

## NAFSA 2018 New Zealand Pavilion Brief

**Client Name:** Sam Heeney, International Event Manager, Education New Zealand

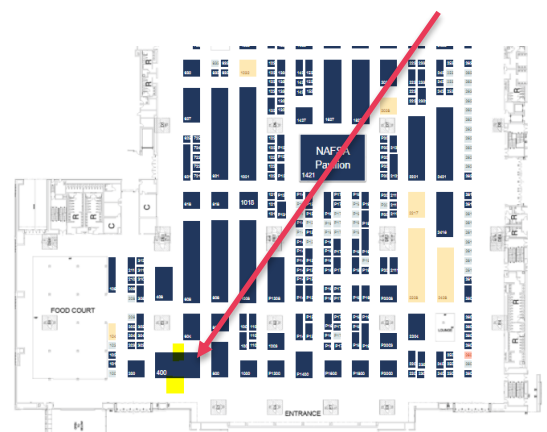
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**USA event manager:** Nigel Morris [nigelmorris@earthlink.net](mailto:nigelmorris@earthlink.net)

**Booth No:** 400

**Booth Dimension:** 30ft x 50ft (9mx15m)



### Basic Requirements

1. 7 x double sided Backdrops. Please provide two options
  - a. Backlit (image below)
  - b. Mounted spots
2. Each backdrop should have power outlet at base for exhibitor charging
3. 2 x Branded welcome desks with storage cupboards and power at each
4. Flooring
  - a. Carpet flooring
  - b. Wood style flooring

### Summary of basic requirements

16 power outlets

2 registration counters

7 double sided backdrops (2 price options)

Flooring (2 price options)



All artwork would be provided in Print ready files. Detailed instructions to be provided for design team to produce artwork including any necessary bleed considerations

**Please provide add on quotes for the following options:**

**Option A**

**Furniture**

14 x Café style tables  
56 x Café style chairs  
7 storage cabinets

**Option B**

Education New Zealand source and deliver all furniture as above on set up day – no prior storage required delivery straight to stand. Please advise of any handling charges or additional fees that may be incurred.

**Option C**

Hanging structure 5m x 4m with double sided print. Please include any rigging and labour charges for hanging of signage.

**Option D**

Hanging screen double sided with printed sign above covering the truss on both sides (as per image below) Please include cost of screens and rigging charges including all labour and electrical equipment

**Electronic Hanging Screen Sample**



**Printed Sample (EAIE 2017  
Screen one side print on reverse)**





## Backlit Samples



Sample Photos NZ Pavilion NAFSA 2016/17

2016



2017





