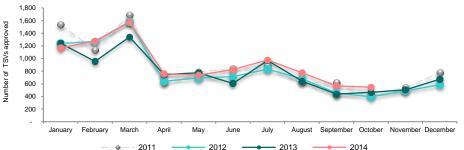
- India continues to grow both in RSVs and FSVs.
- Since September 2013 there has been a significant and a constant 'wave' of FSVs.
- By July 2014, TSV numbers surpassed TSVs for the full year of 2013 and equalled 2010 full-year results, (2010 saw a peak in Indian student numbers).



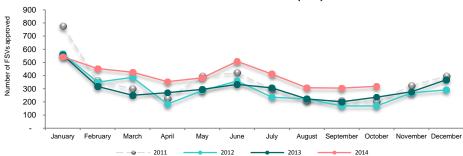


October RSV **October TSV** October FSV 0% 83 82 18% -1 35%

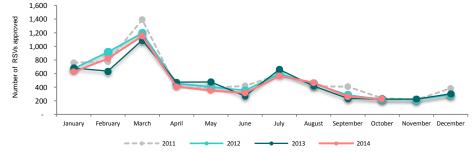




ASEAN: First time student visas (FSV) 2011 - 2014



ASEAN: Renewed student visas (RSV) 2011 - 2014

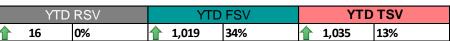


#### Takeaways:

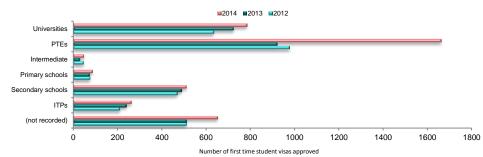
- The ASEAN market continues to trend positively for 2014.
- FSVs continue to grow.
- RSVs continue to 'flat line'.

23%

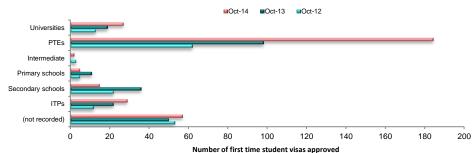
YTD (January to October)

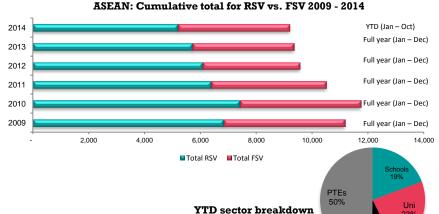


ASEAN: First time student visas issued by sector, YTD



ASEAN: First time student visas issued by sector, October





of FSVs

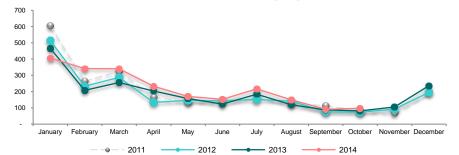




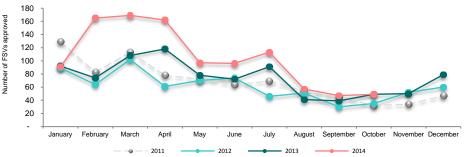


	Octobe	er RSV		Octob	er FSV		Octob	er TSV
1	16	50%	${\Phi}$	0	0%	1	16	20%

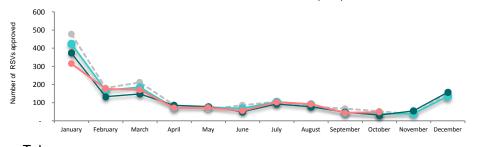
Thailand: Total student visas (TSV) 2011 - 2014



Thailand: First time student visas (FSV) 2011 - 2014



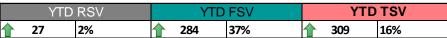
Thailand: Renewed student visas (RSV) 2011 - 2014



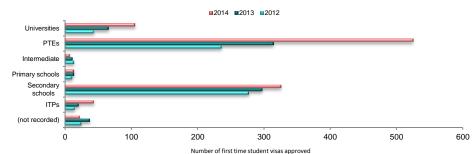
Takeaways: This market continues to trend positively.

- It is difficult to forecast how this market will perform, in light of the irregular FSV trends it has experienced over the past three years.
- PTEs, ITPs and universities have experienced strong growth.

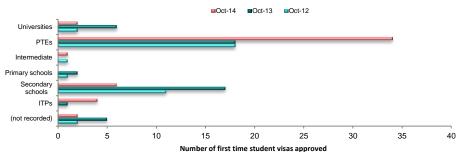




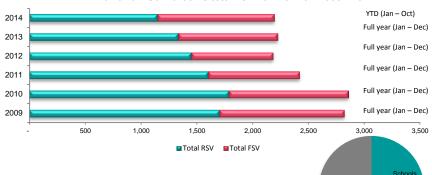
#### Thailand: First time student visas issued by sector, YTD



Thailand: First time student visas issued by sector, October



Thailand: Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

YTD sector breakdown

**PTEs** 



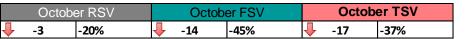
Number of TSVs approved

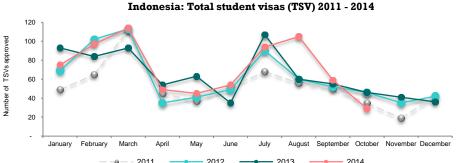


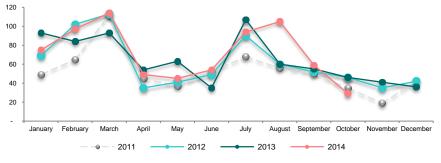
**PTEs** 

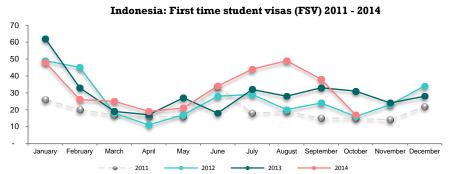
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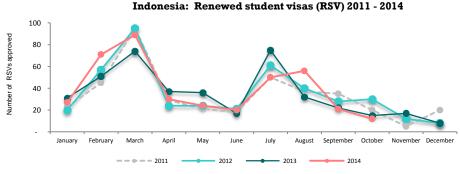










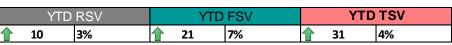


## Takeaways:

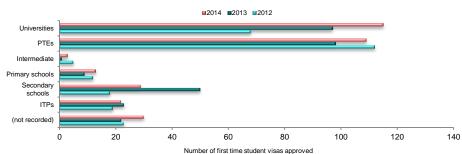
- This market has been tracking relatively flat, however FSVs have been strong.
- There has been strong growth in the university sector.

# NEW ZEALAND

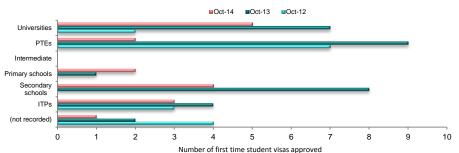
Number of FSVs approved



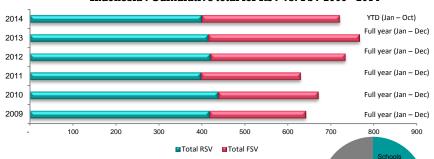
#### Indonesia: First time student visas issued by sector, YTD



#### Indonesia: First time student visas issued by sector, October



#### Indonesia: Cumulative total for RSV vs. FSV 2009 - 2014

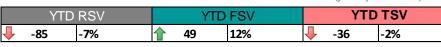


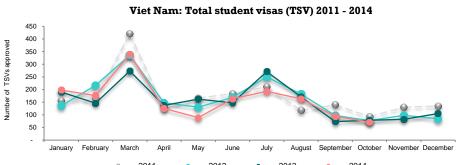
of FSVs

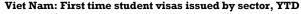
YTD sector breakdown

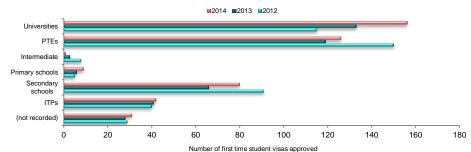


	Octobe	er RSV		Octob	er FSV		October TSV			
Ŷ	-10	-19%	1	3	12%	Ţ	-7	-9%		

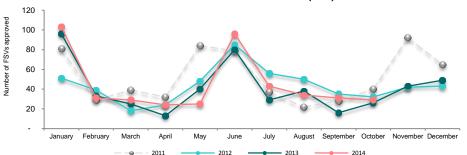




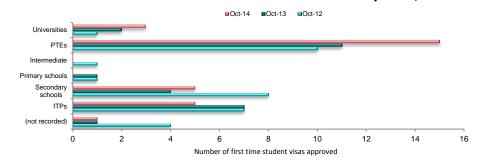








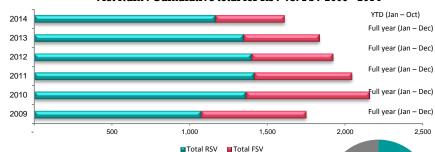
Viet Nam: First time student visas issued by sector, October







#### Viet Nam: Cumulative total for RSV vs. FSV 2009 - 2014



#### Takeaways:

- This market appears to have started the 2014 year well, however a drop in RSVs has slowed the YTD growth.
- The secondary school and ITP sectors experienced a strong August.
- It is still possible for this market to finish in a positive position if there is an increase in RSVs and continued growth in FSVs.

YTD sector breakdown of FSVs

Uni

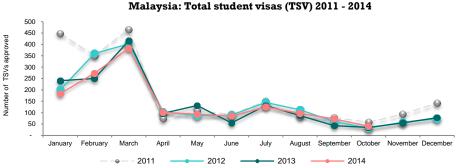


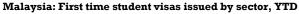


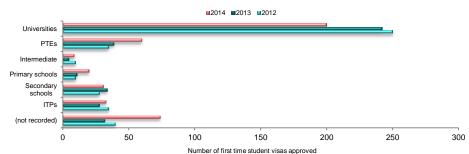


	YTD	RSV		YTD	FSV		YTD	TSV
Ţ	-69	-6%	1	36	9%	Ţ	-33	-2%

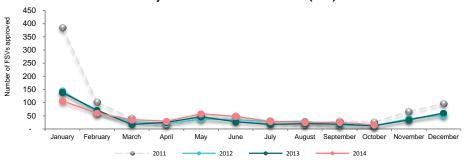
# October RSV October FSV October TSV ↑ 2 9% ↑ 3 25% ↑ 5 14%



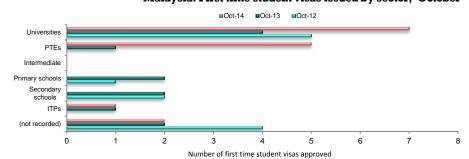




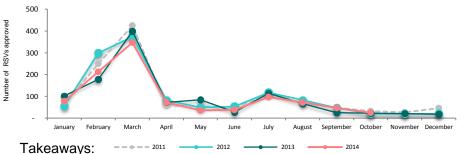




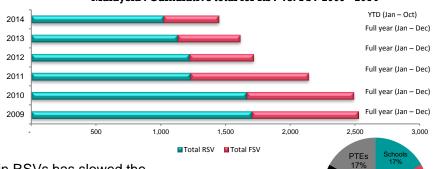
Malaysia: First time student visas issued by sector, October







#### Malaysia: Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

YTD sector breakdown

Uni

- This market appears to have started the year well in FSVs, however a drop in RSVs has slowed the YTD growth.
- FSVs have been tracking positively throughout the year.

NEW ZEALAND

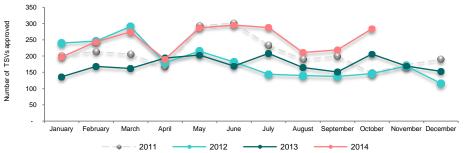
• While the university sector continues to decline, the PTE sector has experienced strong growth.

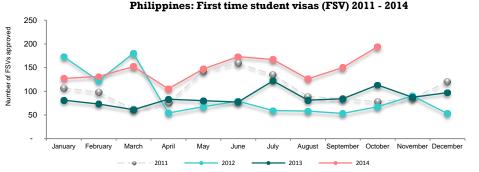


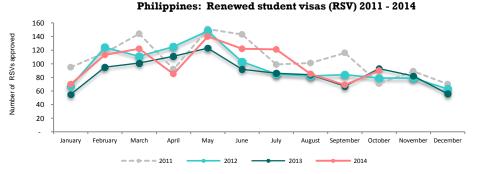


	Octo	per RSV	October FSV					ber TSV
$\hat{1}$	-3	-3%	1	81	72%	1	78	38%





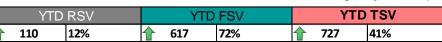


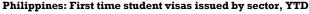


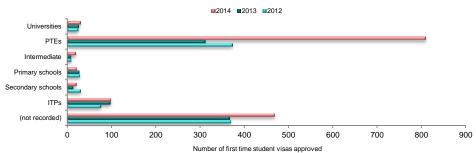
## Takeaways:

- This market has experienced significant growth in 2014.
- The growth is driven by the PTE sector.

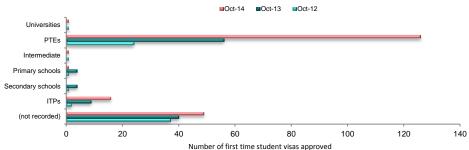
## NEW ZEALAND



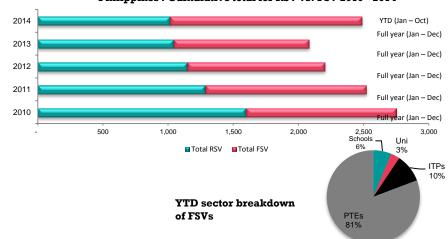




#### Philippines: First time student visas issued by sector, October



#### Philippines: Cumulative total for RSV vs. FSV 2010 - 2014



Schools

Uni

5%



-17%

-27

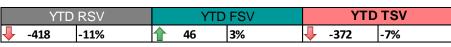
October RSV	October FSV	October TSV	

-15%

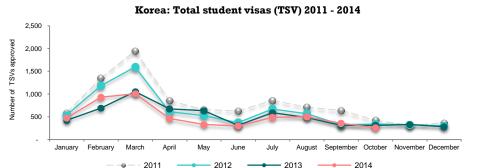
-51

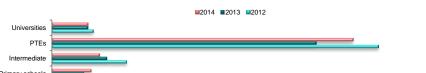
-16%

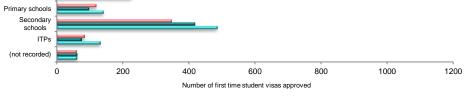
-24

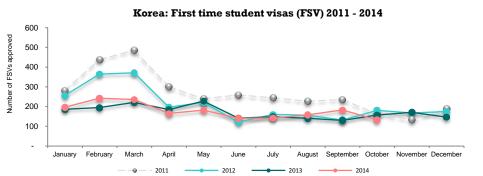


Korea: First time student visas issued by sector, YTD

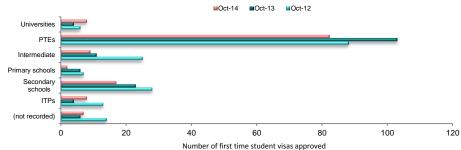


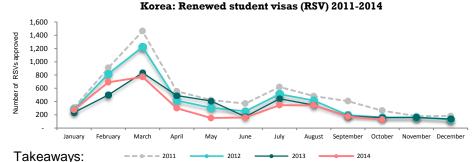




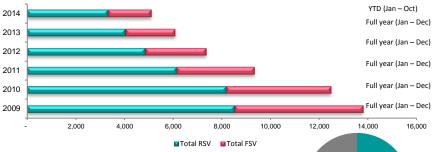












YTD sector breakdown

of FSVs

- This market started the 2014 academic year strongly, however a sharp decline since April has slowed the YTD
  position. Anecdotal evidence suggests that this may be related to a change in domestic settings for traveling
  students.
- October saw a relatively sharp decline across all categories.



500

600

30%

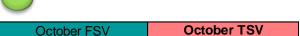
Uni 20%



-16%

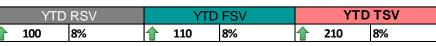
October RSV

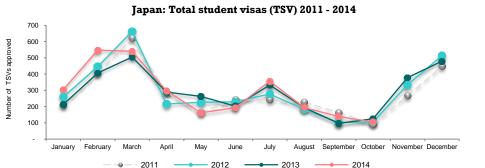
-9



-20

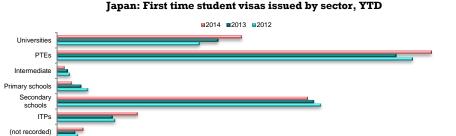
-16%





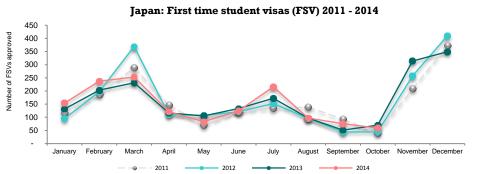
-16%

-11



200

100

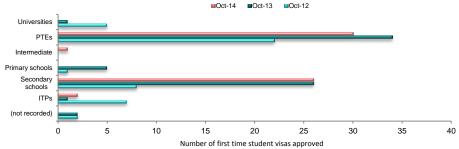


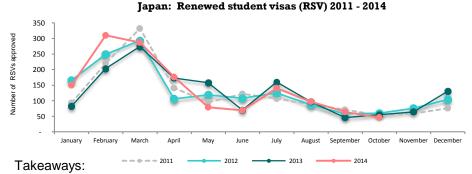


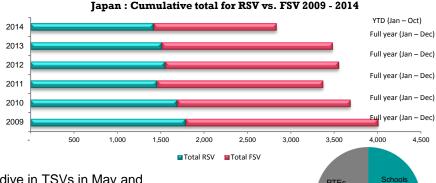
400

300

Number of first time student visas approved







of FSVs

YTD sector breakdown

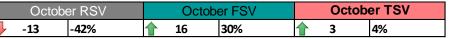
- This market has started the year in a strong position, however there was a sudden dive in TSVs in May and June.
- The PTE, ITP and university sectors have seen strong growth YTD.
- October saw a relatively sharp decline across all categories.



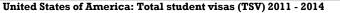
## **United States of America:**

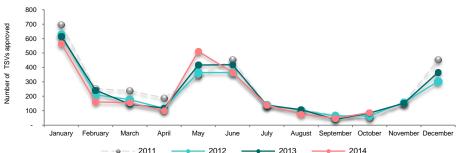




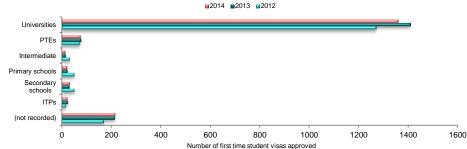




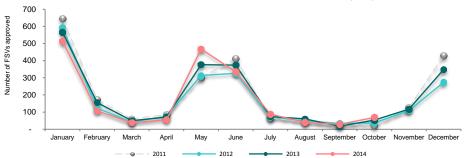




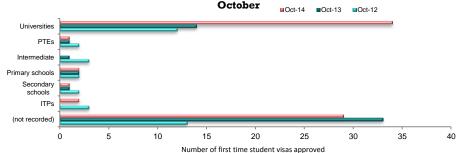




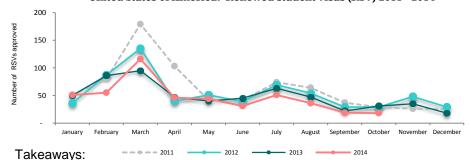
United States of America: First time student visas (FSV) 2011 - 2014



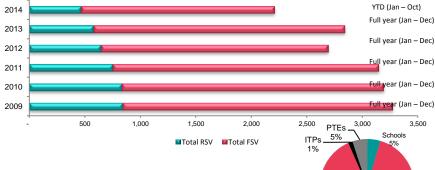
United States of America: First time student visas issued by sector,



United States of America: Renewed student visas (RSV) 2011 - 2014



United States of America - Cumulative total for RSV vs. FSV 2009 - 2014



YTD sector breakdown

Uni

of FSVs

- With the exception of May, July and October, this market has had a weak 2014.
- There is a possibility that students from this market may be entering New Zealand visa free, as most students from the USA are short-term study abroad students (less than three months).

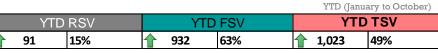
NEW ZEALAND

## Latin America:

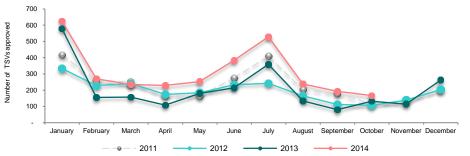




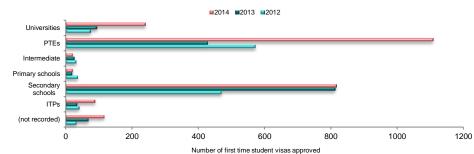
October RSV October FSV		October TSV		YTD RSV		YTD FSV										
$\hat{\mathbf{T}}$	-3	-6%	1	38	48%	1	35	27%		91	15%	1	932	63%	1	1



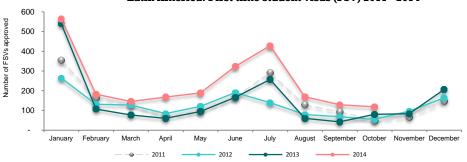
#### Latin America: Total student visas (TSV) 2011 - 2014



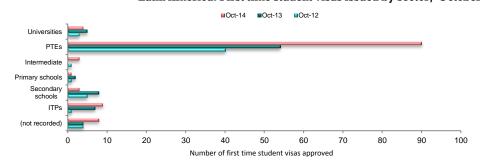
Latin America: First time student visas issued by sector, YTD



Latin America: First time student visas (FSV) 2011 - 2014



Latin America: First time student visas issued by sector, October



Latin America: Renewed student visas (RSV) 2011 - 2014

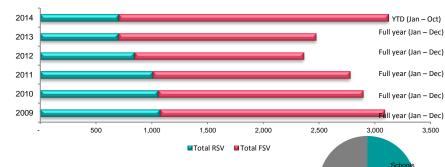


Latin America - Cumulative total for RSV vs. FSV 2009 - 2014

YTD sector breakdown

PTEs

ITPs

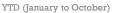


of FSVs

## Takeaways:

- This market is experiencing a strong 2014 and has already surpassed 2013's full-year result.
- The university, ITP and PTE sectors have seen strong growth.





PTEs

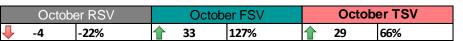
38%

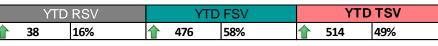
Schools

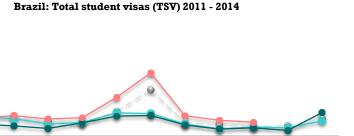


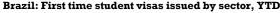
**Brazil:** 

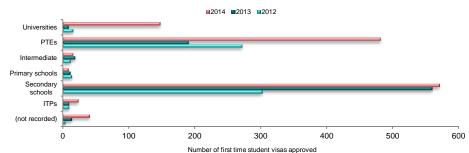


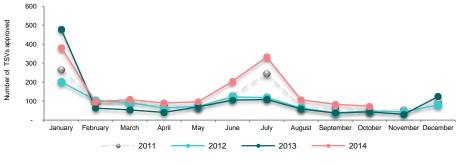




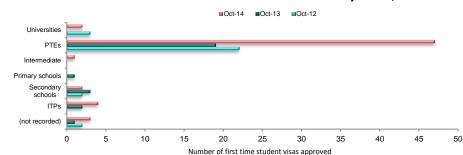


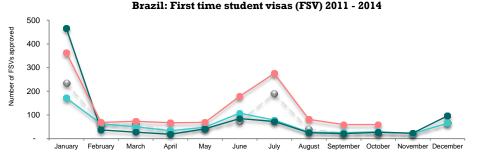




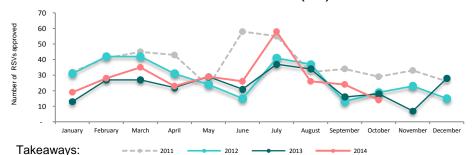


Brazil: First time student visas issued by sector, October

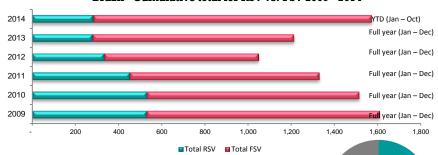




Brazil: Renewed student visas (RSV) 2011 - 2014



Brazil - Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

YTD sector breakdown

- This market is trending positively, despite less secondary school scholarship students arriving in January when compared to 2013.
- The university and PTE sectors have seen strong growth.

2011

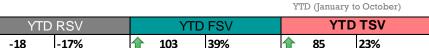
- The FSV spike in June and July was driven by the arrival of 110 Science Without Borders students.
- This market has surpassed 2011 2013 full-year results.

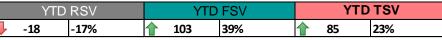
NEW ZEALAND

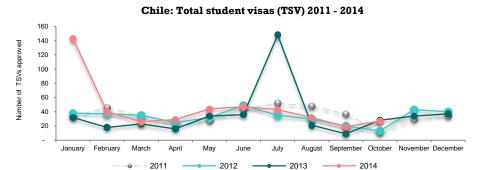




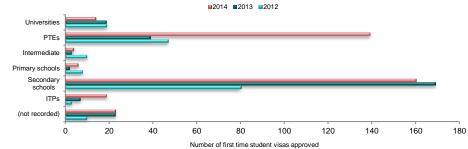
October RSV				Oc	tober FSV		October TSV			
<u>1</u>	-7	-44%	1	6	50%	Ţ	-1	-4%		

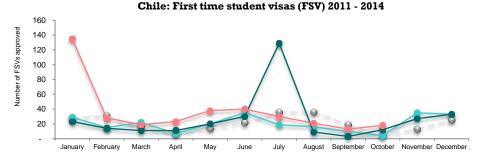




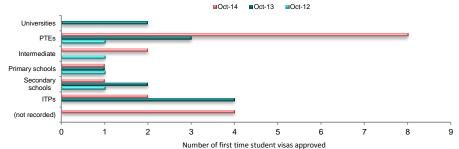


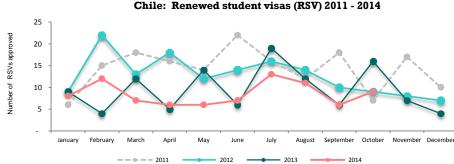




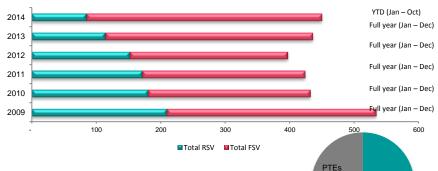


Chile: First time student visas issued by sector, October





Chile - Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

YTD sector breakdown

41%

Schools

## Takeaways:

This market has had a very strong start to 2014 however a loss of secondary school scholarship students in July has dragged down the YTD position. The July 2013 peak was due to the arrival of the Penguins.



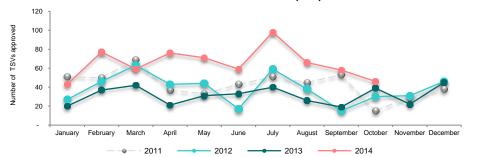


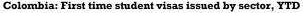


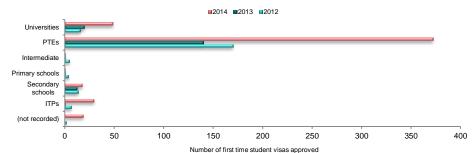
October RSV				Octob	er FSV	October TSV				
1	6	67%	1	1	3%	1	7	18%		

							,	,			
YTD RSV				Υ	TD FSV		YTD TSV				
1	31	23%	1	314	178%	1	345	112%			

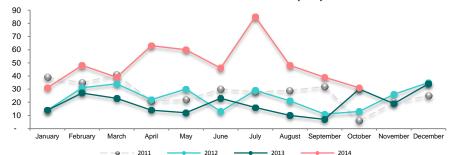




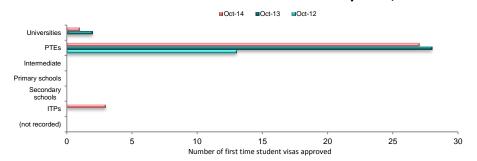




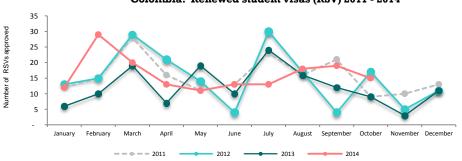
#### Colombia: First time student visas (FSV) 2011 - 2014



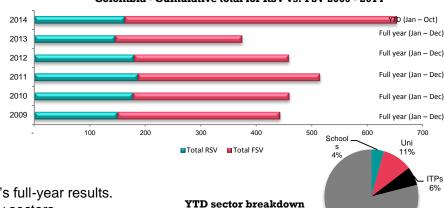
Colombia: First time student visas issued by sector, October



#### Colombia: Renewed student visas (RSV) 2011 - 2014



Colombia - Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

## Takeaways:

- This market is experiencing a strong 2014, already surpassing previous year's full-year results.
- · There has been significant growth experienced in the PTE, ITP and university sectors.



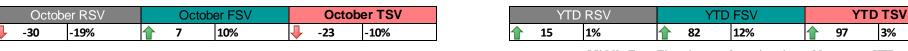
Number of FSVs approved

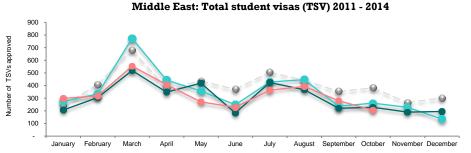


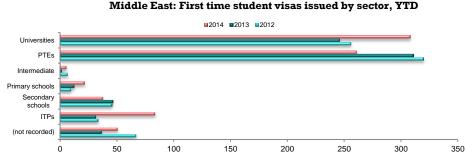
Uni

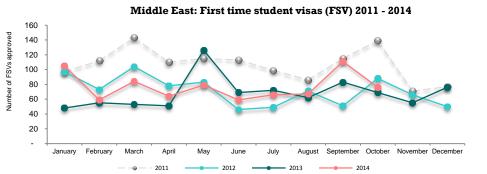
43%

YTD (January to October)





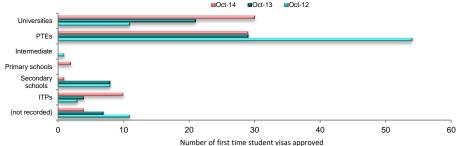


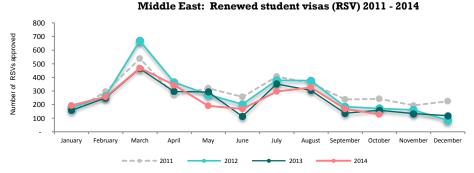


2013



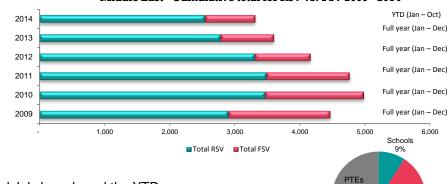
Number of first time student visas approved







YTD sector breakdown



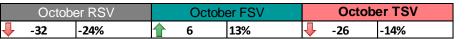
of FSVs

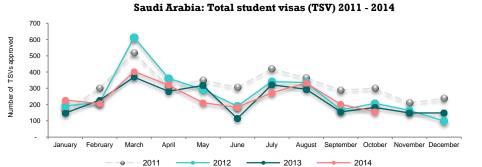
### Takeaways:

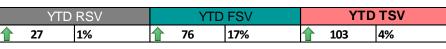
- This market has had a good start to the year, however a significant dive in May and July has slowed the YTD position.
- While there has been growth across most sectors, there has been significant YTD growth in the ITP sector.

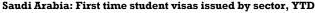


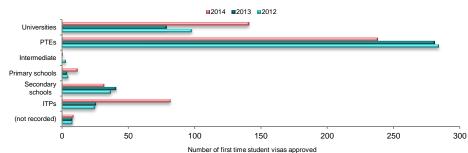


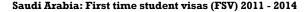


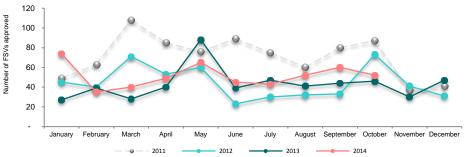




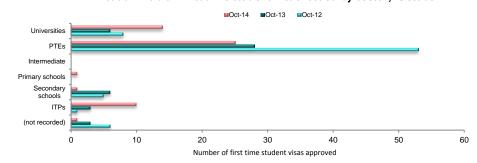




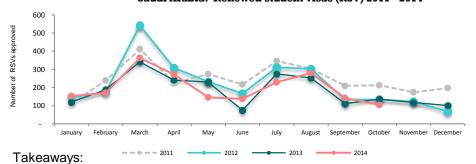




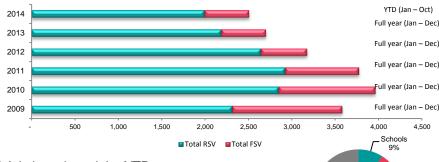
Saudi Arabia: First time student visas issued by sector, October







#### Saudi Arabia - Cumulative total for RSV vs. FSV 2009 - 2014



- This market has had a good start to the year, however a significant dive in May and July has slowed the YTD position.
- While there has been growth across most sectors, there has been significant growth in the ITP sector.



YTD sector breakdown of FSVs



26%

October RSV

31



106



YTD (January to October)

YTD RSV	YTD	FSV	YTD TSV			
-62 -3%	<b>208</b>	5%	1	146	2%	

Europe: Total student visas (TSV) 2011 - 2014

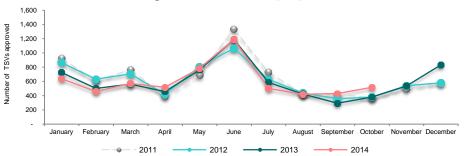
October FSV

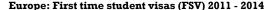
40%

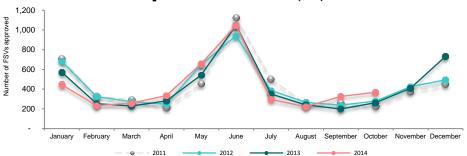
**October TSV** 

137

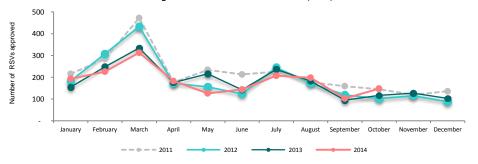
36%







Europe: Renewed student visas (RSV) 2011 - 2014

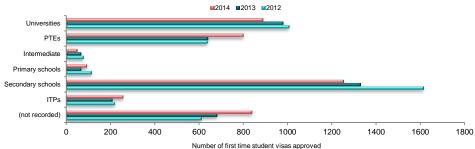


#### Takeaways:

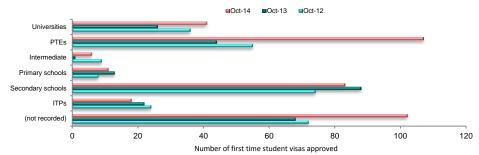
- This market has recovered after a slow start to the year.
- The PTE and ITP sectors have experienced strong YTD growth.

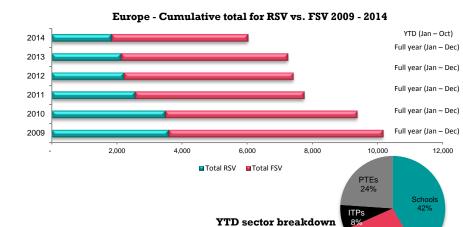
# NEW ZEALAND

## Europe: First time student visas issued by sector, YTD



Europe: First time student visas issued by sector, October





of FSVs

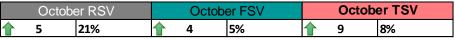


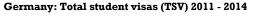


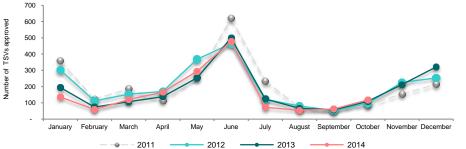
Schools

YTD (January to October)

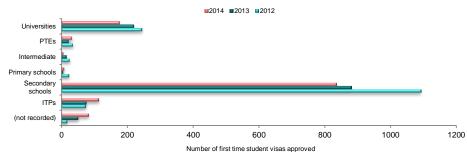
YTD RSV		YTD FSV				YTD TSV			
$\Phi$	-42	-12%	Ţ	-19	-1%	$\overline{\downarrow}$	-61	-4%	



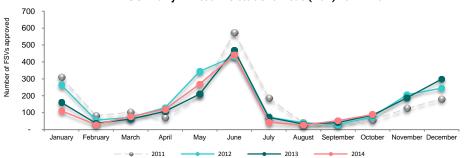




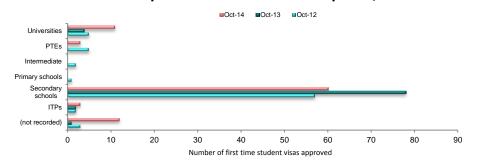
Germany: First time student visas issued by sector, YTD



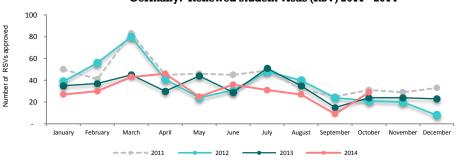
Germany: First time student visas (FSV) 2011 - 2014



Germany: First time student visas issued by sector, October

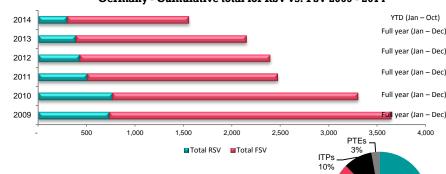


Germany: Renewed student visas (RSV) 2011 - 2014



Germany - Cumulative total for RSV vs. FSV 2009 - 2014

YTD sector breakdown



of FSVs

## Takeaways:

• This market has been in steady decline, however a strong April and May has slowed the overall decline.

