

Introduction



- The following dashboard is based on Immigration New Zealand (INZ) data on issued student visas. This data source is the most immediate/instantaneous data available on the international education sector, as there is only a one month lag between student visas approved and INZ publishing the data. Student visa data is a strong indicator of whether students are entering, remaining or leaving New Zealand to study, which can be used as a predictor for future enrolment trends.
- Student visa trends allow us to analyse two key indicators: 1) growth of new students and 2) retention
 of students.
- We use first time student visas as an indicator of growth as it represents new students and the pipeline of students entering New Zealand.
- Total student visas gives us an overview of all student visas (ie: first time student visas and students re-issuing their visas).
- We can analyse the retention of students by subtracting first-time student visas from total student visas.





Caveats and notes



Student visas vs. visitor visas:

- Total student visas (TSV), first time student visas (FSV), and renewed student visas (RSV) only capture students who enter
 New Zealand with a student visa. These students are mostly those who are planning to study for more than three months.
- Students who undertake a course less than three months are not required to enter on a student visa. Students who do
 choose to enter on a visitor visa (usually from visa-free nationalities) are not captured in this dashboard.
- This will impact the Private Training Establishments (including English Language Schools) numbers.

Student visas vs. enrolments:

 There is potential delay of up to three months between students having their visas approved and actual entry into New Zealand, therefore the figures shown here may not necessarily represent the actual number of students currently in New Zealand.

Work in progress:

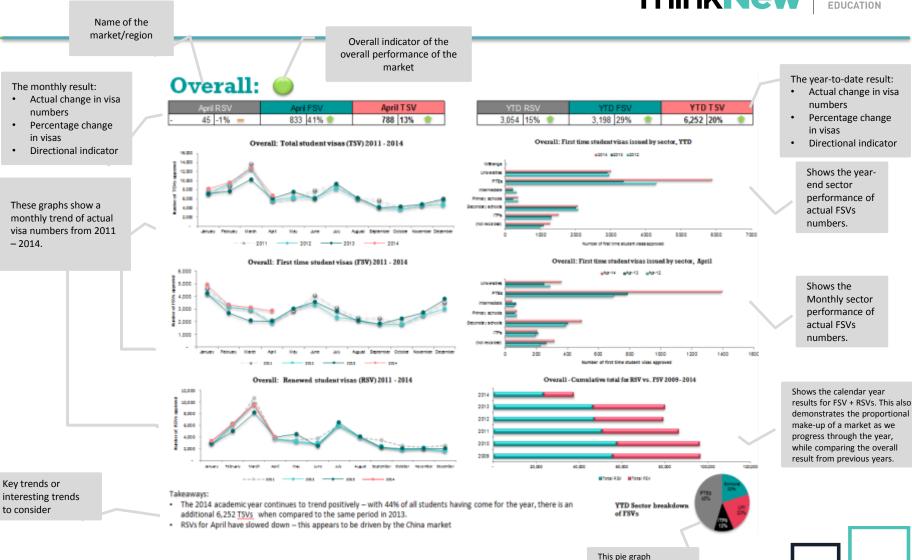
- ENZ is currently working on:
 - Understanding the true demand of student visas ie: TSV applications vs. TSVs approved
 - Understanding the correlation between ENZ activity and policy changes on FSV trends
 - Understanding the impact of RSV on overall trends. Further discussion will be required on the ownership and responsibility for retaining these students
 - Further work is being undertaken to understand a relatively large number of "not recorded" entries for FSVs at the provider level
 - Further analysis is being undertaken on understanding the correlation between student visas





How to read the dashboard





represents the sector distribution of FSVs

YTD.



Key trends

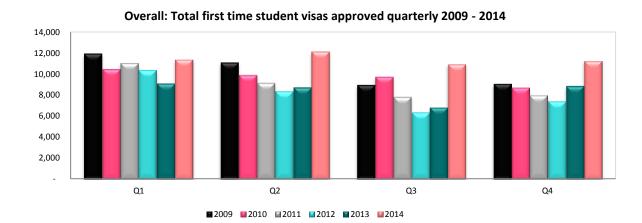


Full-year (January to December) 2014:

- 2014 was a strong year for student visa approvals, with an additional 14,946 total student visas approved, equating to a 18% increase, when
 compared to 2013. Just over 80% of this increase is driven by first time student visas, providing a strong pipeline of students coming into New
 Zealand.
- FSVs grew by 37% (12,333). This is the second highest full-year result on record, with only 2002 recording a higher result. FSVs have experienced 16 consecutive months of growth.
- India, China, ASEAN and Latin America drove the growth in 2014.
- The PTE sector experienced significant growth, up 80% (8,490 FSVs). Growth in the university sector has been strong, with a 12.4% (953) increase. The ITP and primary school sectors have also seen strong growth, up 60% (2,044) and 18% (130) YTD. The secondary school sector is tracking flat on 2013.

Q4 2014:

- The final quarter of 2014 saw a strong finish to the 2014 calendar year. TSVs grew by 19% (2,944) and FSVs grew by 27% (2,423). This was the strongest Q4 for FSVs on record.
- India, China, ASEAN and Latin America all experienced a strong Q4.



Sector FSVs 2014	Change	% Change
PTEs	8,490	80%
ITPs	2,044	60%
Unis	953	12.4%
Intermediates	58	10%
Primary schools	130	18%
Secondary schools	47	1%



Overall performance

RSV = Renewed student visas (TSV - FSV = RSV)

FSV = First time student visas

TSV = Total student visas



Month on month performance:

	2013	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Full year	P. 3	2014	Jan	Feb	Mar	Apr	May		Jul	Aug	Sep	Oct	Nov	Dec	Full year
SVs	Yearly proportion of student visas issued (by month)	6%	13%	21%	8%	7%	6%	13%	9%	5%	4%	4%	4%	100%	(SV	Yearly %	6%	13%	21%	8%	7%	6%	13%	9%	5%	4%	4%	4%	100%
~	Result (2013 vs. 2012)	1 0%	-19%	-15%	7%	39%	-14%	1 9%	1 2%	 0%	1 8%	1 2%	1 24%	1%	ш	Result (2014 vs. 2013)	1 6%	24%	17%	-1%	-39%	32%	-7%	1 1%	1 9%	1 7%	10%	1 9%	1 6%
sVs	Yearly proportion of student visas issued (by month)	13%	10%	9%	6%	9%	10%	7%	7%	6%	6%	8%	9%	100%	SV	Yearly %	13%	10%	9%	6%	9%	10%	7%	7%	6%	6%	8%	9%	100%
3 <u>1</u>	Result (2013 vs. 2012)	1%	- -14%	- -29%	1 6%	1%	7%	1 21%	-3%	1 4%	1 24%	10%	1 26%	3%	Н	Result (2014 vs. 2013)	1 6%	1 20%	1 51%	1 41%	1 38%	1 45%	1 61%	1 49%	1 81%	1 32%	1 30%	1 37%	1 37%
sVs	Yearly proportion of student visas issued (by month)	9%	12%	16%	7%	8%	8%	11%	8%	5%	5%	6%	6%	100%	SV	Yearly %	9%	12%	16%	7%	8%	8%	11%	8%	5%	5%	6%	6%	100%
_ F 4	Result (2013 vs. 2012)	↓ 0%	-17%	-18%	1 6%	20%	-3%	12%	↓ 0%	↓ 0%	<u>15%</u>	1 6%	1 25%	1%	-	Result (2014 vs. 2013)	1 5%	1 23%	1 24%	13%	↓ -9%	14%	14%	1 24%	1 47%	1 20%	1 21%	18%	1 8%

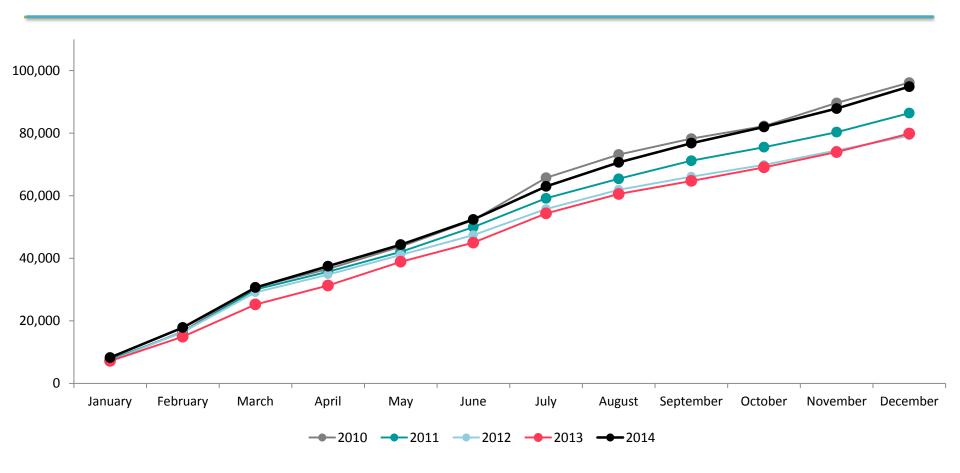
2	014	Q1	Q2	Q3	Q4	
RSV	Yearly %	40%	21%	27%	12%	
₩.	Result (2014 vs. 2013)	19%	-13%	1 4%	1 8%	
FSV	Yearly %	32%	25%	20%	23%	
ŭ.	Result (2014 vs. 2013)	1 26%	1 41%	1 62%	1 27%	
TSV	Yearly %	37%	23%	24%	17%	
Ħ	Result (2014 vs. 2013)	<u></u> 22%	10%	1 24%	1 8%	





Overall TSV cumulative trend

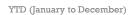




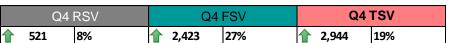
Cumulative total:

- TSVs for 2014 are above 2011-2013 levels, however finished slightly under 2010 levels.
- The average monthly increase throughout 2014 on 2013 is approximately 19%.



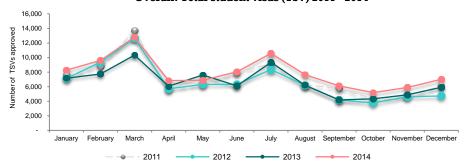


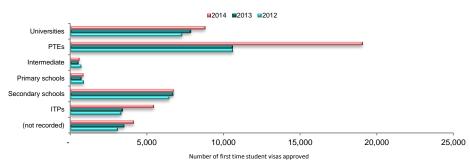




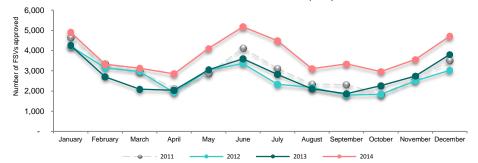
	YTD	RSV	YTE	FSV	YTD TSV				
1	2,613	6%	12,333	37%	1 4,946	19%			

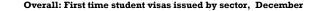
Overall: First time student visas issued by sector, YTD Overall: Total student visas (TSV) 2011 - 2014

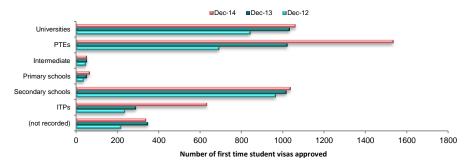




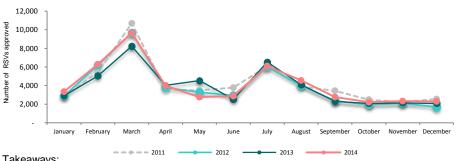
Overall: First time student visas (FSV) 2011 - 2014



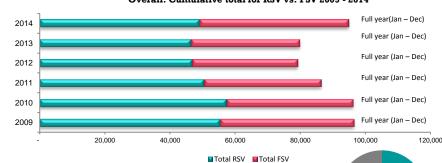




Overall: Renewed student visas (RSV) 2011 - 2014



Overall: Cumulative total for RSV vs. FSV 2009 - 2014



Takeaways:

- 2014 was a strong year for student visa approvals, up 19% on 2013.
- Almost half (46%) of all FSVs were approved for students enrolling in the PTE sector, followed by 21% in the university sector and 20% in the school sector.
- December 2014 total student visas (TSVs) are up 18% (1,091) on December 2013. First time student visas (FSVs) are up 24% (905) on December 2013. This is the 16th consecutive month of FSV growth.
- As at October 2014, the cumulative YTD FSVs surpassed full-year results for 2012 and 2013.

PTEs

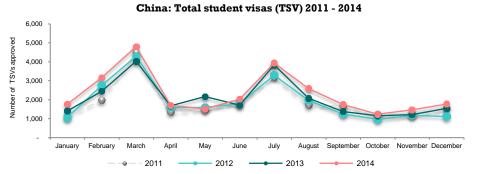
Schools 24%

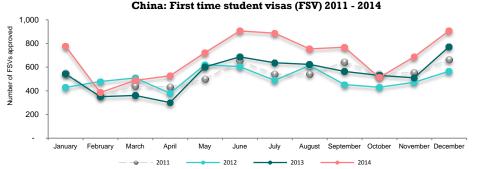
Uni 32%



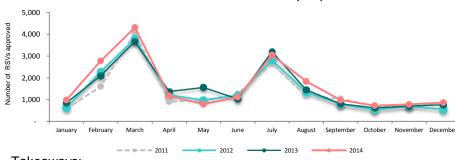


	Q4 RSV			Q4	FSV	Q4 TSV				
1	276	13%	1	295	16%	1	571	15%		



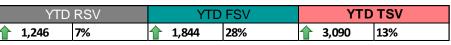


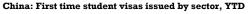
China: Renewed student visas (RSV) 2011 - 2014

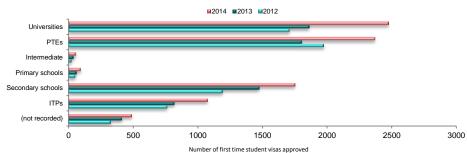


Takeaways:

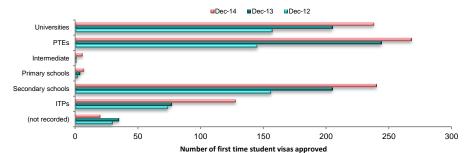
- China experienced steady growth in 2014, up 13% on 2013.
- December TSVs saw a 15% (232) increase with FSVs increasing by 18% (136) on December 2013.
- Majority of FSVs approved were in the university (32%) and PTE (30%) sectors.



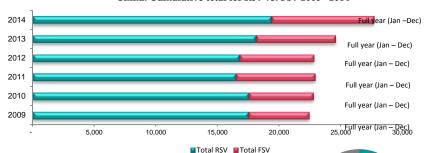




China: First time student visas issued by sector, December



China: Cumulative total for RSV vs. FSV 2009 - 2014

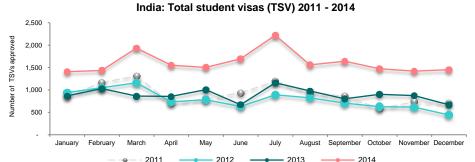


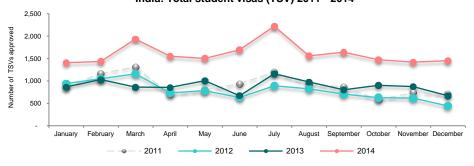


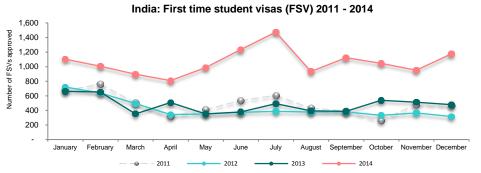


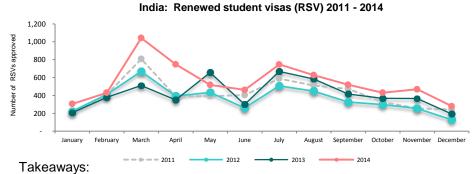








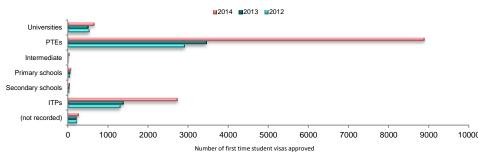




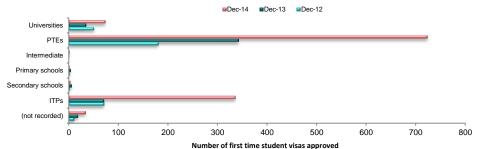
- India experienced strong growth in all student visa approvals in 2014. Since September 2013 there has been a constant "wave" of FSVs.
- By July 2014, TSV numbers surpassed TSVs for the full year of 2013, and equalled 2010 full-year results (2010 saw a peak in Indian student numbers).

YTD RSV YTD FSV YTD TSV 1,584 32% 81% 123% 7,030 8,614

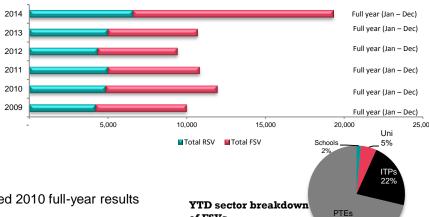
India: First time student visas issued by sector, YTD



India: First time student visas issued by sector, December



India: Cumulative total for RSV vs. FSV 2009 - 2014

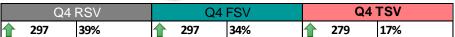


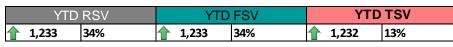
of FSVs

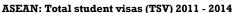


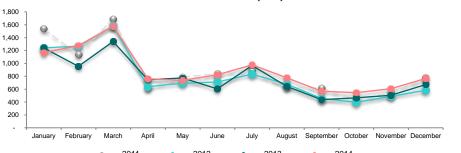


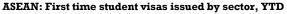


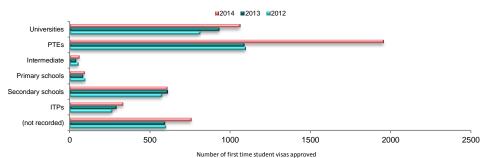




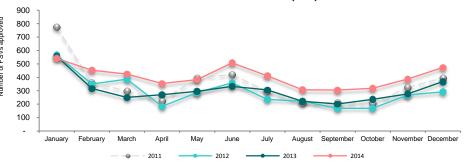




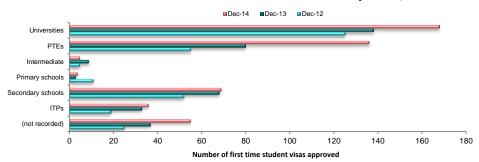




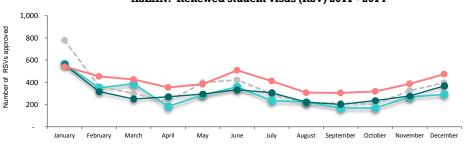
ASEAN: First time student visas (FSV) 2011 - 2014



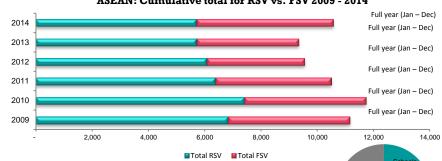
ASEAN: First time student visas issued by sector, December



ASEAN: Renewed student visas (RSV) 2011 - 2014



ASEAN: Cumulative total for RSV vs. FSV 2009 - 2014



Takeaways:

- The ASEAN market experienced steady growth in 2014.
- December saw a strong result for FSVs, up 29% (105) and TSVs up 14% (94) on Dec 2013.

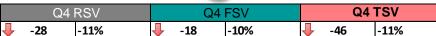


YTD sector breakdown of FSVs

PTEs

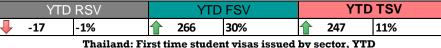
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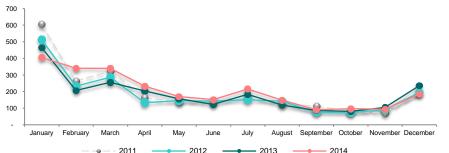
Number of TSVs approved

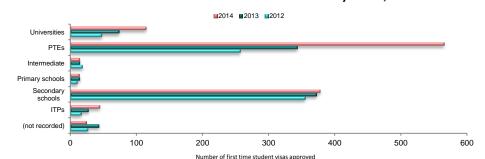




Thailand: Total student visas (TSV) 2011 - 2014

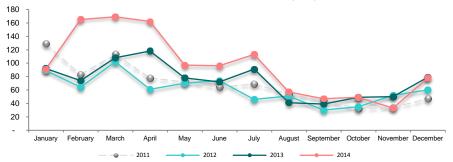


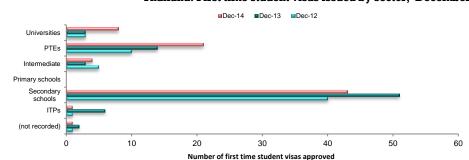




Thailand: First time student visas (FSV) 2011 - 2014

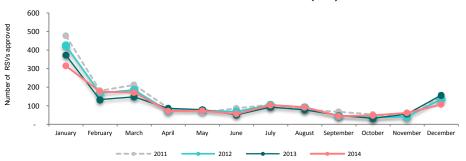
Thailand: First time student visas issued by sector, December

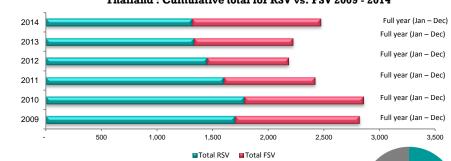




Thailand: Renewed student visas (RSV) 2011 - 2014

Thailand: Cumulative total for RSV vs. FSV 2009 - 2014



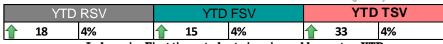


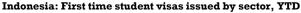
Takeaways:

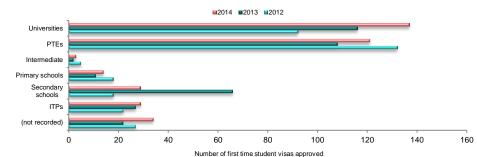
- This market experienced a positive year-end result of an 11% (247) increase in TSVs and a 30% (266) increase in FSVs on 2013.
- The first half of 2014 saw strong growth for Thailand, however the last five months saw the market slow with flat results.
- The PTE and university sectors saw strong growth in 2014 up 65% (222) FSVs and 55% (41) FSVs when compared to 2013.

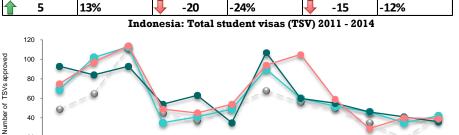
PTEs

Q4 RSV



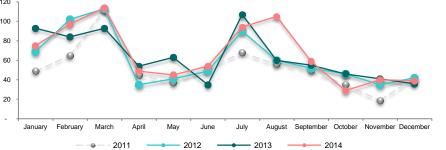




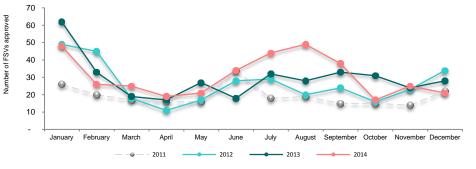


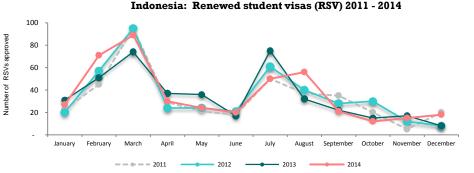
Q4 FSV

Q4 TSV

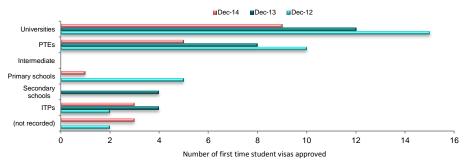








Indonesia: First time student visas issued by sector, December

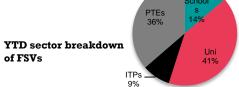


Indonesia: Cumulative total for RSV vs. FSV 2009 - 2014



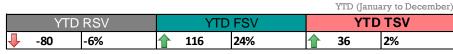
Takeaways:

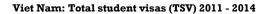
- This market has had an inconsistent year, finishing the year with a relatively flat result up 4% (33).
- With the exception of the secondary schools market, all sectors saw growth in 2014.
- December saw mixed results with FSVs down 25% (-7) and RSVs up 125% (10).

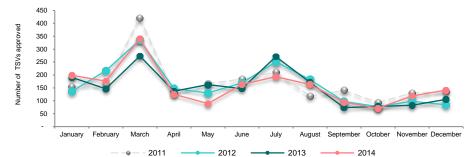


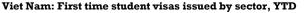


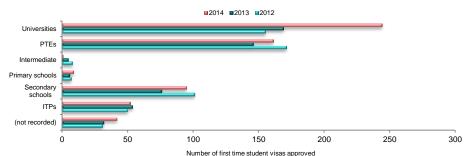




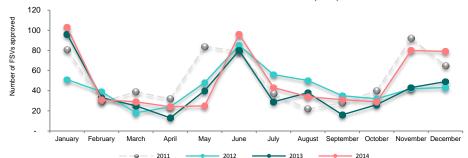




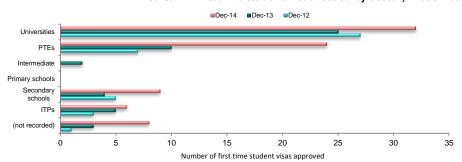


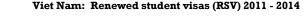


Viet Nam: First time student visas (FSV) 2011 - 2014

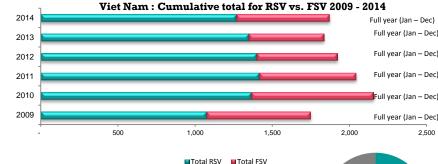


Viet Nam: First time student visas issued by sector, December





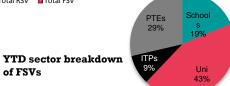




Takeaways:

- This market has had a relatively inconsistent year, finishing in a flat positon up 2% (36).
- The final quarter, specifically November and December, saw a strong finish to the year.
- The university sector experienced the largest growth, up 44% (75) FSVs for the year.

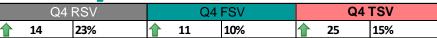


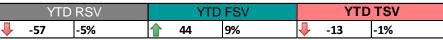


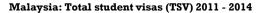
Number of TSVs approved

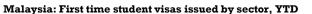
Number of RSVs approved

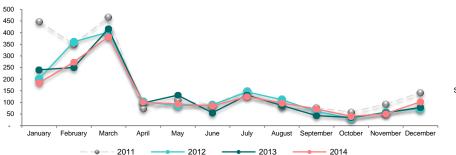


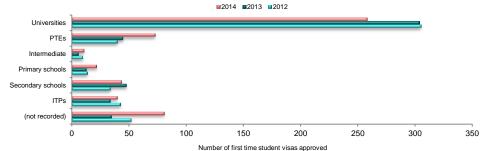






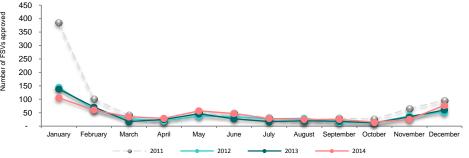


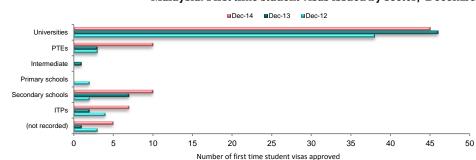




Malaysia: First time student visas (FSV) 2011 - 2014

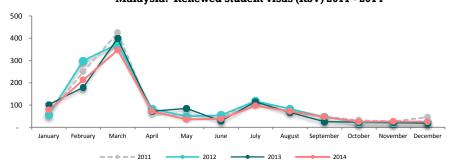
Malaysia: First time student visas issued by sector, December

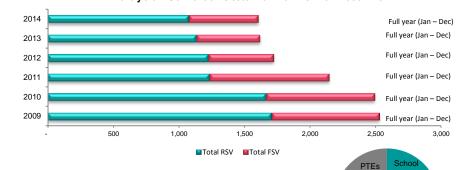




Malaysia: Renewed student visas (RSV) 2011 - 2014

Malaysia: Cumulative total for RSV vs. FSV 2009 - 2014





Takeaways:

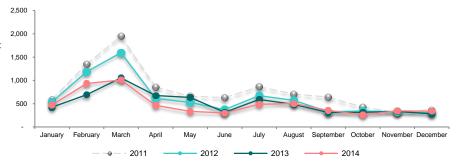
• This market has been tracking flat throughout 2014, down 1% (-13) TSVs on 2013.



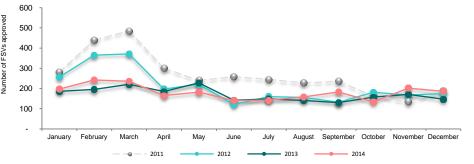


	Q.	4 RSV		Q4	FSV		C	Q4 TSV	
Ţ	-26	-6%	1	47	10%	1	21	2%	

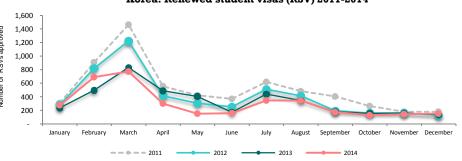
Korea: Total student visas (TSV) 2011 - 2014



Korea: First time student visas (FSV) 2011 - 2014



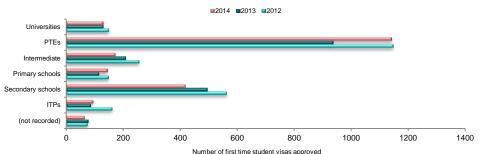
Korea: Renewed student visas (RSV) 2011-2014



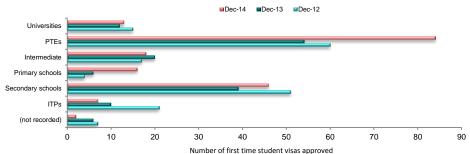
Takeaways:

- This market continues to decline, however recent results suggest the decline is slowing.
- The PTE sector experienced strong growth, up 22% (206) FSVs in 2014.
- · Primary school visa approvals have returned to 2012 levels.

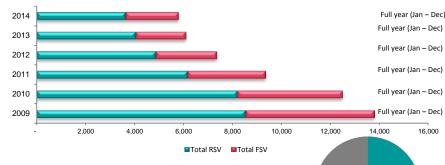
Korea: First time student visas issued by sector, YTD



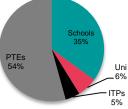
Korea: First time student visas issued by sector, December



Korea: Cumulative total for RSV vs. FSV 2009 - 2014



YTD sector breakdown of FSVs

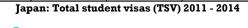


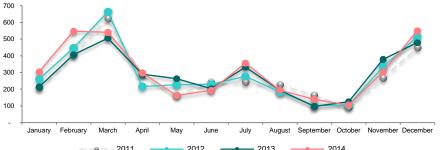




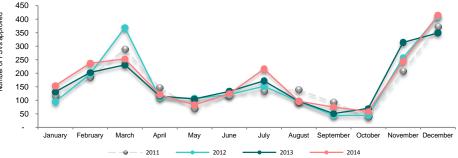
Number of TSVs approved



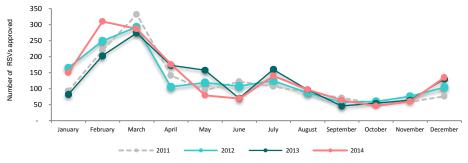






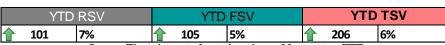


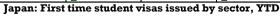
Japan: Renewed student visas (RSV) 2011 - 2014

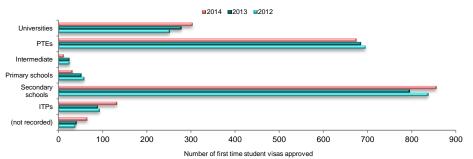


Takeaways:

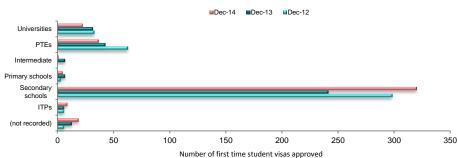
• This market has experienced a relatively positive year, up 6% (206) TSVs on 2013.



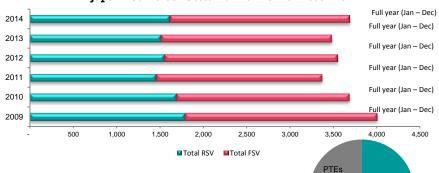




Japan: First time student visas issued by sector, December



Japan: Cumulative total for RSV vs. FSV 2009 - 2014



YTD sector breakdown

of FSVs

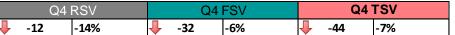
33%

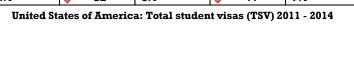
Schools

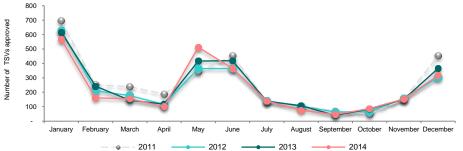


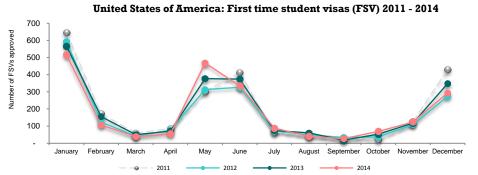
United States of America:

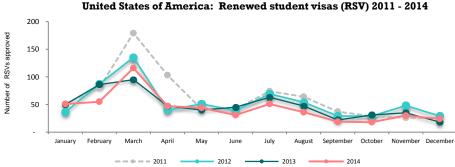










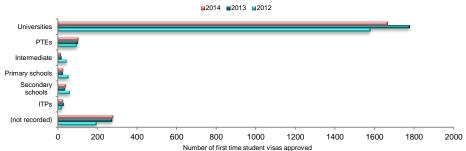




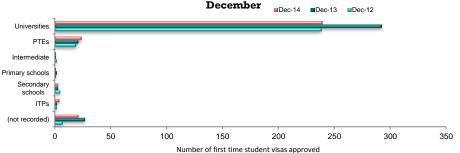
There is a possibility that students from this market may be entering New Zealand visa free, as most students from the USA are short-term study abroad students (less than three months).

YTD RSV YTD FSV YTD TSV -57 10% -105 -5% -6% -162

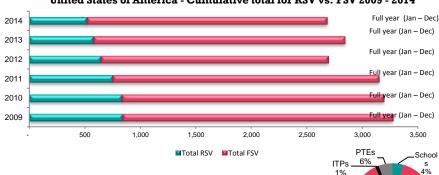
United States of America: First time student visas issued by sector, YTD



United States of America: First time student visas issued by sector,



United States of America - Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

YTD sector breakdown

Uni



Latin America:

Q4 RSV

41

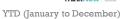
29%

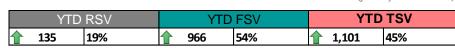


Q4 TSV

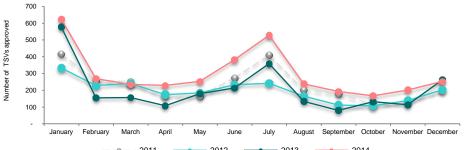
114

22%





Latin America: Total student visas (TSV) 2011 - 2014

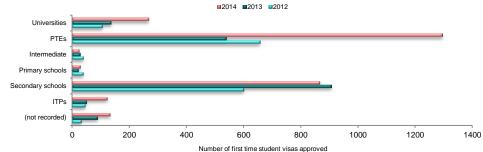


Q4 FSV

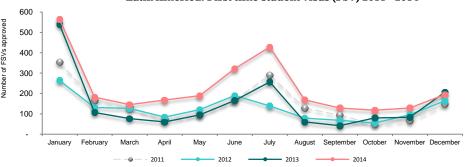
73

20%

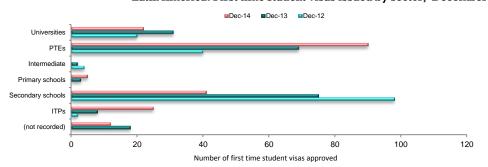
Latin America: First time student visas issued by sector, YTD



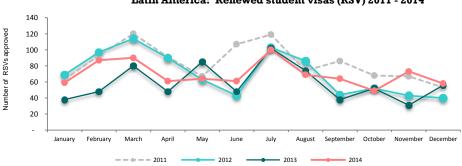
Latin America: First time student visas (FSV) 2011 - 2014



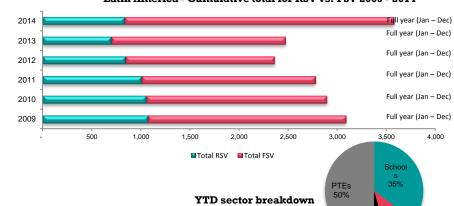
Latin America: First time student visas issued by sector, December



Latin America: Renewed student visas (RSV) 2011 - 2014



Latin America - Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

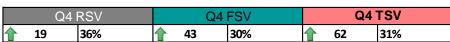
Takeaways:

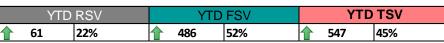
- This market experienced significant growth in 2014, up 45% (1,101) in TSVs.
- The university, ITP, and PTE sectors have seen strong growth.

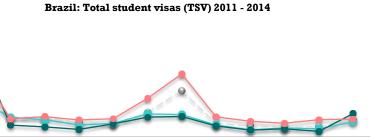


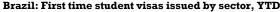
YTD (January to December)

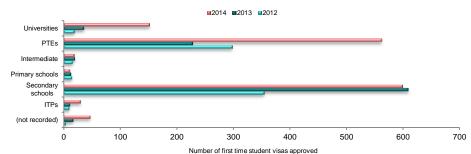






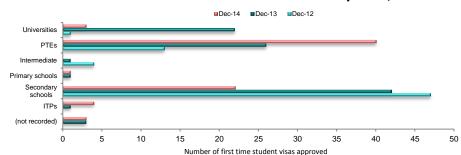


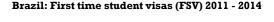


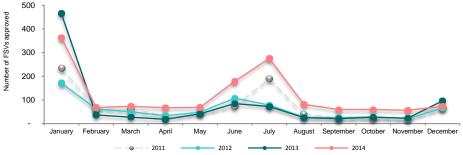




Brazil: First time student visas issued by sector, December



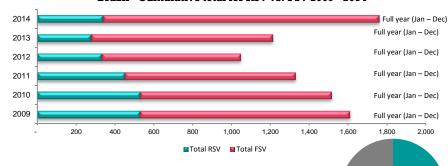




Brazil: Renewed student visas (RSV) 2011 - 2014



Brazil - Cumulative total for RSV vs. FSV 2009 - 2014



Takeaways:

- This market has had a strong 2014 despite fewer secondary school scholarship students arriving in January, when compared to 2013.
- The university, ITP and PTE sectors have seen strong growth.
- The FSV spike in June and July was driven by the arrival of 110 Science Without Borders students.

NEW ZEALAND

YTD sector breakdown of FSVs

PTEs 41%

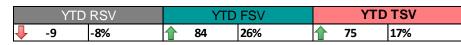
ITPs

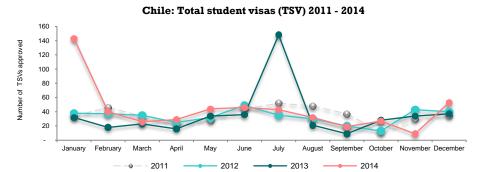
Schools

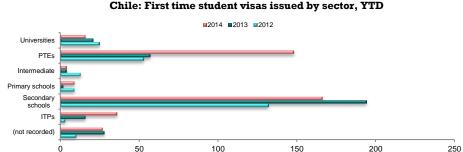




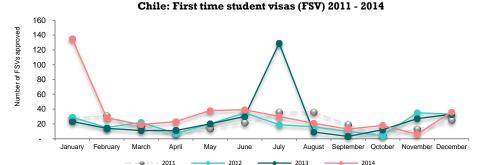
	Q4	RSV		Q4	FSV	Q4 TSV				
1	2	7%	1	-12	-17%	Φ	-10	-10%		

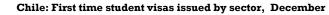


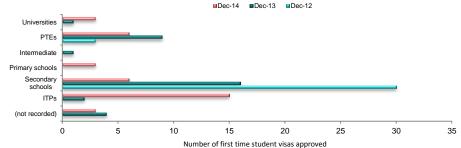


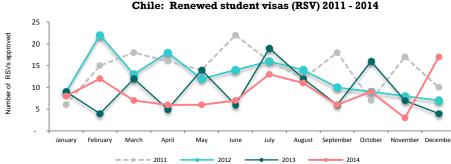


Number of first time student visas approved









Full year (Jan - Dec) Full year (Jan - Dec) 2013 Full year (Jan - Dec) 2012



■Total RSV
■Total FSV

Chile - Cumulative total for RSV vs. FSV 2009 - 2014

Takeaways:

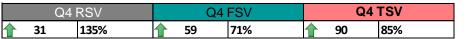
- This market finished the year in a strong position despite a loss of secondary school scholarship students in July.
- The July 2013 peak was due to the Penguins arriving.

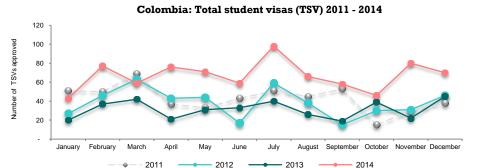
PTEs School YTD sector breakdown of FSVs

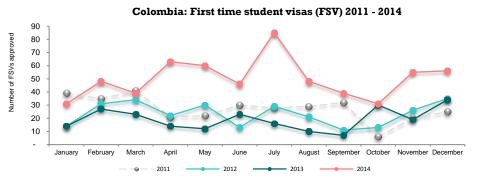


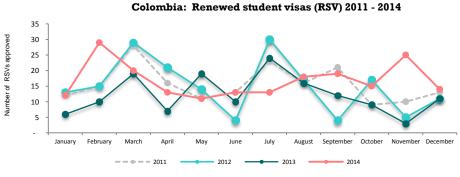










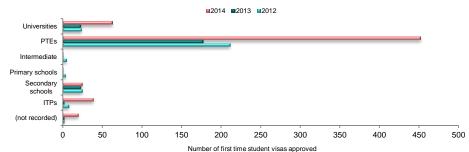


Takeaways:

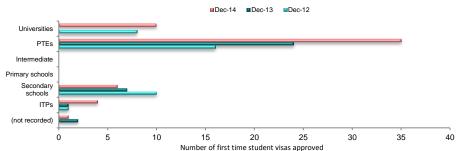
- This market has had a strong year, up 114% (428) TSVs.
- There has been significant growth experienced in the PTE, ITP and university sectors.

YTD RSV YTD FSV YTD TSV 56 38% 162% 114% 372 428

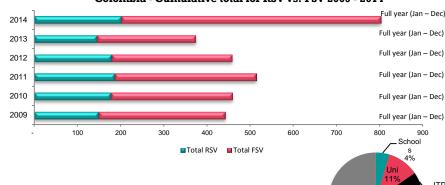
Colombia: First time student visas issued by sector, YTD



Colombia: First time student visas issued by sector, December



Colombia - Cumulative total for RSV vs. FSV 2009 - 2014



of FSVs

YTD sector breakdown

PTEs

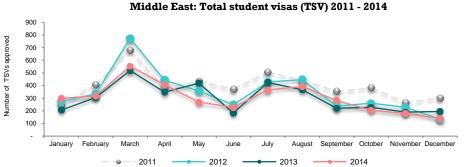


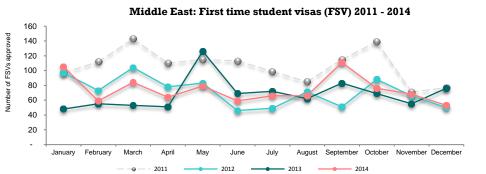
Uni 41%

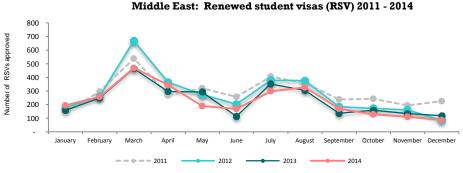


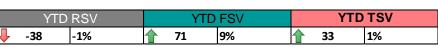
	Q4	RSV			Q4 FSV		Q4 TSV				
Ţ	-85	-21%	<u></u>	-3	-2%	1	-88	-14%			



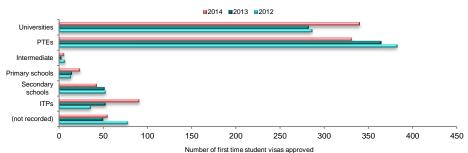




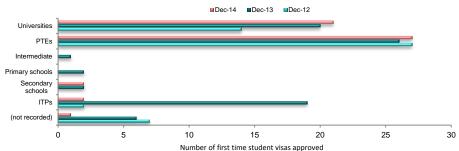




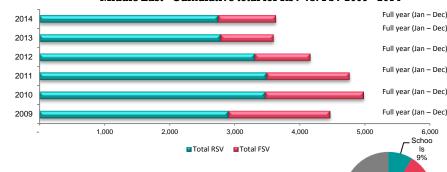
Middle East: First time student visas issued by sector, YTD



Middle East: First time student visas issued by sector, December



Middle East - Cumulative total for RSV vs. FSV 2009 - 2014



Takeaways:

- The Middle East has finished in a flat position up 1% (33) TSVs, however FSVs have seen growth, up 9% (71) in 2014.
- The university, ITP, and primary school sectors have seen growth in FSVs in 2014.
- December was the third consecutive month of TSV declines.

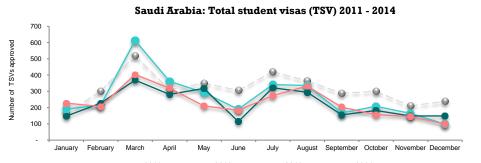


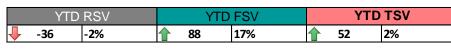
27%

PTEs

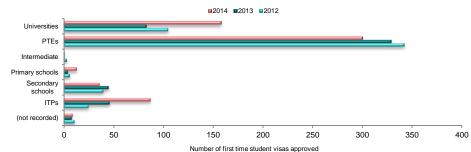


	Q4	RSV		C	4 FSV		Q4 TSV				
$\hat{\Gamma}$	-96	-27%	1	18	15%	Ţ	-78	-16%			

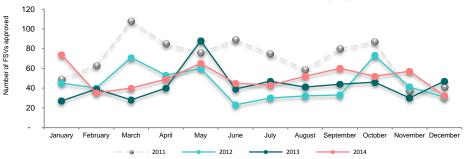




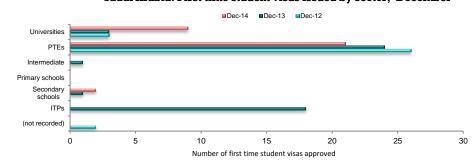
Saudi Arabia: First time student visas issued by sector, YTD



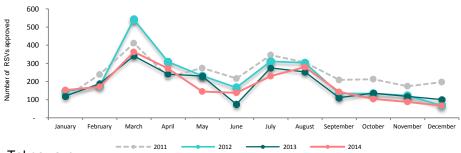
Saudi Arabia: First time student visas (FSV) 2011 - 2014



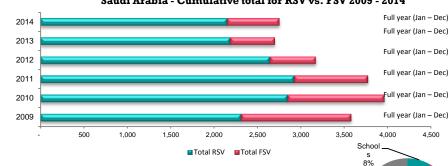
Saudi Arabia: First time student visas issued by sector, December



Saudi Arabia: Renewed student visas (RSV) 2011 - 2014



Saudi Arabia - Cumulative total for RSV vs. FSV 2009 - 2014



Takeaways:

- This market has finished in a flat position, up 2% (52) TSVs, however FSVs have seen strong growth up 17% (88) in 2014.
- The university, ITP, and primary school sectors have seen growth in FSVs in 2014.
- December was the third consecutive month of TSV declines.
- The volume of RSV declines are offsetting the FSVs gains.

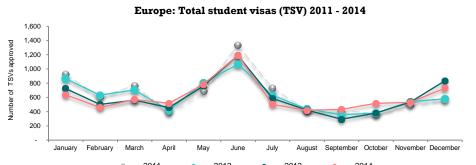
NEW ZEALAND

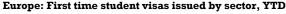
YTD (January to December)

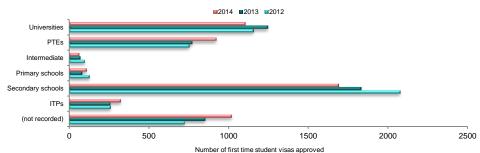


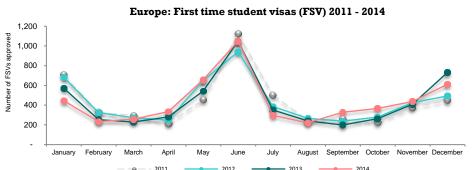


YTD RSV	YTD FSV	YTD TSV				
<mark>-4% -76 -4% -4% -4% -4% -4% -4% -4% -4% -4% -4%</mark>	118 2%	1 %				

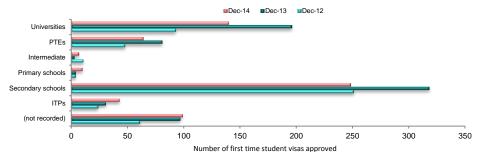


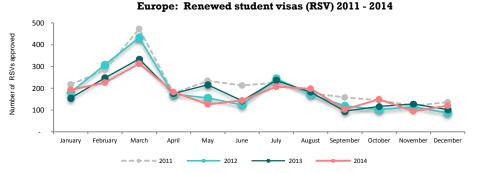




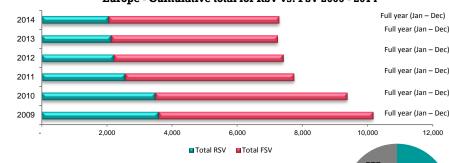








Europe - Cumulative total for RSV vs. FSV 2009 - 2014



Takeaways:

NEW ZEALAND

- · This market has had relatively flat year, up 1% (42) in TSVs. Growth experienced in September and October was offset by a significant decline in December, down 12% (-101) in TSVs and 16% (-119) FSVs.
- The PTE and ITP sectors have experienced growth increases in 2014.



School

YTD (January to December)

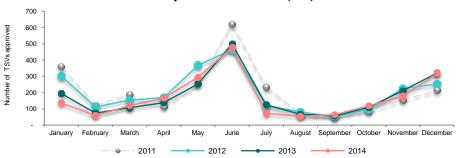


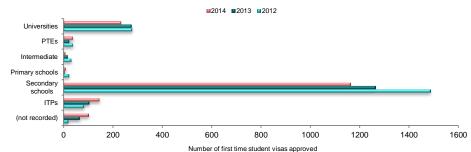
	Q4 l	RSV		Q4	FSV	Q4 TSV				
1	10	14%	Ţ	-36	-6%	Ţ	-26	-4%		





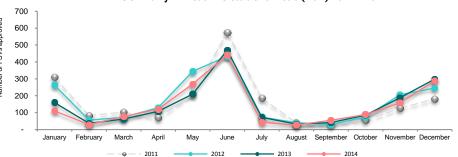


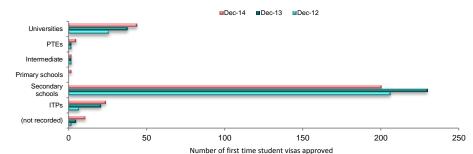




Germany: First time student visas (FSV) 2011 - 2014

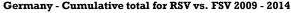
Germany: First time student visas issued by sector, December

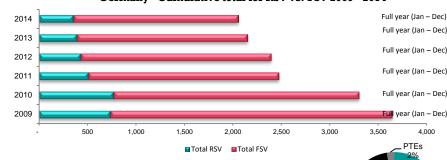




Germany: Renewed student visas (RSV) 2011 - 2014

January February March April May June July August September October November December 2011 2012 2013 2014





Takeaways:

Number of RSVs approved

- This market has been tracking inconsistently throughout 2014. The market has struggled to see consistent growth and has finished the year in a position down 4% (-94).
- The ITP and PTE sectors experienced growth in 2014, up 40% (42) and 60% (15) FSVs.

NEW ZEALAND

